

R code

```
plot_ly(  
  x = c("a", "b", "c"),  
  y = c(1, 2, 3)  
)
```

R list

```
list(  
  data = list(list(  
    x = c("a", "b", "c"),  
    y = c(1, 2, 3),  
    type = "bar"  
  ))  
)
```

plotly_build()

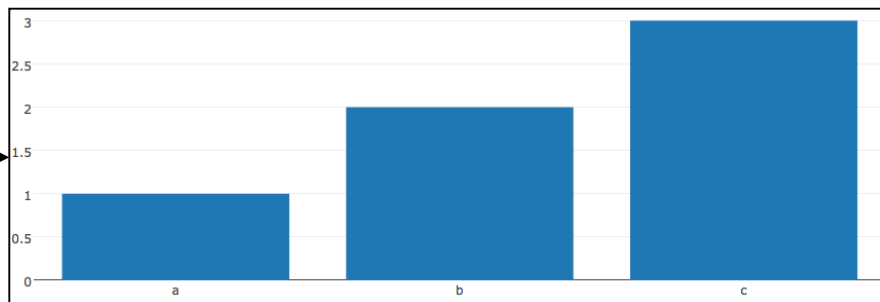
plotly_json()

```
{  
  "data": [{  
    "x": ["a", "b", "c"],  
    "y": [1, 2, 3],  
    "type": "bar"  
  }]  
}
```

JSON object

Render step

(plotly.js)



HTML chart

Web browser