

Customer Purchase Behavior Analysis

Season

All

Product Category

All

Location

All



\$233,081

Total Sales

3,900

Number of Customers

\$59.76

Average Purchase Amount

3.75

Average Review Rating

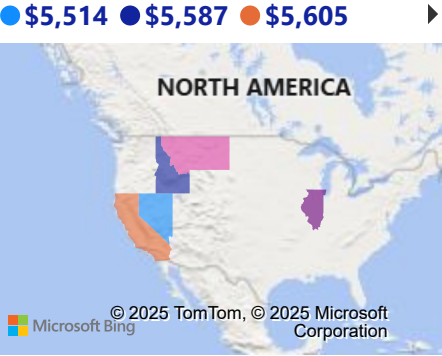
Purchase Amount by Shipping Type



Review Rating by Category



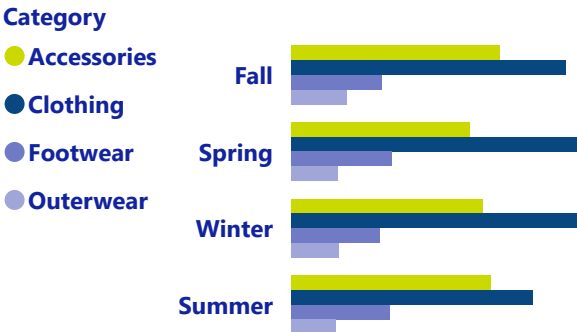
Sales by Location



Number of Customers by Frequency of Purchases



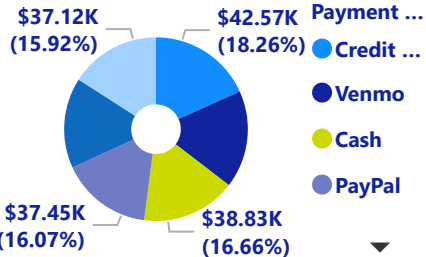
Purchase Amount by Season and Category



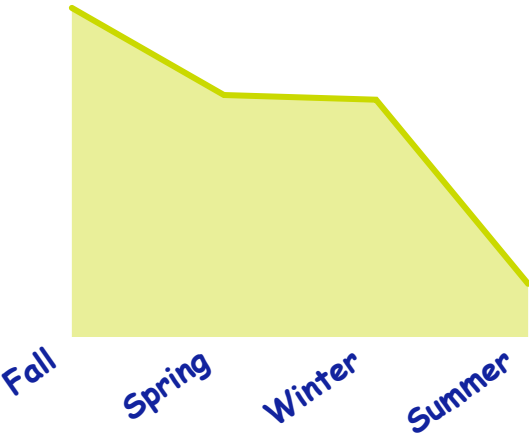
Purchases by Age group



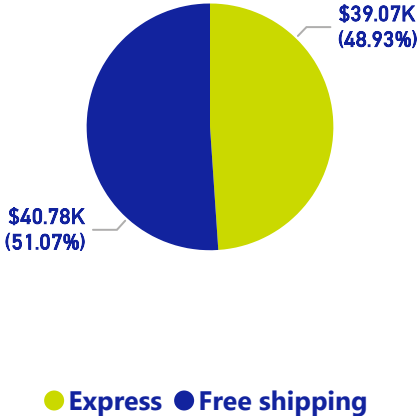
Total Sales by Payment Method



Seasonal Sales Trend



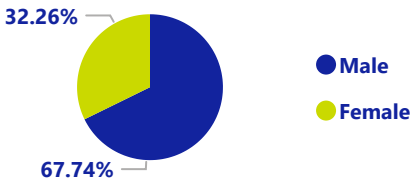
Express and Free shipping



Purchase Amount by Review Rating



Gender



Top Customers

Customer ID	Purchase Amount
2808	\$100
2843	\$100
2959	\$100