

Story 2

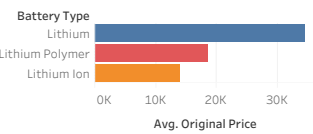
iPhone sales generated \$205 billion revenue for Apple in 2022, more than microsofts total revenue. It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India.

Model specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
				Red	92,800
				White	92,800
				Yellow	43,900
				Black	199,700
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Green	74,900
				Purple	59,900
				Red	134,800
				Black	74,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation ..	12MP	12MP + 12MP	Blue	74,900
				Red	74,900
				Blue	149,800
				Midnight	99,900
				Pink	169,800
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Starlight	149,800
				Blue	149,800
				Midnight	99,900
				Pink	169,800
				Starlight	149,800
APPLE IPHO.. IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Silver	149,900
				Blue	189,800
				Midnight	169,800
				Purple	169,800
				Blue	189,800

Battery Type Distribution



- Colour
- Null
  - 7° Purple
  - Agate Black
  - Alpine White
  - Aqua Blue
  - Aqua Green
  - Aqua Sky
  - Aquamarine Blue
  - Arctic Blue
  - Arctic White
  - Asphalt Black

Brand

APPLE

Global Market Share



- Colour
- Black
  - Blue
  - Deep Purple
  - Gold
  - Green
  - Midnight
  - Pink
  - Purple

Story 2

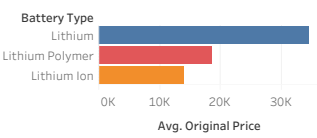
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- Brand
- APPLE

- Colour
- Black
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Global Market Share

