Brian A. Tendu

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EDUCATION

Egerton University Nakuru, Kenya

B.S. in Computer Science

Expected Graduation, October 2025

- o Concentrations: Data Science, ML, Graphic Design, Web Development
- o GPA: 3.42/4.00
- **o** Related Coursework: Data Structures & Algorithms, Objects & Design, Computer Organization & Programming, Combinatorics, Machine Learning, Artificial Intelligence, Object-Oriented Programming, Statistics & Applications

EXPERIENCE

Upwork Nairobi, Kenya

Freelance Data Analyst

May 2022 - Current

- Conducted data analysis and interpretation for diverse clients across industries.
- Developed and implemented data models, enhancing clients' decision-making processes.
- Provided actionable insights through statistical analysis and visualization techniques.
- Collaborated closely with clients to understand project requirements and deliver tailored solutions.

Techybrief Nairobi, Kenya

Co-founder/Graphic Designer/SEO Specialist/Web Developer

September 2023 – Current

- Conceptualized and designed visually appealing graphics and layouts.
- Developed branding materials, including logos and promotional assets.
- Ensured consistency and adherence to brand guidelines across various design projects.
- Conducted keyword research and implemented on-page and off-page SEO strategies.
- Improved website ranking and visibility through effective SEO optimization.
- Monitored and analyzed website performance using analytics tools to drive continuous improvement.
- Designed and developed responsive and user-friendly websites.
- Implemented front-end and back-end development using HTML, CSS, and JavaScript/ and Wordpress.
- Collaborated with cross-functional teams to integrate web solutions aligned with business goals.

PROJECTS

Django Voting System Nairobi, Kenya

Project Manager/Backend Developer

December 2023 - March 2024

- **Template Rendering:** I rendered HTML templates with dynamic content produced by Python code using Django's template system. This required displaying elements such as the status of user authentication and voting alternatives.
- Data Retrieval: To retrieve data from the backend database and send it to the frontend for display, I used Django's ORM (Object-Relational Mapping). This involved retrieving data such as user information, vote alternatives, and outcomes.
- API Endpoints: Using Django views, I created API endpoints that would reply to front-end AJAX requests. In order to
 process data, carry out business logic, and give JSON responses to the frontend, these views were interfaced with
 Python code.
- Form Handling: To collect user input, like votes or user registration information, I created forms using Django's form system. I made sure the data was intact before processing it with Python code by utilizing Django's form validation features.
- Authentication and Authorization: To handle user authentication, registration, and authorization, I incorporated Django's authentication system. I handled user sessions, restricted access to particular views or features, and verified users using Python code.
- **Business Logic:** To manage the complex business logic of the voting system, including calculating results, enforcing voting laws, and controlling user privileges, I wrote bespoke Python code.
- **Team Management**: As the project manager, I coordinated team efforts by facilitating clear communication, assigning tasks based on individual strengths, and maintaining a cohesive workflow.

E-Commerce Web Nakuru, Kenya

Team Member Jun 2020 – July 2020

Led frontend development for ecommerce website, ensuring user-friendly interfaces and timely project completion.

Orchestrated team efforts, delivering successful ecommerce website frontend within project constraints.

Indeed Job Listing Scraping Nairobi, Kenya

Team Lead Nov 2018 – Jan 2019

- Created a job listing scraper model in Python, efficiently extracting information from multiple online platforms, simplifying the job search process.
- Engineered a customized job listings scraper for Indeed, showcasing expertise in data extraction and automation, enhancing efficiency in gathering and analyzing job data.

Portfolio

ACTIVITIES AND LEADERSHIP

SDA Church KCC, Ambassadors Club

Nairobi, Kenya

Chairperson

Aug 2019 - Current

• As a leader, I coordinate and guide youth activities at church, inspiring collaboration and fostering a supportive environment for shared goals.

SKILLS

Programming: Python, JavaScript, HTML/CSS, SQL, React.js, MATLAB, Swift (iOS)

Tools: IntelliJ, PyCharm, Eclipse, AWS, Jupyter Notebooks, Git, Bootstrap, Adobe CC, Django

REFERENCES

Names and addresses of 2 referees will be made available upon request.