Customer Care Registry

Gain insight and understanding on solving customer problems.

What do they THINK AND FEEL?

what really counts

major preoccupations

worries & aspirations

- In the customer registration form, taking care of the data properly prevents information from being duplicated.
- Customer registration: understand the importance of creating and keeping it up to date.
- One of the best ways to track and organize data is to always update your customer base.
- Therefore, it is ideal that this process is carried out so that it is possible to organize all the registered information.
- The function of customer registration is precisely this data collection.
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What do they HEAR?

what friends say

what boss say

what influencers say

- This is very helpful for customer
- Customer expectations and engagement are changing rapidly and this is posing a serious challenge to companies in trying to figure how to service customers with the highest standards
- Cloud computing is the new mantra for sending your customer service
- This serves their care and helpline
- Customers want to be served on their own terms across the life of their relationship with the company and companies have to comply.
- They are using cloud deployment models to power on their customer service and call

What do they SEE?

environment

friends

what the market offers

- how to reach customers, how to identify their profile and be more efficient in sales!
- A customer registration form helps your business to understand.
- Understanding how to register customers concerns the information of those who buy from you, whether a legal entity or an individual.
- In this way, all actions are monitored so that the interests of customers are known to you,
- an attitude that allows you to make a sale with better conditions.
- To prepare your customer registration form, using a management tool may be the best way to organize this sector of the company.

What do they SAY AND DO?

attitude in public

appearance

behavior towards others

- at hand is important to close the sale
- function of customer registration is precisely this data collection,
- When thinking about the commercial area, it is a fact that having all the informationa
- function of customer registration is precisely this data collection
- information that needs constant monitoring and evaluations.
- This is because, through it, it is possible to understand the needs of your customer.

PAIN

fears

frustrations

obstacles

- Incorporating a business will take longer to set up compared to other types of business structures.
- Double Taxation. Extra Paperwork.
- Lack of Ownership.

GAIN

"wants" / needs

measures of success

obstacles

- It has a wider legal capacity
- owe no liability towards the company's creditors for debts.
- as a company can own its property and incur debts, by these the individual company members.