Ideation Phase

Define the Problem Statements

I am

A family member	Budget planner	Daily expense tracker

Household manager

I'm trying to

Track family spending	Manage monthly budget	Control overspend

Compare daily expenses

But

Hard to calculate totals	No shared record system	Takes too much time

Data gets misplaced
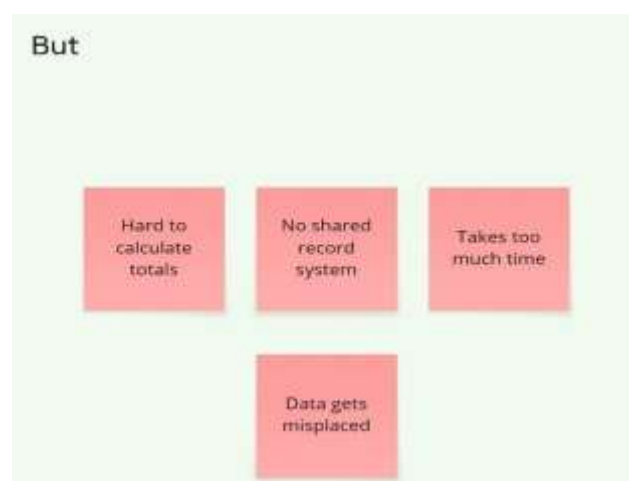
Because

Using manual methods

No automation tool

Different members record separately

No alert system

Which makes me feel

Frustrated

Unorganized

Stressed about budget

Wanting a smart solution