

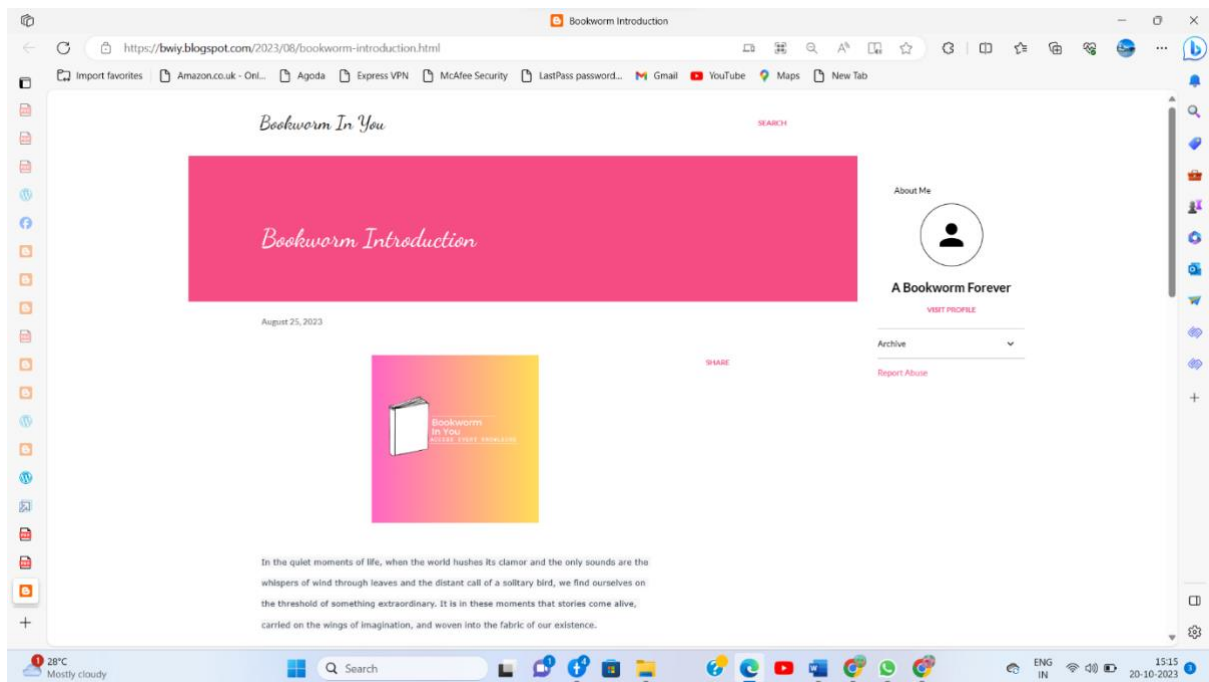
DIGITAL MARKETING

Assignments-1

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1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Blog spot - <https://bwiw.blogspot.com/2023/08/bookworm-introduction.html>



Word press- <https://wordpress.com/view/bookworm554.wordpress.com>

The screenshot shows the WordPress.com dashboard for a user named 'BOOKWORM IN YOU' with the domain 'bookworm554.wordpress.com'. The interface is in a dark theme. On the left is a sidebar menu with options like 'My Sites', 'Stats', 'Upgrades', 'My Mailboxes', 'Posts', 'Media', 'Pages', 'Comments', 'Feedback', 'Jetpack', 'WooCommerce', 'Appearance', 'Plugins', and 'Users'. The main content area is titled 'My Home' and includes a 'Next steps for your site' section with tasks like 'Verify email address', 'Customize your domain', 'Drive traffic to your site', and 'Write 3 posts'. Below this is a promotional banner for owning a domain. On the right, there's a 'Quick links' section with options like 'Edit site', 'Write blog post', 'Promote with Blaze', and 'Manage comments'. The bottom of the screen shows a Windows taskbar with various application icons and a system tray with the date '20-10-2023' and time '15:19'.

WordPress.com dashboard for the site **BOOKWORM IN YOU** (bookworm554.wordpress.com).

My Home
Your hub for posting, editing, and growing your site.

Next steps for your site (1/4)

- ✓ Verify email address
- [Customize your domain](#)
- [Drive traffic to your site](#)
- [Write 3 posts](#) (1/3)

Own a domain. Build a site.
bookworm554.in is a perfect site address. It's available and easy to find and follow. Get it now and claim a corner of the web.
Don't worry about expensive domain renewals—.com, .net, and .org start at just \$9.97.

Quick links

- [Edit site](#)
- [Write blog post](#)
- [Promote with Blaze](#)
- [Manage comments](#)

Windows taskbar at the bottom shows the date 20-10-2023 and time 15:19.