



ABINAYA MK

MBA | Aspiring Human Resource Professional

CONTACT

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SKILLS

SOFT SKILLS

- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Project Management

TECHNICAL SKILLS

- Python
- HTML
- Canva
- Microsoft Excel
- Microsoft PowerPoint

CERTIFICATION

- software Testing (NPTEL) - Aug 2024
- Java (CNN) - sept 2022

PROFILE

Energetic and detail-oriented MBA candidate specializing in Human Resource Management with a strong foundation in Computer Applications. Skilled in communication, team coordination, and analytical problem-solving. Adept at supporting recruitment, employee engagement, and HR data management. Passionate about building a career that integrates people management and technology to deliver measurable organizational success.

INTERNSHIP EXPERIENCE

WEB DEVELOPMENT INTERN

Encapsulate IT Coimbatore - May 2024 (15 days)

Project: GVTC Feedback Web Application

The GVTC (Gather, Validate, Track, and Communicate) feedback web application is designed to streamline the process of collecting, validating, tracking, and sharing feedback within an organisation or between users.

Technologies Used: HTML, CSS, JavaScript, PHP, MySQL

PROJECTS

Traffic Accident Risk Prediction

Developed an analysis and forecast of the likelihood of traffic accidents in specific areas to aid traffic management authorities, enhance road safety, and inform urban planning.

Technologies Used: HTML, CSS, Python.

Hitting the Field - Marketing Project

Part of a 5 - member team that sold 1,500 toy erasers through field marketing. Personally sold 367 units, showcasing strong sales and communication skills. Gained hands-on experience in consumer engagement, product promotion, pricing strategy, and team collaboration.

Business Explorer - Field Visit

Visited a snack shop at Besant Nagar Beach to understand small business operations. Interacted with the shop owner to learn about sales, customer handling, and pricing strategies.

EDUCATION

Master of Business Administration & PGPM

2025 - 2027

ISSM Business School | Alagappa University

Bachelor of Computer Application

2022 - 2025

PSG College of Arts & Science | Bharathiyar University

GPA: 84