

# ABRAM ASIF KHALID

I am a Bs Business (Hons) student who graduated in August 2023. My diverse work experience has proved my determination as an individual and has given me a unique set of skills that is helping me navigate the industry and shape my role.

---

## SKILLS

- Photo editing, video editing and Audio editing (Canva, VSDC, Audacity)
- Accounting Information System (Peach Tree, and Quick Books)
- Financial planning and Data interpretation
- Proficiency in MS Office (Word, Excel and Power Point)
- Event Management and proficient in Budget Formulation

---

## EDUCATION

### BUSINESS ( ACCOUNTING AND FINANCE)

Bachelor of Science, in Business

Forman Christian College (A Chartered University) | 2019 - 2023

CGPA 3.74

### BUSINESS, ECONOMICS, ACCOUNTING

A levels ( Advanced Level )

Crescent Model Higher Secondary School | 2017 - 2019

Grade 1 A, 2 B

---

## EXPERIENCE

### PSO (PAKISTAN STATE OIL)

Marketing and Sales Initiative Program 2021 (13th -29th September):

1st Week we went to different petrol stations/ pumps to conduct market survey "On improving customer services on various sites of PSO". We were also responsible for finding gaps that prevails in the pumps working under PSO. We were also responsible for making sales of various lubricant over the span of one month.

### GOODSPACE

Marketing Intern (30 May 2022-29 July 2022):

Our job was to improve the brand image of GoodSpace in already existing customers, and create awareness among potential customers through email marketing. Developing strategies to grow and engage email subscriber list.

### PAK ELEKTRON LIMITED (PEL)

Marketing and Sales Internship (Centre desk) 6 weeks(2022, 1 JULY - 15 August

Preparing purchase orders. and inventory allocation for warehouse and distributors.

Help creating spreadsheets reflecting the goods of different companies and comparing prices provided by suppliers in bids form.

### ASKARI BANK PAKISTAN

Operations and Accounting Intern, 23 August 2022 - 30 September 2022

I acquired Knowledge about General Banking, account opening, customer care, account management, and cheque management system. At the time I opened around 20 new accounts at DHA Z block, did multiple bio metric verifications and CNIC updation.

---

## EXTRACURRICULAR ACTIVITY

### INTERNSHIPS

- WWF (World Wildlife Foundation)-Pakistan Digital Eco-Internship Pakistan (8th July - 10th August)
- Bright Network Internship Experience Uk, 2022 Financial Services and Consulting.

### STUDENT ACTIVITIES

- Leader Ship Forum - Activities Coordinator (2021-2022)
- Young Peace and Development Corps (2022-2023)
- Volunteer work at Women Empowerment Society, and School of Management

---

## CONTACT

abram22726@gmail.com/ abramasifkhalid2@gmail.com

+923341488894

@AbramAsifKhalid

Bahar Colony No 1, Kot Lakhpat Lahore