



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
👥 3+ people recommended

1

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

1. Item gathering

Collect any shared knowledge in the session and send on Google. When relevant information is present & shared.

2. Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

3. Learn how to use the facilitation tools

Watch the Facilitation Techniques for a happy and productive session.

[View article](#)

2

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes



Key rules of brainstorming

To see an example and practice session.

- 🕒 Stay in topic
- 💡 Encourage wild ideas
- 🗑 Defer judgement
- 🗑 Listen to others
- 🗑 Go for volume
- 🗑 If possible, be visual

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



Tip
You can collect a sticky note and try the second round to address your problem statement.

4

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes



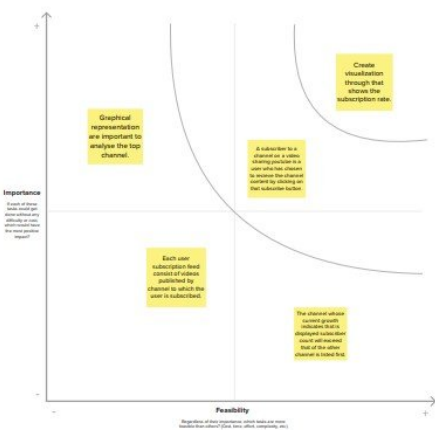
Tip
Add a sentence-like label to each cluster to make it easier to understand. This label should be a sentence that describes the problem or opportunity that the cluster represents.

5

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



6

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

📄 Share the mural
Share a new link to the mural with collaborators to keep them in the loop about the outcomes of the session.

📄 Export the mural
Export a copy of the mural as a PNG or PDF to share with others, include in slides, or save it for later.

Keep moving forward

📄 Working blueprint
Capture the components of a new idea or strategy.

📄 Customer experience journey map
Visualize customer needs, motivations, and behaviors for an experience.

📄 Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) for a strategy plan.

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Need some inspiration?

View a collection of ideas and examples to get you started.

[View examples](#)



Connections Add

- subscribers galore dataset
Text file

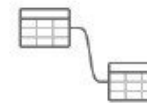
Files

- ☐ Use Data Interpreter
Data Interpreter might be able to clean your Text file workbook.
- subscribers galore dataset .CSV
- New Union
- New Table Extension

subscribers galore dataset

Filters
0 | Add

subscribers galore dataset...



Need more data?

Drag tables here to relate them. [Learn more](#)

subscribers galore dataset... ▼

9 fields 51 rows

51 → rows ⚙️ ▼

Name

subscribers galore dataset .CSV

Fields

Type	Field Name	Physical Table	Rem...

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0	1	T-Series	L
1	2	Cocomelon	L
2	3	Sony Entertainment Televisio...	L
3	4	MrBeast	L

subscribers galore dataset

Search

Tables

Brand channel

Category

channel

Country

Link

Primary language

Measure Names

F1

Rank

Subscribers (millions)

Latitude (generated)

Longitude (generated)

subscribers galore dataset

Measure Values

Pages

Filters

Marks

Automatic

Color

Size

Text

Detail

Tooltip

SUM(Rank)

Columns

Rows

channel

Rank wise channel

channel	
As of March 14, ..	
T-Series	1
Cocomelon	2
Sony Entertainm..	3
MrBeast	4
PewDiePie	5
Kids Diana Show	6
Like Nastya	7
Vlad and Niki	8
WWE	9
Zee Music Comp..	10
Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18
Zee TV	19
Pinkfong	20
Shemaroo Enter..	21
ChuChu TV	22
Colors TV	23
Dude Perfect	24

Data Source

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Sheet 11

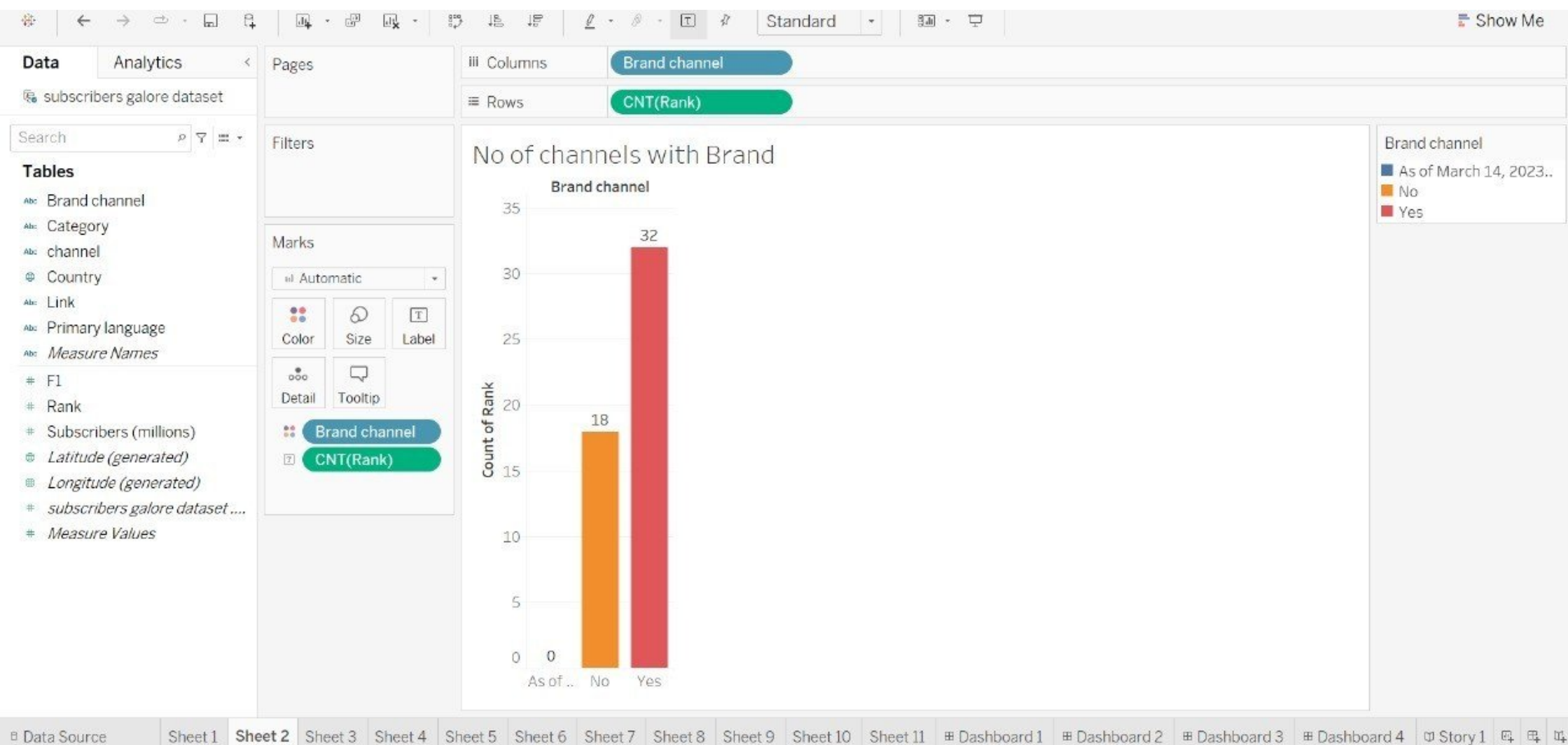
Dashboard 1

Dashboard 2

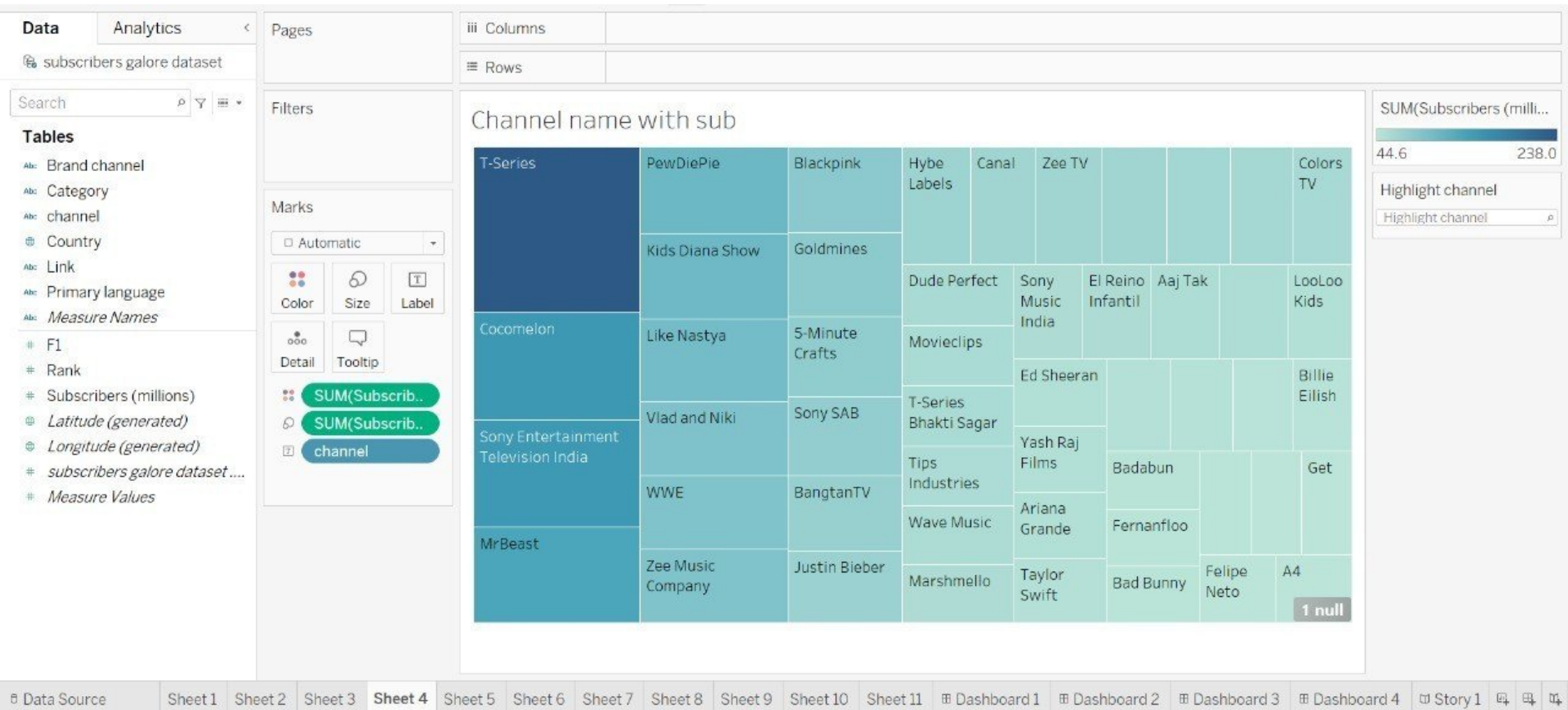
Dashboard 3

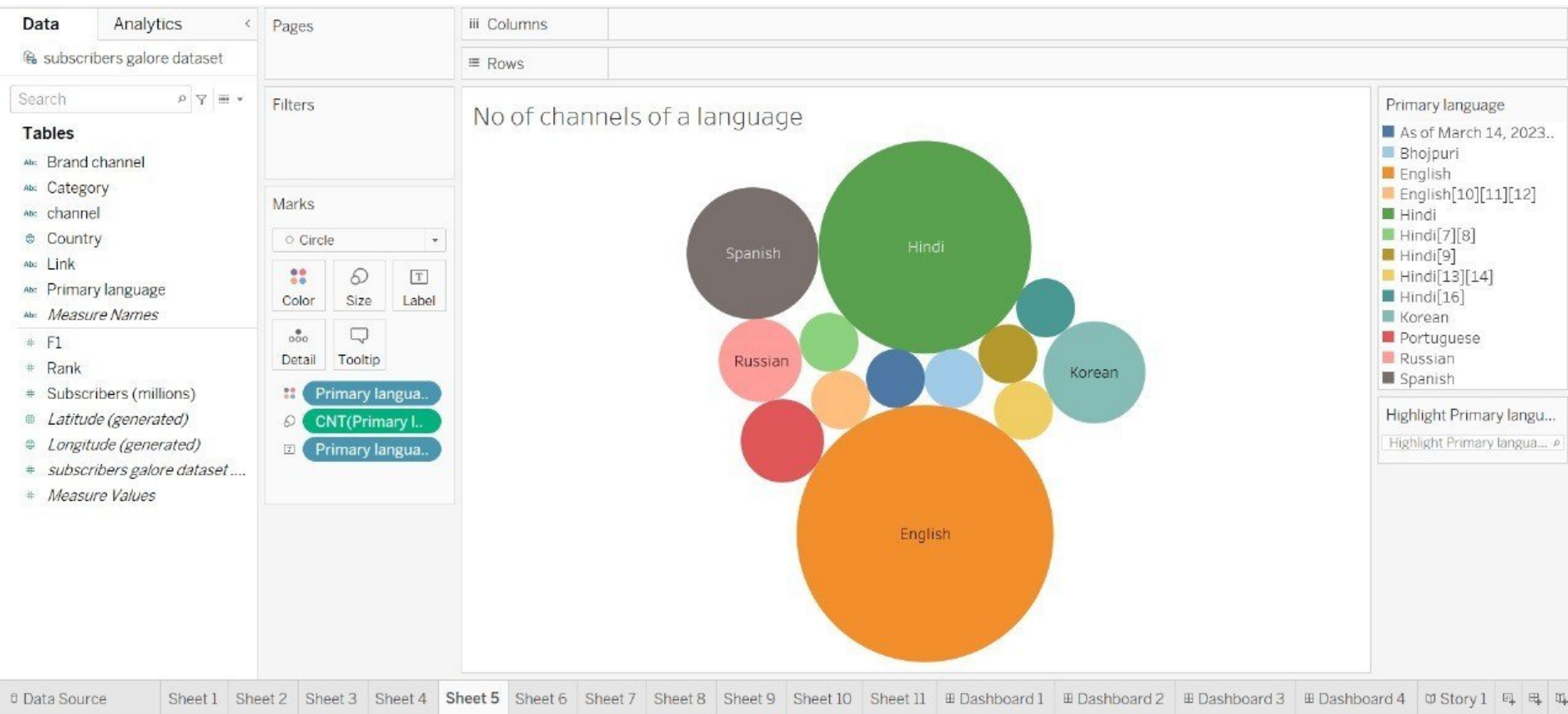
Dashboard 4

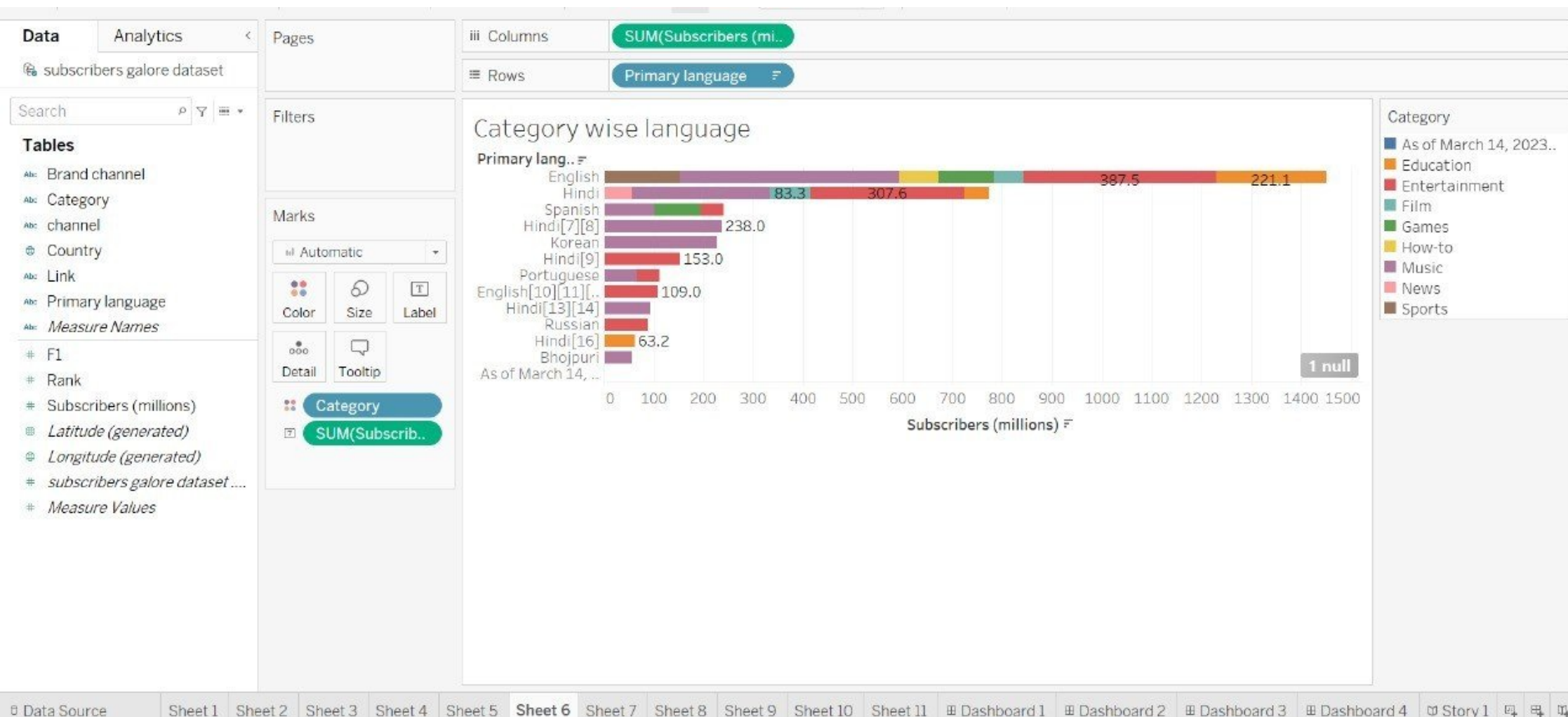
Story 1

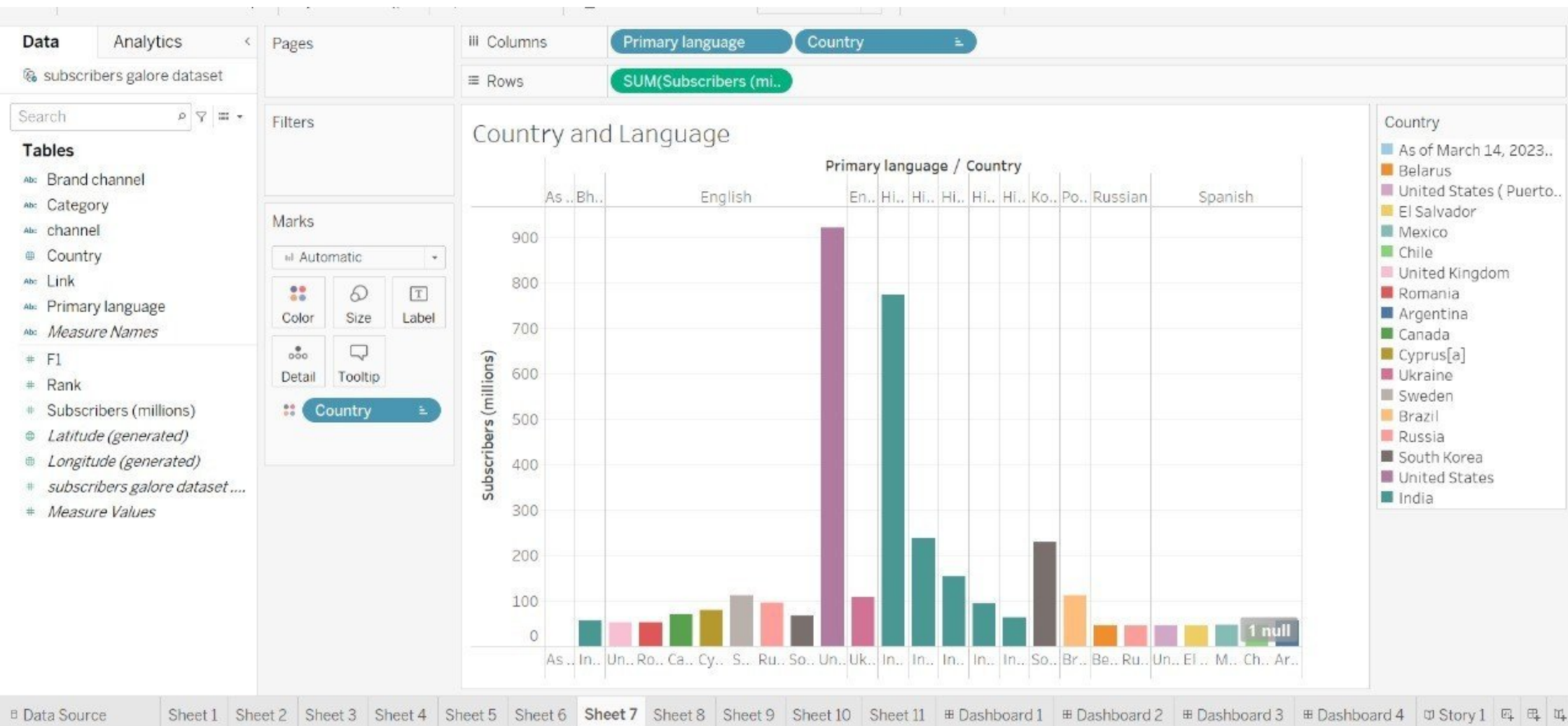


<div> <div>Data</div> <div>Analytics</div> </div> <div> <div>subscribers galore dataset</div> <div> <div>Search</div> <div> <div>Tables</div> <div> <div>Brand channel</div> <div>Category</div> <div>channel</div> <div>Country</div> <div>Link</div> <div>Primary language</div> <div>Measure Names</div> <div>F1</div> <div>Rank</div> <div>Subscribers (millions)</div> <div>Latitude (generated)</div> <div>Longitude (generated)</div> <div>subscribers galore dataset</div> <div>Measure Values</div> </div> </div> </div> </div>	<div> <div>Pages</div> <div>Filters</div> <div> <div>Marks</div> <div> <div>Automatic</div> <div> <div>Color</div> <div>Size</div> <div>Text</div> <div>Detail</div> <div>Tooltip</div> <div>Brand channel</div> <div>Brand channel</div> </div> </div> </div> </div>	<div> <div>Columns</div> <div>Brand channel</div> </div> <div> <div>Rows</div> <div>channel</div> </div> <div> <div>Channel Brand</div> <table> <tr> <th rowspan="2">channel</th><th colspan="2">Brand channel</th></tr> <tr> <th>As of March 14, 2023..</th><th>Yes</th></tr> <tr><td>5-Minute Crafts</td><td></td><td>Yes</td></tr> <tr><td>A4</td><td>No</td><td></td></tr> <tr><td>Aaj Tak</td><td></td><td>Yes</td></tr> <tr><td>Ariana Grande</td><td>No</td><td></td></tr> <tr><td>As of March 14, 2023..</td><td>As of March 14, 2023..</td><td></td></tr> <tr><td>Bad Bunny</td><td>No</td><td></td></tr> <tr><td>Badabun</td><td></td><td>Yes</td></tr> <tr><td>BangtanTV</td><td>No</td><td></td></tr> <tr><td>Billie Eilish</td><td>No</td><td></td></tr> <tr><td>BillionSurpriseT..</td><td></td><td>Yes</td></tr> <tr><td>Blackpink</td><td></td><td>Yes</td></tr> <tr><td>Canal KondZilla</td><td></td><td>Yes</td></tr> <tr><td>ChuChu TV</td><td></td><td>Yes</td></tr> <tr><td>Cocomelon</td><td></td><td>Yes</td></tr> <tr><td>Colors TV</td><td></td><td>Yes</td></tr> <tr><td>Dude Perfect</td><td>No</td><td></td></tr> <tr><td>Ed Sheeran</td><td>No</td><td></td></tr> <tr><td>El Reino Infantil</td><td></td><td>Yes</td></tr> <tr><td>Eminem</td><td>No</td><td></td></tr> <tr><td>Felipe Neto</td><td>No</td><td></td></tr> <tr><td>Fernanfloo</td><td>No</td><td></td></tr> <tr><td>Get Movies</td><td></td><td>Yes</td></tr> <tr><td>Goldmines</td><td></td><td>Yes</td></tr> <tr><td>Hybe Labels</td><td></td><td>Yes</td></tr> </table> </div> <div> <div>Brand channel</div> <div> <div>As of March 14, 2023..</div> <div>No</div> <div>Yes</div> </div> </div>	channel	Brand channel		As of March 14, 2023..	Yes	5-Minute Crafts		Yes	A4	No		Aaj Tak		Yes	Ariana Grande	No		As of March 14, 2023..	As of March 14, 2023..		Bad Bunny	No		Badabun		Yes	BangtanTV	No		Billie Eilish	No		BillionSurpriseT..		Yes	Blackpink		Yes	Canal KondZilla		Yes	ChuChu TV		Yes	Cocomelon		Yes	Colors TV		Yes	Dude Perfect	No		Ed Sheeran	No		El Reino Infantil		Yes	Eminem	No		Felipe Neto	No		Fernanfloo	No		Get Movies		Yes	Goldmines		Yes	Hybe Labels		Yes
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subscribers galore dataset

Search

Tables

- Brand channel
- Category
- channel
- Country
- Link
- Primary language
- Measure Names
- F1
- Rank
- Subscribers (millions)
- Latitude (generated)
- Longitude (generated)
- subscribers galore dataset
- Measure Values

Filters

Marks

Automatic

Color Size Label

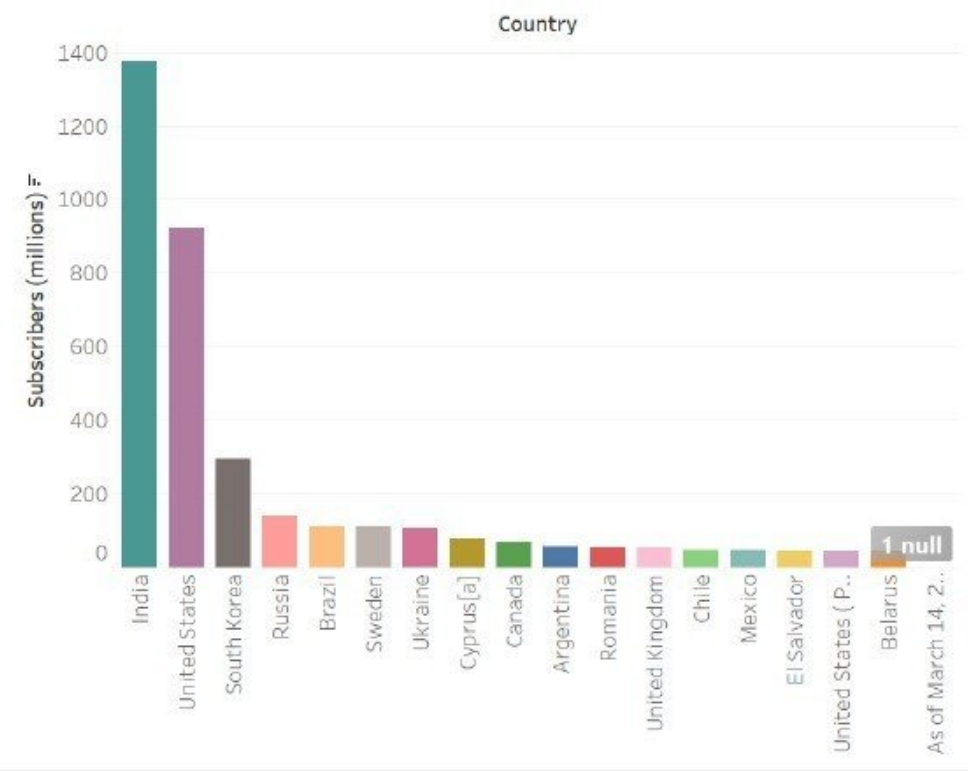
Detail Tooltip

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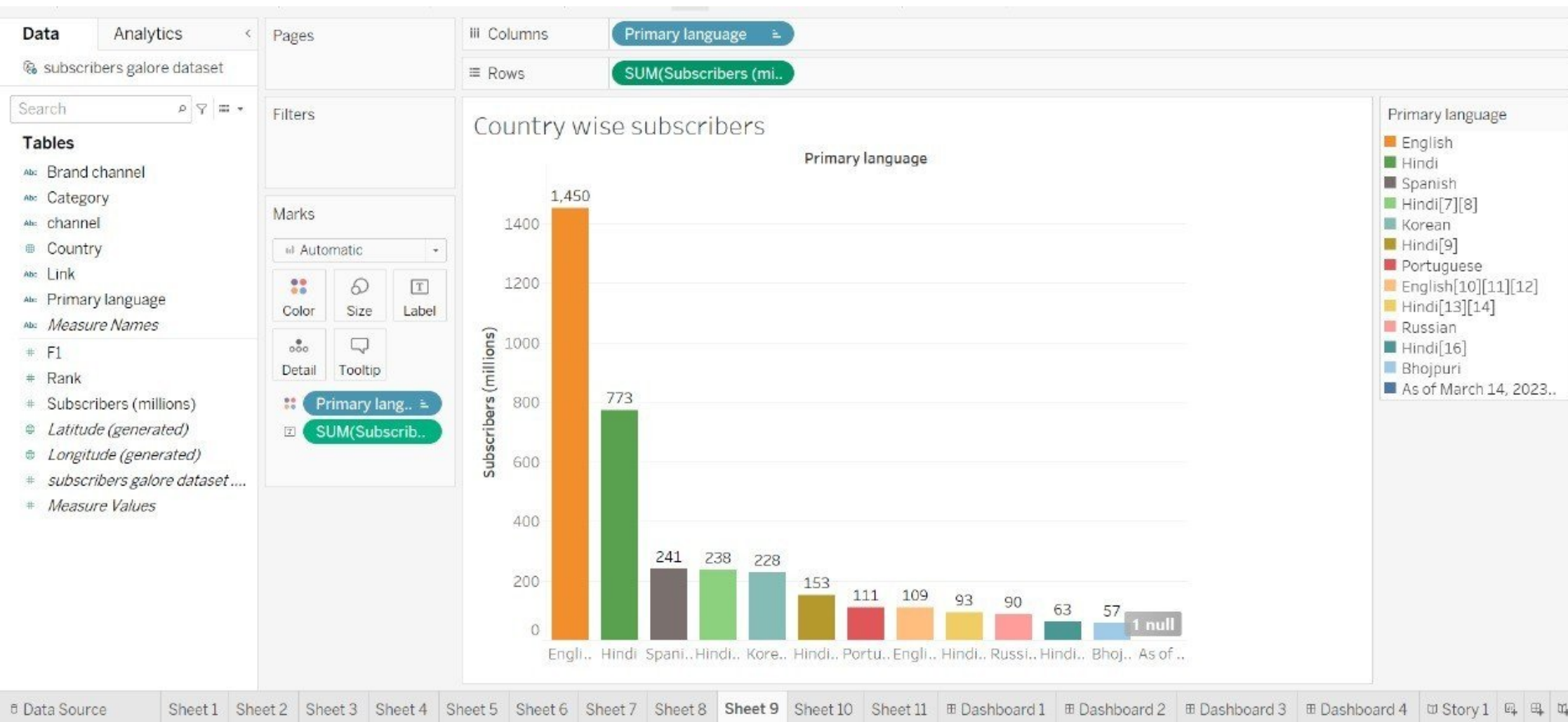
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Language with Subscribers



Country

- Argentina
- As of March 14, 2023..
- Belarus
- Brazil
- Canada
- Chile
- Cyprus[a]
- El Salvador
- India
- Mexico
- Romania
- Russia
- South Korea
- Sweden
- Ukraine
- United Kingdom
- United States
- United States (Puerto..



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Tooltip

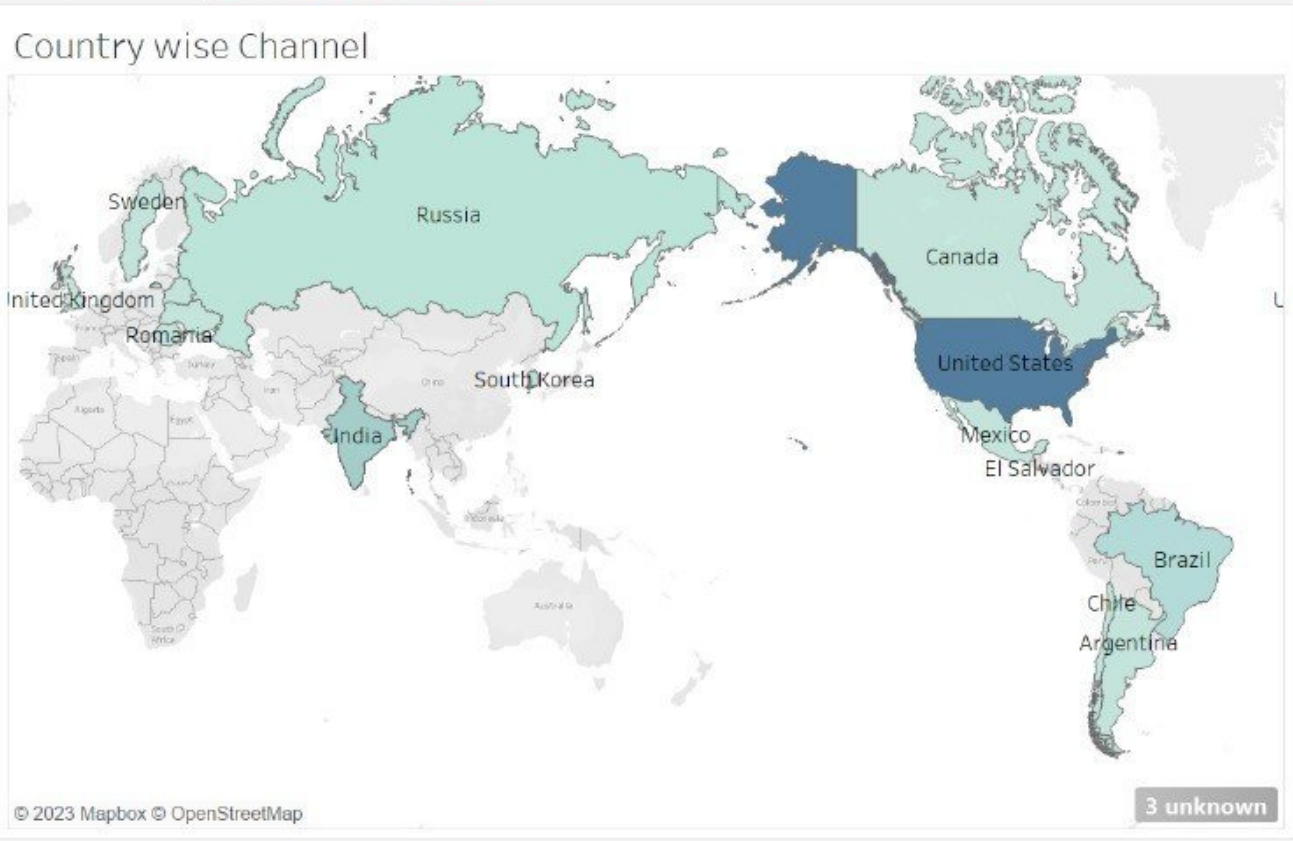
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Measure Values

Map

Color Size Label

Detail Tooltip

Country

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Primary langua..

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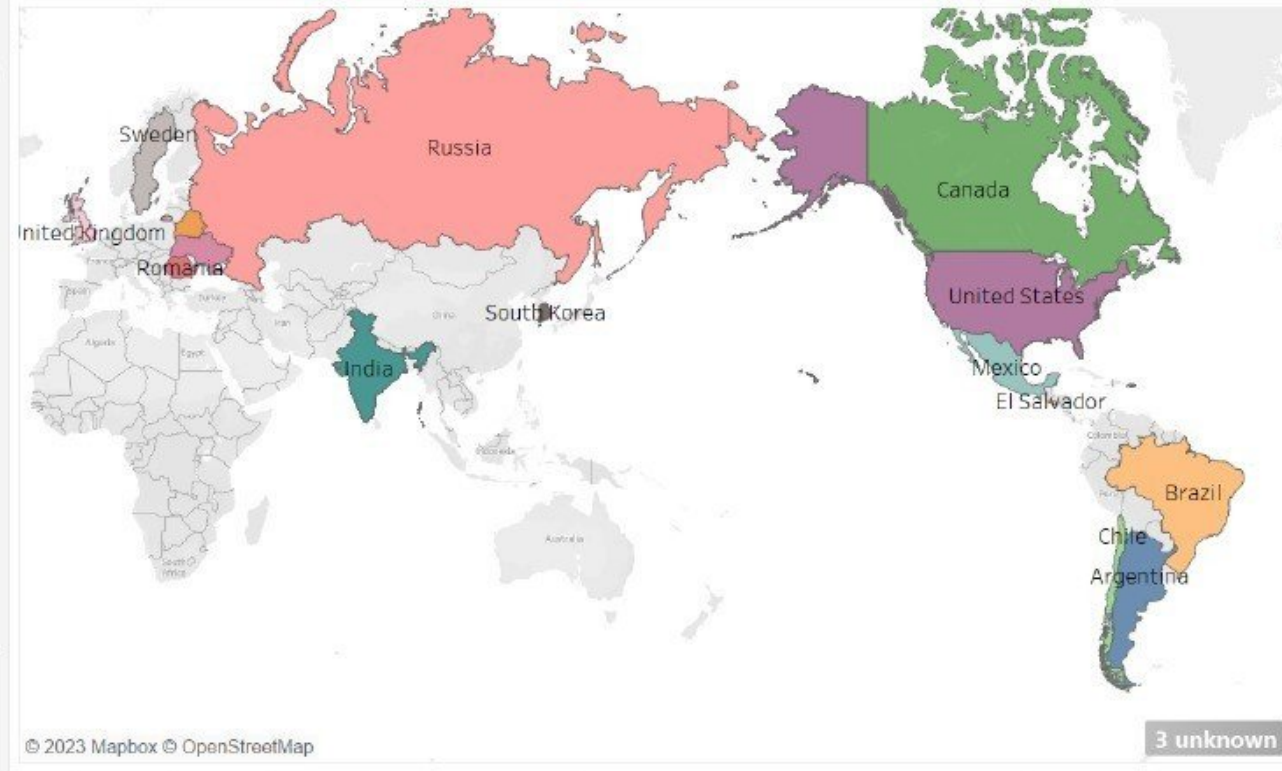
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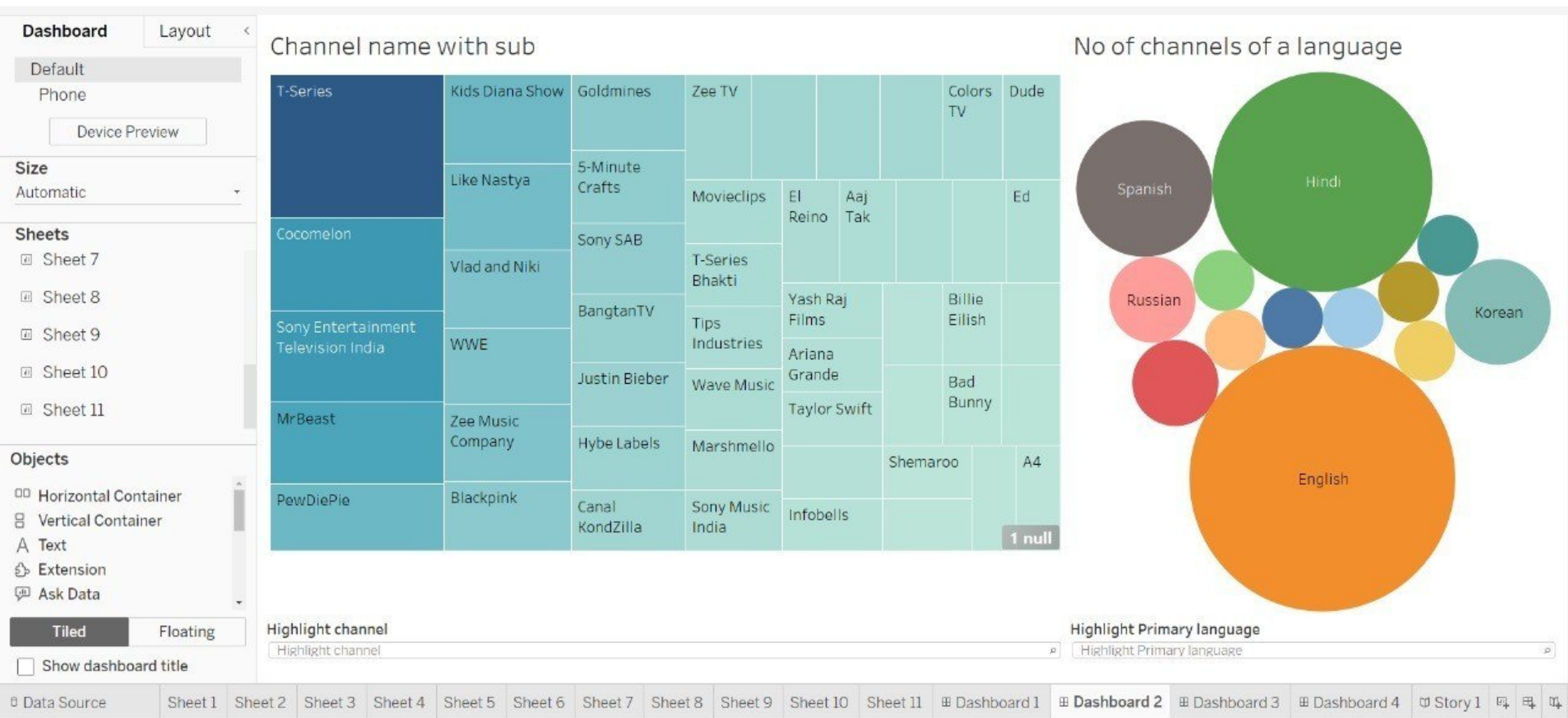
Latitude (generated)

Sheet 11



- Country
- Argentina
 - As of March 14, 2023..
 - Belarus
 - Brazil
 - Canada
 - Chile
 - Cyprus[a]
 - El Salvador
 - India
 - Mexico
 - Romania
 - Russia
 - South Korea
 - Sweden
 - Ukraine
 - United Kingdom
 - United States
 - United States (Puerto..





Dashboard

Layout

Default

Phone

Device Preview

Size

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Objects

Horizontal Container

Vertical Container

Text

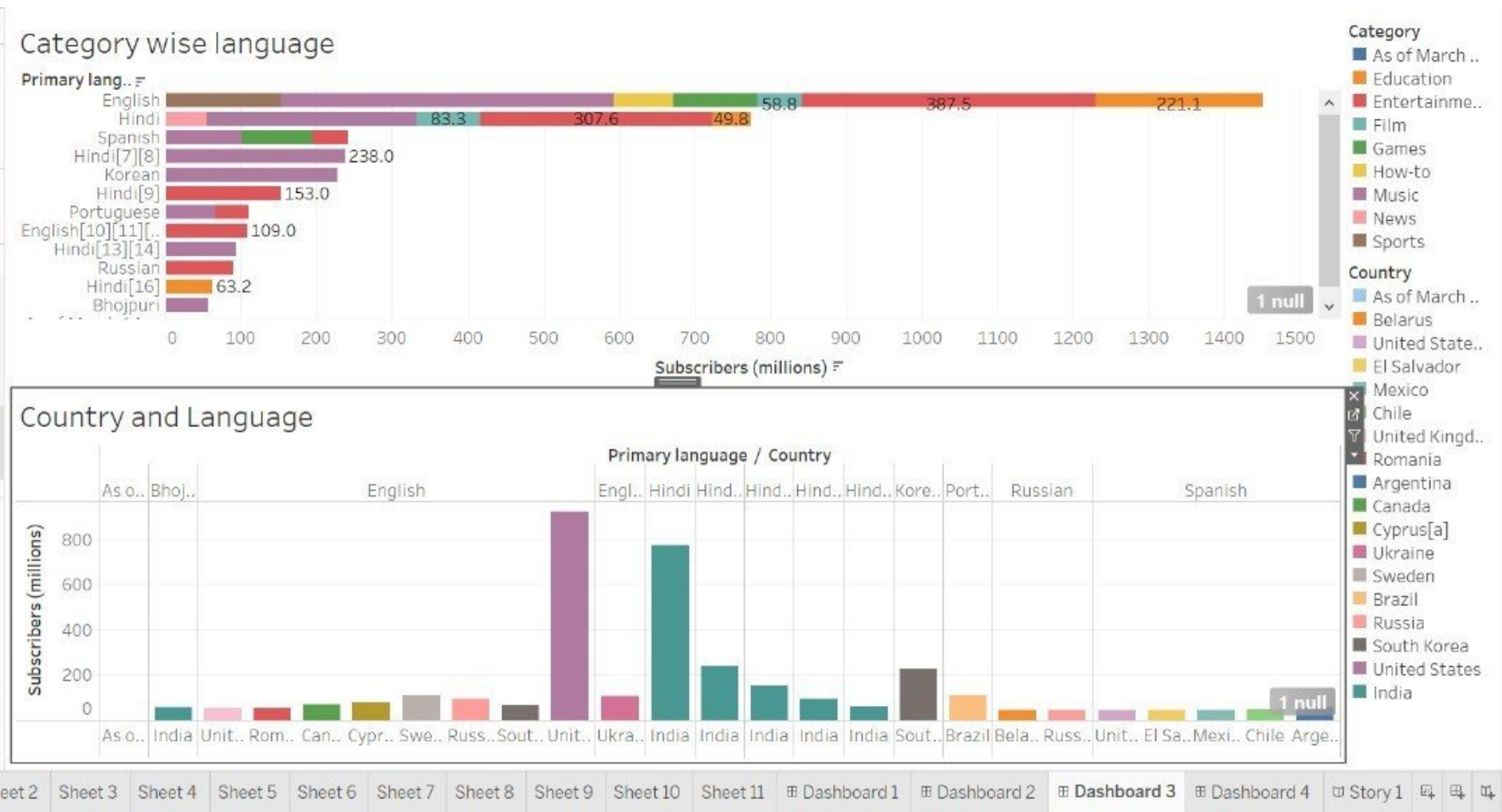
Extension

Ask Data

Tiled

Floating

Show dashboard title



Dashboard

Layout

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Device Preview

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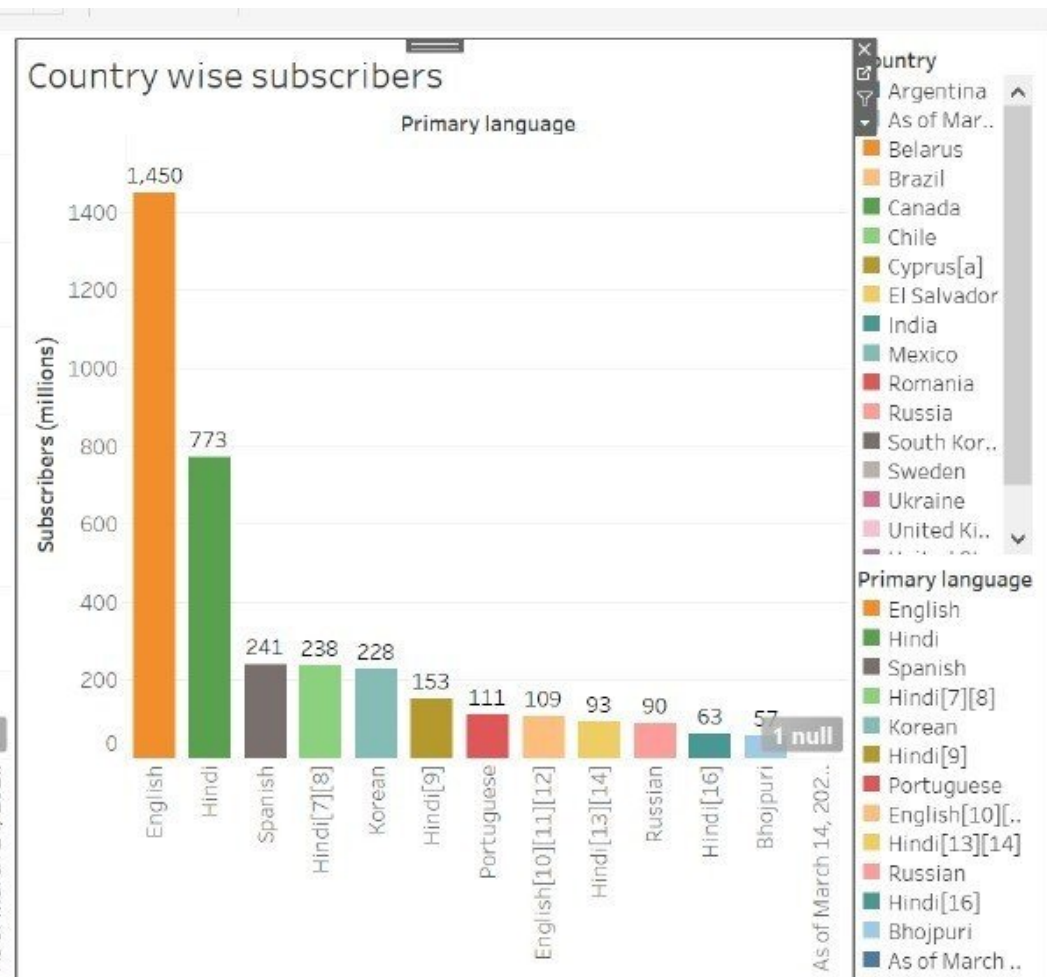
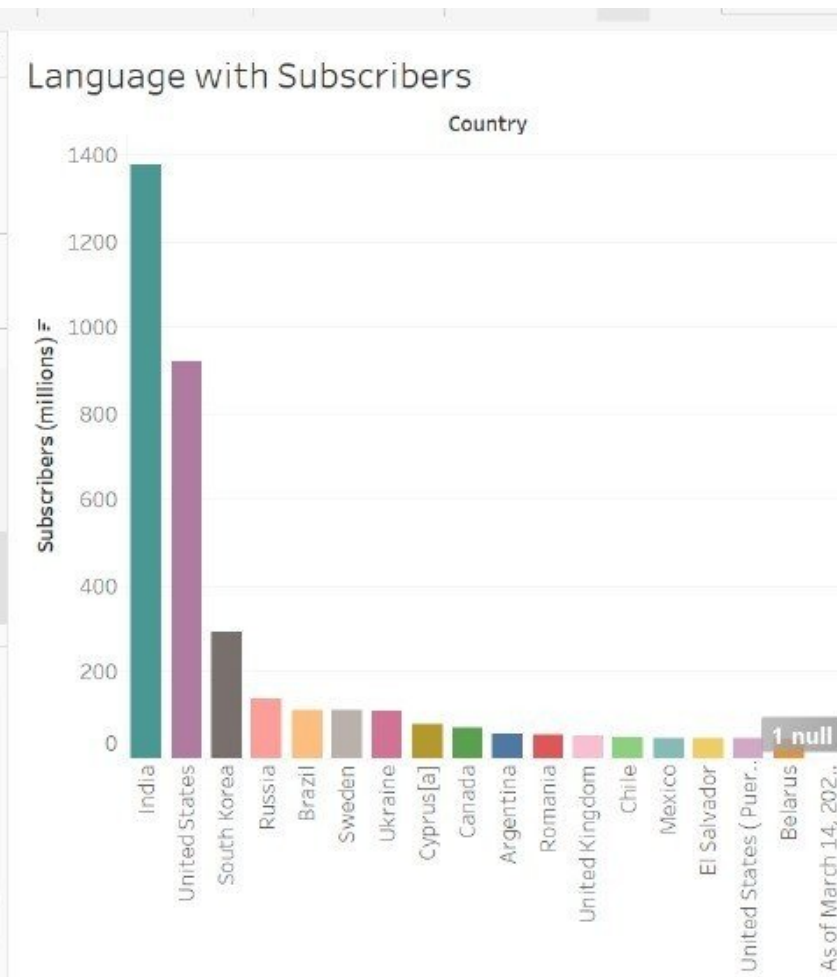
Dashboard 1

Dashboard 2

Dashboard 3

Dashboard 4

Story 1



Story

Layout

New story point

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Duplicate

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Sheet 11

Dashboard 1

Dashboard 2

Dashboard 3

Dashboard 4

Drag to add text

Show title

Size

Automatic

Story 1

channel details

list of channels with number of subscribers and language

category wise language and country wise language

Language and country wise subscribers

country wise primary language number of subscribers and total number of subscribers

Rank wise channel

channel	
As of March 14, 2020	
T-Series	1
Cocomelon	2
Sony Entertai..	3
MrBeast	4
PewDiePie	5
Kids Diana Sh..	6
Like Nastya	7
Vlad and Niki	8
WWE	9
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Blackpink	11
Goldmines	12
5-Minute Crafts	13
Sony SAB	14
BangtanTV	15
Justin Bieber	16
Hybe Labels	17
Canal KondZilla	18

No of channels with Brand

Brand channel

Brand channel	Count of Rank
As of March 14, 2020	0
No	18
Yes	32

Channel Brand

channel	Brand channel
	As o.. No Yes
5-Minute Crafts	Yes
A4	No
Aaj Tak	Yes
Ariana Grande	No
As of March 14, 2020	As o..
Bad Bunny	No
Badabun	Yes
BangtanTV	No
Billie Eilish	No
BillionSurpriseT..	Yes
Blackpink	Yes
Canal KondZilla	Yes
ChuChu TV	Yes
Cocomelon	Yes
Colors TV	Yes
Dude Perfect	No
Ed Sheeran	No
El Reino Infantil	Yes
Eminem	No
Elaine Noto	No

Brand channel

As of March ..

No

Yes

Data Source

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Dashboard 1

Dashboard 2

Dashboard 3

Dashboard 4

Story 1

Story

Layout

New story point

Blank

Duplicate

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Dashboard 1

Dashboard 2

Dashboard 3

Dashboard 4

A Drag to add text

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Show title

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Story Layout

New story point

Blank Duplicate

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- Dashboard 1
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- Dashboard 3
- Dashboard 4

A Drag to add text

☒ Show title

Size

Automatic

Story 1

- channel details
- list of channels with number of subscribers and language
- category wise language and country wise language
- Language and country wise subscribers
- country wise primary language number of subscribers and total number of subscribers

