

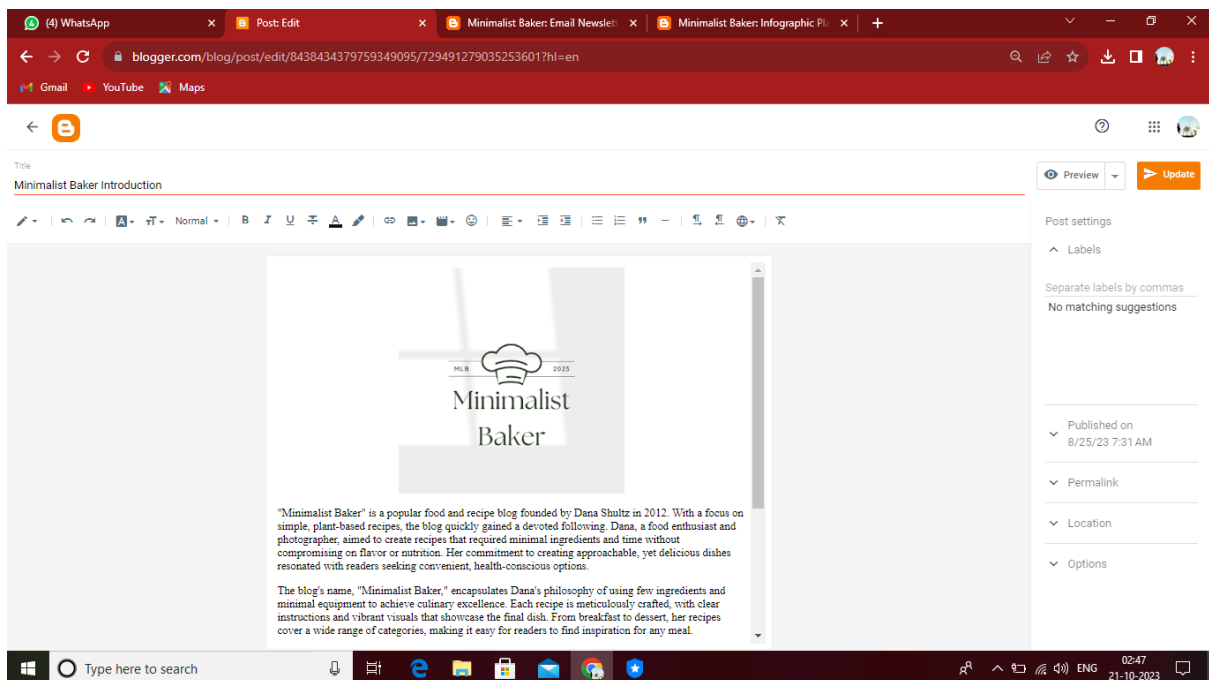
DIGITAL MARKETING

Assignment1

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- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

Blog spot - <https://minbaker.blogspot.com/2023/08/minimalist-baker-introduction.html>



Word press-<https://wordpress.com/home/minimalistbaker3.wordpress.com>

The screenshot shows the WordPress.com dashboard for the site 'minimalistbaker3.wordpress.com'. The interface is in a dark theme. On the left is a sidebar with navigation links: My Site, Reader, My Home (selected), Stats, Upgrades (Free), My Mailboxes, Posts, Media, Pages, Comments, Feedback, Jetpack, WooCommerce, Appearance, and Plugins. The main content area is titled 'My Home' and includes a sub-header 'Your hub for posting, editing, and growing your site.' Below this, there are several sections: 'Next steps for your site' with a progress indicator '1/4' and tasks like 'Verify email address', 'Customize your domain', 'Drive traffic to your site', and 'Write 3 posts'; 'Own a domain. Build a site.' with a promotional message for 'minimalistbaker3.in'; and a 'Quick links' section with options like 'Edit site', 'Write blog post', and 'Promote with Blaze'. A 'Settings saved successfully!' notification is visible at the top right. The bottom of the screen shows a Windows taskbar with various application icons and a system clock indicating 00:36 on 21-10-2023.