

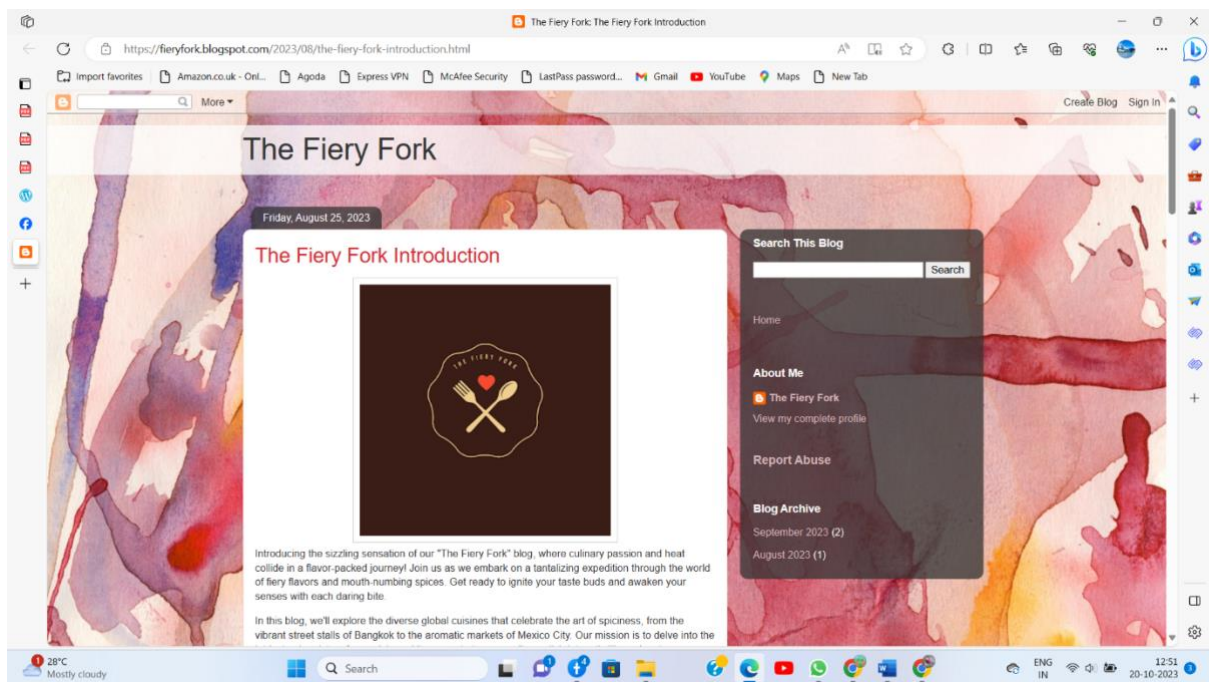
DIGITAL MARKETING

Assignments-1

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

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Blog spot - <https://fieryfork.blogspot.com/2023/08/the-fiery-fork-introduction.html>



Word press-<https://aashikam2.wordpress.com/2023/10/07/the-fiery-fork/>

The screenshot shows the WordPress dashboard for a site named 'The fiery fork' (aashikam2.wordpress.com). The interface is in a dark theme. On the left is a sidebar menu with options like 'My Sites', 'Reader', 'Switch site', 'Statistics', 'Upgrades', 'My Mailboxes', 'Posts', 'Media', 'Pages', 'Comments', 'Feedback', 'Jetpack', 'WooCommerce', 'Appearance', 'Plugins', 'Users', and 'Tools'. The main content area is titled 'My Home' and includes a 'Visit site' button. Below this, there's a 'Next steps for your site' section with a progress indicator (1/4) and tasks: 'Verify email address' (checked), 'Customize your domain', 'Drive traffic to your site', and 'Write 3 posts' (1/3). A large banner below this promotes owning a domain, showing 'aashikam2.in' in a search bar. On the right, there's a 'Quick links' section with options like 'Edit Site', 'Write blog post', 'Promote with Blaze', 'Manage comments', and 'Add a page'. A preview of the site's front page is also visible, showing the 'The Fiery Fork' logo.