

ABIRAM S L



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Project Manager with over 2 years of experience in Agile Project Management, adept at leveraging JIRA and its features to optimize project workflows and enhance overall efficiency. Successfully managed 7+ cross-functional projects, consistently delivering exceptional results.

MBA graduate with a specialization in Systems and Marketing, combining technical and business acumen. Proficient in Tableau and PowerBI for advanced data visualization and analysis. Knowledgeable in programming languages like Java, SQL, Python, and PHP (Laravel), as well as cloud platforms like AWS. Experienced in Social Media Marketing and highly skilled in team management and coordination.

EXPERIENCE

Project Manager SUZHIYAM

May 2022 - May 2024
Tamilnadu, India.

- Defined and prioritized project goals, developed comprehensive roadmaps, and ensured alignment with client and organizational objectives for successful execution.
- Directed and motivated diverse teams across departments, fostering collaboration to achieve seamless project integration and timely delivery.
- Maintained regular communication with clients and stakeholders, translating requirements into actionable deliverables and securing approvals through effective presentations.
- Deployed Agile methodologies using JIRA for sprint planning, task tracking, and reporting, resulting in improved project flexibility and reduced delivery times.
- Enhanced resource utilization by implementing optimized allocation strategies, reducing inefficiencies, and maximizing team productivity.
- Conducting interviews to recruit skilled professionals for successful project implementation.
- Anticipated project risks, developed mitigation strategies, and enforced quality standards, ensuring deliverables met or exceeded client expectations.
- Coordinating detailed product quality analysis, reducing issues, and improving customer satisfaction.
- Organizing client meetings and presenting projects, significantly boosting client satisfaction and getting project Approvals.
- Introduced workflow automations and system enhancements, streamlining operations and reducing project turnaround time.
- Administering digital marketing campaigns, leading to an increase in online engagement and visibility with Meta Business Suite.
- Crafting impactful PowerPoint presentations, enhancing audience engagement and comprehension of client meetings.
- Conducted post-project reviews, documented lessons learned, and shared insights to continuously refine methodologies and improve future project outcomes.

EDUCATION

Post Graduate in Master of Business Administration
Amrita College of Engineering and Technology (affiliated to Anna University, Chennai)

7.97 CGPA

2020 - 2022
Tamilnadu, India

Bachelor of Computer Science
Arignar Anna College (affiliated to Manonmaniam Sundaranar University, Tirunelveli)

7.07 CGPA

2016 - 2019
Tamilnadu, India

CERTIFICATES

Project Management 101 (PMP)(*Simplilearn / Skillup*), Tableau Data Visualization Basics(*Simplilearn / Skillup*), Fundamentals Of Digital Marketing(*Google Digital Garage*), Introduction to LinkedIn Marketing(*Simplilearn / Skillup*), Diploma in Hardware & Networking(*Success Software solutions*).

TOOLS / TECHNOLOGIES

Project Management	Agile Methodology	Jira	Scrum	Business Analysing
Business Understanding	Task Management	Confluence	Kanban	Data Managing
Business Requirement	Resource Planning	Retrospective	Sprint	Team Managing
Business Intelligence	Tableau	Power BI	SQL	Data Extraction
Data Analysis	Forecasting	MS EXCEL	MYSQL	Figma
Social Media Marketing	Digital Marketing	Campaign	Canva	Designing
Business Presentation	Version Control	GitHub	GIT	Meta Business Suite
Python	PHP(LARAVEL)	Java	AWS	

SKILLS

Active Listener	Quick Learner	Accountability	Acceptability	Leadership
Logical Thinking	Realistic	analyzing	Diplomacy	Teamwork
Negotiation				
