

DIGITAL MARKETING

Assignments -1

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

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Blog spot - <https://itztimeforfiction.blogspot.com/2023/08/itz-time-for-fiction-introduction.html>



Word press- <https://wordpress.com/home/itztimeforfiction.wordpress.com>

The screenshot shows the WordPress.com dashboard for the site 'Itz Time For Fiction'. The interface is divided into several sections:

- Left Sidebar:** Contains navigation links for 'My Site', 'Reader', 'Statistics', 'Upgrades', 'My Mailboxes', 'Posts', 'Media', 'Pages', 'Comments', 'Feedback', 'Jetpack', 'WooCommerce', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', and 'Collapse menu'.
- Top Bar:** Includes a 'Write' button and a 'Visit site' button.
- My Home Section:** A central area with the heading 'My Home' and the subtitle 'Your hub for posting, editing, and growing your site.' It features a 'Next steps for your site' progress bar (2/4) with tasks: 'Verify email address' (checked), 'Write 3 posts' (3/3), 'Customize your domain', and 'Drive traffic to your site'. Below this is a promotional banner for 'Own a domain. Build a site.' with the text 'itztimeforfiction.in is a perfect site address. It's available and easy to find and follow. Get it now and claim a corner of the web.' and a note about domain renewals.
- Quick links Section:** A list of links on the right side, including 'Edit Site', 'Write blog post', 'Promote with Blaze', 'Manage comments', 'Add a page', 'Add a domain', 'Manage all domains', 'WP Admin Dashboard', 'Explore Plugins', and 'Create a logo with Fiverr'.
- Bottom Bar:** Shows the system tray with weather (28°C, Mostly cloudy), search, and system icons (date, time, language).