



# Awareness of phishing

## Overview of the presentation

This presentation is designed to educate individuals about phishing attacks, including how to recognize and avoid phishing emails, websites, and social engineering tactics.

First thing we are going to see about, what is phishing and its types



Phishing is a type of cyberattack where attackers use some trick individuals into providing sensitive information such as passwords, credit card numbers, or personal data.

- 1.Email Phishing
- 2.Spear Phishing
- 3.Voice Phishing
- 4.Smishing
- 5.Whaling



Types of phishing



1

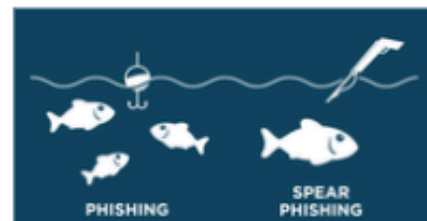
## Email Phishing



The most common type of phishing is Email Phishing, where attackers send fraudulent emails to individual person for catching their sensitive Information.

2

## Spear Phishing



It is a targeted phishing attack aimed at specific individuals or organizations.

3

## Voice Phishing



- Phishing conducted over the phone  
Attacker's acts like a trusted institutions  
like banks, tech support, or government  
agencies.

4

## Smishing

Phishing attempts through SMS  
or text messages.



- Their messages contain urgent  
or enticing offers,  
Includes malicious links or asks  
for sensitive information.

5

## Whaling

A type of spear phishing targeting high-profile individuals like CEOs or executives.




## Prevention for Phishing Attacks


1. Know what a phishing scam looks like
2. Don't click on that link
3. Don't give your information to an unsecured site



## Prevention for Phishing Attacks

- 4. Rotate passwords regularly
  - 5. Don't ignore those updates.
  - 6. Install firewalls
  - 7. Don't be tempted by those pop-ups
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By the end of this presentation ,it will be able to identify common phishing techniques and take proactive steps to protect themselves and their organizations.



*Thank You*

