

USA-Superstore's Sales Overview

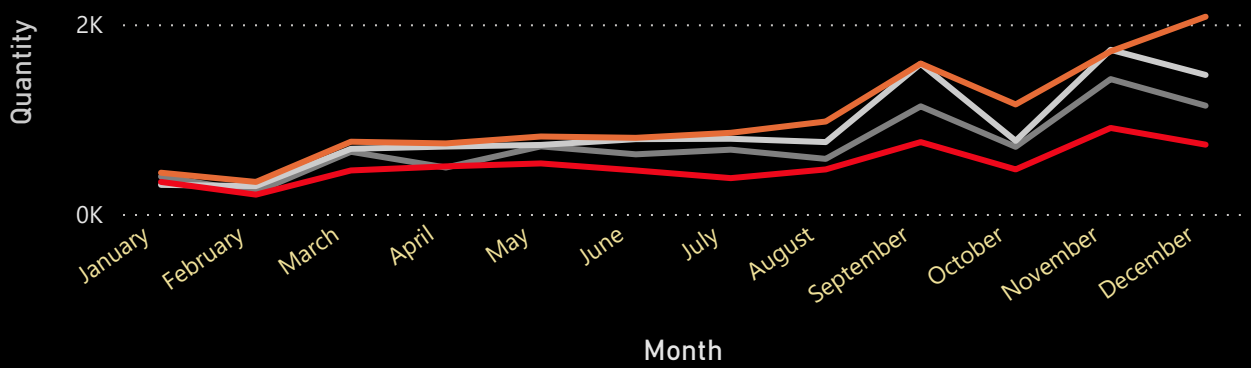
22/10/2022 11:58:53 AM

Select a date range

03/01/2014 30/12/2017

Quantity by Month and Region

Region ● Central ● East ● South ● West



Total Revenue

\$2.30M

Sales

Total Quantity Sold

38K

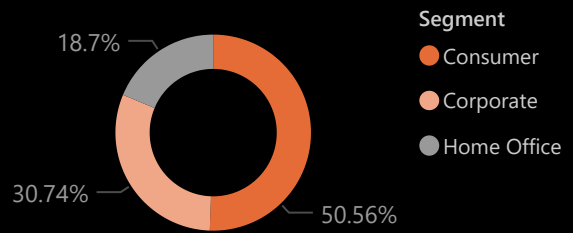
Quantity

Total Profit

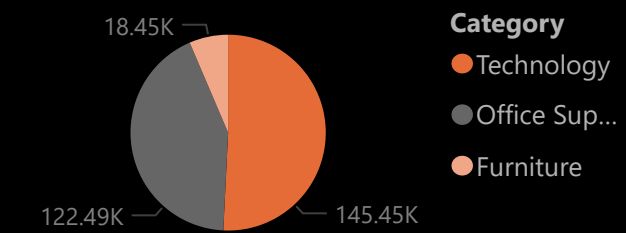
286.40K

Profit

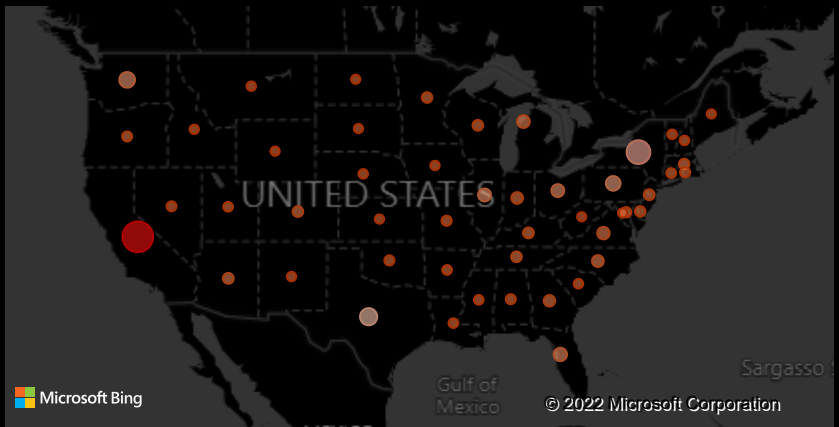
Sales by Segment



Profit by Category

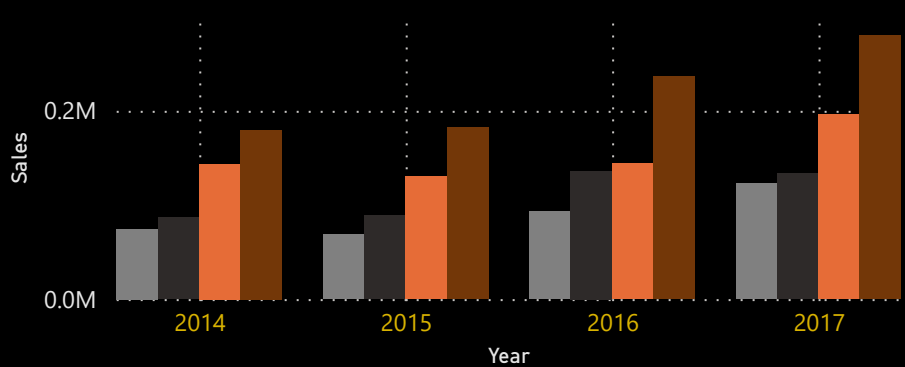


Sales by State



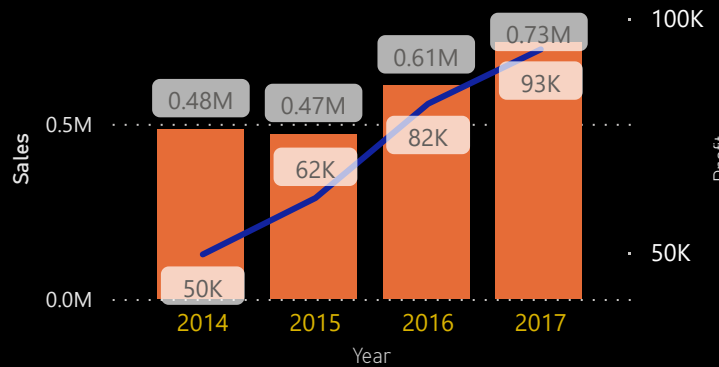
Sales by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4



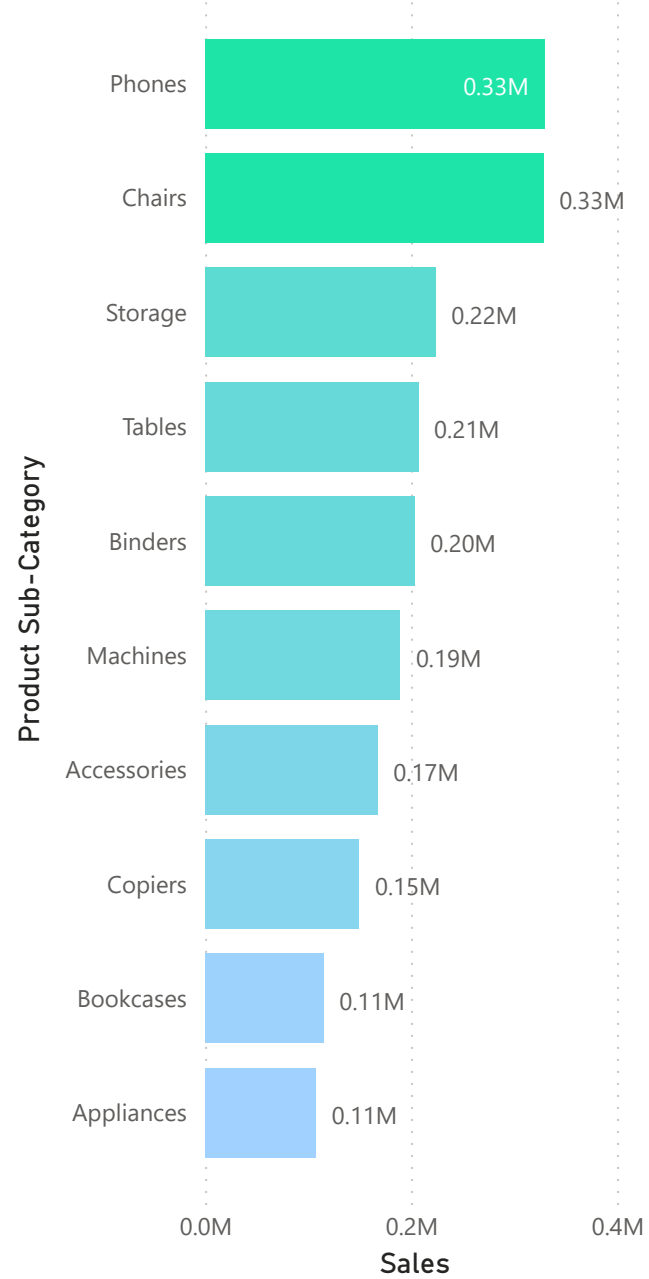
Sales and Profit by Year

● Sales ● Profit



Sales by Top 10 Product Sub-Category

Sales 0.11M 0.33M



Key influencers Top segments

What influences Category to be Furniture

When...

...the likelihood of Category being Furniture increases by

Profit is -64.9376 or less

2.94x

Sales is 169.45 - 4416.174

2.72x

Profit is -64.9376 - -8.4294

2.07x

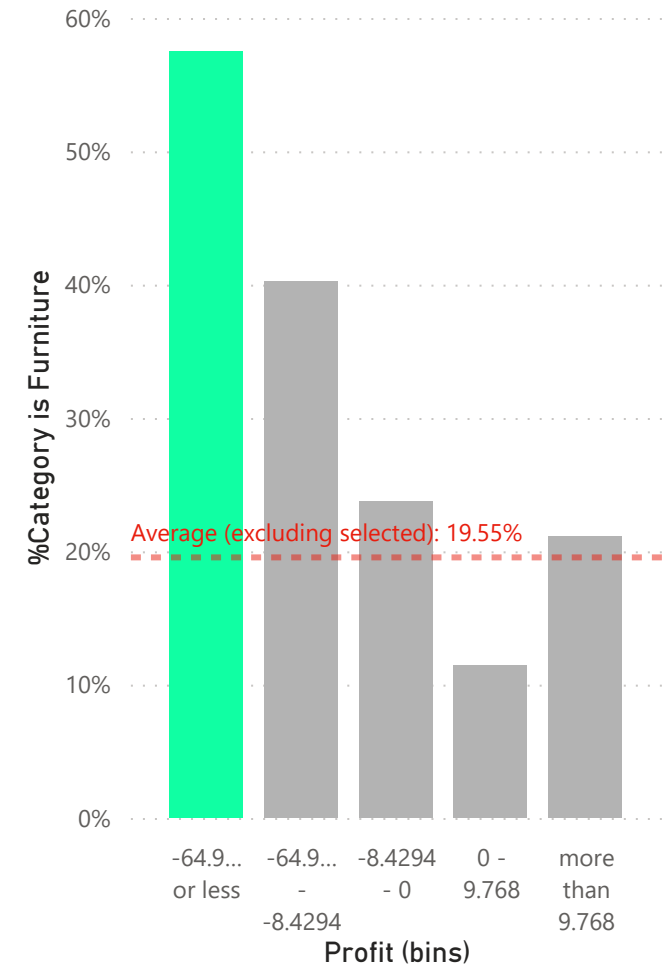
Sales is 120.33 - 169.45

1.30x

Month is December

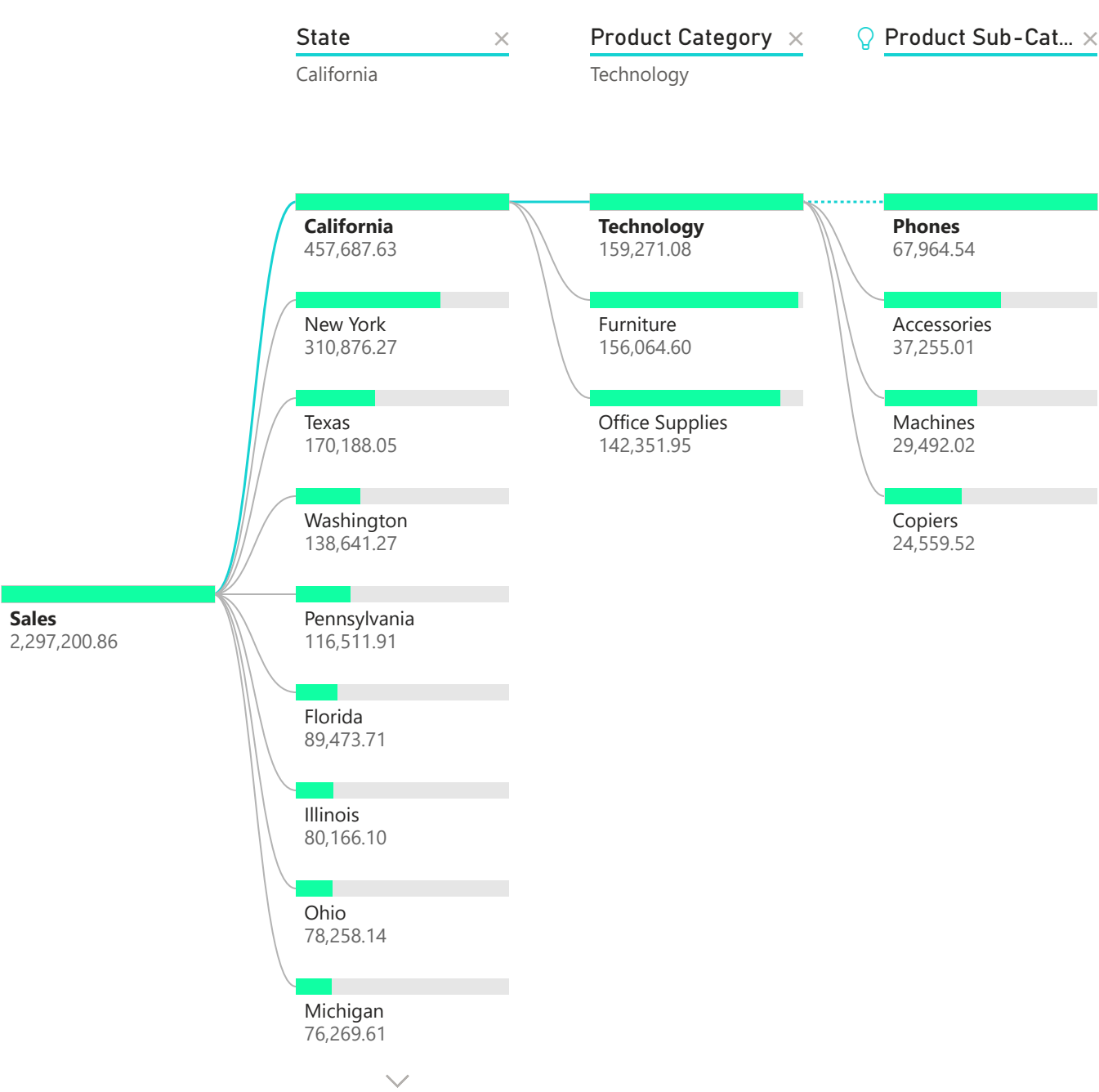
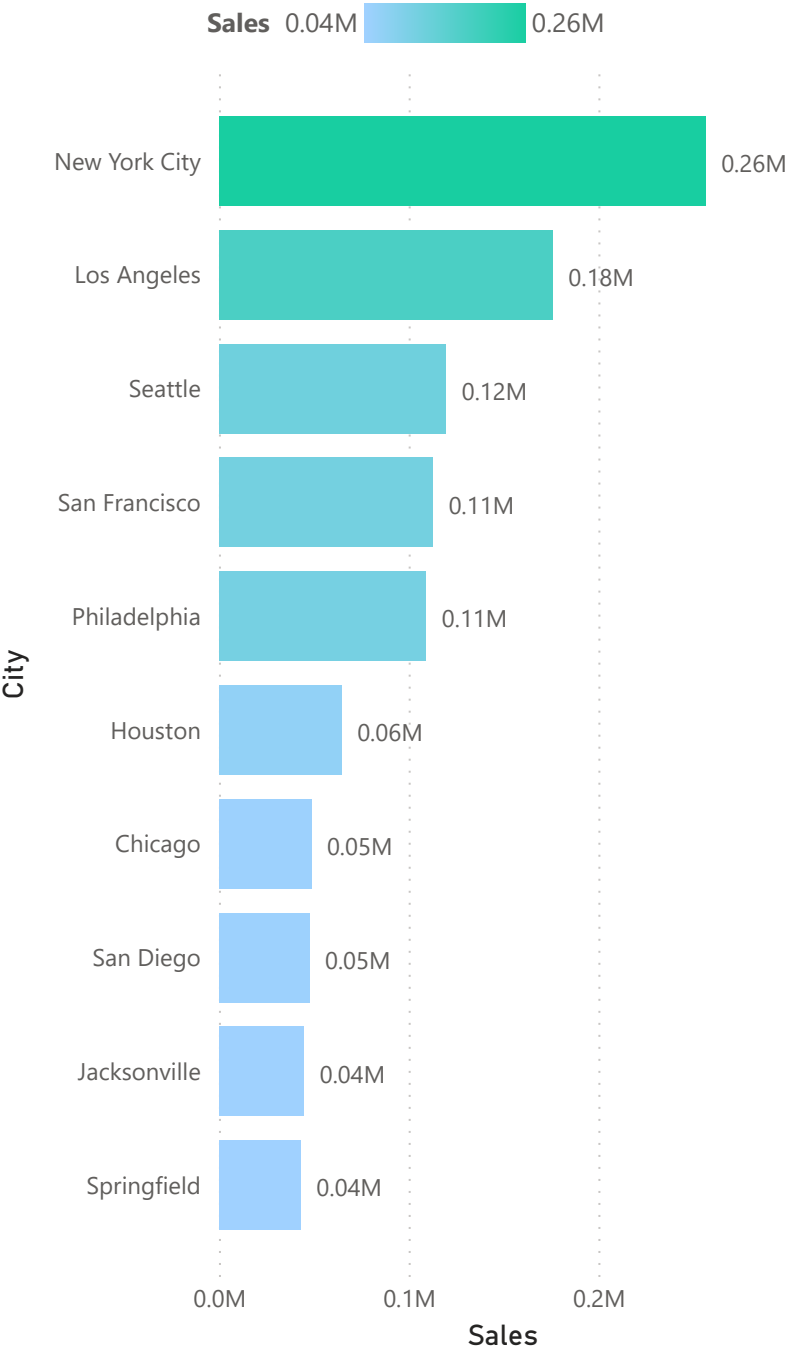
1.12x

← Category is more likely to be Furniture when Profit is -64.9376 or less than otherwise (on average).



Y... ☐ 2014 ☐ 2015 ☐ 2016 ☐ 2017

Sales by Top 10 City



- Year** ▾
- ☐ 2014
 - ☐ 2015
 - ☐ 2016
 - ☐ 2017

- Month** ▾
- ☐ January
 - ☐ February
 - ☐ March
 - ☐ April
 - ☐ May
 - ☐ June
 - ☐ July
 - ☐ August
 - ☐ Septem...
 - ☐ October
 - ☐ Novem...
 - ☐ Decemb...