



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Music videos are popular content.

It is already world's most popular online video platform.

It has plenty of space to grow further than other competitors.

content discovery, Quality of video content,and user engagement are unique contents.

Science,Technology and Education type of contents are lack.

'TWITCH' is the one of the famous youtube competitors.

Uploading video is easy on youtube but gaining audience and views is not easy.

Producing enough high quality content for channel growth.

Check the youtube channels and compare the contents.

It can be utilized for study purposes.

Ask friends to suggest the high-quality contents.

More research and observes the contents.

Movies and TV was fastest growing.

Can connect more audience and also free of cost.

Give access to huge video content.

Bullying and deformation and also it leads to too much distraction.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

See an example