

Project Report Template

- **INTRODUCTION**

- **BUILD AND EVENT MANAGEMENT FOR SALESFORCE**

- Event management is the process of creating and maintaining an event . This process spans from the very begining of planning all the way to post -event stratgizing.
 - At the start, an event manager maks planning decisions, such as the time,location,an theme of their event. During an event, event managers oversee the event live and make sure things runs smoothly. After an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on ball for any post-event offerings.

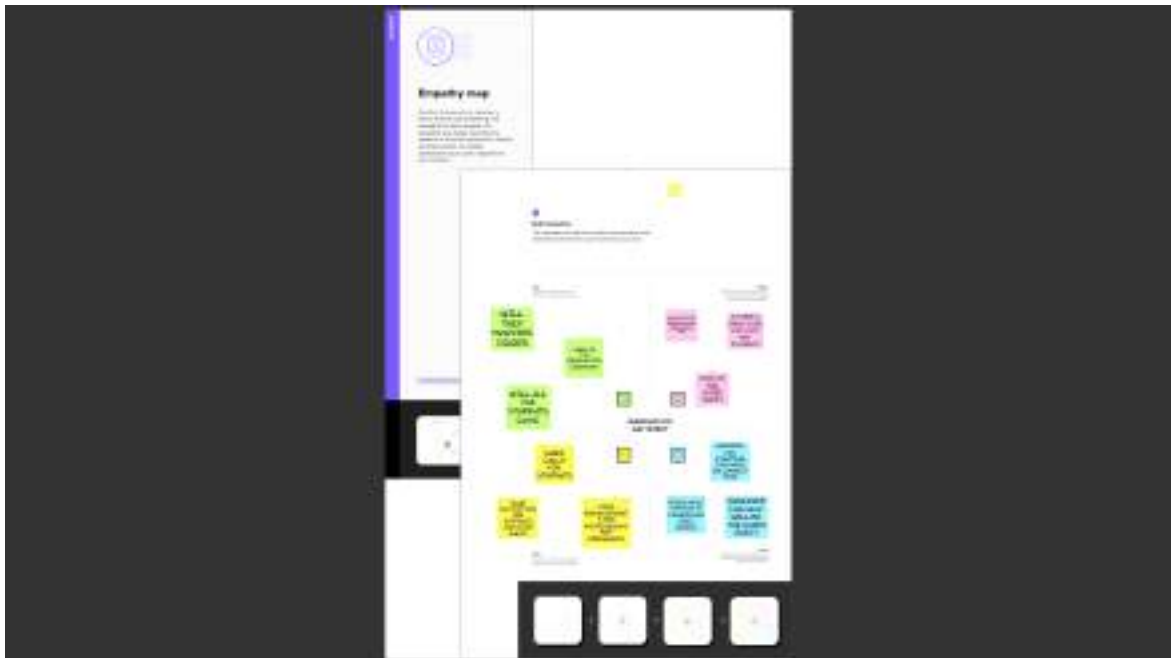
- **Purpose :**

- Event is that a group of peoples will convene in one particular place for one particular purpose at a given time

2 Problem Definition & Design Thinking 2.1

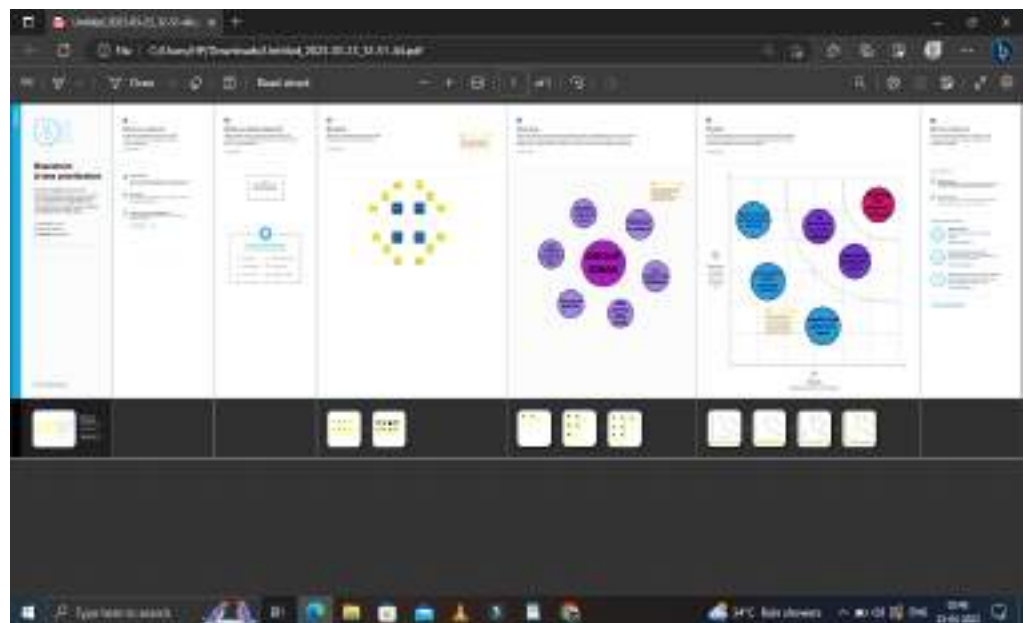
Empathy Map

Paste the empathy map screenshot



2.2 Ideation & Brainstorming Map

Paste the Ideation & brainstorming map screenshot

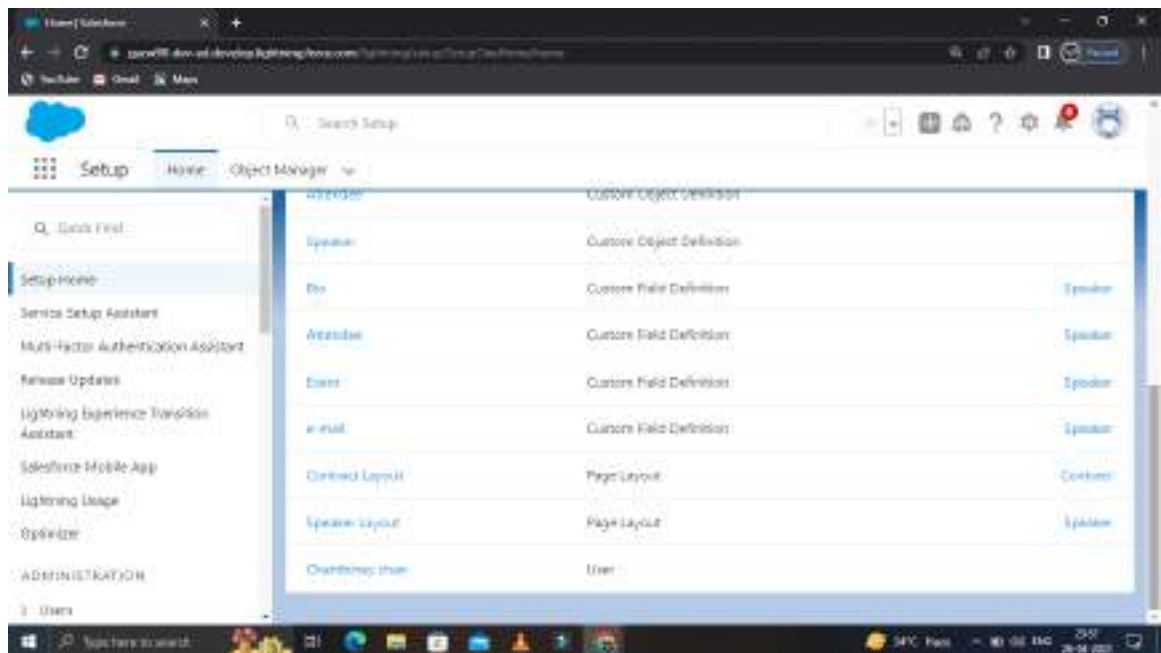


- **RESULT**

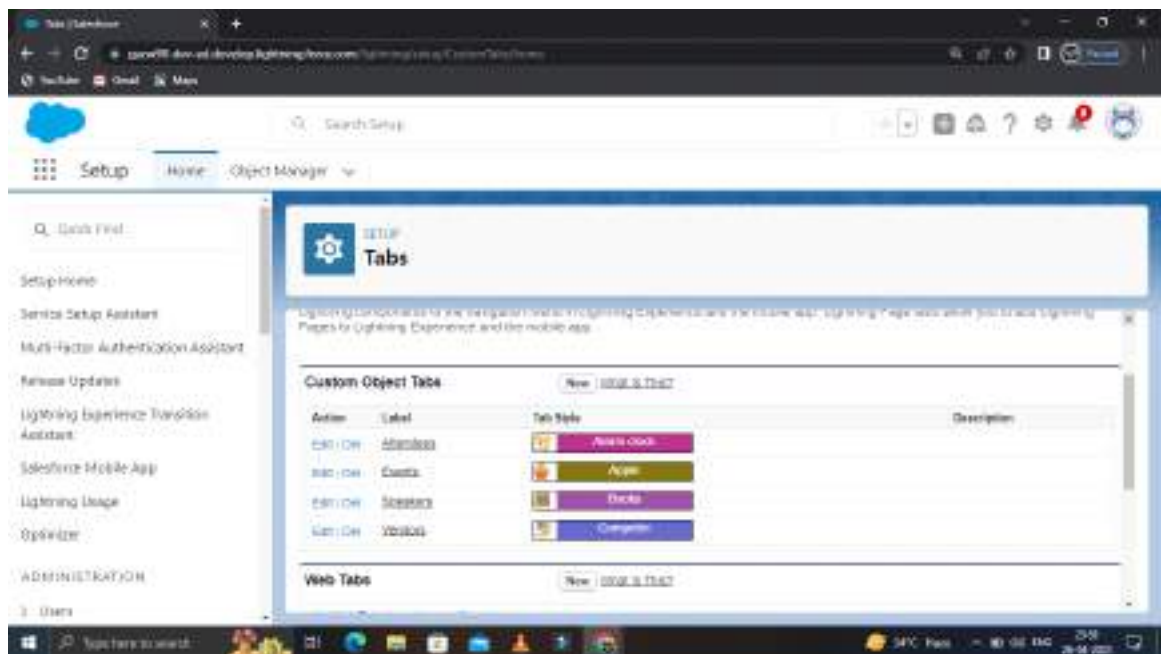
- Data Model:

Object name	Fields in the Object	
ATTENDEES		
	Field label	Data type
	Phone	Phone
	ID	Auto number
EVENTS		
	Field label	Data type
	Event	Master-detail relationship
SPEAKERS		
	Field label	Data type
	Bio	Text area
	e-mail	Email
VENDORS		
	Field label	Data type
	Service Provider	Text
	Event	Look-up Relationships

- Activity & Screenshot :
- HOME :



TABS :



OBJECT MANAGER :

Attendee | Salesforce

Search Setup

Setup Home Object Manager

Attendee

Details

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets

Description

API Name: Attendee__c

Custom: ☒

Singular Label: Attendee

Plural Label: Attendees

Enable Reports: ☒

Track Activities: ☒

Track Field History: ☐

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window

Event | Salesforce

Search Setup

Setup Home Object Manager

Event

Details

- Fields & Relationships
- Page Layouts
- Lightning Record Pages
- Buttons, Links, and Actions
- Compact Layouts
- Field Sets

Description

API Name: Event__c

Custom: ☒

Singular Label: Event

Plural Label: Events

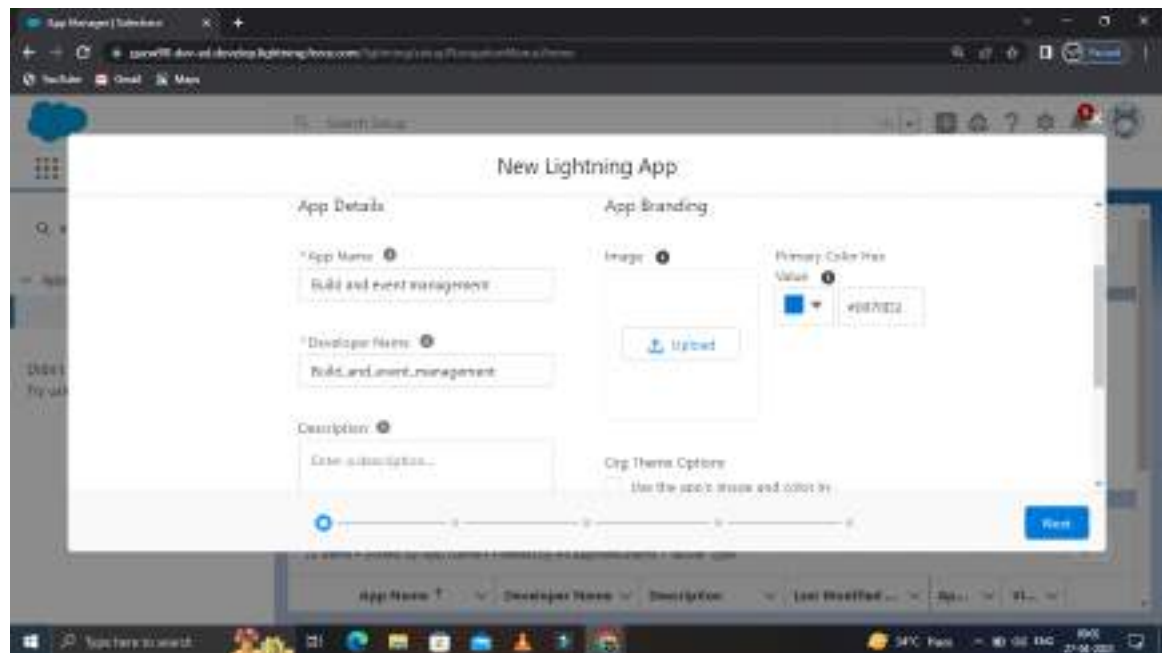
Enable Reports: ☒

Track Activities: ☒

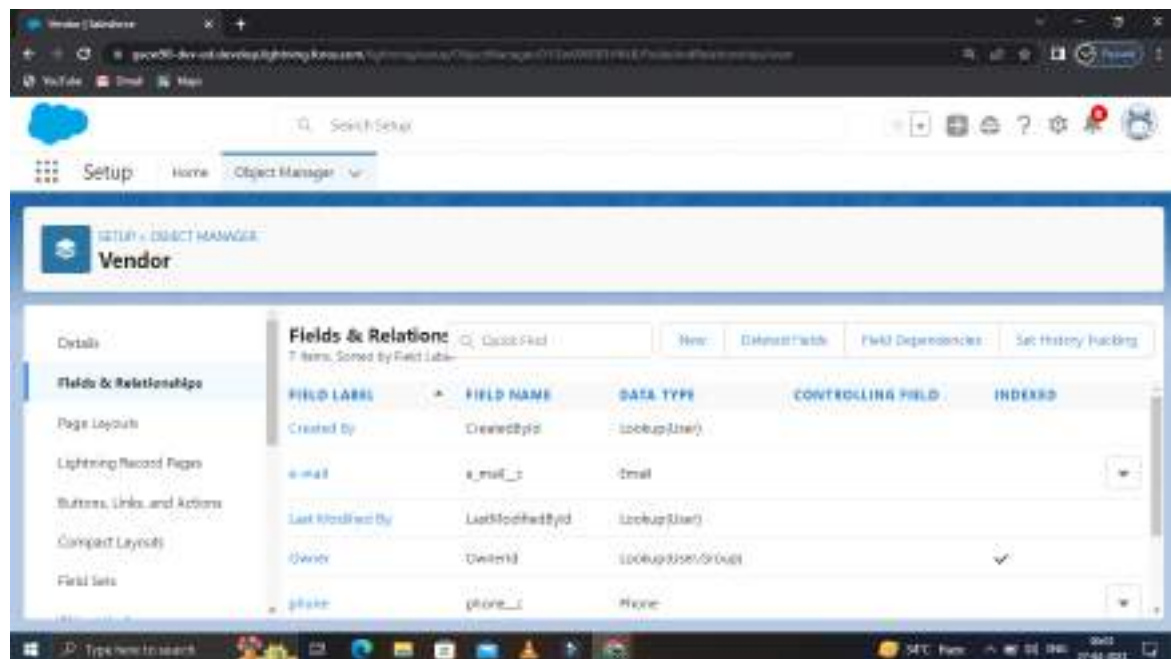
Track Field History: ☐

Deployment Status: Deployed

Help Settings: Standard salesforce.com Help Window



FIELDS AND RELATIONSHIPS :



Search Setup

Setup Home Object Manager

Event

Details

Fields & Relationships 4 items, Sorted by Field Label

New... Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee	Attendee__c	Master-Detail(Attendee)		✓
Created By	CreatedBy	Lookup(User)		
Event Name	Name	Text(30)		✓
Last Modified By	LastModifiedBy	Lookup(User)		

Search Setup

Setup Home Object Manager

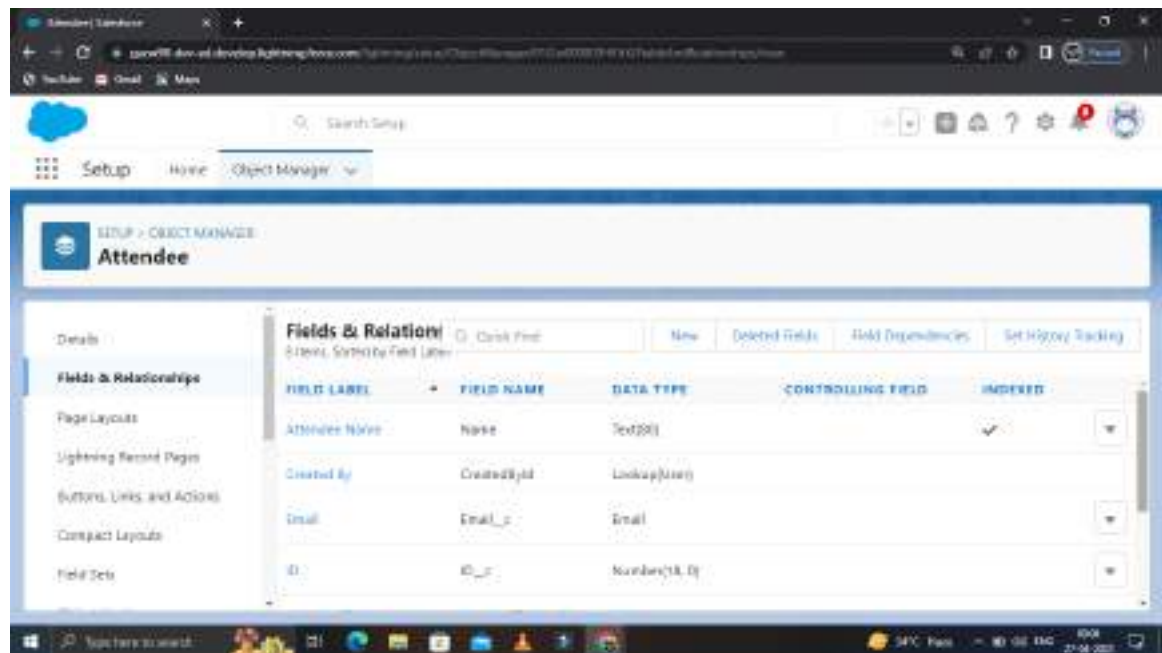
Speaker

Details

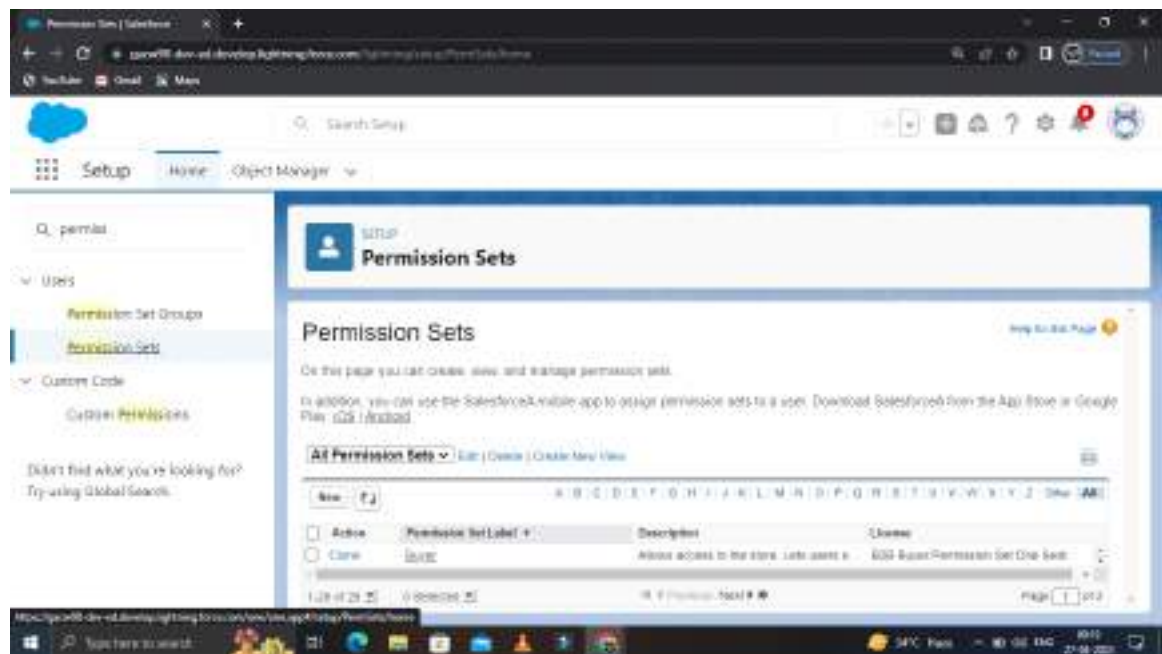
Fields & Relationships 7 items, Sorted by Field Label

New... Deleted Fields Field Dependencies Set History Tracking

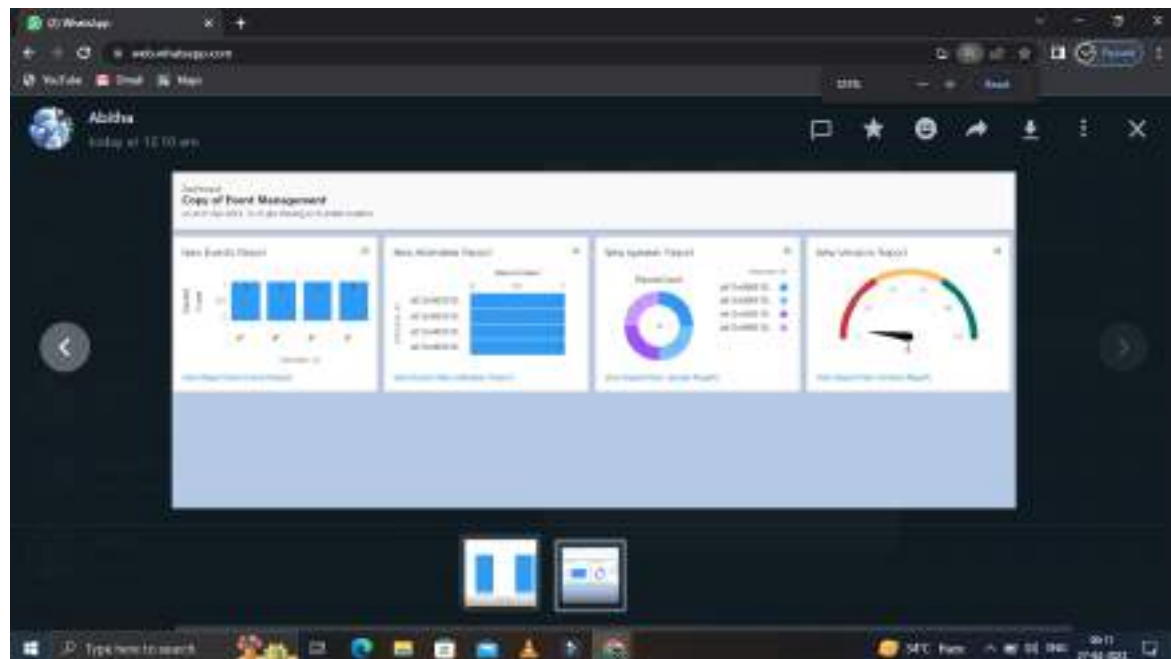
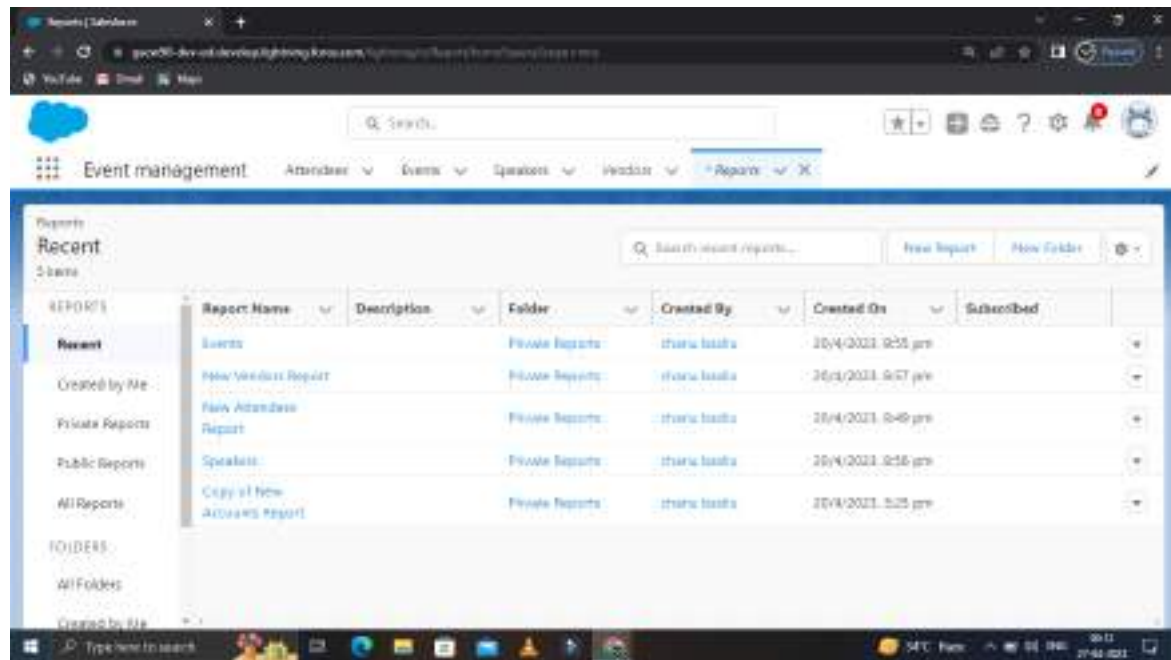
FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Attendee	Attendee__c	Master-Detail(Attendee)		✓
Bi	Bi__c	Text Area(255)		
Created By	CreatedBy	Lookup(User)		
e-mail	e-mail__c	Email		



PERMISSIONS SETS :



REPORTS :



- Trailhead Profile Public URL

Team Leader (ABINAYA.K) - [HYPERLINK](#)

"<https://trailblazer.me/id/hgahlot3>" <https://trailblazer.me/id/akrishnamoorthi1>

Team Member (CHANTHINEY.B) - <https://trailblazer.me/id/chanubadru>

Team Member (ABITHA.R) - <https://trailblazer.me/id/rabitha>



Project Report Template

- **ADVANTAGES & DISADVANTAGE**
- **ADVANTAGES**
- Opportunities for creativity
- Ability to work on different events
- Chance to work with diverse clients
- High projections for job growth
- Few educational requirements
- **DISADVANTAGES**
- Time away from family and friends
- Experience requirements
- Job instability
- Multiple events at the same time
- High level of responsibility
- **APPLICATIONS**
- Event management is the application of project management to the creation and development of small and / or large scale personal or corporate events such as festivals , conferences, ceremonies, weddings, formal parties, concerts, or conventions.
- **CONCLUSION**
- Event Management system is user friendly and cost -effective system, it is customised with activities related to event management life-cycle. It provides a new edge to management industry. Solution does always keep your objectives and goals on top priority developing any plan of work.
- **FUTURE SCOPE**

- The scope of event management as a carr in india is immense . This career provides a unique opportunities to rephrase our social beliefs. Hosting events can re-design the structure of a city by facilitating ecenomic growth, employment opportunities, urban development,and promoting indigenous culture and heritage.