

SALES OVERVIEW

Total Sales By Product

Product	Sum of Total Sales
Socks	180,785.00
Jacket	208,230.00
Gloves	296,900.00
Hat	316,195.00
Shirt	485,600.00
Shoes	613,380.00
Total	2,101,090.00

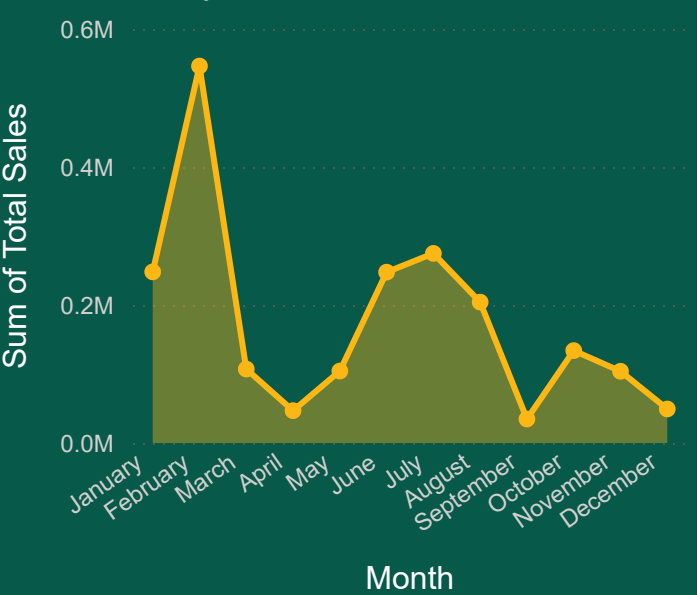
Total Sales By Product



Total Sales By Month

Month	Sum of Total Sales
January	248,000.00
February	546,300.00
March	107,175.00
April	46,865.00
May	104,280.00
June	247,600.00
July	274,800.00
August	204,180.00
September	34,720.00
October	133,920.00
November	103,950.00
December	49,300.00
Total	2,101,090.00

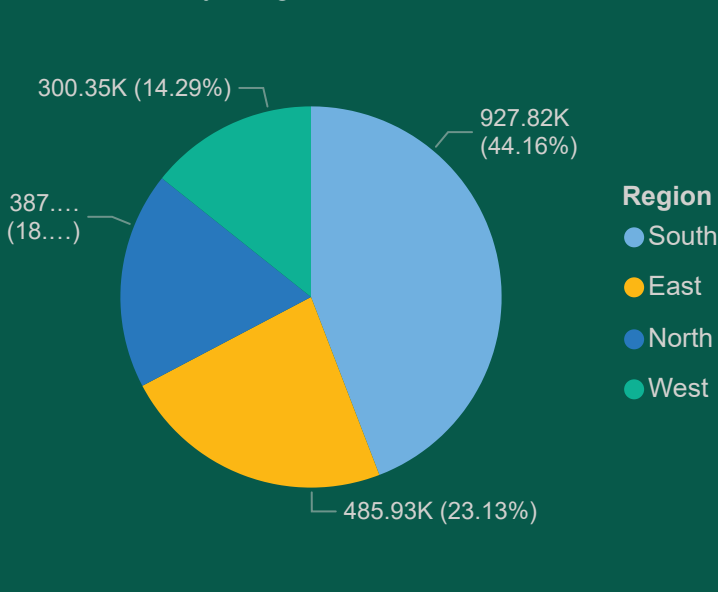
Total Sales By Month



Sales By Region

Region	Sum of Total Sales
South	927,820.00
East	485,925.00
North	387,000.00
West	300,345.00
Total	2,101,090.00

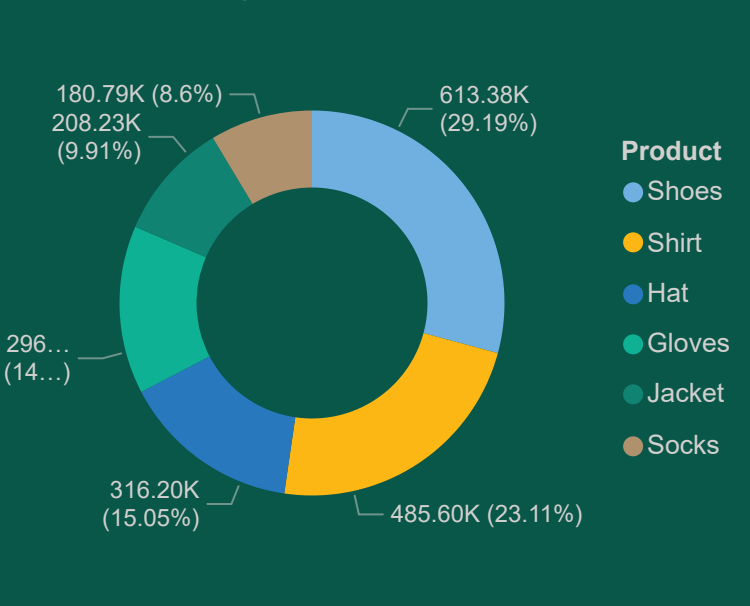
Total Sales By Region



Top Performing Product

Product	Sum of Total Sales
Shoes	613,380.00
Shirt	485,600.00
Hat	316,195.00
Gloves	296,900.00
Jacket	208,230.00
Socks	180,785.00
Total	2,101,090.00

Top Performing Product

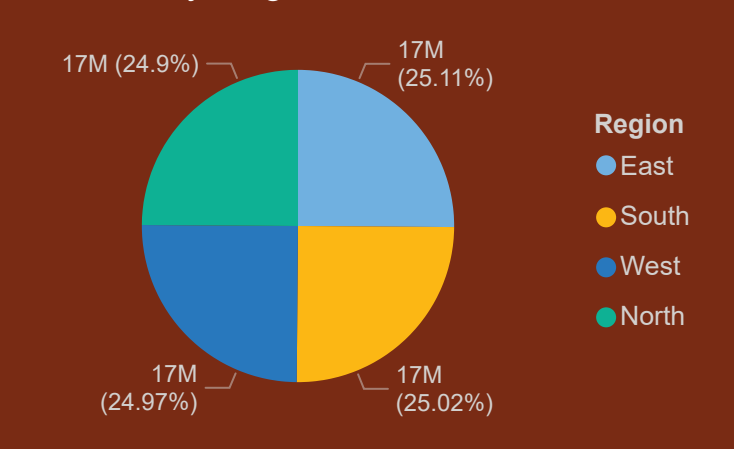


CUSTOMER SUBSCRIPTION TRENDS

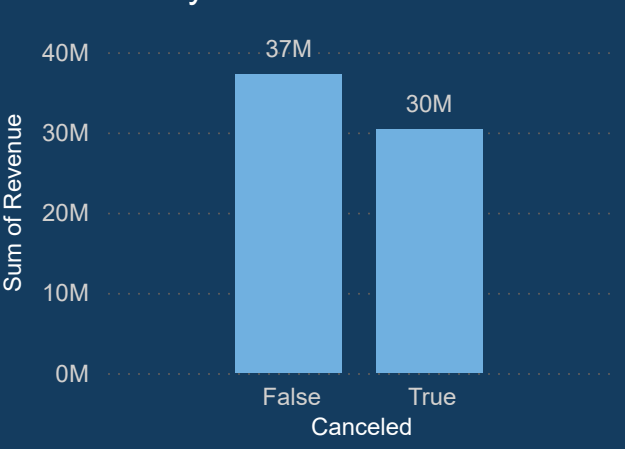
Revenue By SubscriptionStart And SubscriptionEnd

Count of CustomerID	Year	Month	Year	Month	Sum of Revenue
1693	2022	January	2023	January	3,378,897
1692	2023	January	2024	January	3,351,225
1693	2022	February	2023	February	3,395,374
1683	2023	February	2024	February	3,357,269
1690	2022	March	2023	March	3,377,675
1686	2023	March	2024	March	3,361,350
1662	2022	April	2023	April	3,326,162
1687	2023	April	2024	April	3,385,349
1673	2022	May	2023	May	3,345,833
1690	2023	May	2024	May	3,376,796
1679	2022	June	2023	June	3,346,887
1699	2023	June	2024	June	3,414,995
1714	2022	July	2023	July	3,427,436
1680	2023	July	2024	July	3,354,858
1676	2022	August	2023	August	3,354,682
1695	2023	August	2024	August	3,399,895
1685	2022	September	2023	September	3,365,221
1692	2022	October	2023	October	3,384,539
1718	2022	November	2023	November	3,437,444
1700	2022	December	2023	December	3,398,288
33787					67,540,175

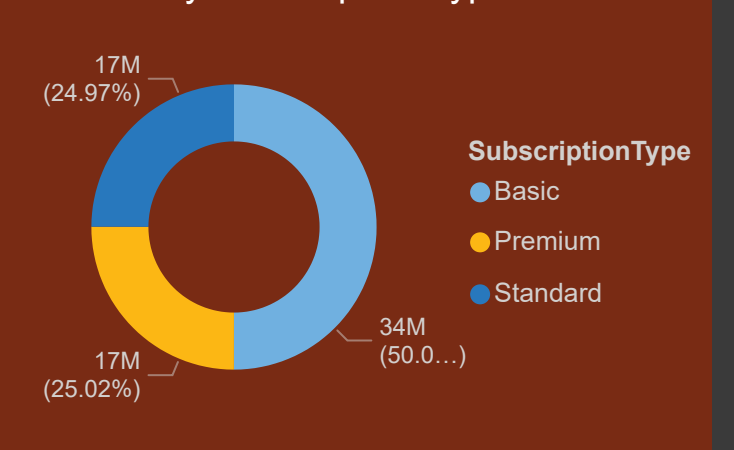
Revenue By Region



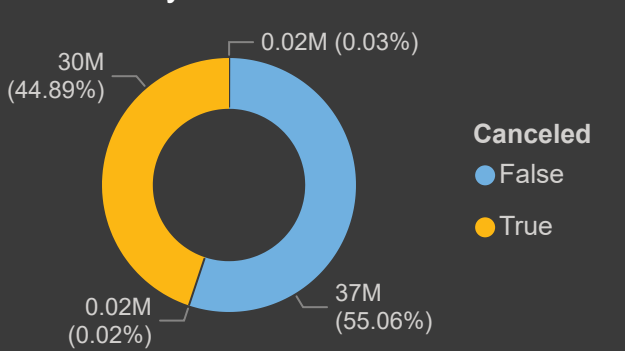
Revenue By Cancellation



Revenue By Subscription Type



Count of CustomerID and Sum of Revenue by Canceled



SALES OVERVIEW AND CUSTOMER SUBSCRIPTION TRENDS DATA ANALYSIS TRACKER

Sum Of Sales

2.10M

Count Of OrderID

9,921

Sum Of Revenue

67.54M

Count Of CustomerID

33,787

Count Of Cancelled

33,787