

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

iPhone is a revolutionaray mobile phone

iPhone is literally five years ahead of any other mobile phone iPhone features a 2 megapixel camera and a photo management application that is far beyond anything on a phone today

storage of iPhones have to be increased

iPhones battery life can be definitely be better

users have found themselves constantly deleting aps to create space for others



radio is not inbuilt in iPhones

iPhones are too simple and doesnot support computer work

lack of headphone jack

The iPhone 11 pro and iPhone 11 pro max are making some people very uncomfortable due to the intense fear of repitative pattern of camera holes(Trypophobia)

It leads to stress, anxiety and frustration

we fears the iPhone simply doesnot inspire



Does

What behavior have we observed? What can we imagine them doing?





