

Quick Intro

Experience Principles are a powerful way to shape and steer a brand’s expression and experience.

Related Topics

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- Visual Design
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Become a Member

Rolling out Figma to the design team — tips, learnings, and challenges

As the coronavirus hit the travel industry earlier this year, the design team at Agoda looked at how we could save costs without sacrificing the quality of the work we’re doing.



Figma week

A full week of presentations, co-working sessions, and pop-quizzes. Each member of our Figma working group presented their work, much of what I’ve covered in this article:

- The rationale behind the migration
- Initial research and ideation
- Organization of teams, projects, and files
- Design systems, UI Kits, etc
- New Workflows

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