

Phase 4 - Development Part 2

Visualizations in IBM Cognos Analytics:

The products are P1, P2, P3 and P4.

****The excel file contains about 8 numerical parameters : ****

Q1- Total unit sales of product 1

Q2- Total unit sales of product 2

Q3- Total unit sales of product 3

Q4- Total unit sales of product 4

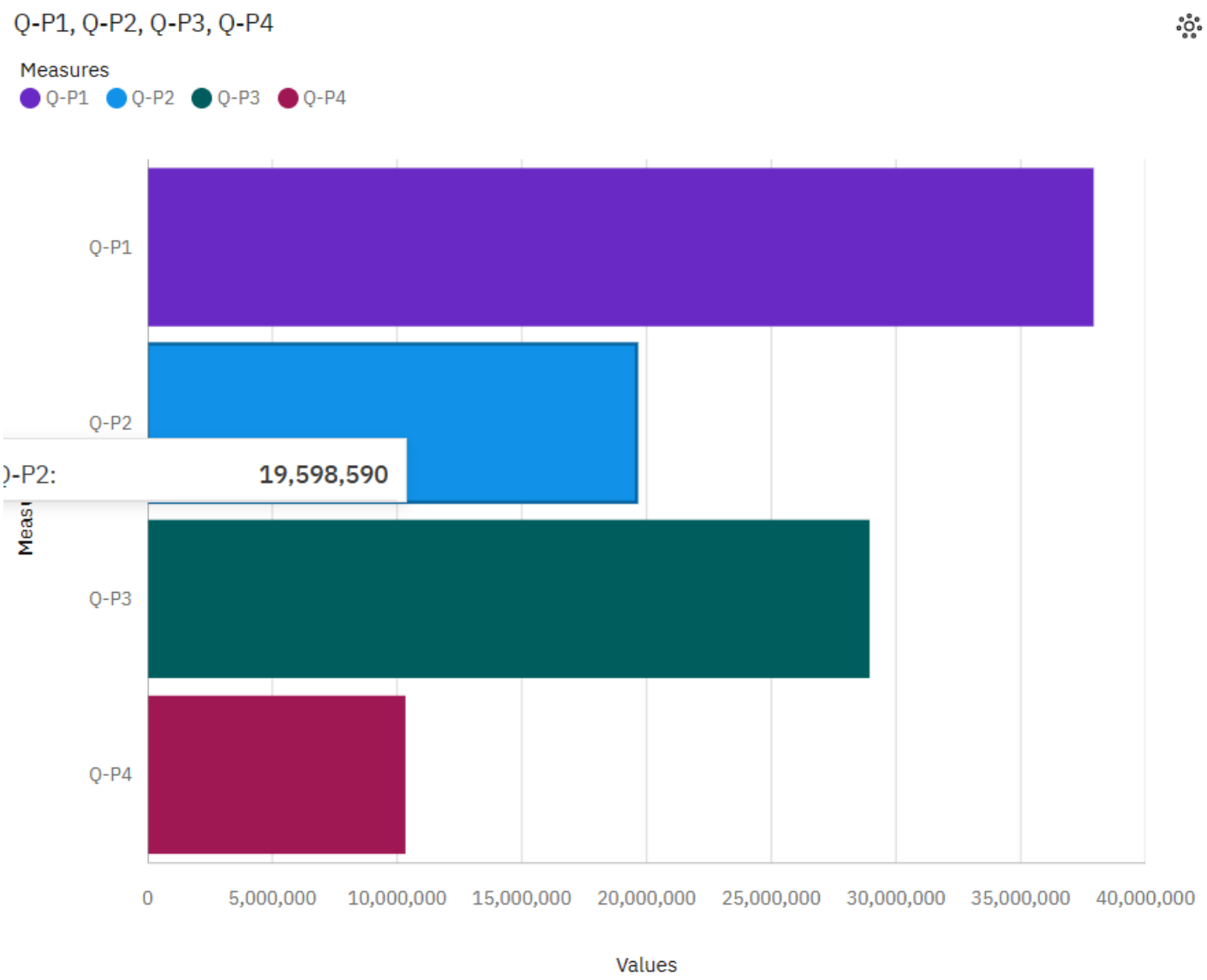
S1- Total revenue from product 1

S2- Total revenue from product 2

S3- Total revenue from product 3

S4- Total revenue from product 4

visualization:



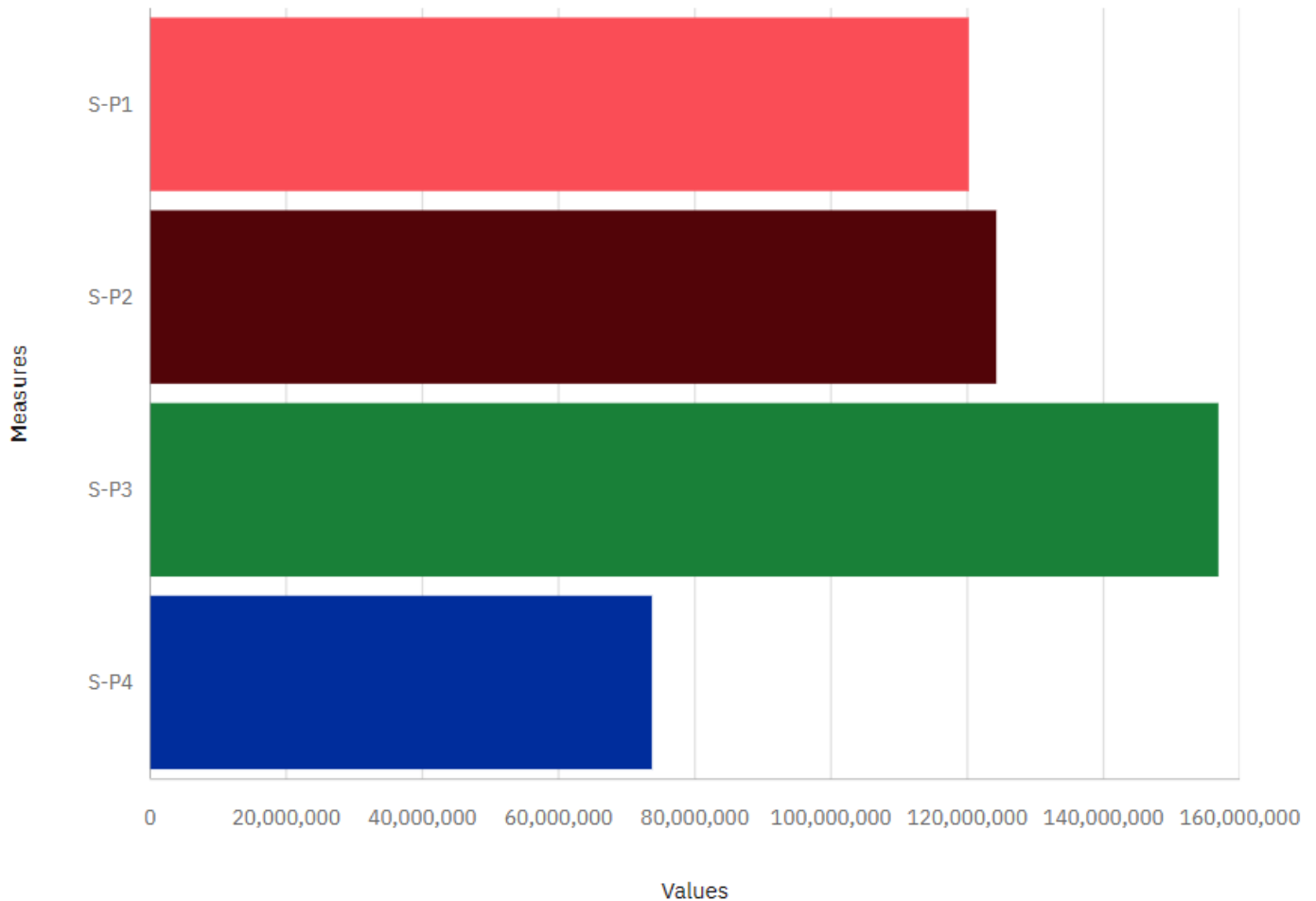
The chart shows the Total unit sales of product 1,2,3,4 according to this chart we can see that the sales of the product p1 is the highest.

S-P1, S-P2, S-P3, S-P4



Measures

● S-P1 ● S-P2 ● S-P3 ● S-P4



The chart shows the Total revenue of the product 1,2,3,4 according to this chart we can see that the sales of the product p3 is the highest.

By the above charts there we can see that even though the sales of product p1 is high but the revenue generated is very low. Sales of product p3 is moderate but the revenue generated is very high.

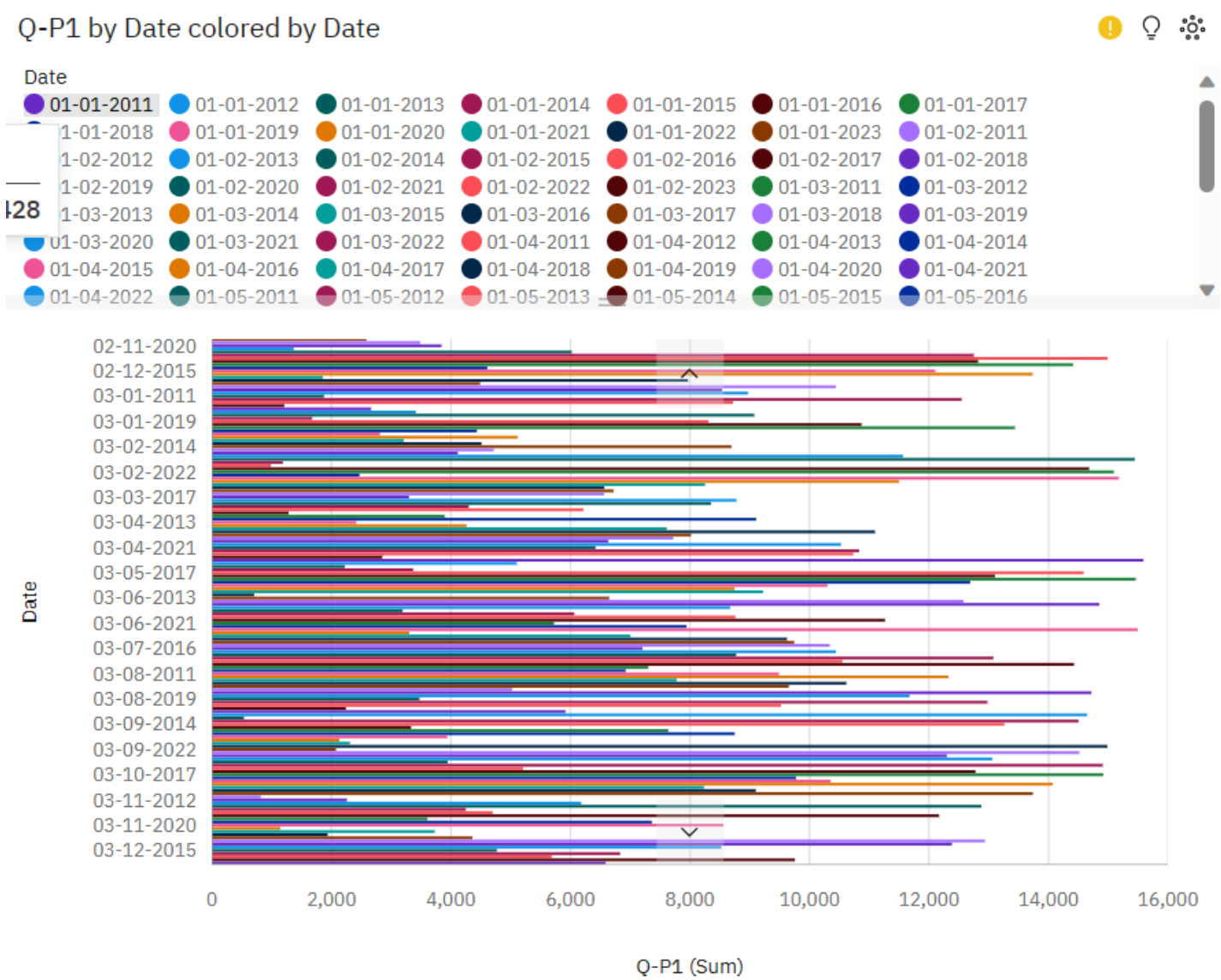
S-P1S-P2S-P3S-P4 and Date for Q-P4, Q-P2, Q-P3 and Q-P4 colored by Number



Out of all four products , which product has seen the highest sales in all the given years?

In terms of the sales the product p1 is having a highest sales among the given products.

Is there any trend in the sales of all four products during certain months?



Yes we can see a trend of a is high sales of product in the middle of each year.