



Says

What can we imagine them saying?

Thinks

Thoughts of benefits and uses of the project



Driver availability is allocated well

Geographic areas with high demands are met with required number of drivers

Demands of customers are satisfied

Uber drivers can be benefitted if they have the data of this analysis project

This project can help satisfy customer needs

Drivers will be able to work stress free



More number of part time drivers are benefitted

Customer details are secured

Drivers are given insights based on their daily, weekly and monthly activities

Maximum efficiency

Profitable

Drivers decide where to focus their driving efforts



Does

What will be done through the project

Feels

What the user feels

