

Social Media Traffic

www.facebook.com www.youtube.com www.myspace.com www.twitter.com www.flickr.com www.linkedin.com www.tagged.com www.reddit.com www.instagram.com www.pinterest.com





Referral Traffic

- 1) Social Media
- 2) Partner/Sponsor Websites
- 3) Media Coverage
- 4) Email Marketing
- 5) Blog/guest blogging
- 6) Reviews/online listings

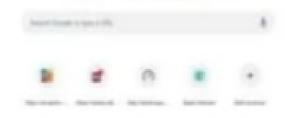




Direct Traffic

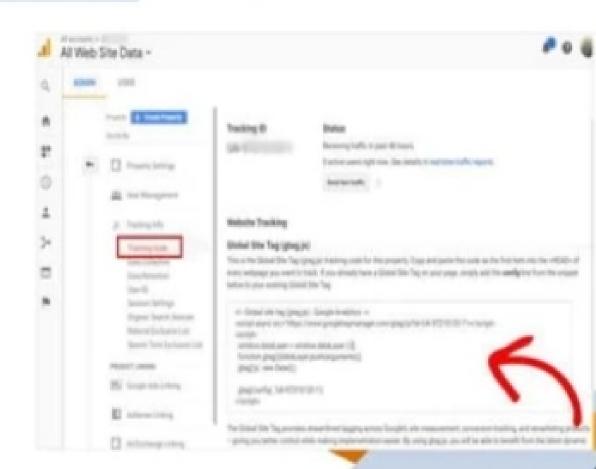
- 1) Returning Visitors/Customers:
- 2) People referred by word-of-mouth
- 3) People driven by offline campaigns





How to Check your Website Traffic

- Google Analytic
 - Its is a free tool for checking traffic status of our website. Google Analytics uses a small piece of Javascript tracking code to collect data about your website visitors.







Implement Schema Microdata(Rich Snippets)

Apple IPod / Nano 4G Car Charger in White - CableWholesale.com

www.cablewholesale.com > Apple Products > iPhone/iPad Accessories *

*** Rating: 4.5 - 1 vote - \$2.56

4 days ago - Save time with this iPhone car charger. Perfect for charging on the go. Simply plug it into a cigarette lighter in your car to recharge your iPod.

Rich Snippet

iPod Nano 4th Generation Charger Lobay

www.ebay.com/bbb/ipod-nano_4th-generation-charger *

\$1.99 - In stock

25+ items - Find great deals on eBay for iPod Nano 4th Generation Charger ...

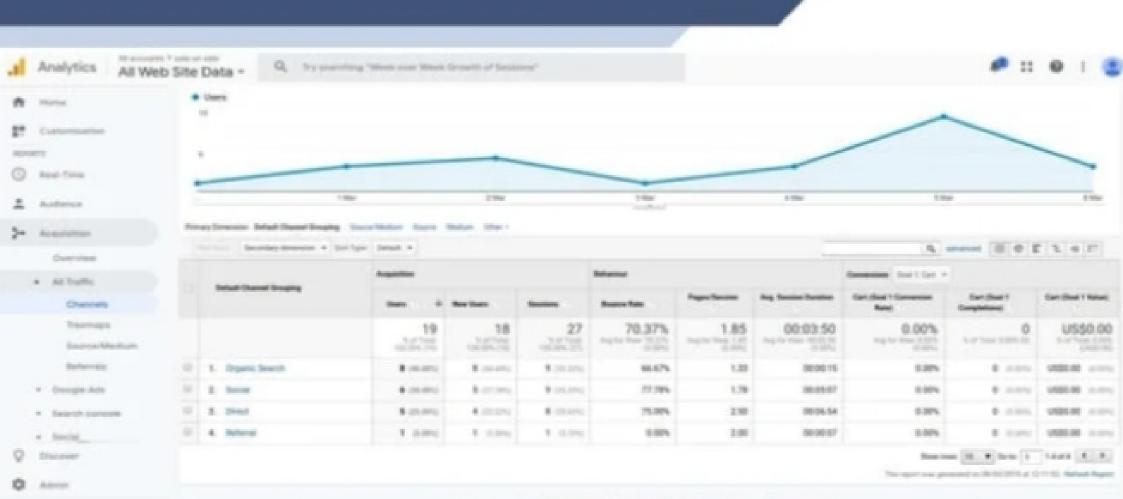
2 USB Charger Data Cable for Apple iPod Nano 3G 4G 5G 6G 2nd 3rd ... \$3.47.
3FT USB Home Wall + Car Charger + Data Noodle Cable for iPhone ... \$4.25.

EZOPower Car Charger for Apple iPod Nano 6G 5G 4G 3G 2G 1G ...

www.amazon.com/EZOPower-Charger-Generation.../dp/B004VBJSHA *

EZOPower Car Charger for Apple iPod Nano 6G 5G 4G 3G 2G 1G / 6th 5th 4th 3rd ... Save \$2.00 on EZOPower 3.1A Dual-Outlet USB Car Charger - White when ...

Chanels



THANK YOU!