

Project Report Template

- **INTRODUCTION**

- **BUILD AND EVENT MANAGEMENT FOR SALESFORCE**

- Event management is the process of creating and maintaining an event . This process spans from the very begining of planning all the way to post -event stratgizing.
 - At the start, an event manager maks planning decisions, such as the time,location,an theme of their event. During an event, event managers oversee the event live and make sure things runs smoothly. After an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on ball for any post-event offerings.

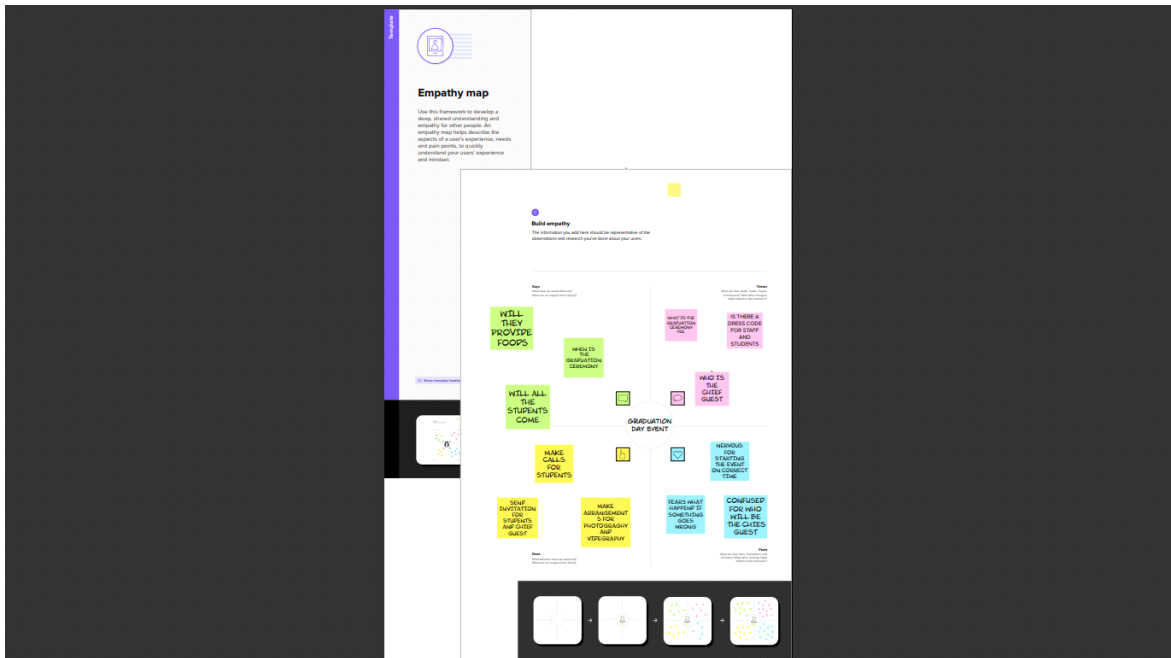
- **Purpose :**

- Event is that a group of peoples will convene in one particular place for one particular purpose at a given time

2 Problem Definition & Design Thinking 2.1

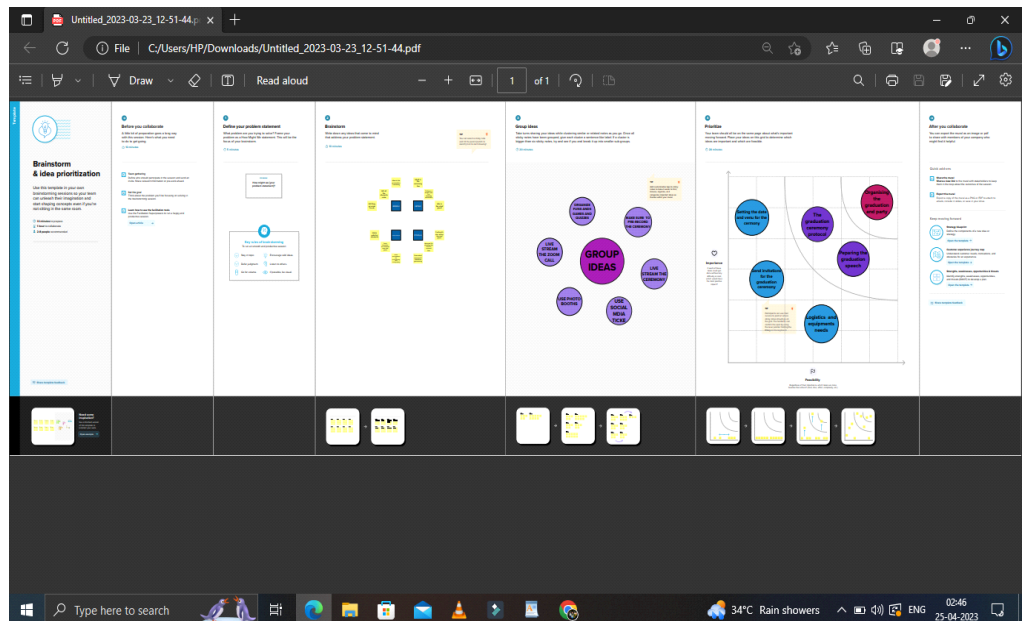
Empathy Map

Paste the empathy map screenshot



2.2 Ideation & Brainstorming Map

Paste the Ideation & brainstorming map screenshot

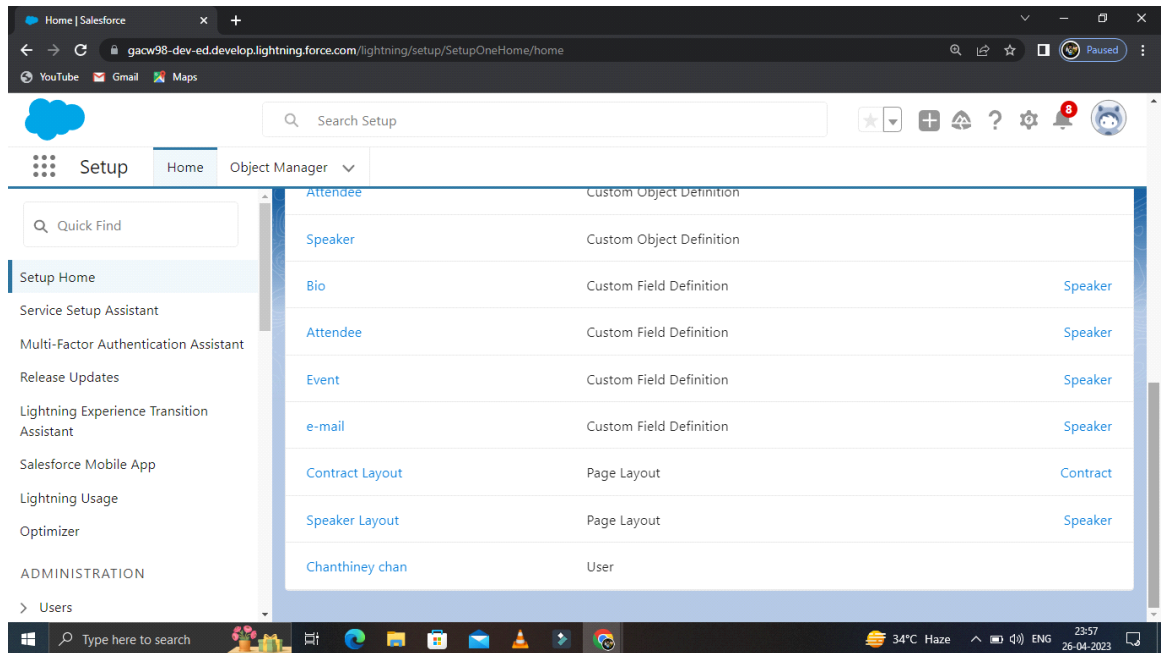


• **RESULT**

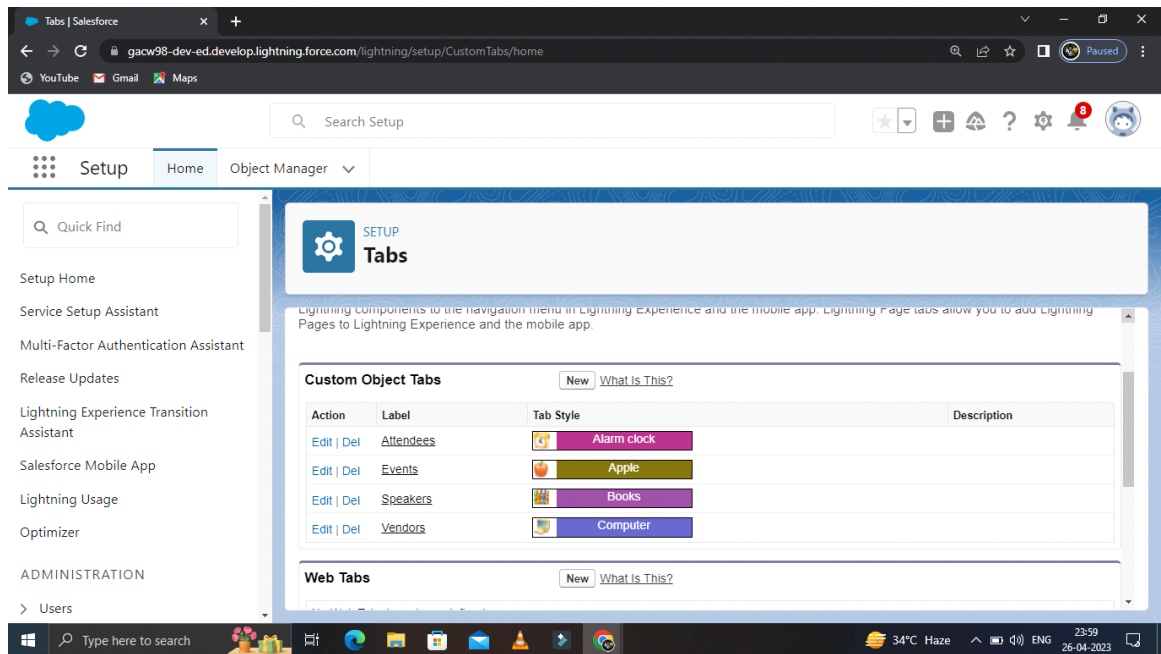
- Data Model:

| Object name | Fields in the Object | |
|-------------|----------------------|----------------------------|
| ATTENDEES | | |
| | Field label | Data type |
| | Phone | Phone |
| | ID | Auto number |
| EVENTS | | |
| | Field label | Data type |
| | Event | Master-detail relationship |
| | | |
| SPEAKERS | | |
| | Field label | Data type |
| | Bio | Text area |
| | e-mail | Email |
| VENDORS | | |
| | Field label | Data type |
| | Service Provider | Text |
| | Event | Look-up Relationships |

- Activity & Screenshot :
- HOME :



TABS :



OBJECT MANAGER :

Attendee | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKhX/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Attendee

Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets

Description

API Name
Attendee__c

Custom
✓

Singular Label
Attendee

Plural Label
Attendees

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

Type here to search 34°C Haze 23:58 26-04-2023

Event | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKjr/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details
Fields & Relationships
Page Layouts
Lightning Record Pages
Buttons, Links, and Actions
Compact Layouts
Field Sets

Description

API Name
Event__c

Custom
✓

Singular Label
Event

Plural Label
Events

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

Type here to search 34°C Haze 23:58 26-04-2023

Vendor | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKk8/Details/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Vendor

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Description

API Name

Vendor__c

Custom

✓

Singular Label

Vendor

Plural Label

Vendors

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Edit Delete

Type here to search

34°C Haze

23:58

26-04-2023

APP MANAGER :

App Manager | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/NavigationMenus/home

Search Setup

Setup Home Object Manager

app mana

Apps

App Manager

Didn't find what you're looking for?
Try using Global Search.

Enable App Cloning

Disabled

22 items • Sorted by App Name • Filtered by All appmenuitems - TabSet Type

| | App Name ↑ | Developer Name | Description | Last Modified ... | Ap... | Vi... | |
|---|------------------|----------------|-----------------------|---------------------|-----------|-------|--|
| 1 | All Tabs | AllTabSet | | 10/03/2023, 2:43 pm | Classic | | |
| 2 | Analytics Studio | Insights | Build CRM Analytic... | 10/03/2023, 2:43 pm | Classic | ✓ | |
| 3 | App Launcher | AppLauncher | App Launcher tabs | 10/03/2023, 2:43 pm | Classic | ✓ | |
| 4 | Bolt Solutions | LightningBolt | Discover and mana... | 10/03/2023, 2:45 pm | Lightning | ✓ | |
| 5 | Community | Community | Salesforce CRM Co... | 10/03/2023, 2:43 pm | Classic | ✓ | |
| 6 | Content | Content | Salesforce CRM Co... | 10/03/2023, 2:43 pm | Classic | ✓ | |

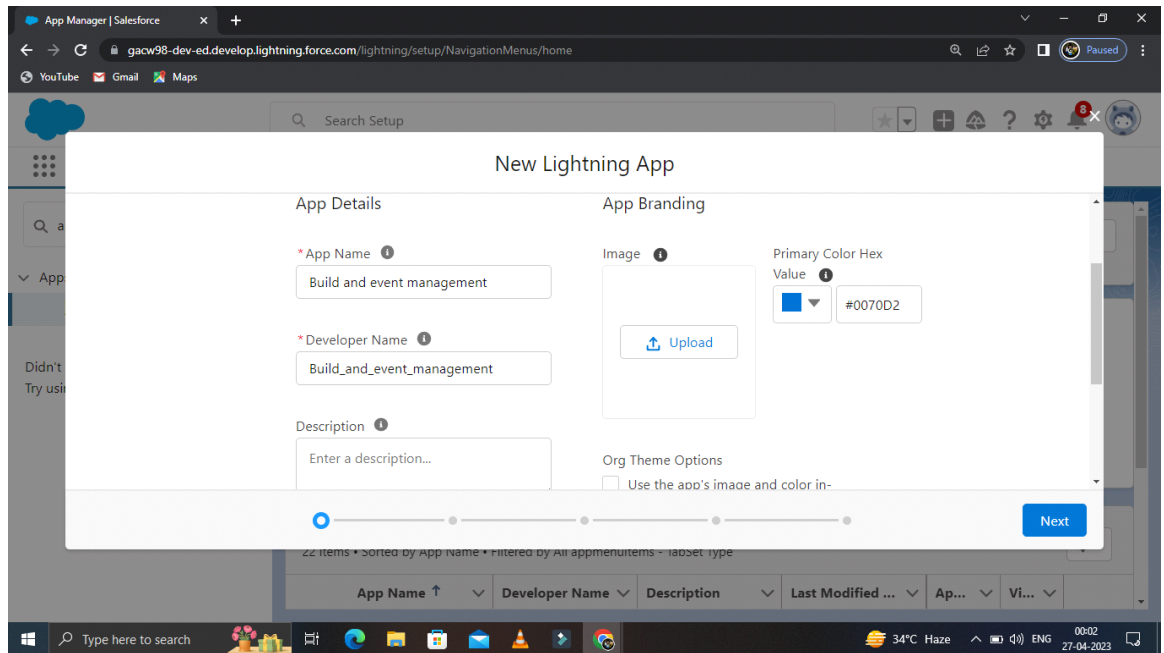
Type here to search

34°C Haze

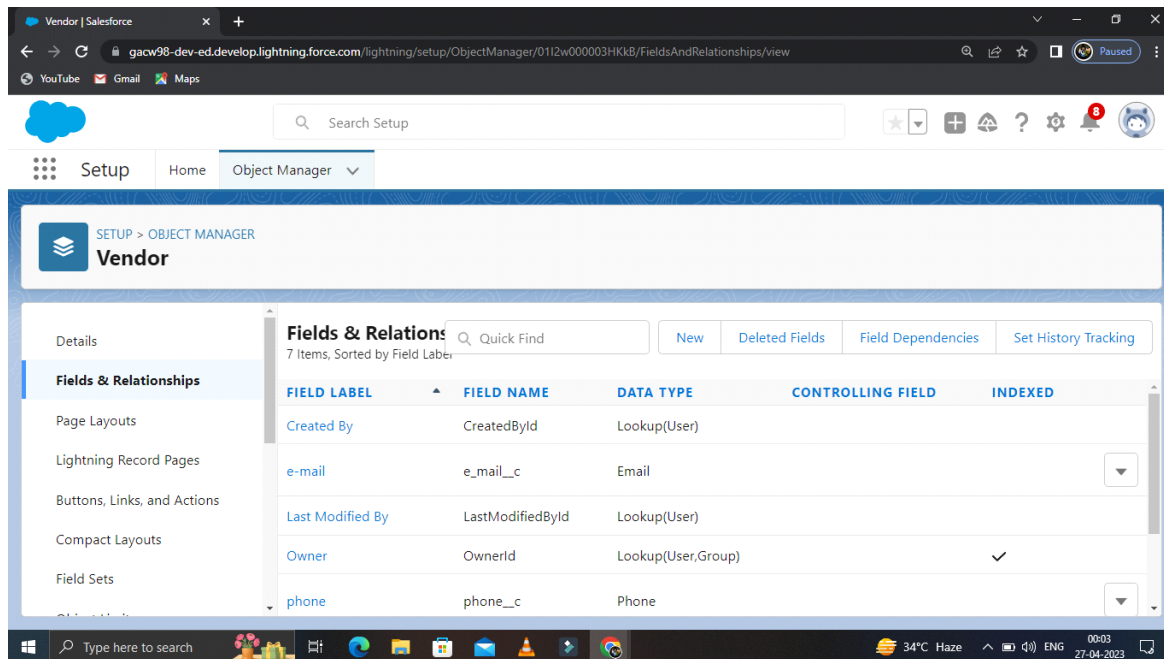
00:00

27-04-2023

NEW LIGHTNING APP :



FIELDS AND RELATIONSHIPS :



Event | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKjr/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Event

Details

Fields & Relationships

4 Items, Sorted by Field Label

Quick Find

New Deleted Fields Field Dependencies Set History Tracking

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|------------------|------------------|-------------------------|-------------------|---------|
| Attendee | Attendee__c | Master-Detail(Attendee) | | ✓ |
| Created By | CreatedById | Lookup(User) | | |
| Event Name | Name | Text(80) | | ✓ |
| Last Modified By | LastModifiedById | Lookup(User) | | |

Type here to search

34°C Haze

ENG 00:03 27-04-2023

Speaker | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKk6/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

Speaker

Details

Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New Deleted Fields Field Dependencies Set History Tracking

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|-------------|-------------|-------------------------|-------------------|---------|
| Attendee | Attendee__c | Master-Detail(Attendee) | | ✓ |
| Bio | Bio__c | Text Area(255) | | |
| Created By | CreatedById | Lookup(User) | | |
| e-mail | e_mail__c | Email | | |

Type here to search

34°C Haze

ENG 00:03 27-04-2023

Attendee | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003HKhX/FieldsAndRelationships/view

Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER
Attendee

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Fields & Relationships Quick Find

New Deleted Fields Field Dependencies Set History Tracking

8 Items, Sorted by Field Label

| FIELD LABEL | FIELD NAME | DATA TYPE | CONTROLLING FIELD | INDEXED |
|---------------|-------------|---------------|-------------------|---------|
| Attendee Name | Name | Text(80) | | ✓ |
| Created By | CreatedById | Lookup(User) | | |
| Email | Email__c | Email | | |
| ID | ID__c | Number(18, 0) | | |

Type here to search

34°C Haze 09:04 27-04-2023

PERMISSIONS SETS :

Permission Sets | Salesforce

gacw98-dev-ed.develop.lightning.force.com/lightning/setup/PermSets/home

Search Setup

Setup Home Object Manager

permission

Users

Permission Set Groups

Permission Sets

Custom Code

Custom Permissions

Didn't find what you're looking for?
Try using Global Search.

SETUP
Permission Sets

Permission Sets

On this page you can create, view, and manage permission sets.

In addition, you can use the SalesforceA mobile app to assign permission sets to a user. Download SalesforceA from the App Store or Google Play: [iOS](#) | [Android](#)

All Permission Sets Edit Delete Create New View

New

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other All

| Action | Permission Set Label | Description | License |
|--------|----------------------|---|-----------------------------------|
| Clone | Buyer | Allows access to the store. Lets users s... | B2B Buyer Permission Set One Seat |

1-25 of 26 0 Selected

Previous Next

Page 1 of 2

https://gacw98-dev-ed.develop.lightning.force.com/one/app#/setup/PermSets/home

Type here to search

34°C Haze 09:10 27-04-2023

REPORTS :

The screenshot shows the Salesforce Reports interface. The top navigation bar includes 'Event management', 'Attendees', 'Events', 'Speakers', 'Vendors', and 'Reports'. The 'Reports' section is active, displaying a list of recent reports. The table below contains the following data:

| Report Name | Description | Folder | Created By | Created On | Subscribed |
|-----------------------------|-------------|-----------------|-------------|--------------------|------------|
| Events | | Private Reports | chanu badru | 20/4/2023, 8:55 pm | |
| New Vendors Report | | Private Reports | chanu badru | 20/4/2023, 8:57 pm | |
| New Attendees Report | | Private Reports | chanu badru | 20/4/2023, 8:49 pm | |
| Speakers | | Private Reports | chanu badru | 20/4/2023, 8:56 pm | |
| Copy of New Accounts Report | | Private Reports | chanu badru | 20/4/2023, 3:25 pm | |

The screenshot shows a WhatsApp chat interface with a contact named 'Abitha'. The chat contains a screenshot of a dashboard titled 'Copy of Event Management'. The dashboard displays four reports: 'New Events Report', 'New Attendees Report', 'New speaker Report', and 'New Vendors Report'. Each report includes a bar chart and a 'View Report' link. The 'New speaker Report' also includes a donut chart showing a record count of 4.

- Trailhead Profile Public URL

Team Leader (ABINAYA.K) - [HYPERLINK](#)

"<https://trailblazer.me/id/hgahlot3>" <https://trailblazer.me/id/akrishnamoorthi1>

Team Member (CHANTHINEY.B) - <https://trailblazer.me/id/chanubadru>

Team Member (ABITHA.R) - <https://trailblazer.me/id/rabitha>



Project Report Template

- **ADVANTAGES & DISADVANTAGE**
- **ADVANTAGES**
- Opportunities for creativity
- Ability to work on different events
- Chance to work with diverse clients
- High projections for job growth
- Few educational requirements
- **DISADVANTAGES**
- Time away from family and friends
- Experience requirements
- Job instability
- Multiple events at the same time
- High level of responsibility
- **APPLICATIONS**
- Event management is the application of project management to the creation and development of small and / or large scale personal or corporate events such as festivals , conferences, ceremonies, weddings, formal parties, concerts, or conventions.
- **CONCLUSION**
- Event Management system is user friendly and cost-effective system, it is customised with activities related to event management life-cycle. It provides a new edge to management industry. Solution does always keep your objectives and goals on top priority developing any plan of work.
- **FUTURE SCOPE**

- The scope of event management as a carr in india is immense . This career provides a unique opportunities to rephrase our social beliefs. Hosting events can re-design the structure of a city by facilitating ecenomic growth, employment opportunities, urban development,and promoting indigenous culture and heritage.