

## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare I hour to collaborate

2-8 people recommended

# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. ♠ 10 minutes

### Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

# Many businesses use their own method to keep track of their inc me and spending because they believe this to be the most impo rtant factor in how well their operations are doing.

→ 5 minutes

It is a healthy habit to keep track of daily spending and income, b ut because individuals are ignorant of the correct apps to protect their privacy and lack the capacity to make decisions, they are stil I utilising the old-fashioned note-taking techniques to do so. Key rules of brainstorming To run an smooth and productive session

**PROBLEM** 

Define your problem statement

focus of your brainstorm.

What problem are you trying to solve? Frame your

problem as a How Might We statement. This will be the

Stay in topic. 





## Go for volume. (i) If possible, be visual.

- Encourage wild ideas.

## ① 10 minutes To have a financially solid existence, balance all debt and earnings.

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Brainstorm

Write down any ideas that come to mind

that address your problem statement.

Alerts regarding unreported spending and ways to save money Sorting costs according to their

spending in real-time and issue notifications.

View

Link all bank and UPI accounts to keep track of spending

### High-level privacy protection and credential security

significance



Sugunesh waran.M

number of app

users, connect

all different sorts

of banks

globally.

Good and

### userfriendly UI forms of to provide money, including features in a great

appropriately based on anticipated cos

quality and

performant

applications

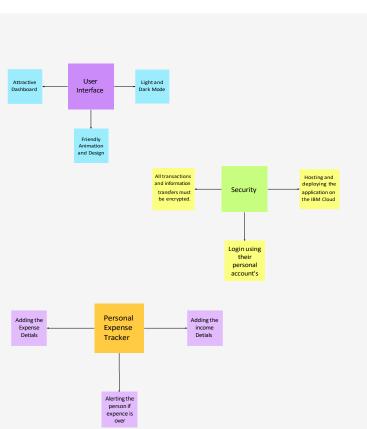
supports all

## 3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

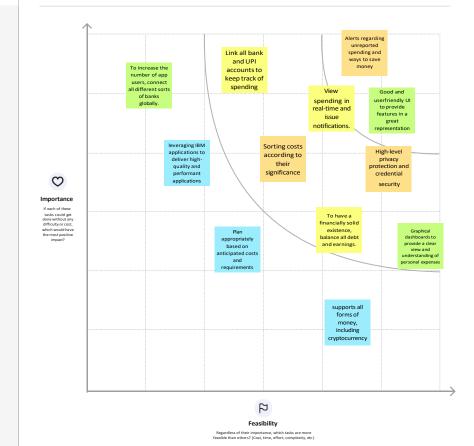


Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes

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might find it helpful.

After you collaborate

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

You can export the mural as an image or pdf to share with members of your company who

Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Open the template  $\rightarrow$ 

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template ->

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template ->

Share template feedback

Share template feedback





