

Start

Create ChannelFeed.XML

Create/Associate a feedburner URL to this RSS file

Publis your feedburner URL in your website

Are you a user or a feeds reader?

FEEDS READER

USERS

Feeds Reader

If you're a feed reader ( this is an application that read, properly display RSS files content, and notify users when new content is set), you will need to subscribe to the channel feedburner URL added by users/ or by yourself, and you might implement a system to notify users when new content is set in those channels that they are subscribed to.

Use the PubSubHubbub protocol

Want to notify users?

YES

NO

Implement users based system application

Save user data:  
Email to send notifications, followed feedburners URLs, items state (readed or not)

Use a system with a search engine that display the feed file content.  
You must fetch and subscribe to the feed file from the feedburner URL that users will paste in your search engine.

Fin

Users

If you're a user of the website that display the feedburner URL of a channel, you might be interested in reading properly the channel content and being notified when new content is set.

For doing this you will need the feedburner channel URL and a feeds reader.

Go to a feeds reader.  
Put the channel feedburner URL in the feed reader search engine.

Configure the feed reader to notify you when a new content is set.