Uncovering the Gaming Industry's Hidden gems:

A Comprehensive Analysis of Video Game Sales.





What have we heard them say?
What can we imagine them saying?

Mentions a

passion for

discovering

underrated

games.

Expresses

excitement

sales data.

about diving

into video game

Talks about the

importance of

insights in the

gaming industry.

Says

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Believes that hidden gems could hold untapped potential for gamers and developers.

Is curious about the criteria for identifying hidden gems within sales data.

May wonder how this analysis will impact the gaming community.



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3rd year 5th sem

Actively researches and collects video game sales data.

Engages with gaming communities and forums to discuss findings.

Analyzes trends and patterns to identify potential hidden Enthusiastic and motivated to uncover hidden gems.

Hopeful about making a positive impact on gamers and developers.

Eager to share findings and insights with others in the gaming industry.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

