

Project Name: Alyce's Ridgeline Wireframes

Workspace and Common Wireframe Elements

Logo

Header

Link


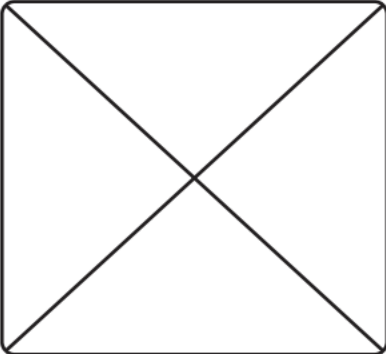
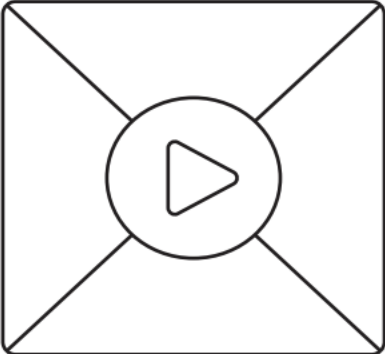

Icon 


Image 

Video 

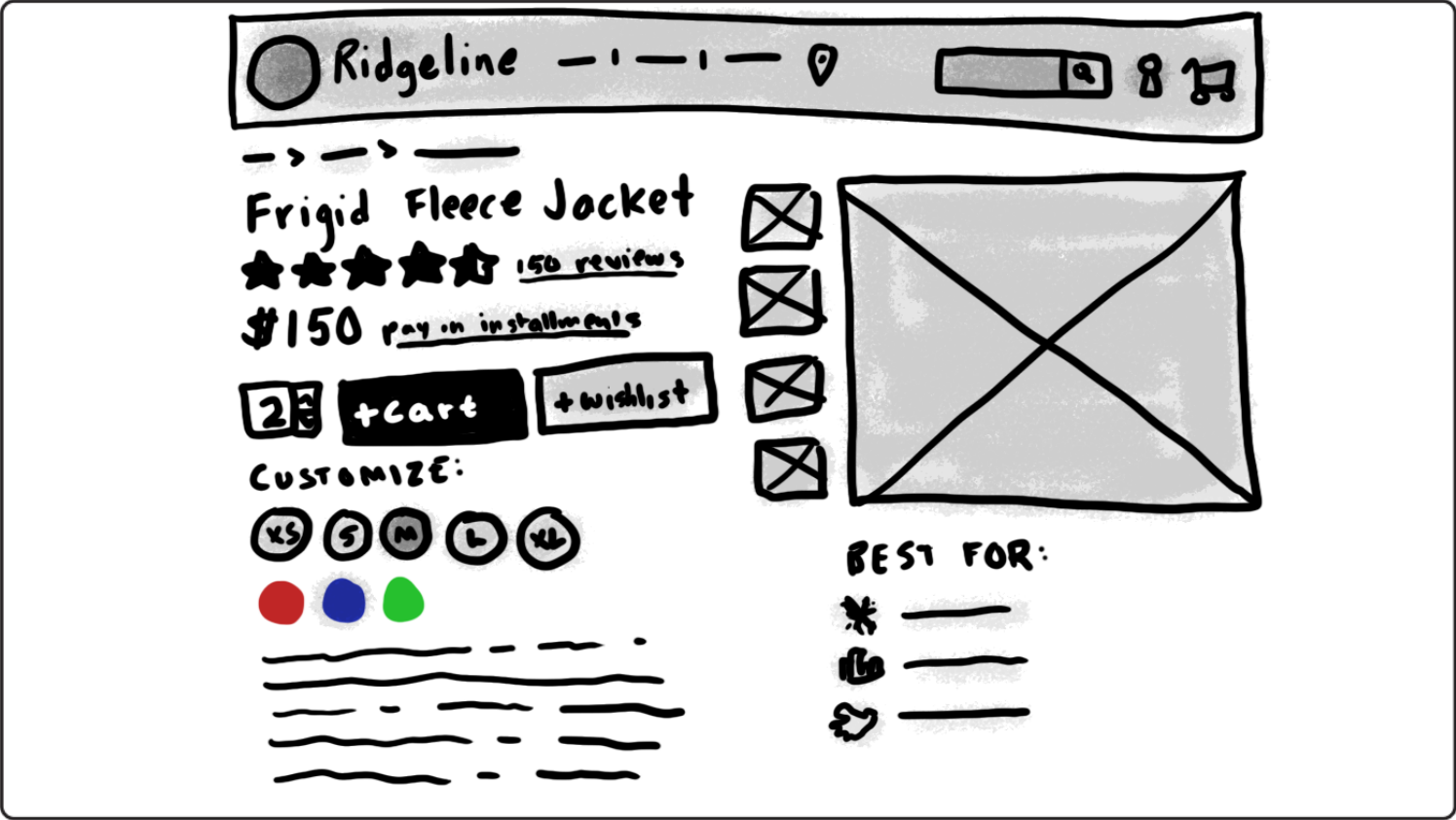
Button

Text Field

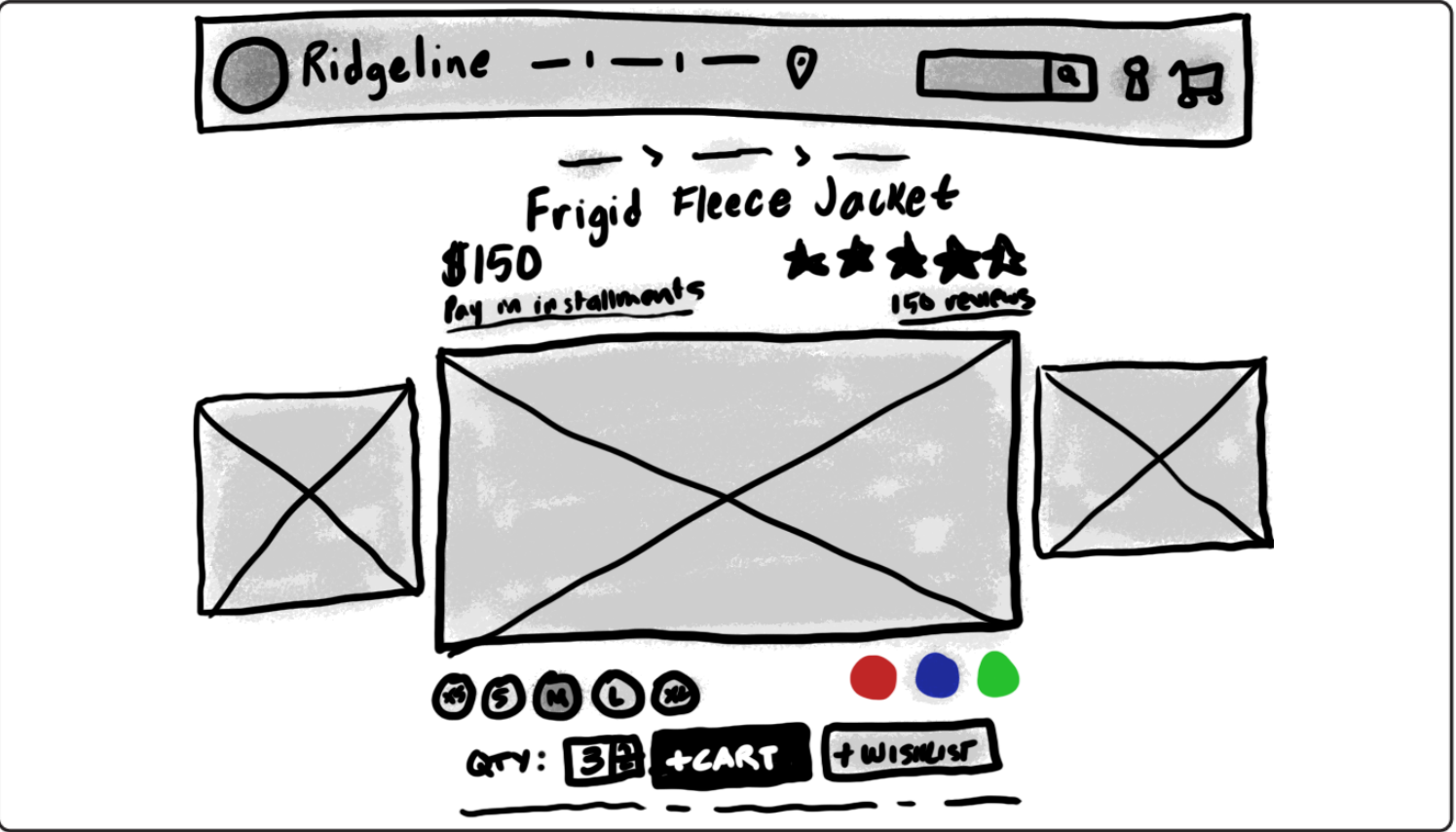
Search 

List 

< Navigation >



Notes: A more conventional product listing page approach that includes as much information as possible above the fold. This design feels busy, but uses familiar design patterns to help the user orient themselves within the page.



Notes: This design took inspiration from the Patagonia example and puts greater emphasis on the product images and takes a more minimal, focused approach, encouraging the user to take in one element at a time. The product description and reviews might appear below the fold on this version of the page.