ABIGAIL SWIGERT
Graphic Designer | Visual Designer | Digital Designer

Carrollton, TX 75010 · (972)-822-8879 · abigail@swigertdesigns.com · linkedin.com/in/abigailswigert

AWARDS

GOLD MEDAL IN ADVERTISING DESIGN — *SkillsUSA District Level*
BRONZE MEDAL IN ADVERTISING DESIGN — *SkillsUSA State Level*
1ST PLACE RIBBON FOR BRAND IDENTITY BOARD — *SkillsUSA District Level*
1ST PLACE RIBBON FOR BRAND IDENTITY BOARD — *SkillsUSA State Level*

PROFESSIONAL EXPERIENCE

FREELANCE — *Remote*   *2020 - Present*

Graphic Designer
- Met with clients to determine marketing and design vision, scopes of work, budgets, and deliverable timeframes.
- Delivered unique and customized branding packages with logos, banners, websites, social media posts, etc. in order to help clients grow their brands and businesses.
- Maintained a client's website to ensure all content met visitors' needs by remaining relevant and up-to-date.

TEKSYSTEMS GLOBAL SERVICES — *Remote*   *2020 - Present*

Instructor (2022 - Present)
- Expanded and improved educational content to provide a better learning experience for students and ensure graduates have the knowledge and experience necessary to excel in developer roles.
- Re-developed team project processes and trained TAs to provide support for students and encourage closer teamwork.
- Directly supervised a high-performing team of TAs and Instructional Designers.
- Oversaw all content creation and improvements for the camps, while providing daily lectures and support to students.

Developer (2020 - 2022)
- Developed software using established best practices, test-driven design, code quality in a highly collaborative team environment.
- Led a team of 10 Jr. Developers on an internal project to provide a robust project tracking system for management.
- Worked with Sr. Practice Manager to develop a UX mock-up for an internal project.

ONIX MEDIA — *Dallas, TX*   *2018 - 2020*

Graphic Designer (2018 - 2020)
- Created 50+ marketing content and social media campaigns to boost clients' reach through content ideation and implementation schedules.
- Re-designed a client's trade show booth to better showcase unique offerings, and grab customers' attention from a greater distance.
- Redesigned existing product packaging to help clients stand out against the growing pool of competition.

- Created and edited content for a new magazine, including articles, photographs, and advertisements.
- Developed brand identities for clients' new products lines, including logo, packaging, and brand guidelines.
- Coordinated HTML email blasts and website banner ads to increase traffic and sales of clients' products on a wholesale website.

Graphic Design Intern (2018)
- Shot and edited photographs for 200+ client products.
- Created social media content and graphics for multiple client campaigns
- Designed and developed landing pages, product pages, and contact forms for clients' websites.

UNT DIGITAL PROJECTS UNIT — *Denton, TX*   *2014 - 2018*

Student Quality Control Lead (2017 - 2018)
- Conducted quality control checks on 1000s of digital assets, and monitored progress of projects that needed corrections to ensure that all projects passed to the final quality control phase were error-free.
- Participated in initial and final inventory to ensure all assets were properly handled.
- Assisted with training new Student assistants as well as editing and creating new pages for the interdepartmental wiki.

Student Assistant (2014 - 2017)
- Used Adobe Photoshop to ensure that digital versions of artifacts match the real object as closely as possible.
- Scanned and edited 1000s of photographs and documents to expand the Portal to Texas History's digitized collection of historical artifacts.
- Maintained quality control and adhered to established scanning and metadata standards.

EDUCATION

UNIVERSITY OF NORTH TEXAS   **Denton, TX**
Bachelor of Arts, Major in Interdisciplinary Art and Design Studies: Design Management
Dean's List 2016 & 2017

TEKSYSTEMS FULL-STACK BOOT CAMP   **Remote**

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Dimension

- HTML
- CSS
- JavaScript
- React.js

- Java
- Spring Boot
- MySQL
- Microsoft Office Suite

LEADERSHIP

- Team Captain for Bold Idea TEKsystems partnership
- Hexagon Club Treasurer and founding member