Smart Internz

Project Report Template

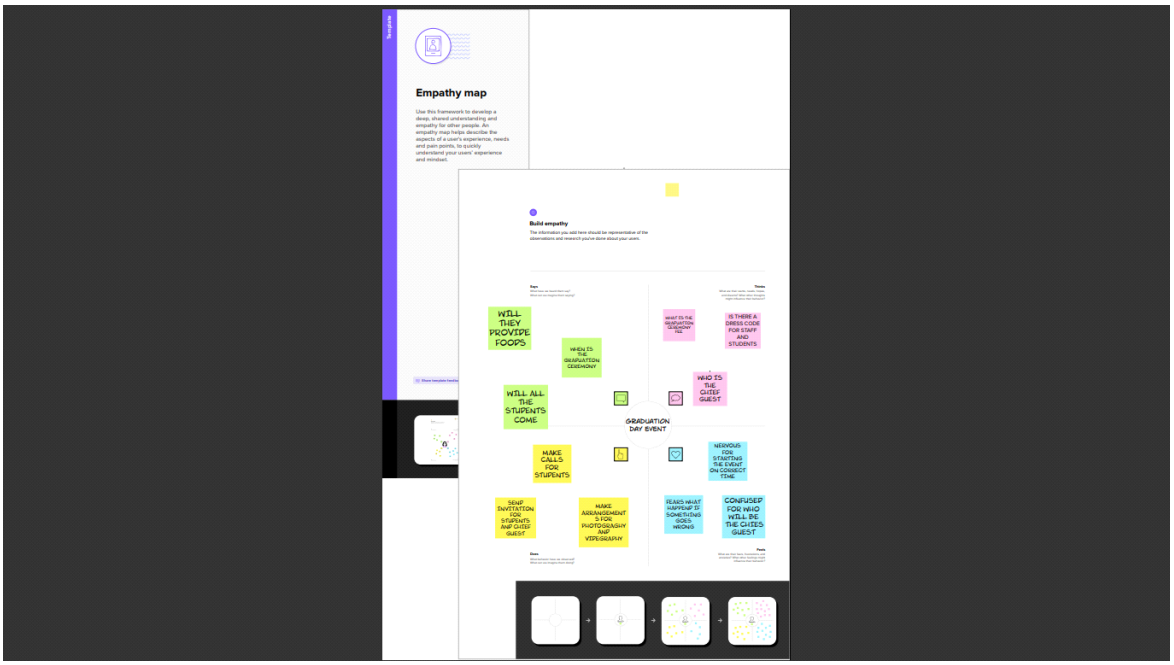
- **INTRODUCTION**
  - **BUILD AND EVENT MANAGEMENT FOR SALESFORCE**
  - Event management is the process of creating and maintaining an event . This process spans from the very begining of planning all the way to post -event stratgizing.
  - At the start, an event manager maks planning decisions, such as the time,location,an theme of their event. During an event, event managers oversee the event live and make sure things runs smoothly. After an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on ball for any post-event offerings.

  - **Purpose :**
  - Event is that a group of peoples will convene in one particular place for one particular purpose at a given time

2 Problem Definition & Design Thinking 2.1

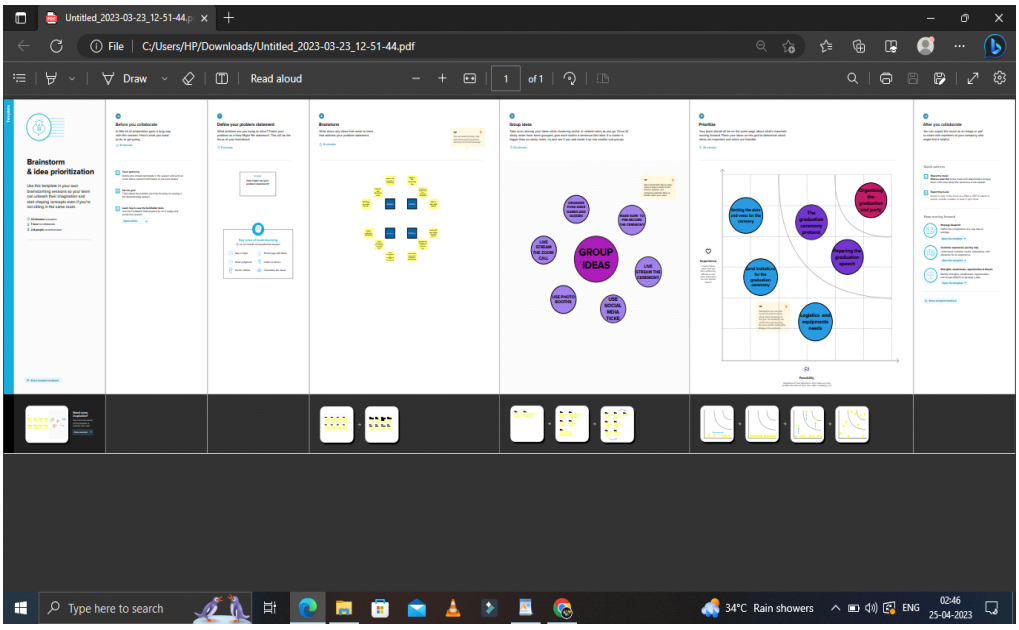
Empathy Map

Paste the empathy map screenshot



2.2 Ideation & Brainstorming Map

Paste the Ideation & brainstorming map screenshot

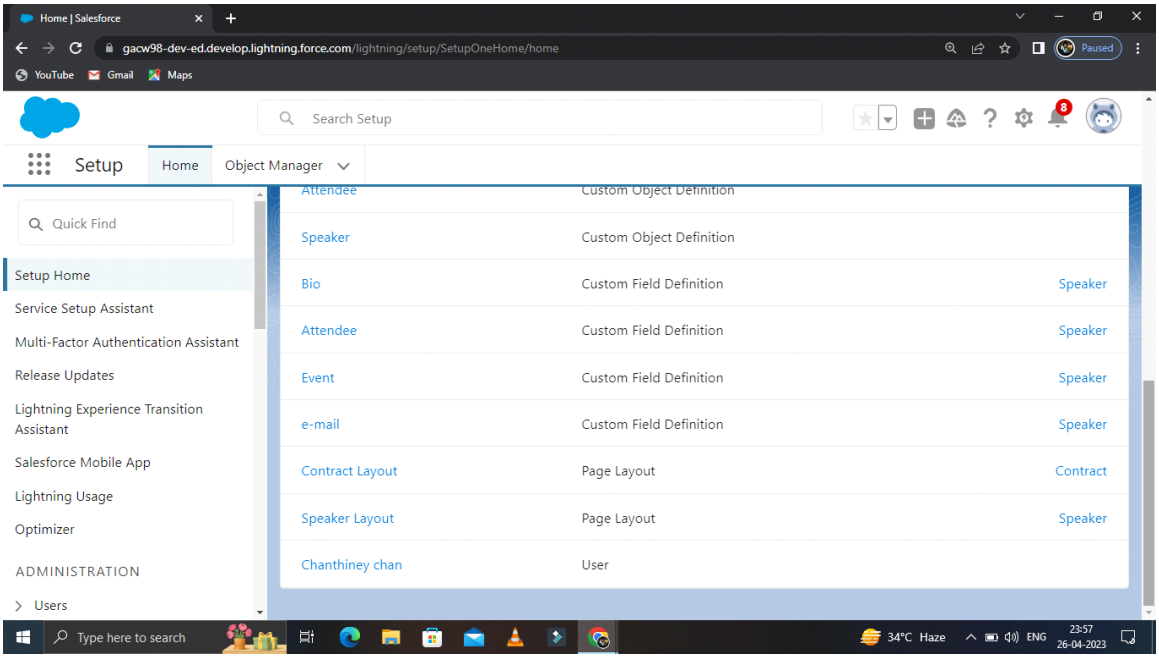


- **RESULT**

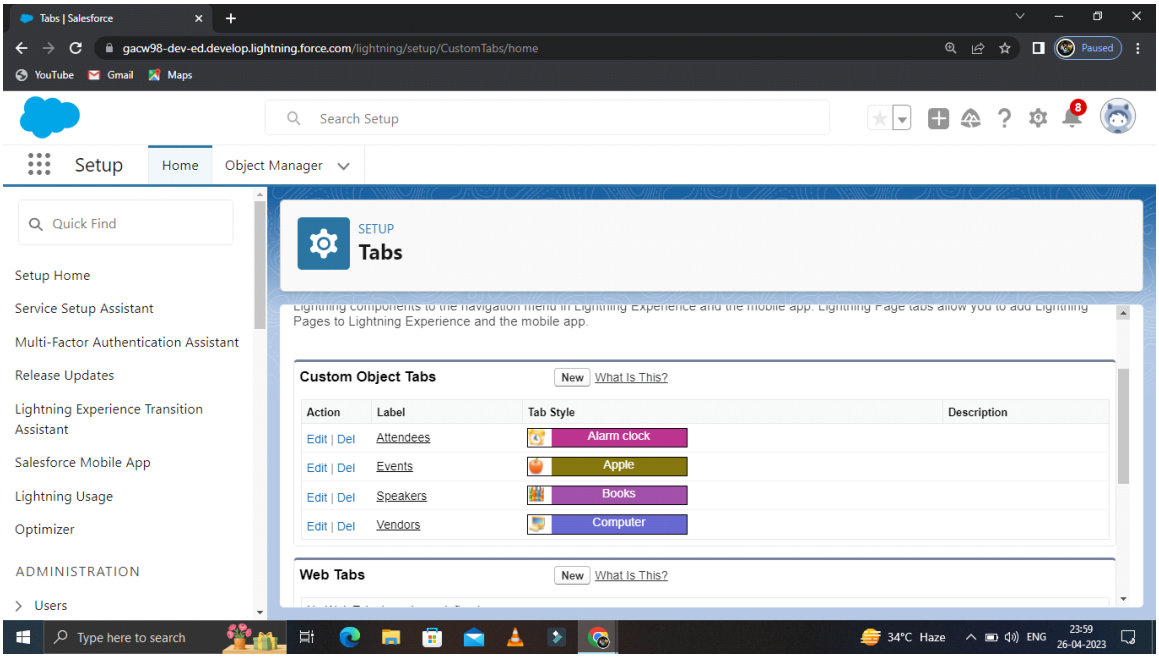
- Data Model:

<table>
<tr><th>Object name</th><th>Fields in the Object</th></tr>
<tr><td>ATTENDEES</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Phone</td><td>Phone</td></tr>
<tr><td>ID</td><td>Auto number</td></tr>
</table>
</td></tr>
<tr><td>EVENTS</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Event</td><td>Master-detail relationship</td></tr>
<tr><td></td><td></td></tr>
</table>
</td></tr>
<tr><td>SPEAKERS</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Bio</td><td>Text area</td></tr>
<tr><td>e-mail</td><td>Email</td></tr>
</table>
</td></tr>
<tr><td>VENDORS</td><td>
<table>
<tr><td>Field label</td><td>Data type</td></tr>
<tr><td>Service Provider</td><td>Text</td></tr>
<tr><td>Event</td><td>Look-up Relationships</td></tr>
</table>
</td></tr>
</table>

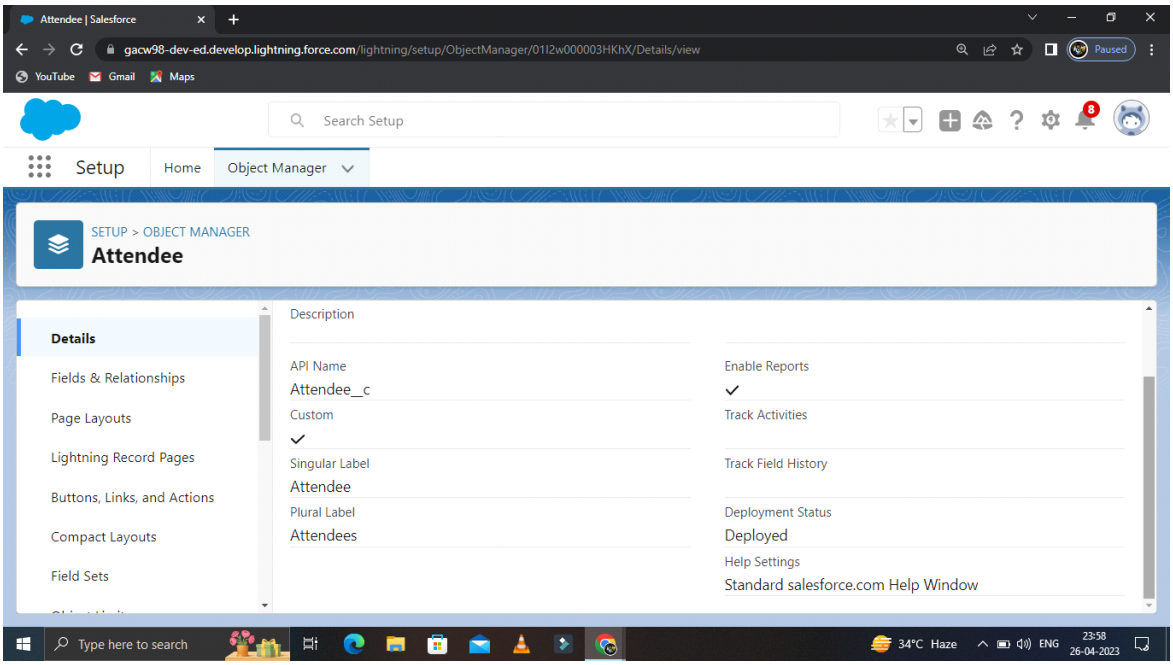
- **Activity & Screenshot :**
- **HOME :**

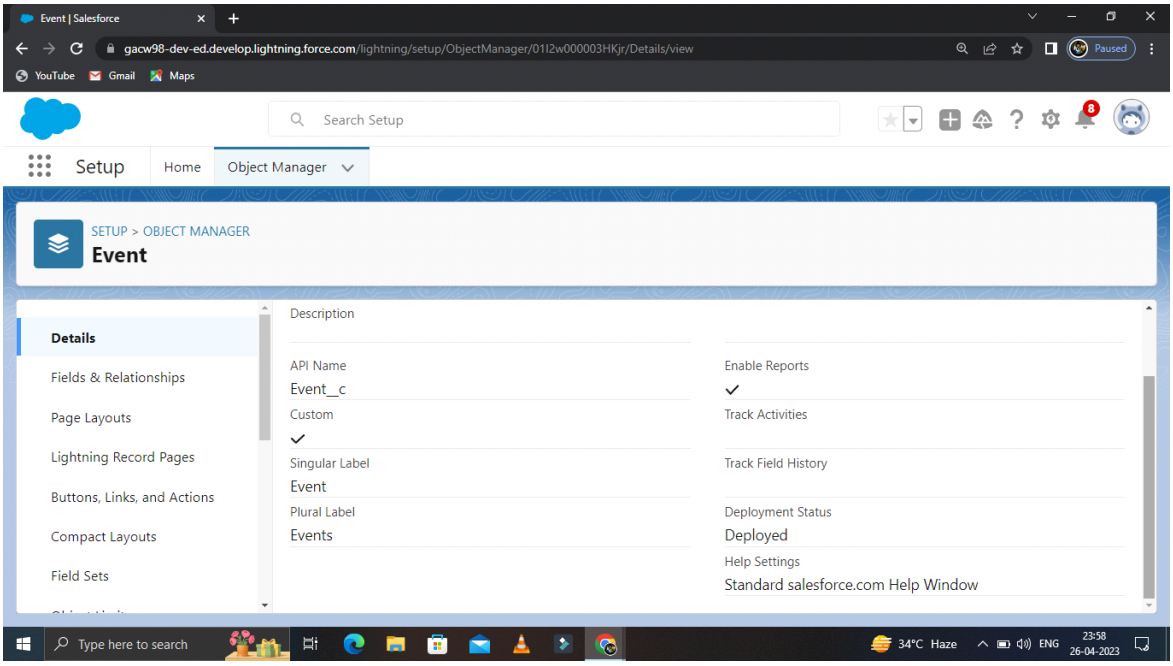


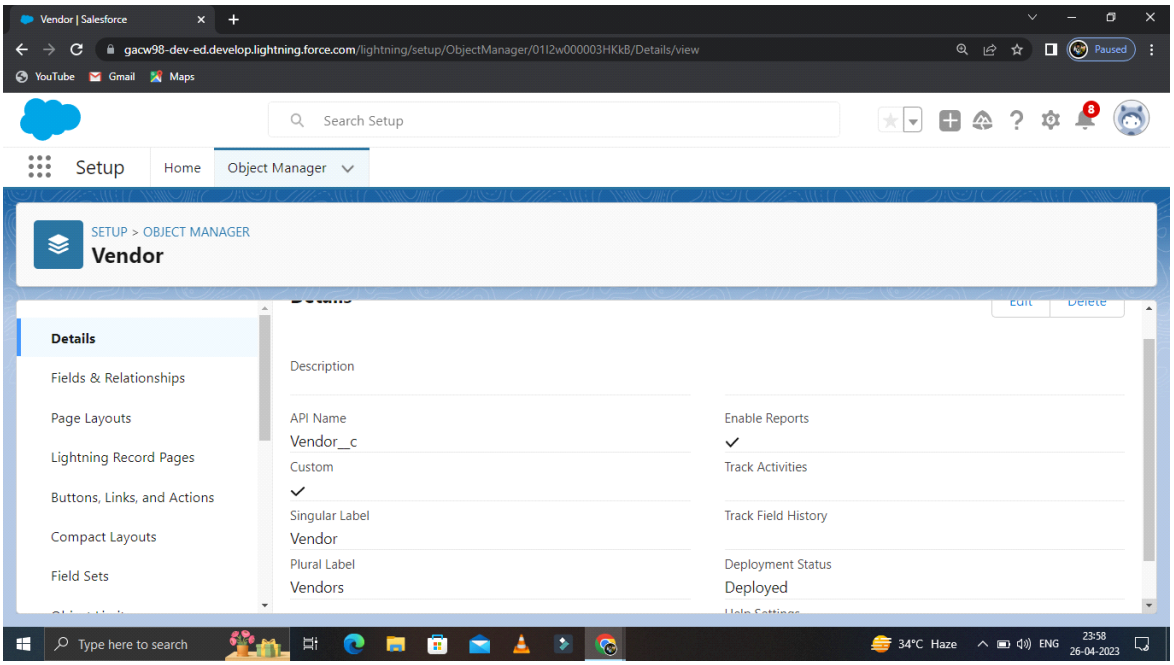
TABS :



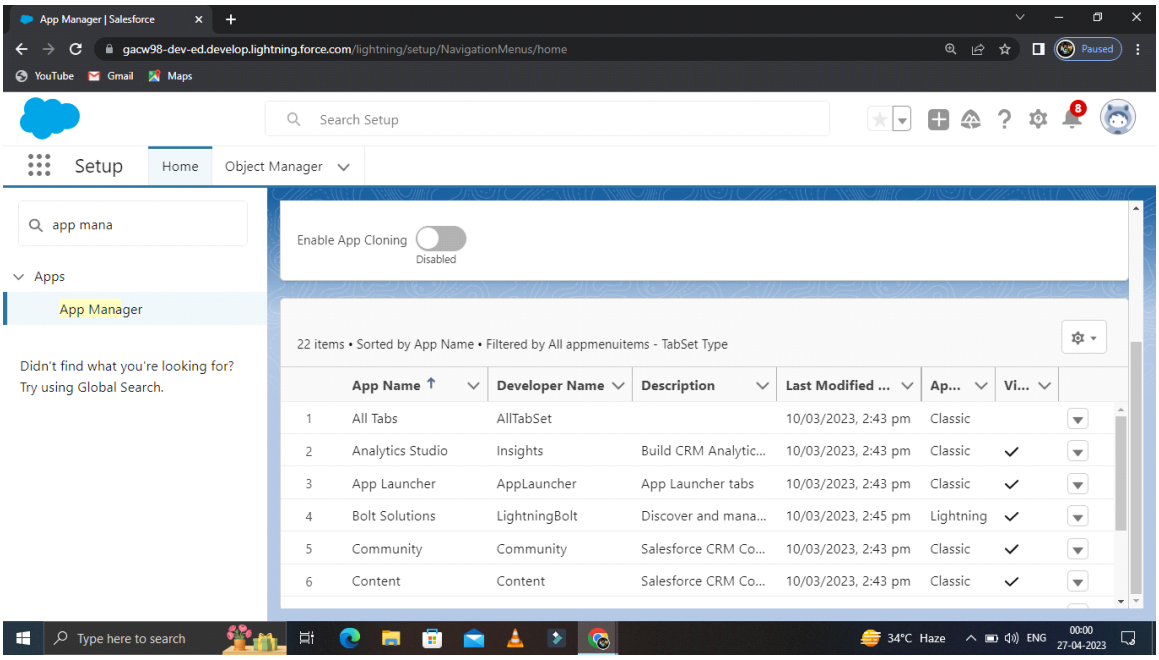
OBJECT MANAGER :


Attendee | Salesforce
gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w000003HKhX/Details/view
Search Setup
Setup
Home
Object Manager
SETUP > OBJECT MANAGER
Attendee
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Description
API Name
Attendee__c
Custom
Singular Label
Attendee
Plural Label
Attendees
Enable Reports
Track Activities
Track Field History
Deployment Status
Deployed
Help Settings
Standard salesforce.com Help Window

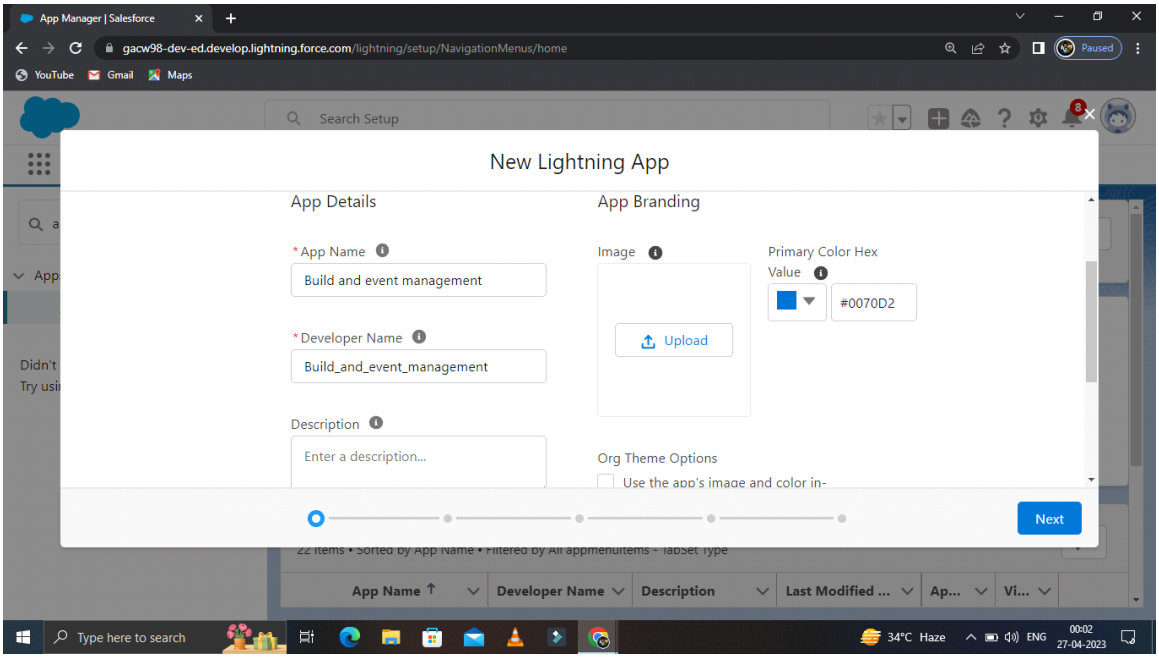

Event | Salesforce
gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w000003HKjr/Details/view
Search Setup
Setup
Home
Object Manager
SETUP > OBJECT MANAGER
Event
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Description
API Name
Event__c
Custom
Singular Label
Event
Plural Label
Events
Enable Reports
Track Activities
Track Field History
Deployment Status
Deployed
Help Settings
Standard salesforce.com Help Window



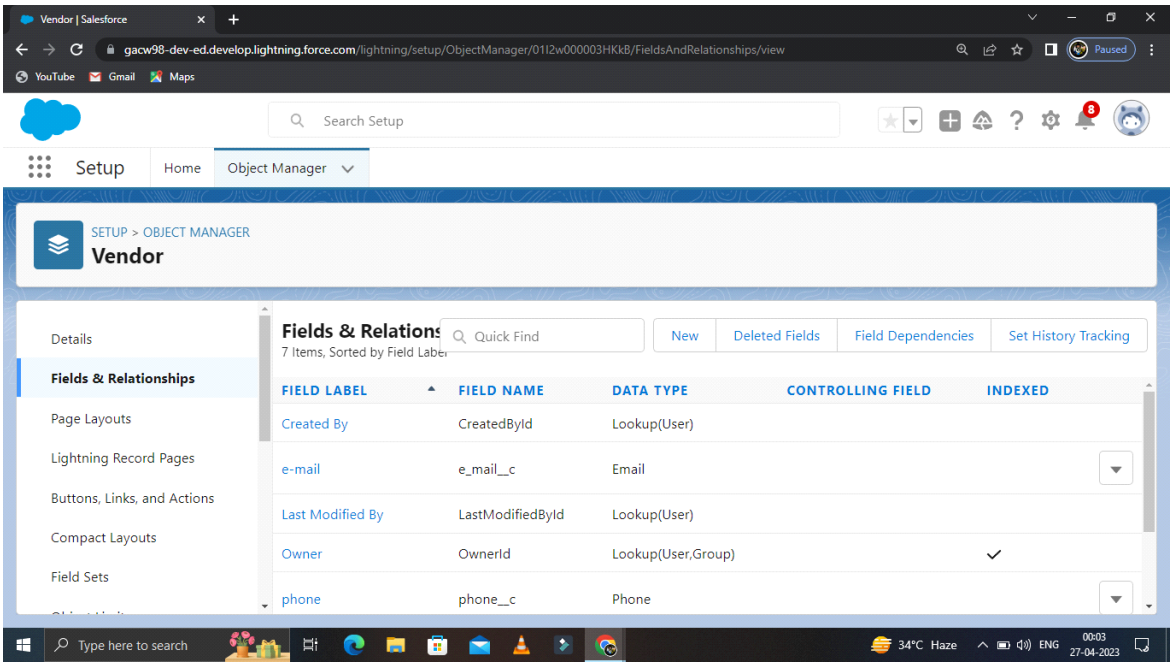
APP MANAGER :

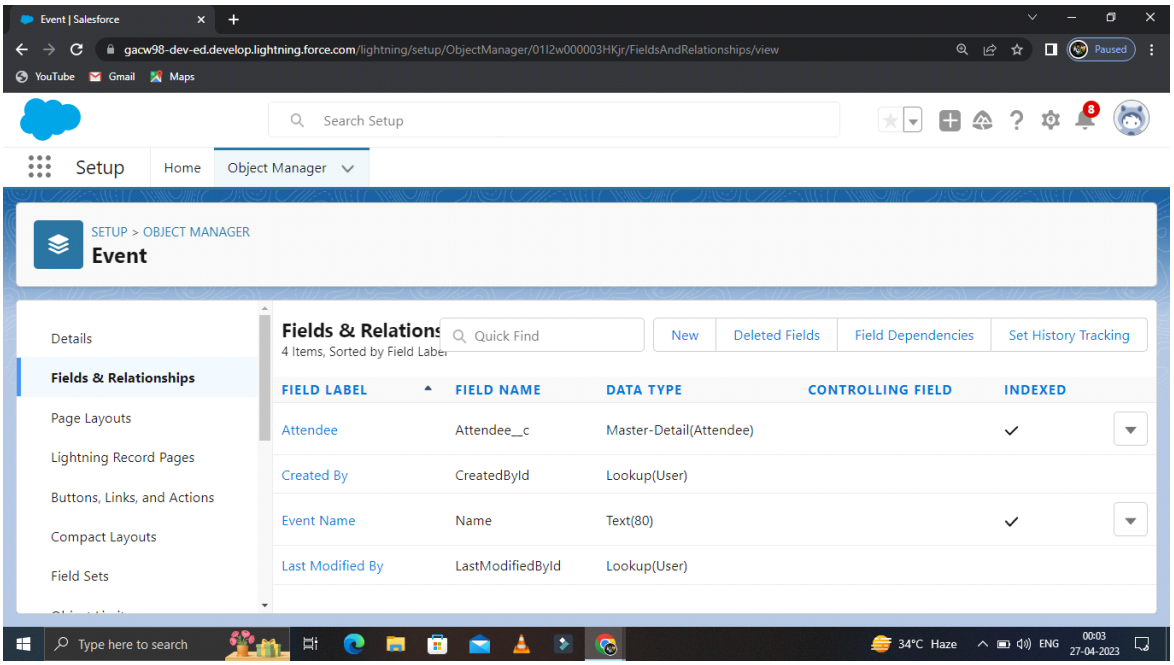


NEW LIGHTNING APP :



FIELDS AND RELATIONSHIPS :




Event | Salesforce
gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/01I2w000003HKjr/FieldsAndRelationships/view
Search Setup
Setup
Home
Object Manager
SETUP > OBJECT MANAGER
Event
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Fields & Relations
4 Items, Sorted by Field Label
Quick Find
New
Deleted Fields
Field Dependencies
Set History Tracking
FIELD LABEL
FIELD NAME
DATA TYPE
CONTROLLING FIELD
INDEXED
Attendee
Attendee__c
Master-Detail(Attendee)
Created By
CreatedById
Lookup(User)
Event Name
Name
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Last Modified By
LastModifiedById
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Type here to search
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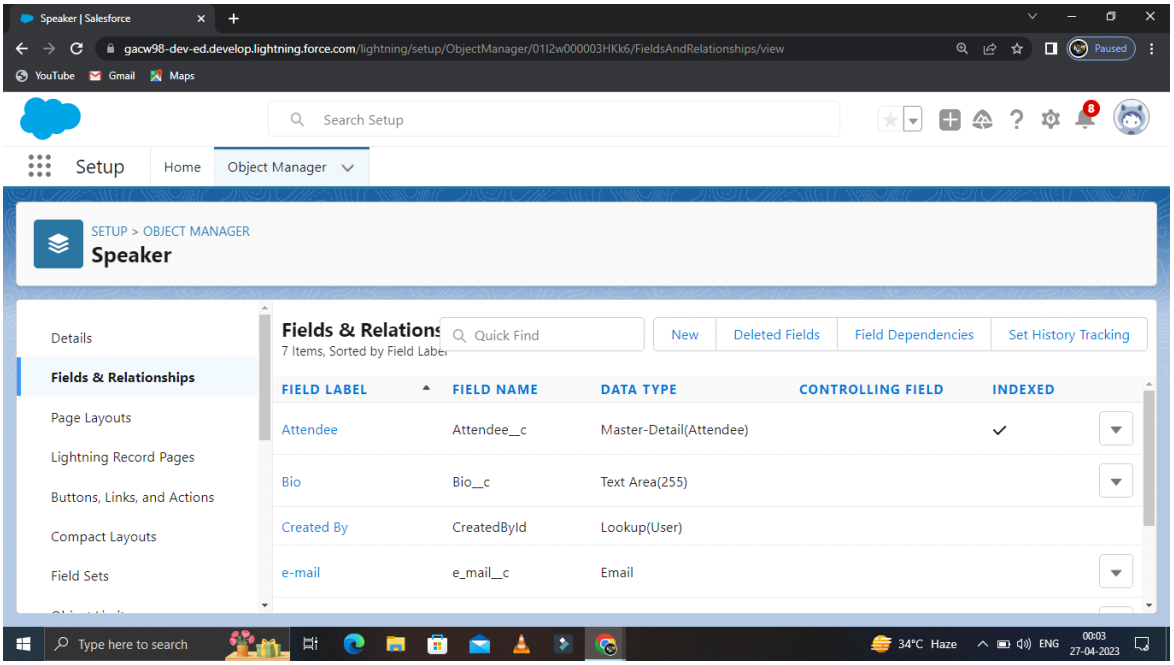
27-04-2023


Speaker | Salesforce
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Search Setup
Setup
Home
Object Manager
SETUP > OBJECT MANAGER
Speaker
Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets
Fields & Relations
7 Items, Sorted by Field Label
Quick Find
New
Deleted Fields
Field Dependencies
Set History Tracking
FIELD LABEL
FIELD NAME
DATA TYPE
CONTROLLING FIELD
INDEXED
Attendee
Attendee__c
Master-Detail(Attendee)
Bio
Bio__c
Text Area(255)
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Lookup(User)
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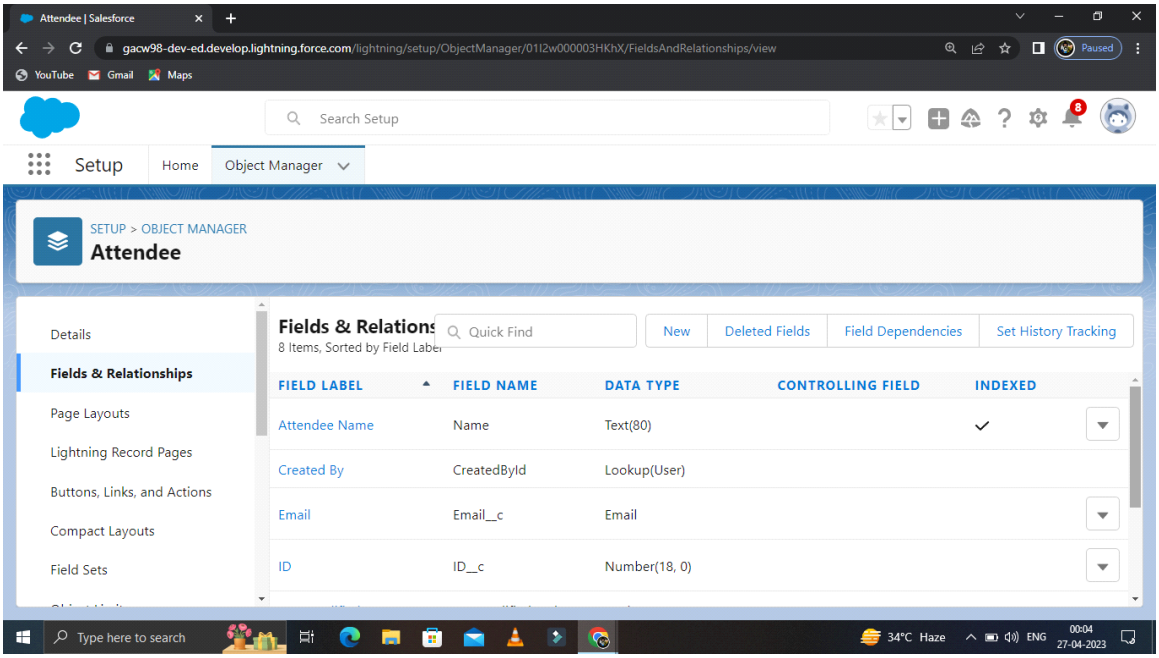
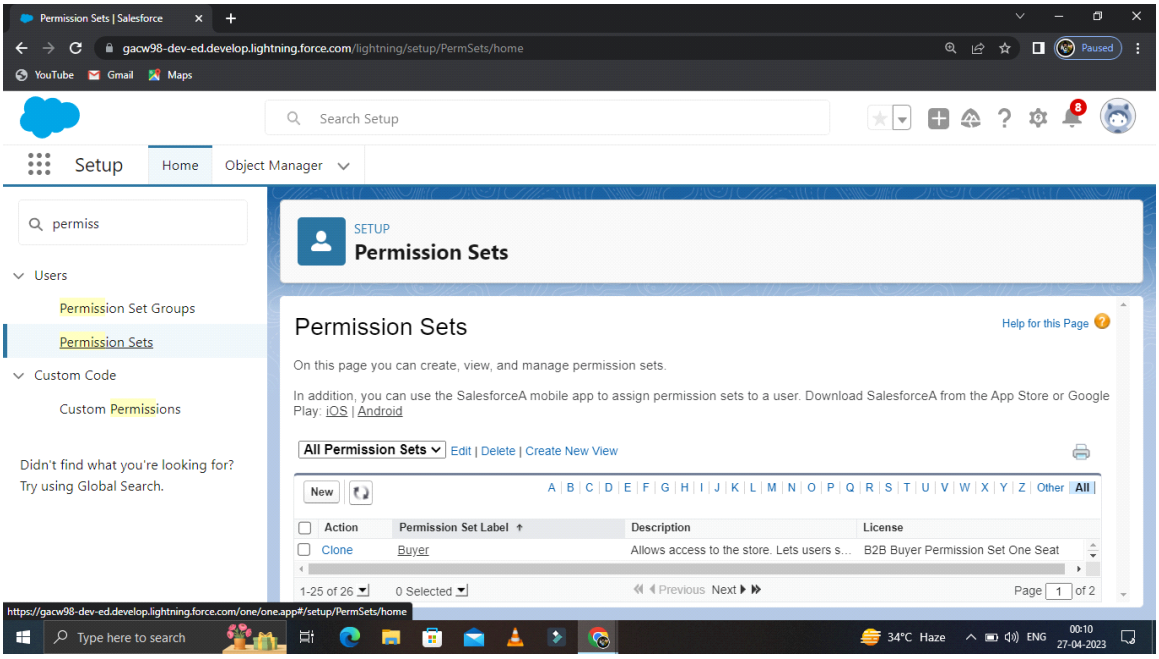
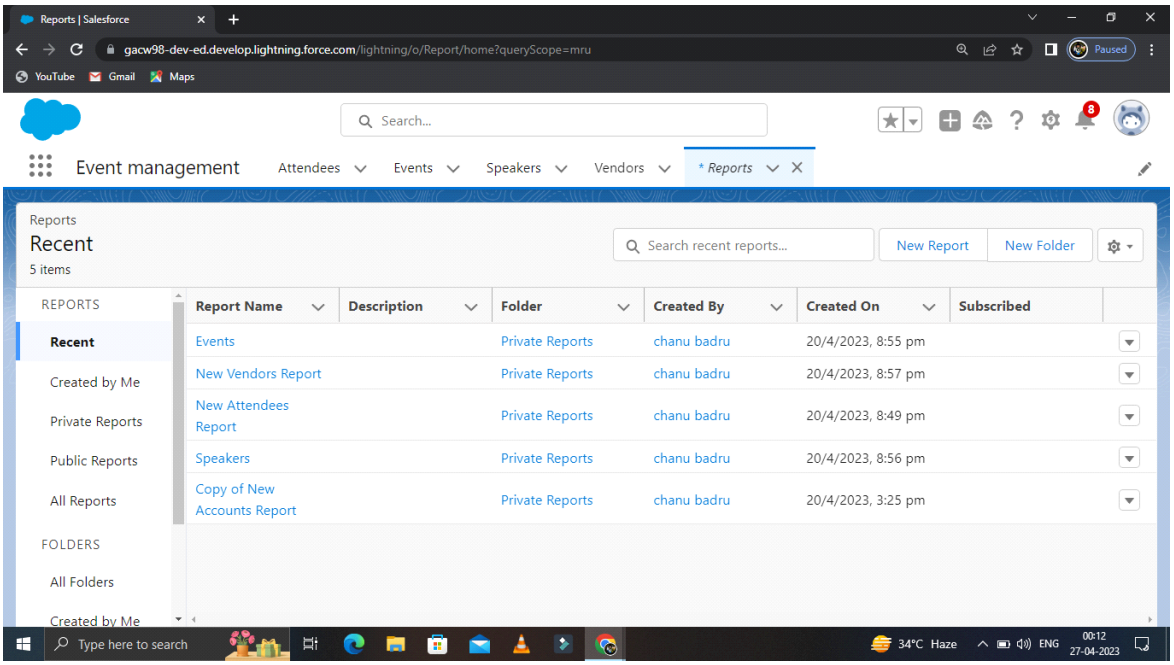
27-04-2023

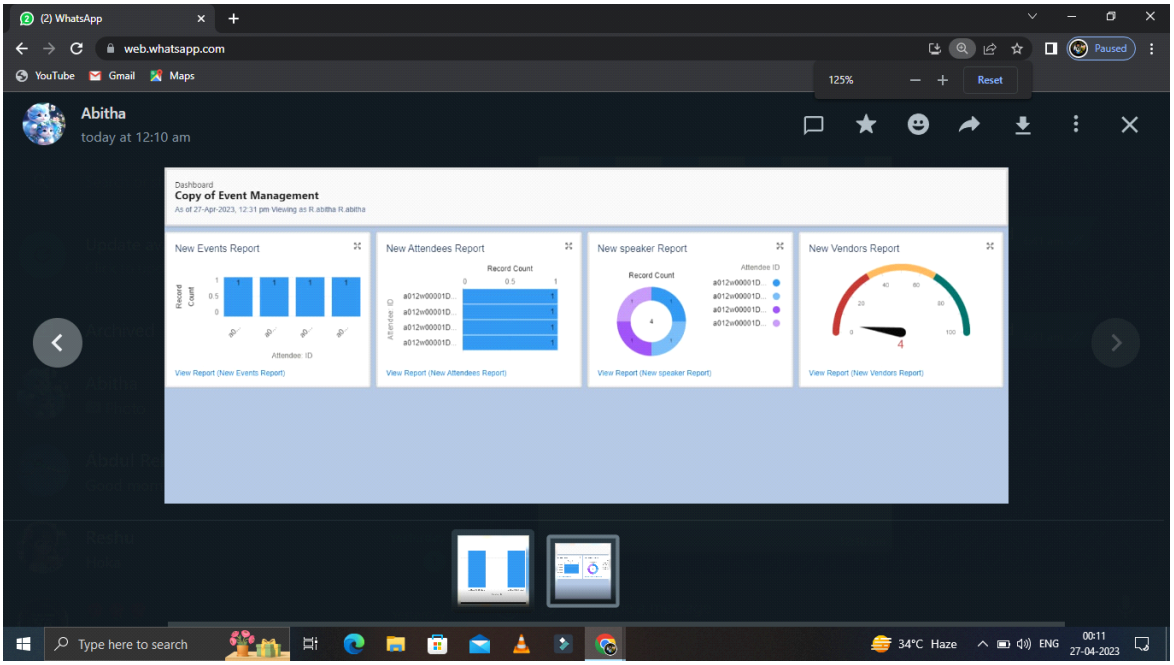


PERMISSIONS SETS :



REPORTS :





- **Trailhead Profile Public URL**

Team Leader(ABINAYA.K) - HYPERLINK "https://trailblazer.me/id/hgahlot3"https://trailblazer.me/id/akrishnamoorthi1

Team Member(CHANTHINEY.B) -https://trailblazer.me/id/chanubadru

Team Member (ABITHA.R) - https://trailblazer.me/id/rrabitha

Team Member (DIVYA.M) – https://trailblazer.me/id/Divya.M

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Project Report Template

- **ADVANTAGES & DISADVANTAGE**
- **ADVANTAGES**
- Opportunities for creativity
- Ability to work on different events
- Chance to work with diverse clients
- High projections for job growth
- Few educational requirements

- **DISADVANTAGES**
- Time away from family and friends
- Experience requirements
- Job instability
- Multiple events at the same time
- High level of responsibility
- **APPLICATIONS**
- Event management is the application of project management to the creation and dvelopment of small and / or large scale personal of corporate events such as festivals , conferences, ceremonies, weddings,formal parties concerts, or conventions.
- **CONCLUSION**
- Event Management system is user friendly and cost -effective system, it is customised with activities related to event management life-cycle. It provides a new edge to management industry. Solution dot always keep your objectives and goals on top priority developing any plan of work.
- **FUTURE SCOPE**

- The scope of event management as a carrr in india is immense . This career provides a unique opportunities to rephrase our social beliefs. Hosting events can re-design the structure of a city by facilitating ecenomic growth, employment opportunities, urban development,and promoting indigenous culture and heritage.