





Team ID	PNT2022TMID23722
Project	IOT Based Smart Crop Protection System for Agriculture
Mark	2 marks

<p>● Journey steps Which step of the experience are you describing?</p> <p>Discovery Why do they even journey?</p> <p>Registration on why would they trust us?</p> <p>Onboarding and use Now can they feel success; ui?</p> <p>Sharing with others would they invite others?</p>					
<p>● Actions</p> <p>What does the customer want to achieve? What information do they need? What is their context?</p> <p>Petecti on the movem ent in the Field</p> <p>uses OF scarce resources within their production environment and nage these in environmentally and economically</p> <p>To connect the system with the mobile application</p> <p>Increasing demand for food with limited resources such as water, fertilizers by the smart crop protection</p> <p>sensor through</p> <p>To get conserving biodiversity and nutrients in the consequently increasing the quality and lowering costs.</p>					
<p>Needs and pains</p> <p>What does the Customer want to achieve avoid?</p> <p>AVOID Excessive use of chemical fertilizers and pesticides</p> <p>enough 'eage handle the SOT based</p> <p>Farmers have to handle it regular checking &amp; work according to the IOT based procedures</p> <p>IF they have more profit to improve cultivation</p>					
<p>Touch point</p> <p>What part Of service they interact with</p> <p>Mobile application and Devices are through SOT stem</p> <p>Mobile Application</p> <p>Push notification</p> <p>Buzzer sound</p> <p>Notification in mobile application</p> <p>In Mobile application</p> <p>Build Farmer resilience to environmental shocks</p> <p>platform</p> <p>Minimum support prices for crops</p>					
<p>● Customer Feeling</p> <p>What is the customer feeling</p> <p>😊</p> <p>😎</p> <p>😄</p> <p>😁</p>					

process Ownership Who is in the lead on this ?		 Horticulturists			
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