AtliQ Hardwares



FILTERS

region	All
market	All
division	ΔII

Customer Performance Report

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.08%
All-Out		0.2M	0.8M	495.70%
Amazon	12.2M	37.5M	82.1M	218.87%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	305.98%
Atlas Stores	0.2M	0.7M	3.2M	470.34%
Atliq e Store	7.2M	23.7M	53.0M	223.83%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.77%
BestBuy	0.9M	1.8M	6.3M	356.08%
Boulanger	0.2M	0.8M	4.1M	492.93%
Chip 7	0.6M	1.3M	5.5M	416.07%
Chiptec		0.4M	3.0M	722.03%
Control	0.9M	2.2M	7.7M	349.23%
Coolblue	0.5M	1.2M	4.2M	360.00%
Costco	1.1M	2.8M	9.3M	337.37%
Croma	1.7M	2.5M	7.5M	305.11%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.94%
Digimarket	0.8M	1.7M	4.1M	241.05%
Ebay	2.6M	6.3M	15.2M	242.16%
Electricalsara Stores	0.1M	0.6M	1.9M	285.96%
Electricalsbea Stores		0.1M	0.7M	504.64%
Electricalslance Stores	0.1M	0.7M	2.3M	313.34%
Electricalslytical	1.8M	2.6M	11.9M	457.50%
Electricalsocity	2.3M	3.5M	12.4M	358.75%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.32%
Elite	0.4M	0.8M	4.1M	495.52%
Elkjøp	0.5M	1.3M	5.2M	391.90%
Epic Stores	0.4M	0.9M	4.2M	446.06%
Euronics	0.4M	0.9M	3.9M	444.67%
Expert	0.8M	1.8M		363.98%
Expression	1.7M	3.0M	9.8M	
Ezone	1.5M	2.0M	7.9M	
Flawless Stores	0.1M	0.5M		396.28%
Flipkart	2.9M	8.3M		231.03%
Fnac-Darty	0.5M	0.8M	2.9M	349.77%
Forward Stores	0.6M	1.5M		271.97%
Girias	1.5M	2.1M	8.7M	419.29%
Info Stores	0.1M	0.5M	1.8M	
Insight	0.4M	1.0M	2.8M	
Integration Stores		0.2M	1.4M	887.19%

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87.5M	196.7M	598.9M	304.48%
			336.20%
			370.45%
			348.10%
		8.5M	397.78%
0.6M	1.6M	7.3M	457.03%
0.2M	1.3M	3.3M	248.66%
1.9M	4.4M	12.2M	275.98%
0.1M	0.5M	2.1M	398.80%
1.2M	2.9M	8.8M	306.95%
0.6M	1.7M	4.4M	260.26%
0.6M	1.1M	4.7M	433.63%
0.2M	0.4M		
4.8M	6.4M		321.52%
0.4M	1.0M	4.1M	403.57%
1.6M	2.6M	9.7M	377.90%
0.8M	1.7M	5.4M	311.51%
0.5M	1.5M	5.3M	362.56%
1.6M	2.5M	10.8M	440.64%
0.5M	1.1M		353.09%
0.3M	0.4M		298.58%
1.9M	3.7M		264.20%
0.2	-		2664.92%
			287.39%
			471.50%
-			382.61%
			515.17%
	0.3M 0.5M 1.6M 0.5M 0.8M 1.6M 0.4M 4.8M 0.2M 0.6M 1.2M 0.1M 1.9M 0.2M 0.1M 1.9M 0.2M 0.3M	0.2M 0.9M 1.5M 2.1M 1.0M 3.4M 0.5M 1.6M 0.2M 0.4M 0.0M 3.7M 0.3M 0.4M 0.5M 1.1M 1.6M 2.5M 0.5M 1.5M 0.8M 1.7M 1.6M 2.6M 0.4M 1.0M 4.8M 6.4M 0.2M 0.4M 0.6M 1.1M 0.6M 1.7M 1.2M 2.9M 0.1M 0.5M 1.9M 4.4M 0.2M 1.3M 0.6M 1.6M 1.7M 2.1M 1.6M 2.2M 1.3M 2.6M 0.3M 1.6M	0.2M 0.9M 4.8M 1.5M 2.1M 8.1M 1.0M 3.4M 16.1M 0.5M 1.6M 4.0M 0.2M 0.4M 1.1M 0.0M 0.4M 1.1M 0.0M 0.4M 1.2M 0.3M 0.4M 1.2M 0.5M 1.1M 3.9M 1.6M 2.5M 10.8M 0.5M 1.5M 5.3M 0.8M 1.7M 5.4M 1.6M 2.6M 9.7M 0.4M 1.0M 4.1M 4.8M 6.4M 20.7M 0.4M 1.2M 20.7M 0.4M 1.2M 20.7M 0.6M 1.1M 4.7M 0.6M 1.7M 4.4M 1.2M 2.9M 8.8M 0.1M 0.5M 2.1M 1.9M 4.4M 12.2M 0.2M 1.3M 3.3M 0.6M 1.6M 7.3M





FILTERS

region All division All

Market Performance vs Target

Country	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-1 <mark>0.5%</mark>
Austria		0.1M	2.8M	-0.3M	-11.7%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-1 <mark>0.3%</mark>
Canada	4.8M	12.2M	35.1M	-5.1M	-14.5%
China	1.4M	5.4M	22.9M	-2.1M	-9.0%
France	4.0M	7.5M	25.9M	-2.2M	-8.4%
Germany	2.6M	4.7M	12.0M	-1.5M	12.7%
India	30.8M	49.8M	161.3M	-9.6M	-5. <mark>9%</mark>
Indonesia	2.5M	6.2M	18.4M	-2.4M	12.9%
Italy	2.9M	4.5M	11.7M	-1.0M	-9.0%
Japan		1.9M	7.9M	-0.3M	-4.1 <mark>%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-8.2%
Newzealand		2.0M	11.4M	-1.4M	-12.3%
Norway		2.5M	13.7M	-1.4M	-1 <mark>0.5%</mark>
Pakistan	0.6M	4.7M	5.7M	-0.5M	-9.3%
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7 <mark>.8%</mark>
Poland	0.4M	2.8M	5.2M	-0.9M	-18.1%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.3 <mark>%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	- <mark>8.9%</mark>
Spain		1.8M	12.6M	-1.8M	-14.1%
Sweden	0.1M	0.2M	1.8M	-0.2M	-11.1%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.7%
USA	11.5M	31.9M	87.8M	-10.2M	-11.7%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-9.2%