



Customer Churn Analysis

year
All

Month Name
All

ActiveCategory
All

GeographyLocation
All

GenderCategory
All

ExitCategory
All

10000

Total Customer

5151

Active customers

4849

Inactive Customer

2037

Exit Customers

7963

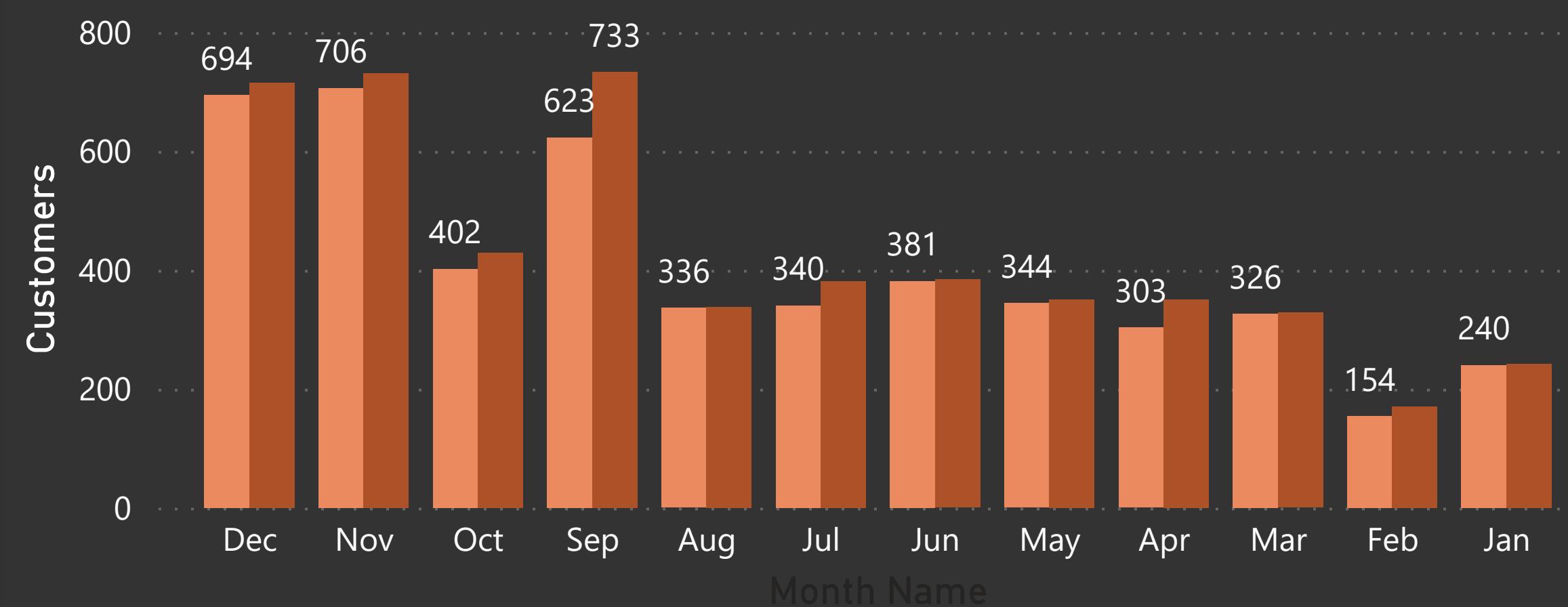
Retain Customers

0.20

Churn%

Inactive Customer and Active customers by Month

Inactive Customer Active customers



Exit Customers by Gender

Gender

Female

Male

44.08%

55.92%

Exit Customers by Location

Location

Germany

France

Spain

20.27%

39.96%

39.76%

Exit Customers by Category

Category

credit card...

non credit ...

30.09%

69.91%



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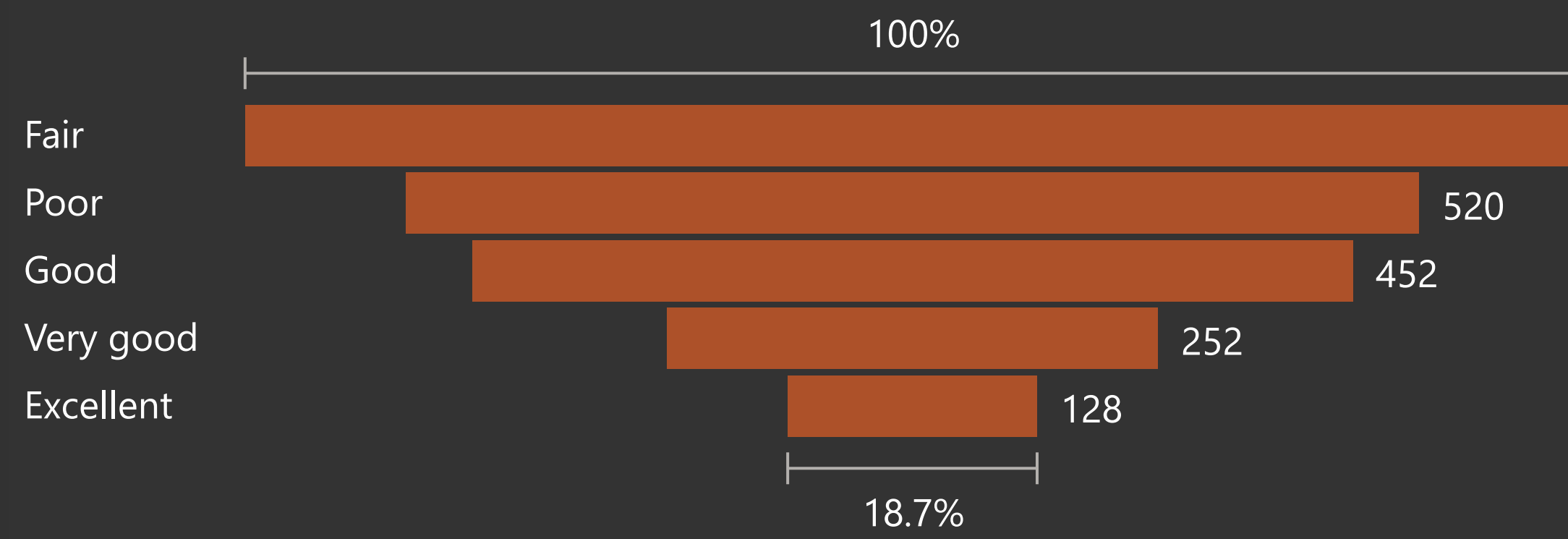
GenderCategory

All

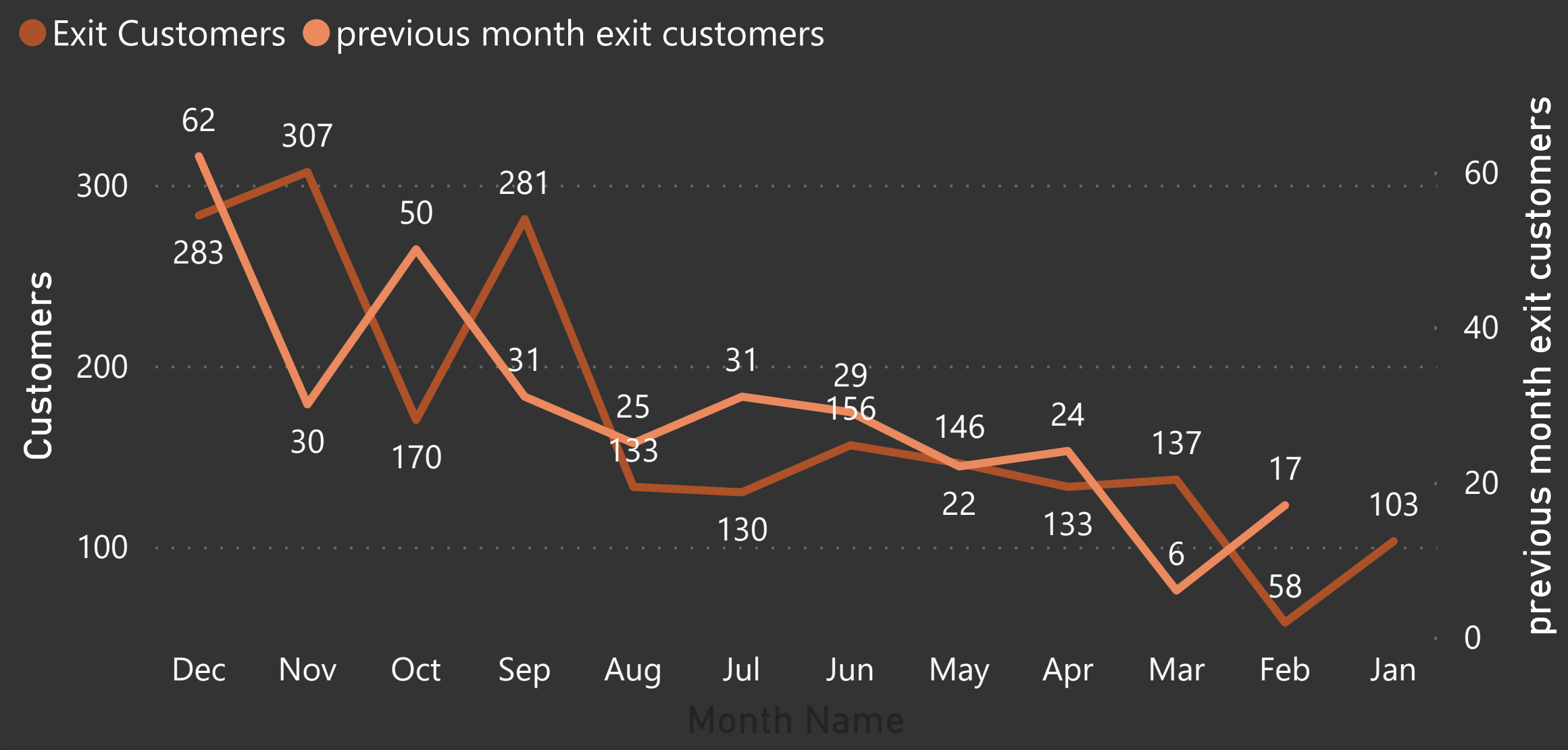
ExitCategory

All

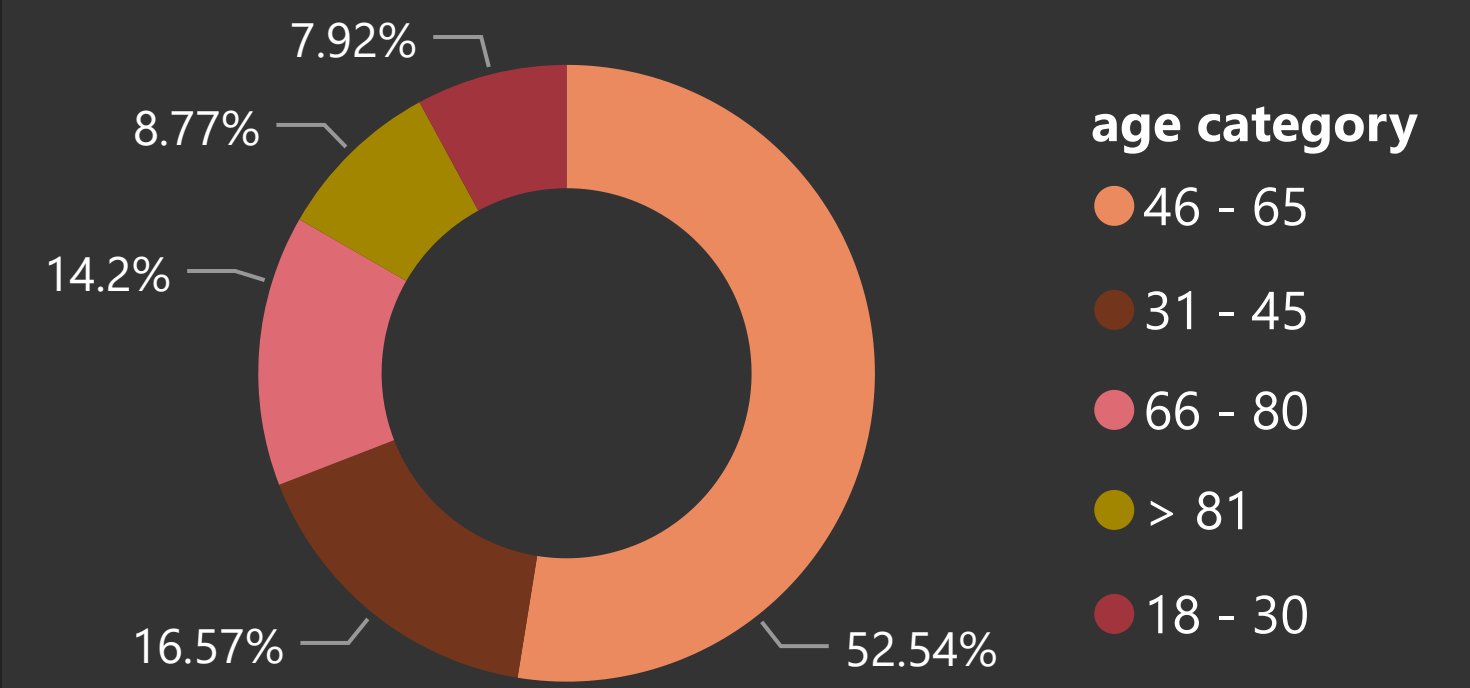
Exit Customers by credit type



Inactive Customer and Active customers by Month



Churn% by age category



Churn% by Tenure

