# SMALL BUSINESS LOAN APPROVAL FORECAST



Overview of Problem

Overview of Datasets

Important findings from EDA

Baseline models and evaluation metrics

Next Steps

AGENDA





#### Overview of Problem

- High-interest rate environment
- Potential recession threat slower the rate cuts
- Lack of access to traditional commercial banks
- Proposed solutions and hope to build a model to help small businesses to have easier access to financing



#### **Overview of Datasets**

Lending club data 2007 to 2018

Only use the data related to Business use

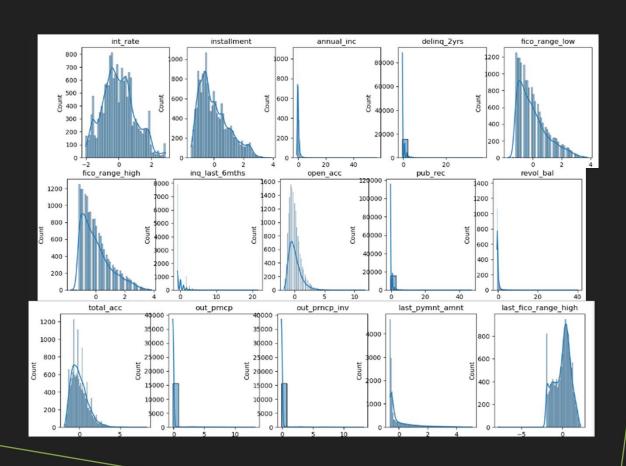
Reduced rows from 2M to 20,000 rows.

Reduced columns from 150 columns to 21 columns

Convert categorical columns to numerical columns

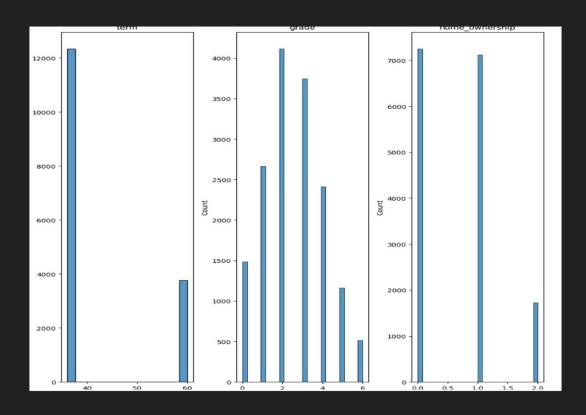


### **Overview of Datasets**





## Overview of Datasets



## Scaling and Building Models

Random Forecast Result

Accuracy Score: 0.9142857142857143

Confusion Matrix:

[[ 894, 137], # Class 0

[ 139, 2050]] # Class 1

For loan status equal to 1 (fully paid), the model accuracy is 94%, and for loan status as default/ not fully paid, the model accuracy is 87%.

**ANN** 

Train Accuracy: 0.6784

Test Accuracy: 0.6798

## **Next Steps**

Inbalance class distributions (Class 1: 10925 vs. Class 0: 5273)

Add industry specific risk for interest rates

Product Demo, i.e. a web tool to let lender to decide if the loan will default.



