

Happiness :)

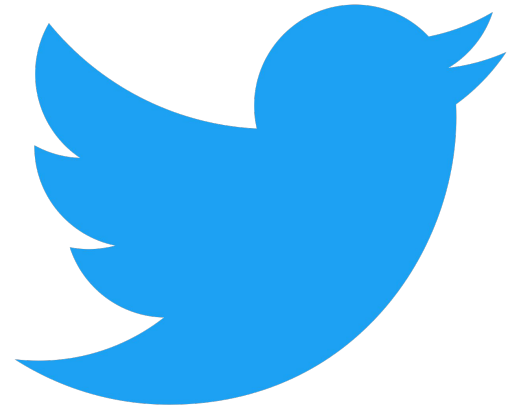
Ariana Moran, Shinar Jain, and Campbell Field



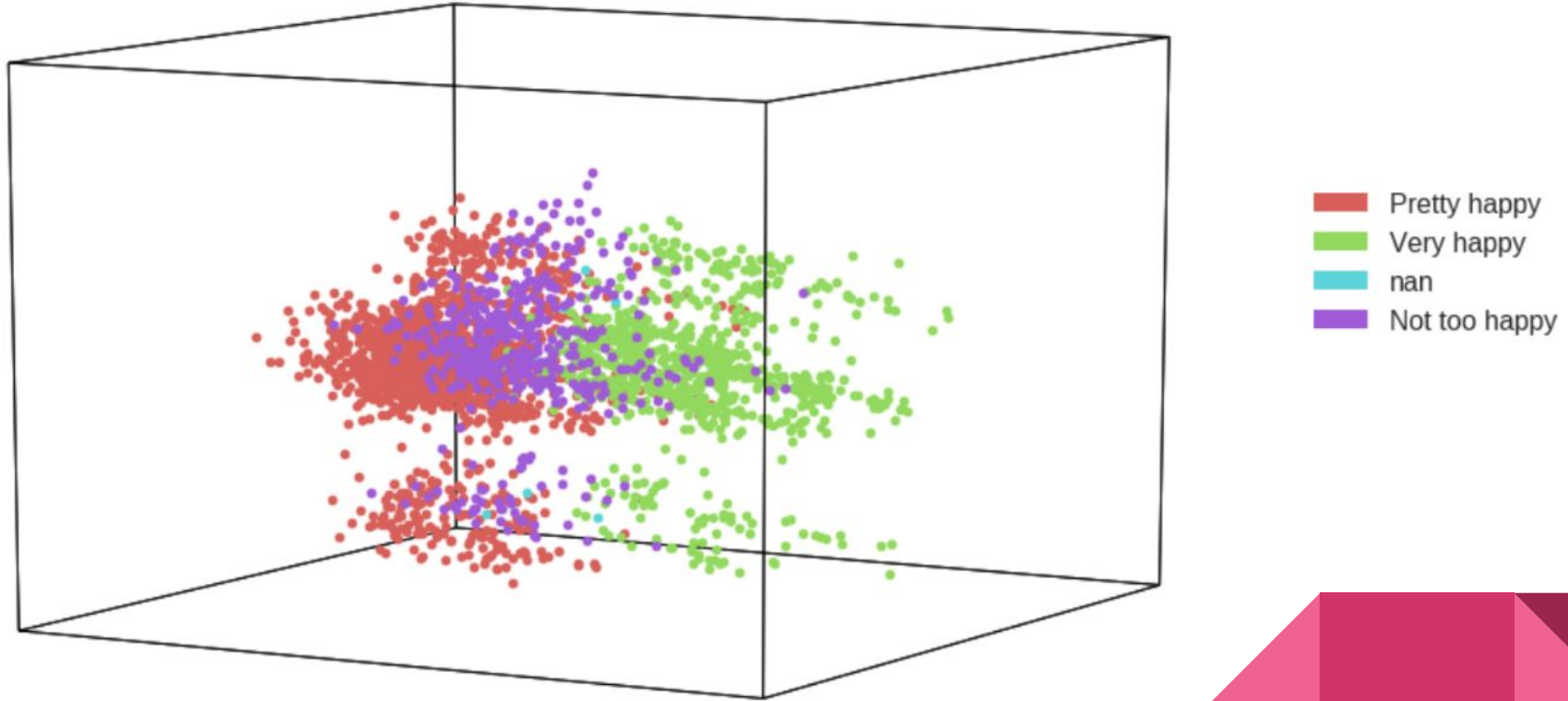
What makes some people happier
than others?

About the Dataset

GSS Data Explorer

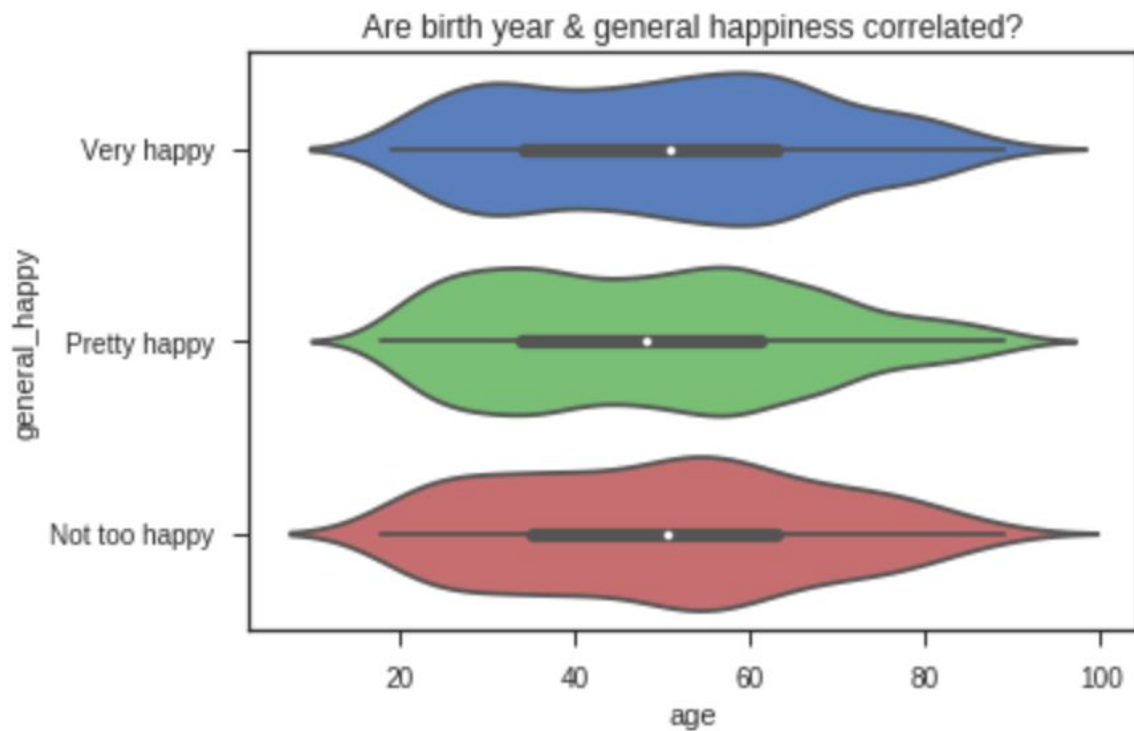


Happiness Clusters

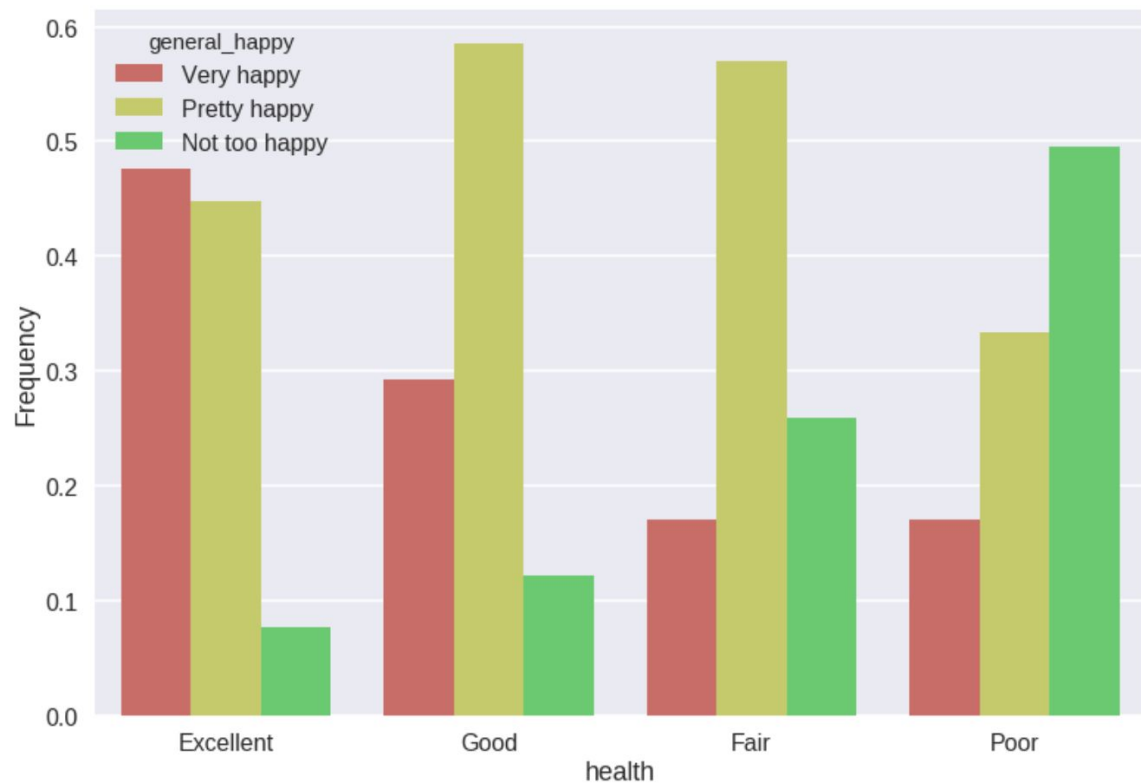


Demographics

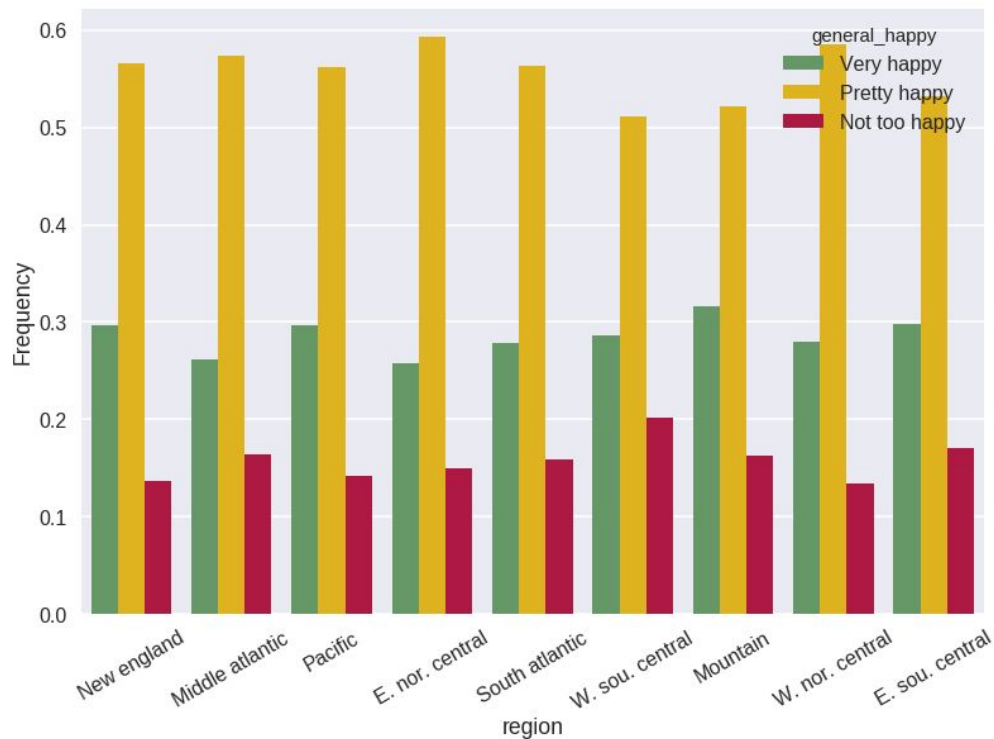
Age



Health



Region

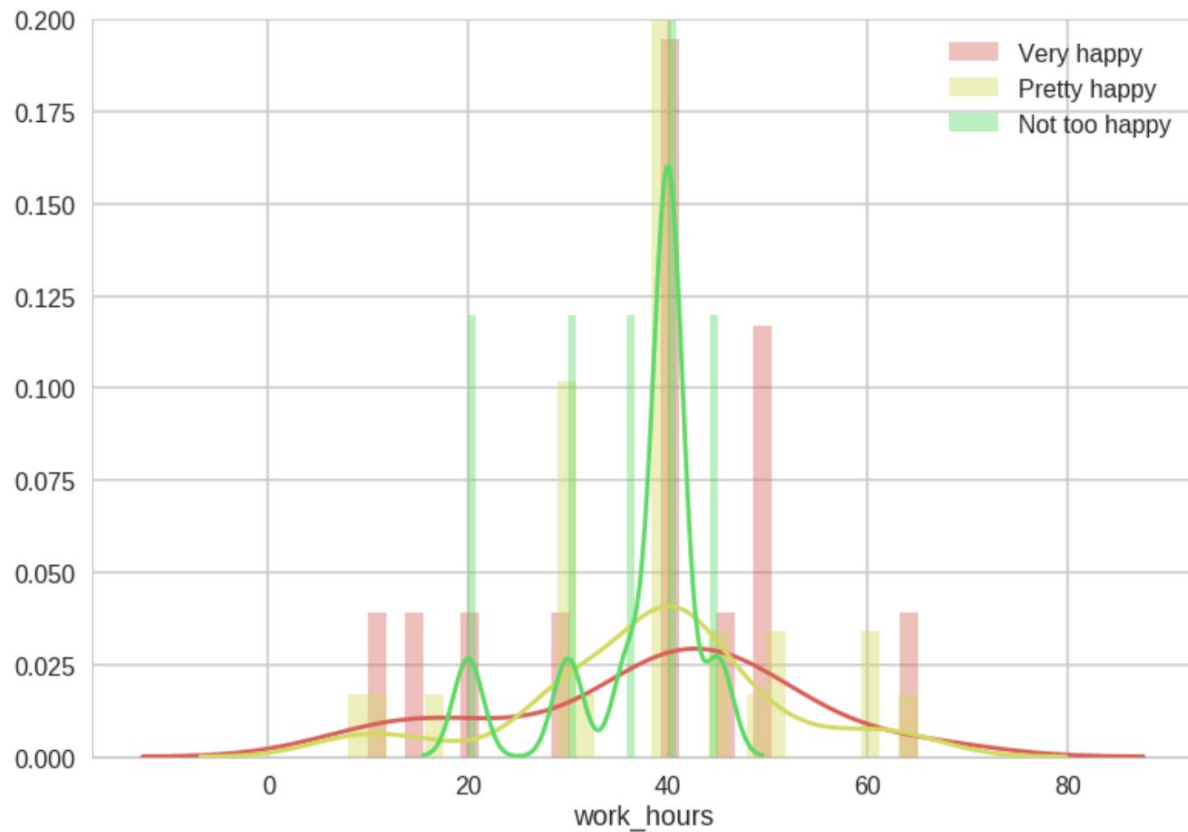


Happiest Region:
Mountain

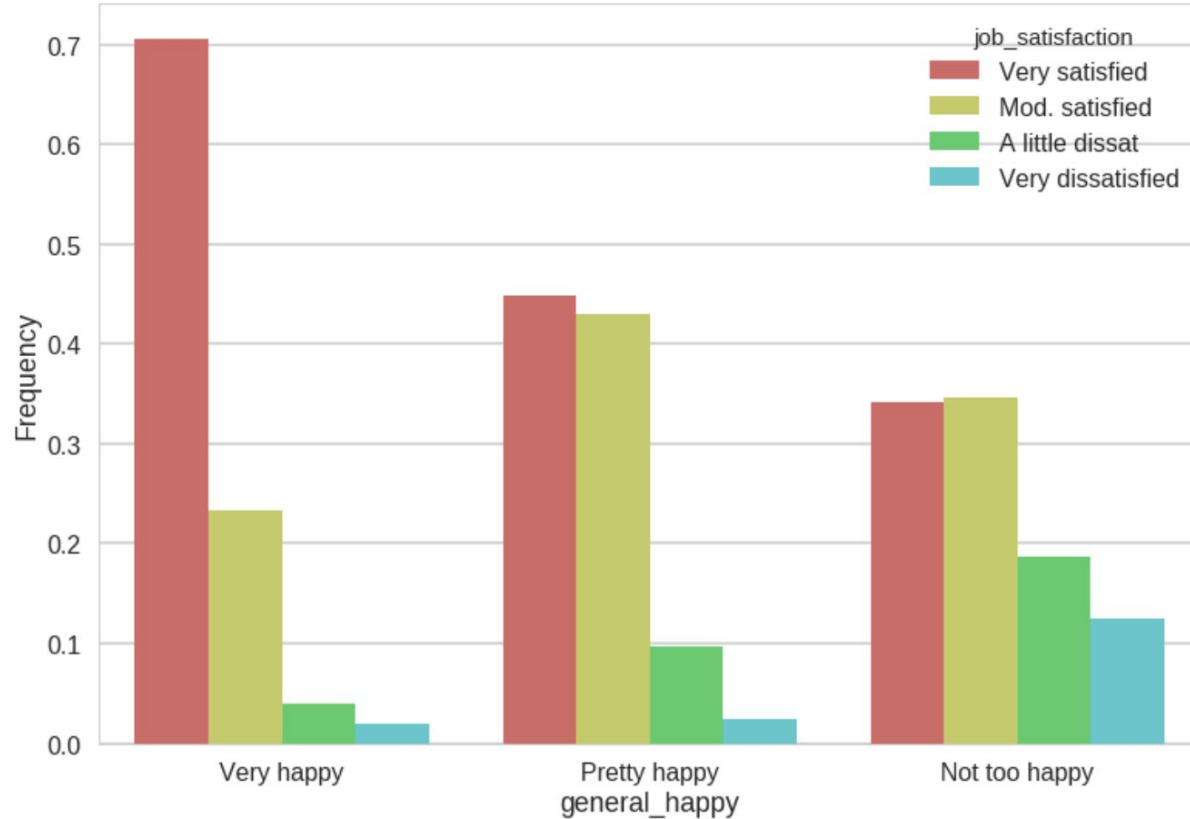
Unhappiest Region:
West South Central

Work & Income

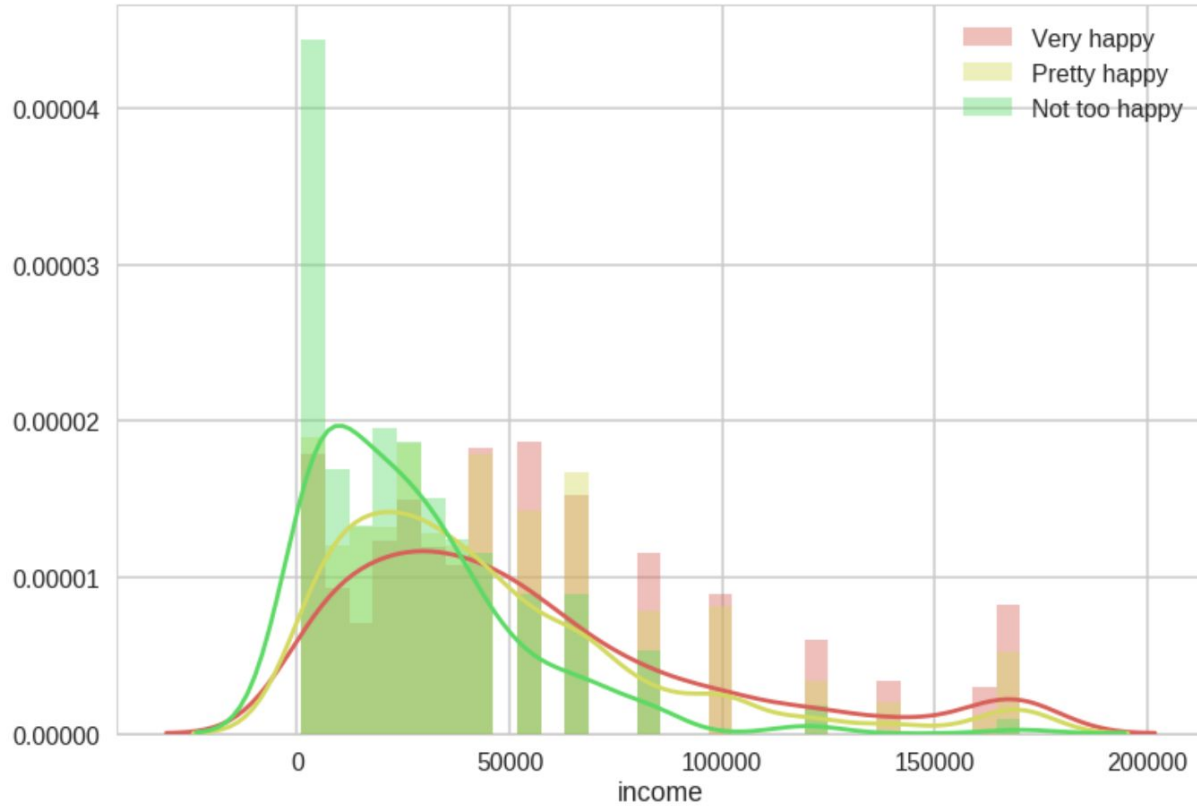
Work hours



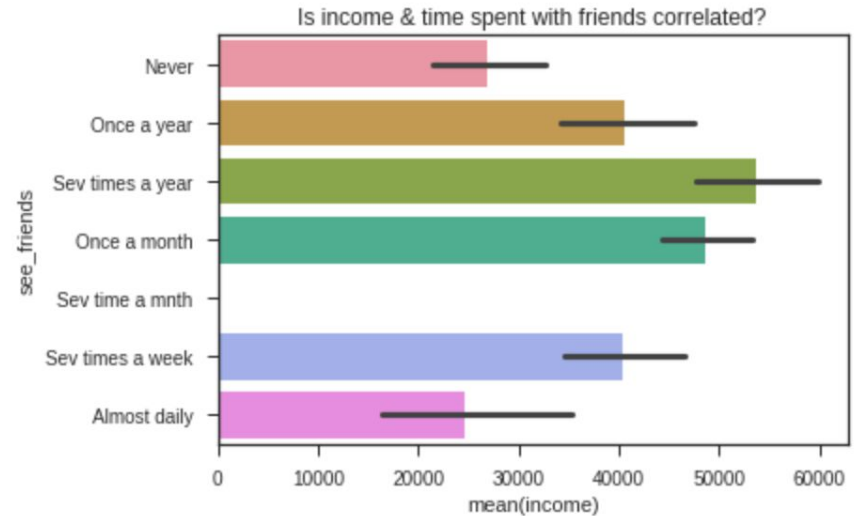
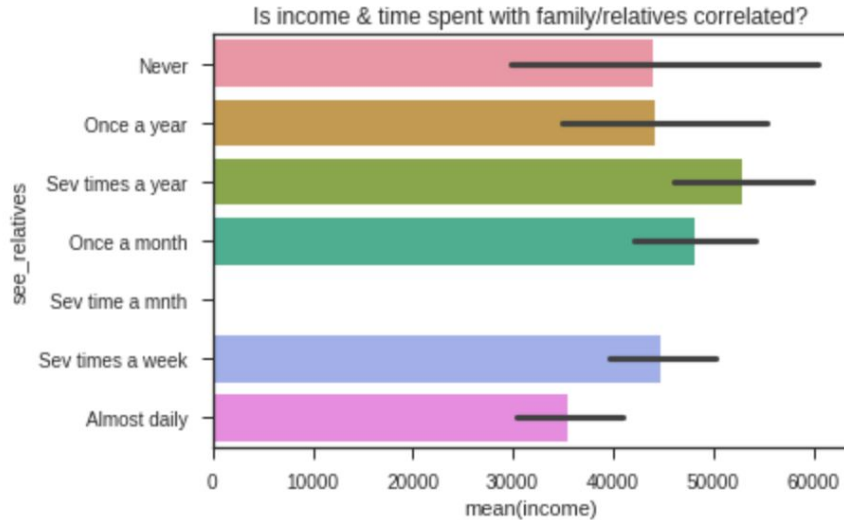
Job satisfaction



Income

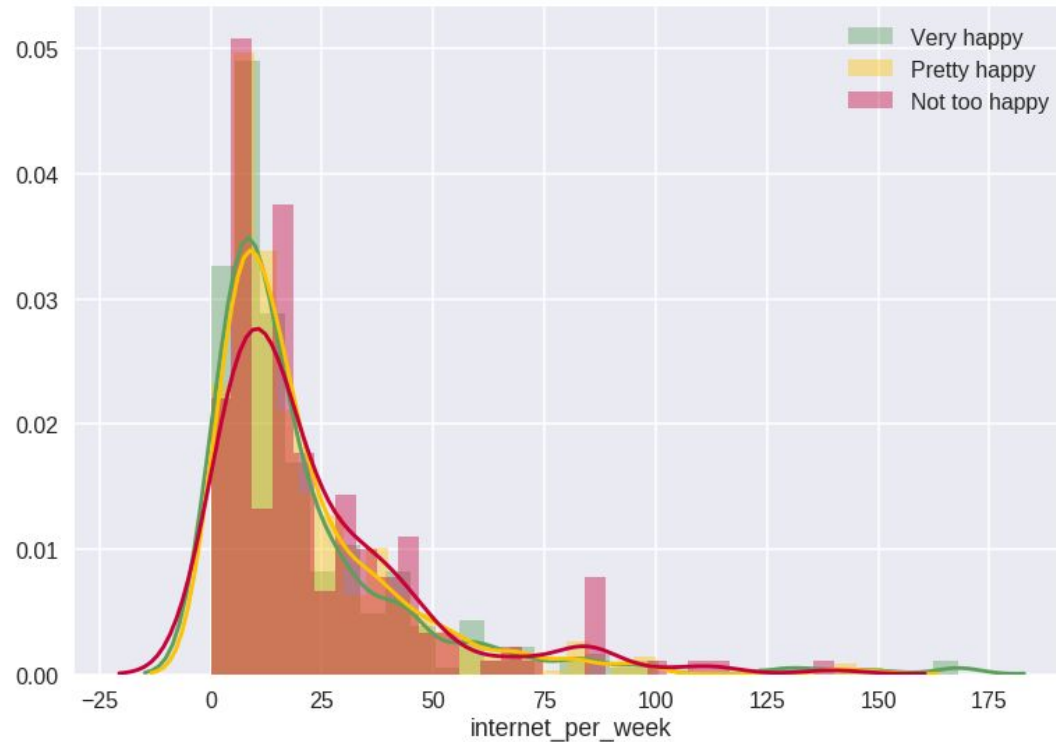


Does income affect time spent with family and friends?

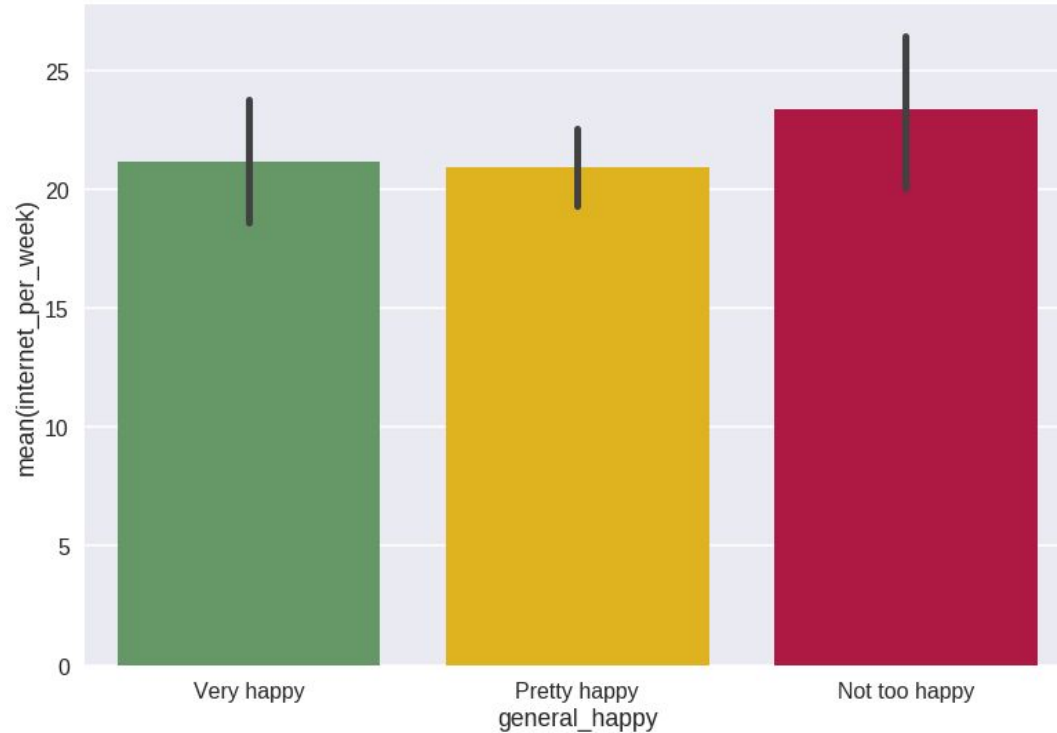


Internet Use

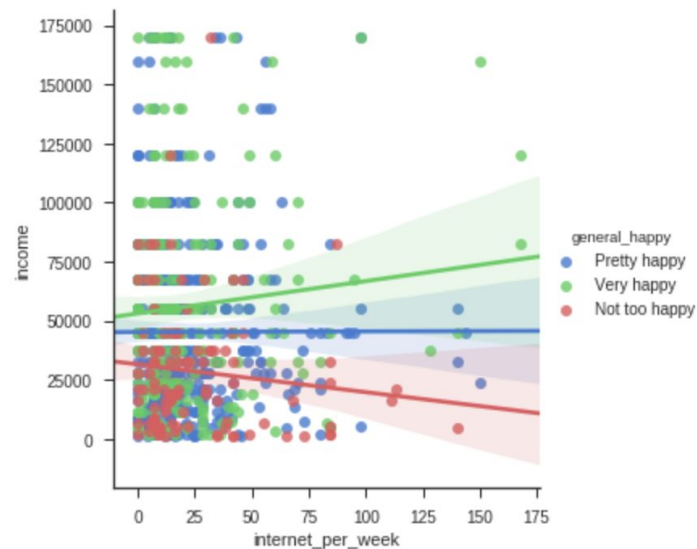
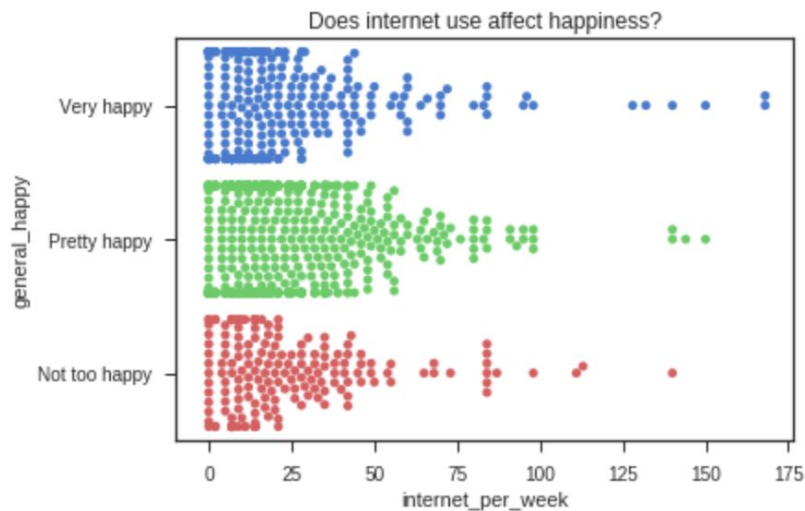
Unhappy individuals tend to use more internet per week.



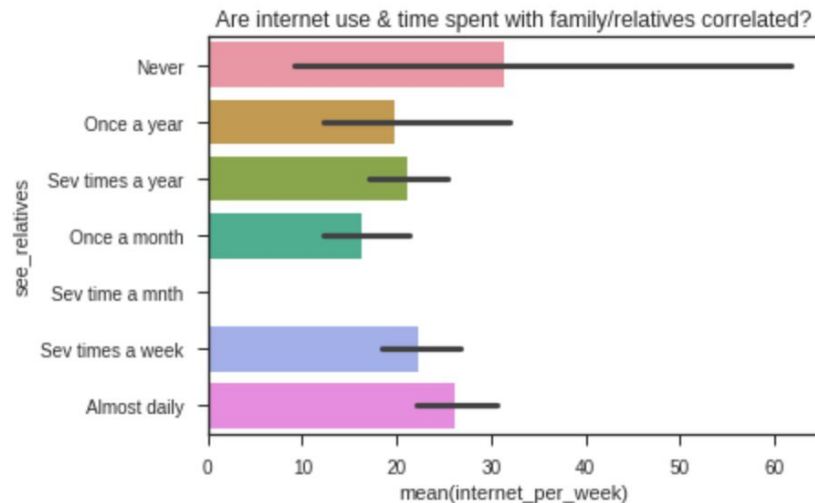
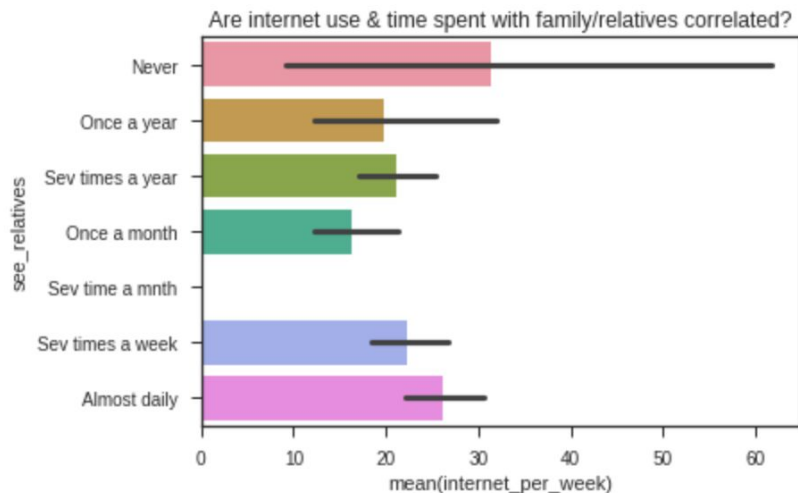
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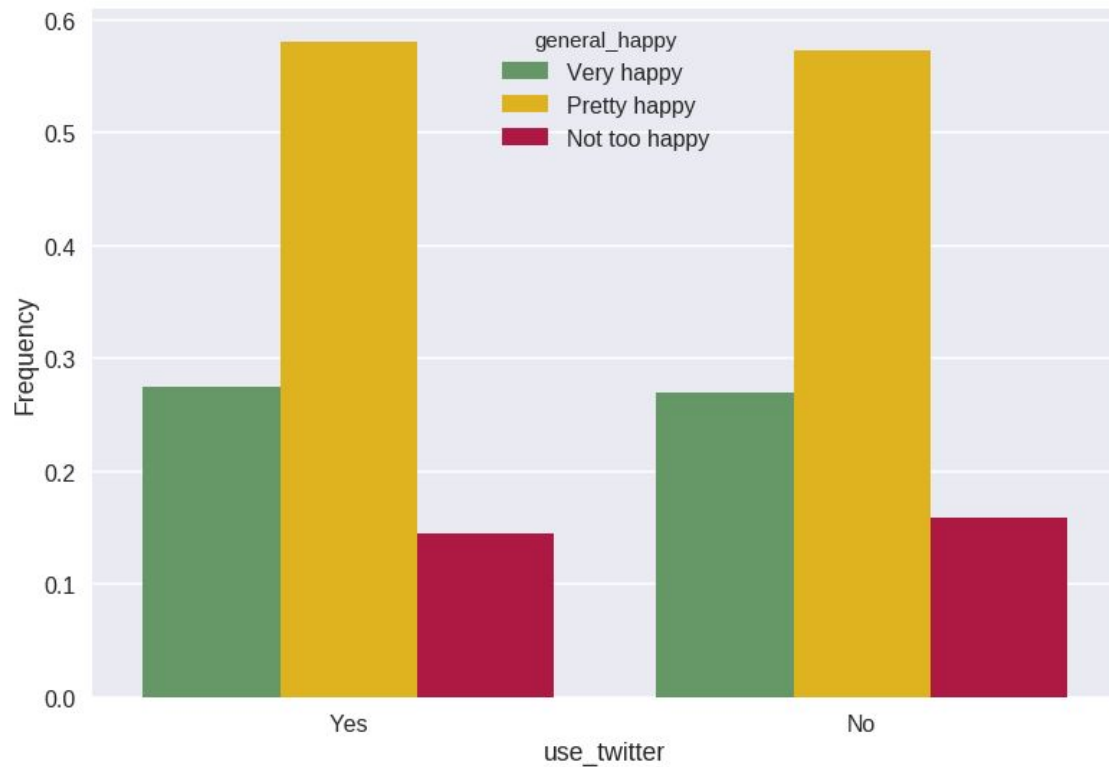
Happiness in relation to Income & Internet Use



Does internet use affect relationships?



Twitter users are just as happy as non-Twitter users.





How do these trends compare to
trends on Twitter?

Work

Top Positive Tweets

This is amazing. Doing some great work, Kevin! I hope we can team up on some local history stuff after we get more of the archives processed <https://twitter.com/KevinFrisch/status/927720347239178240> ...

You are welcome! Keep up with the great work!

it's okay boo! your work is amazing!! love you!!

HAPPY THANKSGIVING to all!!! Hope ya'll have a great one. I'm off to work now :)

Think positive. Exercise daily. Eat healthy. Work hard. Stay Strong. Worry less. Dance more. Love often. Be Happy.

Top Negative Tweets

No butts. Every time I am angered, you have to work 80 years slavishly devoted to flattering me to get ranked up 1 from nothing.

Too bad.

It's horrible. It was just as cold when I left work this evening.

@Bill_Gardner on why work reqs for Medicaid is a terrible idea is spot on. But there's another case to be made./1 <https://newrepublic.com/article/121717/medicaid-work-requirements-why-republicans-reasons-are-wrong> ...

Work is boring today.

Moderated by a jealous, nasty piece of work.

Rest In Peace Reena Virk #iremember #reena and #icommit2nonviolence.

Family

Top Positive Tweets

Want to win GoTenna Mesh Family 4-pack [two winners]? I just entered to win and you can too. <http://gvwy.io/y8owzkk>

@GirlontheGoCA we are happy to welcome you to our Twitter family! Hope you are having an amazing Tuesday! <http://www.funair.com> pic.twitter.com/Rxru9vySyw

Well that's great. It's a wonderful feeling, being around your family and close friends. You know...

All the people you're...

THANKFUL FOR

@MechaMaiden Awesome!!! Thank you for the incredible support you've done for me and my family in here Puerto Rico pic.twitter.com/I4bRqs0kv9

Sarah is awesome, done a great job at @RocksteadyGames & @bethesda. So happy to have her in the Yakuza Family!!.

Top Negative Tweets

Y'all need to tell y'all family members stop calling me with they nasty ass attitudes

Man that's crazy!!! I pray justice get served for Bilbo and his family!!

Exactly... a little inconvenience for us in nothing to the poor soul's family. Selfish comments overheard at WFJ are disgusting #Bletchley

go to <http://needtoimpeach.com> and stand up to Trump and anyone else that is trying to normalize the lies and hate coming out of the WH

I hate my family

Friends

Top Positive Tweets

hbd to one of my longest friends... i hope 16 treats you well and you have the best day ever. love you always @valer ydelgado72pic.twitter.com/p5fxkS7va6

Yes you were so good! Got some great streaks where almost all my deaths were you coming like: STAP KILLING MAH FRIEN DS YOU BABY BLASTER D:<

Well that's great. It's a wonderful feeling, being around your family and close friends. You know...

All the people you're...

THANKFUL FOR

AHH Shana! you are too kind. I love what I do and I love my authors. Makes me so happy to share that with friends and readers like you.

The best friends in the world. The perfect gift for the perfect best freinds <https://www.redbubble.com/people/happygiftideas/works/28784759-the-best-friends-in-the-world-the-perfect-gift-for-the-perfect-best-freinds?asc=t&p=womens-primium-t-shirt> ... via @redbubble

Top Negative Tweets

Nasty sunamabih!! And the toilet you released yourself in! I don't even believe in religion but yall need Jesus...and his friends!

Oh my god I had to turn messages off on PSN from anyone not friends with me. It's the worst.

all my friends.... and dirty!!! <http://fb.me/3tS5f8Ylc>

The worst thing to these people is the reminder that not being a terrible person may just get you friends

#VA friends don't let friends fall for these kinds of dirty tricks!! #VoteNortham #VoteVirginia #VoteVA #Virginia #VirginiaElection #VAGovpic.twitter.com/QIaPtXlQXn

Internet

Top Positive Tweets

If the internet says it's the best, it must be true! What's your favorite smoothie? <https://goo.gl/kwI02Z> -<http://bit.ly/2lqjldw>

Great article on the evolution of Threadless. What Happened to the Internet's Favorite T-Shirt Company? https://www.racked.com/2017/11/6/16551468/threadless-t-shirts-ecommerce?utm_campaign=racked&utm_content=entry&utm_medium=social&utm_source=twitter ... via @Racked

@pumpkinberry Was awesome chatting with you yesterday! Thanks for all the advice! Hope your internet issue is fixed this week!

I love how many people who aren't even in Minneapolis are #GOTV for #EricaFor11. This is the best part of the internet.

@IGGYAZALEA I love youu! You the best internet troll in history baby

Top Negative Tweets

So says the guy whose entire job is to sensationalize horrible things on the internet...and look at that. I've fallen into his trap. Crap.

Some times I really hate the internet!! pic.twitter.com/UlWt81thb0

@virginmedia your internet is terrible! Leaving.

Hollywood is obsessed with climate change disasters. What does that mean for the planet?: Mashable<http://mashable.com/2017/11/07/global-warming-disaster-movies-geostorm/> ...

they make pills out of metal? i hate the internet.

Future Directions

- Are these the best keywords to search for on Twitter? How do we account for these words having multiple meanings?
- How to account for sentiment analyses not picking up on sarcasm or ads?
- Further exploration of how demographics relate to Twitter use and happiness levels

