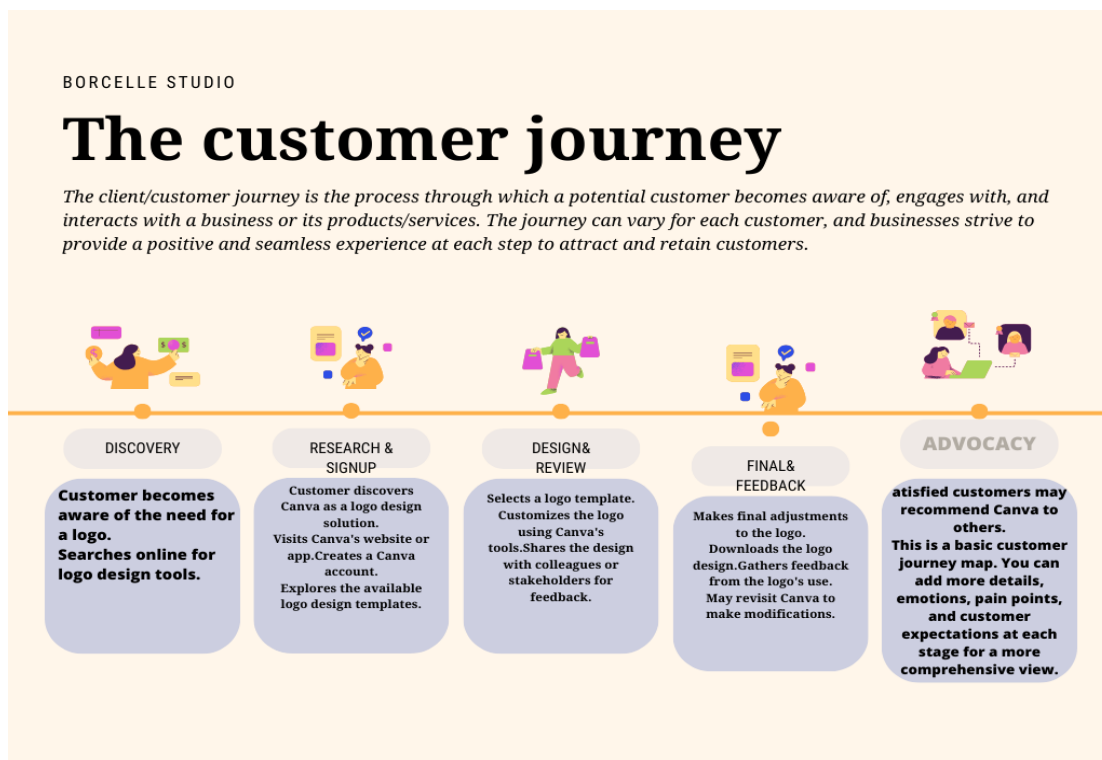# How To Create Brand Name,Brand Mail And Brand Logo In Canva

`Team Id: NM2023TMID10646

Project design phase -part 2

Determine the requirements (Customer journey map)

Requirement Analysis(Functional, Operational, Technical)/Flow Charts

A. Functional Requirements:

FR No.	Functional Requirement	Sub Requirement(Story/Sub-Task
FR-1	Logo making	Canva
FR-2	Duration Limit	Established Limit

B. Non-functional Requirements:

FR No.	Non-Functional Requirement	Description
NFR-1	Aesthetic Appeal	The logo should be visually pleasing and align with your brand's aesthetics, colors, and overall design philosophy. Aesthetic Appeal: The logo should be visually pleasing and align with your brand's aesthetics, colors, and overall design philosophy. Aesthetic Appeal: The logo should be visually pleasing and align with your brand's aesthetics, colors, and overall design philosophy.
NFR-2	Scalability	The logo should look good at various sizes, from small icons to large banners.
NFR-3	Appropriateness	Make sure the logo is appropriate for your industry, target audience, and the message you want to convey.
NFR-4	Usability	The logo should be easy to work with in design software, share with others, and integrate into various branding materials.
NFR-5	Timelessness	Aim for a design that won't become outdated quickly and can stand the test of time.

Technical Architecture

Open source frameworks

Inkscape: Inkscape is a powerful vector graphics editor that's suitable for logo design. It provides a wide range of tools and supports vector graphics, ensuring that logos can be scaled without loss of quality.

GIMP (GNU Image Manipulation Program): While GIMP is primarily known for image editing, it can be used for logo design, thanks to its extensive features and support for various file formats.

Gravit Designer: Gravit Designer is a free vector graphic design software that simplifies logo creation with a user-friendly interface and features like vector editing and real-time collaboration.

Vectr: Vectr is an online vector graphics editor that is beginner-friendly and allows real-time collaboration on logo designs.

Blender: Although mainly used for 3D modeling and animation, Blender can also be a versatile tool for creating unique 3D logos and visual elements.

Canva: While not strictly open source, Canva offers a free version with a user-friendly interface and numerous templates, making it accessible for logo design.

Scribus: If you need a logo for print media, Scribus is an open-source desktop publishing software that can help create high-quality logos and layout designs.