Team Leader : Thilak Aswin T Team Member: Mohamed Faruk K

Team Member : Sanjith N

Team Member: Soundharya Bharani P

Empathy Map Canvas

Gain insight and understanding on solving customer problems.



Build empathy and keep your focus on the user by putting yourself in their shoes.



It cannot quantify the exact level of nutrient deficiency.

Difficult to use for people with no knowledge about the technology.

It is not reliable in values are given for cases.

Approximate values are some some.

They assist the users to follow a proper diet. People can monitor the calorie intake even before they eat.

To improve healthy population.

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People can keep track of what they eat.