

IC1	<b><u>Sl.No</u></b>	<b>Team Name</b>
	1	A1_HealthSync
	2	AR-Lipi
	3	Bcrypt
	4	ByteBridge
	5	Clutch O'Clock
	6	EcoTech Innovation
	7	in turn
	8	MIST_EcoSync
	9	Smart Medical HUB
	10	Smart Reception
	11	Team Alpha
	12	Team Ledger Legends
	13	Team Neurons
	14	The Antigen Club
	15	PELTIER

University Name	United International University							
University Code	UIU							
Program Component	Innovation Cohort							
Program Component Code	UIU IC1							
Class Day & Time	Friday	8:30-10:30am	11:00-1.00pm					
Mentor 1 Name	Mohammad Oli Ahad							
Mentor 1 Email	ahad.oli@gmail.com							
Mentor 2 Name	Farzana Afrin Tisha							
Mentor 2 Email	tisha.aws.ug.bd@gmail.com							

## Innovation Cohort 1 Calendar

	Sessions	Date	Day	Session	Session Topic	Duration	Total Hour Per Week
	Week 0	8-Nov	Friday	1	Onboarding and Orientation (1 hour Online)	1	1
				2	<b>Self Learning/ Homework</b>		
	Week 1	15 Nov	Friday	3	Brainstorming Lean Canvas & Group Presentation (3 hours)	3	4.5
				4	Brainstorming Stress Testing Your Idea for Desirability (0.5 hour)	0.5	
				5	Brainstorming Stress Testing Your Idea for Viability (0.5 hour)	0.5	
				6	Brainstorming Stress Testing Your Idea for Feasibility (0.5 hour)	0.5	
				7	<b>Self Learning/ Homework</b>		
				8	<b>Go out of the Building (GOTB) / Product Development</b>	5	5
	Week 2	22 Nov	Friday	9	Brainstorming Stress Testing Your Idea for Desirability (0.5 hour)	0.5	5
				10	Brainstorming Stress Testing Your Idea for Viability (0.5 hour)	0.5	
				11	Brainstorming Stress Testing Your Idea for Feasibility (0.5 hour)	0.5	
				12	Brainstorm and Group Presentation on Minimum Success Criteria (0.5 hour)	0.5	
				13	Brainstorming Problem Interview Script (1 hour)	1	
				14	Mentorship for Prototype Development (2 hours) - Group 1	2	
				15	Mentorship for Prototype Development (2 hours) - Group 2		
				16	<b>Self Learning/ Homework</b>	5	5
				17	<b>Go out of the Building (GOTB) / Product Development</b>		
	Week 3	29 Nov	Friday	18	Brainstorming on your Brand Values (0.5 hour)	0.5	2.5
				19	Brainstorming on Outlining Brand Logo and Brand Color (0.5 hour)	0.5	
				20	Group Discussion on Product Naming and Getting a domain for social media accounts (30 minutes)	0.5	
				21	Mentorship for Prototype Development (1 hours) - Group 1	1	
				22	Mentorship for Prototype Development (1 hours) - Group 2		
				23	<b>Self Learning/ Homework</b>	2	2
				24	<b>Go out of the Building (GOTB) / Product Development</b>		
				25	Financial Modelling		
				26	Brainstorming on competition analysis matrix table and quadrant graph & group presentation (1 hour)	1	
				27	Brainstorming on your startup cashflow (1 hour)	1	

	Week 4	6 Dec	Friday	28	Brainstorming on your startup Financial Model Cashflow with NPV, IRR and ROI (1 hour)	1	7		
				29	Mentorship on Commercialization: Company Valuation (2 hours) - Group 1	2			
				30	Innovation in Practice [Guest lectures by industry professionals on their innovation journeys] (2 hours)	2			
				31	Self Learning/ Homework		5	5	
				32	Go out of the Building (GOTB) / Product Development				
	Week 5	13 Dec	Friday	33	Brainstorming your final problem statement after customer discovery and group presentation (1 hour) - Group 1	1	6		
				34	Brainstorming your final problem statement after customer discovery and group presentation (1 hour) - Group 2				
				35	Brainstorming Value Proposition Canvas and group presentation (2 hours) - Group 1			2	
				36	Brainstorming Value Proposition Canvas and group presentation (2 hours) - Group 2				
				37	Building Interdisciplinary Teams for Innovation (1 hour)	1			
				38	Mentorship for Prototype Development (2 hours) - Group 1	2			
				39	Mentorship for Prototype Development (2 hours) - Group 2				
				40	Self Learning/ Homework		6	6	
				41	Go out of the Building (GOTB) / Product Development				
	Week 6	20 Dec	Friday	42	Brainstorming on tying UVP statement, Solution Statement, from Problem Statement, Value Proposition Canvas with Design Thinking and group presentation (2 hours) - Group 1	2	6		
				43	Brainstorming on tying UVP statement, Solution Statement, from Problem Statement, Value Proposition Canvas with Design Thinking and group presentation (2 hours) - Group 2				
				44	Refining Value Proposition and Solution Statement with Cross Domain Design Thinking and group presentation (1 hour) - Group 1	1			
				45	Refining Value Proposition and Solution Statement with Cross Domain Design Thinking and group presentation (1 hour) - Group 2				
				46	Adding Collaterals to complete a Compelling Offer with Value Proposition and Solution Statement (30 minutes) - Group 1	0.5			
				47	Adding Collaterals to complete a Compelling Offer with Value Proposition and Solution Statement (30 minutes) - Group 2				
				48	1. Brainstorming Solution Interview Script Part 1 and Part 2 (30 minutes)	0.5			
				49	Mentorship for Prototype Development (2 hours) - Group 1	2			
				50	Mentorship for Prototype Development (2 hours) - Group 2				
				51	Self Learning/ Homework		6	6	
				52	Go out of the Building (GOTB) / Product Development				
				Week 7	27Dec	Friday	53	Overview of the Gold Standard Pitch (1 hour) - Group 1	1
	54	Overview of the Gold Standard Pitch (1 hour) - Group 2							
	55	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 1 and group presentation (1.5 hours) - Group 1	1.5						
	56	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 1 and group presentation (1.5 hours) - Group 2							
	57	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 2 and group presentation (2 hours) - Group 1	2						
	58	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 2 and group presentation (2 hours) - Group 2							
	59	Mentorship for Prototype Development (2 hours) - Group 1							

				60	Mentorship for Prototype Development (2 hours) - Group 2	2		
				61	<b>Self Learning/ Homework</b>			
				62	<b>Go out of the Building (GOTB) / Product Development</b>	6	6	
				63	Brainstorming on generating marketing collateral texts and graphics and group presentation (2 hours) - Group 1			
				64	Brainstorming on generating marketing collateral texts and graphics and group presentation (2 hours) - Group 2	2	4	
				65	Mentorship for MVP Development (2 hours) - Group 1			
				66	Mentorship for MVP Development (2 hours) - Group 2	2		
				67	<b>Self Learning/ Homework</b>			
				68	<b>Go out of the Building (GOTB) / Product Development</b>	4	4	
				69	Brainstorming on Go-To-Market Strategy - Primary and Secondary Channels, Persona, Messaging, Tap and Activating the Tap, and Beachhead (4 hours) - Group 1			
				70	Brainstorming on Go-To-Market Strategy - Primary and Secondary Channels, Persona, Messaging, Tap and Activating the Tap, and Beachhead (4 hours) - Group 2	4	4	
				71	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 3 and group presentation (2 hours) - Group 1	2		
				72	Brainstorming pulling all materials and Anatomy of a Pitch Deck Part 3 and group presentation (2 hours) - Group 2			
				73	Building 5 minutes Pitch Deck (0.5 hour) - Group 1	0.5	6.5	
				74	Building 5 minutes Pitch Deck (0.5 hour) - Group 2			
				75	Group Pitch Practice (2 hours) - Group 1	2		
				76	Group Pitch Practice (2 hours) - Group 2			
				77	Mentorship for Prototype Development (2 hours) - Group 1	2		
				78	Mentorship for Prototype Development (2 hours) - Group 2			
				79	<b>Self Learning/ Homework</b>			
				80	<b>Go out of the Building (GOTB) / Product Development</b>	6	6	
				81	Pitch to Jury for Pre-seed Grants All Groups (6 hours) - Group 1			
				82	Pitch to Jury for Pre-seed Grants All Groups (6 hours) - Group 2	6	6	
				83	<b>Self Learning/ Homework</b>			
				84	<b>Go out of the Building (GOTB) / Product Development</b>	6	6	
				85	Brainstorming pulling all info from branding, collaterals, and others to set up social media accounts & website (1 hour) - Group 1	1		
				86	Brainstorming pulling all info from branding, collaterals, and others to set up social media accounts & website (1 hour) - Group 2			
				87	Brainstorming and set up static website and group presentation (2 hours) - Group 1	2	5	
				88	Brainstorming and set up static website and group presentation (2 hours) - Group 2			
				89	Mentorship on MVP Development: Financial Management for Entrepreneurs (2 hours) - Group 1	2		
				90	Mentorship on MVP Development: Financial Management for Entrepreneurs (2 hours) - Group 2			
				91	<b>Self Learning/ Homework</b>			
				92	<b>Go out of the Building (GOTB) / Product Development</b>	5	5	
				93	Class session IP Management and Security (2 hours)	2	2	
				94	<b>Self Learning/ Homework</b>			
				95	<b>Go out of the Building (GOTB) / Product Development</b>	2	2	
				96	Lecture and Workshop on psychology and mental health for entrepreneurs) (1 hour)	1		

	Week 13	14 Feb	Friday	97	Lecture and Workshop on psychology and mental health for entrepreneurs) (1 hour)	1	5	
				98	Lecture and Workshop on psychology and mental health for entrepreneurs) (1 hour)	1		
				99	Mentorship on Commercialization: Legal and Ethical Considerations for Entrepreneurs (2 hours) - Group 1	2		
				100	Mentorship on Commercialization: Legal and Ethical Considerations for Entrepreneurs (2 hours) - Group 2			
				101	Self Learning/ Homework	5	5	
				102	Go out of the Building (GOTB) / Product Development			
	Week 14	21 Feb	Friday	103	Discussion & Group Presentation on Updated LMC (1 hour) - Group 1	1	5	
				104	Discussion & Group Presentation on Updated LMC (1 hour) - Group 2			
				105	49Brainstorming mapping on LMC to BMC for Pitch Deck (2 hours) - Group 1	2		
				106	Brainstorming mapping on LMC to BMC for Pitch Deck (2 hours) - Group 2			
				107	Mentorship on Commercialization (2 hours) - Group 1	2		
				108	Mentorship on Commercialization (2 hours) - Group 2			
				109	Self Learning/ Homework	5	5	
				110	Go out of the Building (GOTB) / Product Development			
	Week 15	28 Feb	Friday	111	Discussion & Group Presentation on Pulling all New Info for Updated Pitch Deck (5 hours)	5	5	
				112	Self Learning/ Homework	5	5	
				113	Go out of the Building (GOTB) / Product Development			
	Week 16	7 Mar	Friday	114	Closing Ceremony	1	1	
					Total Hours	155	155	