

Subscriber's galore

1. INTRODUCTION

1.1 overview

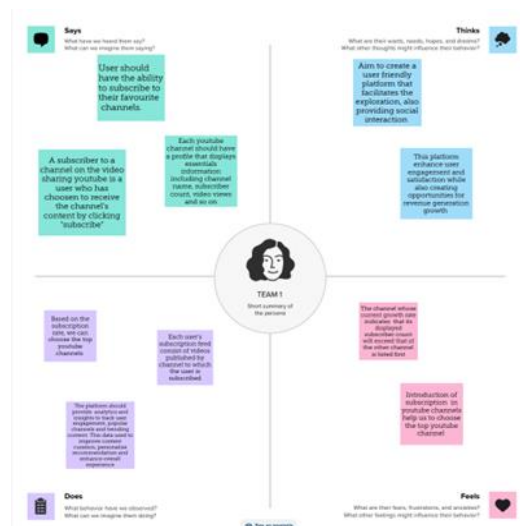
This project tells about the top most fifty youtube channels based on their subscriptions and from this project we can analyse the primary language in youtube channel and also we able to know countrywise subscription .

1.2 Purpose

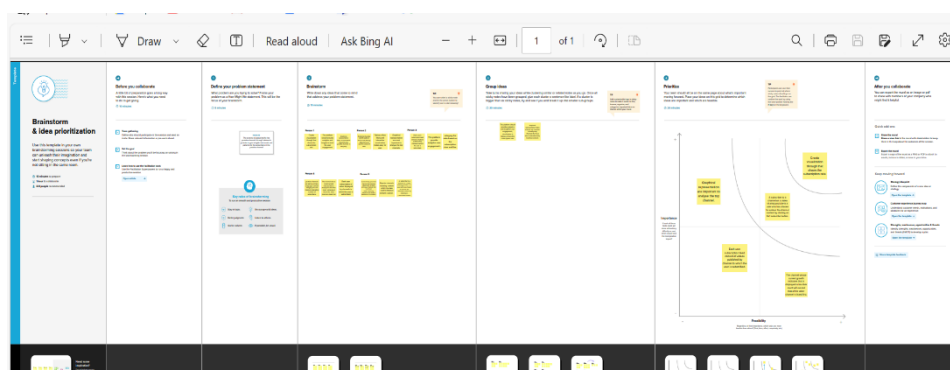
This project is very useful to know about the top channels in youtube and visualizations in tableau helps for better understanding . From our project everyone easily understand about the youtube channels in detail this was our achievement.

2. Problem definition

2.1 Empathy map



2.2 Ideation and Brainstorming map



3. RESULT

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Dashboard1:

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Dashboard 2:

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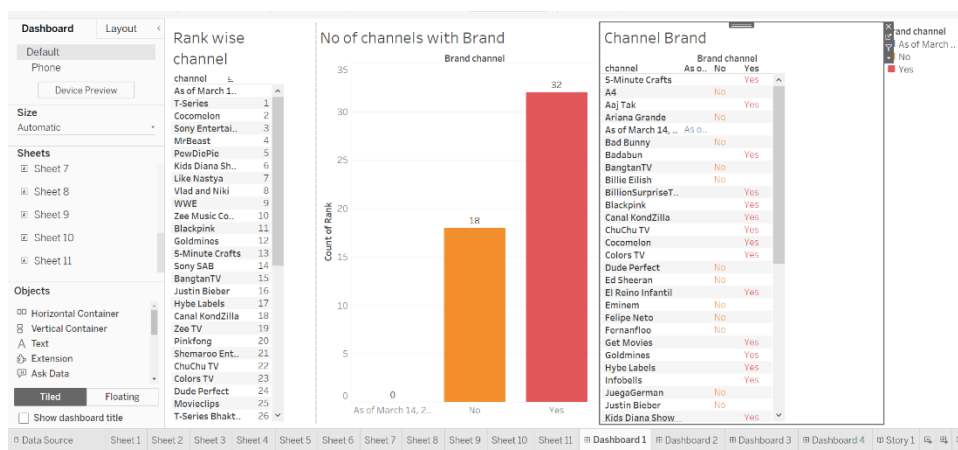
Dashboard 3:

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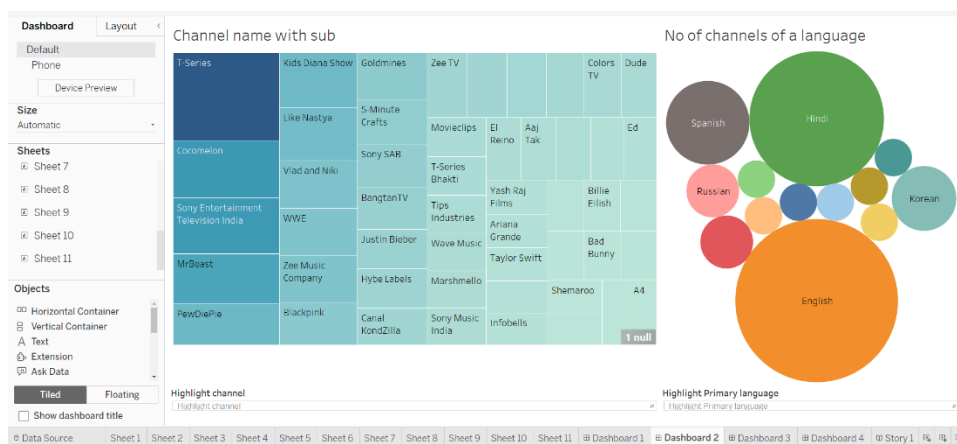
Dashboard 4:

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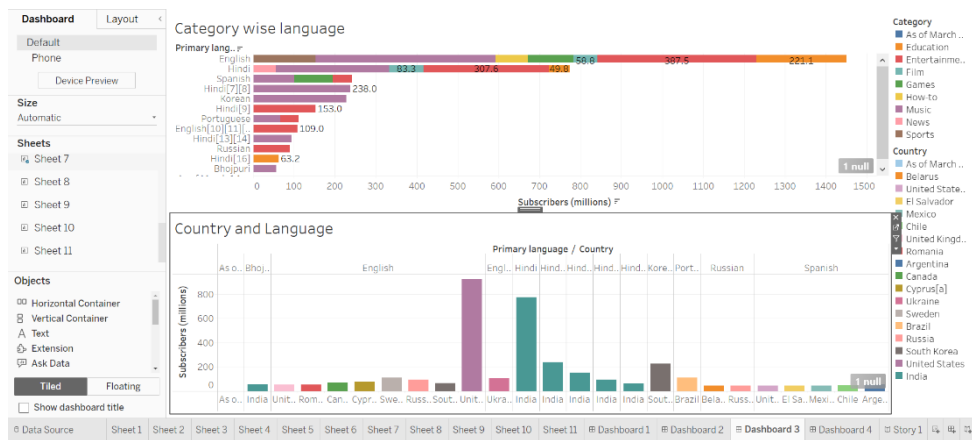
Dashboard 1



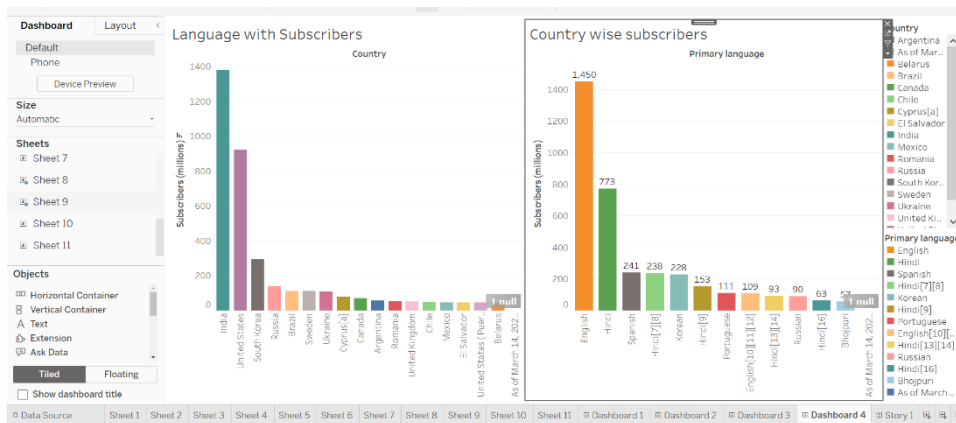
Dashboard 2



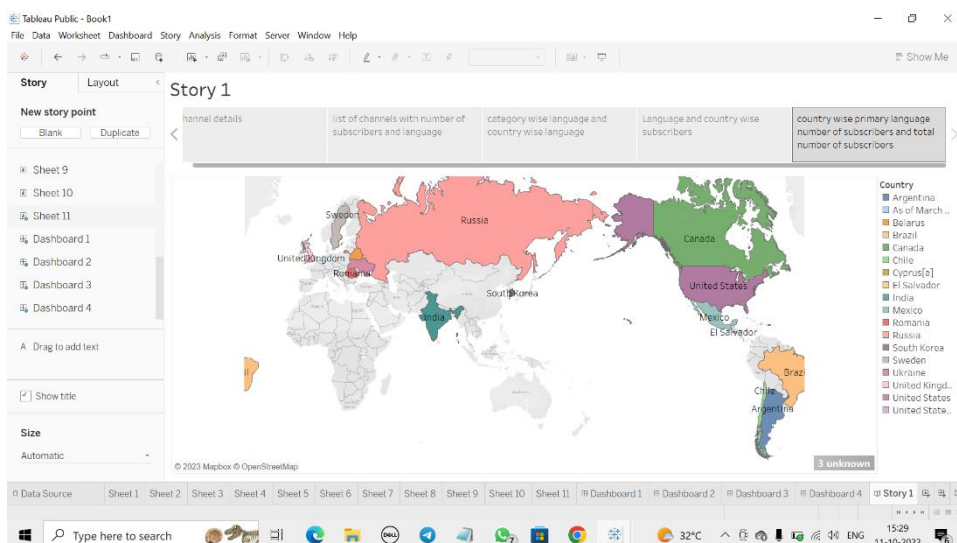
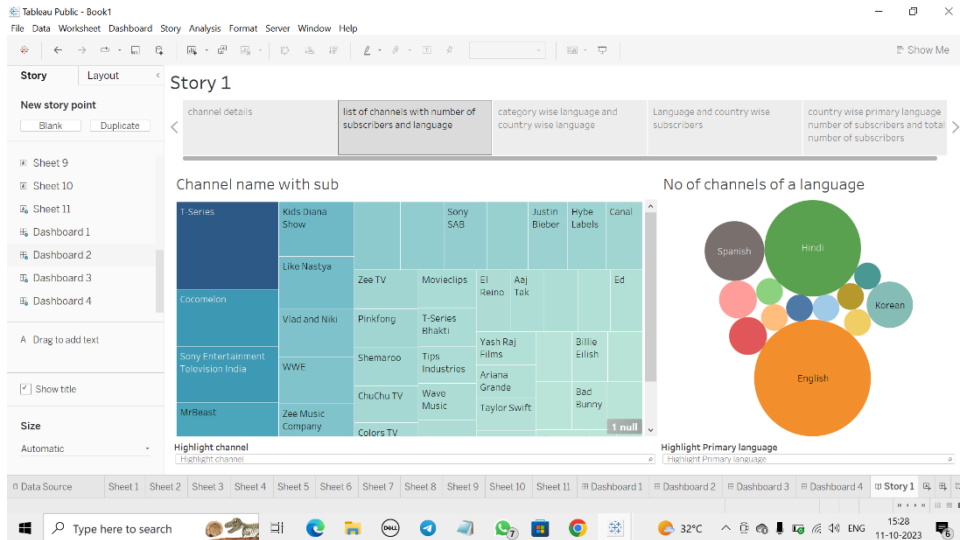
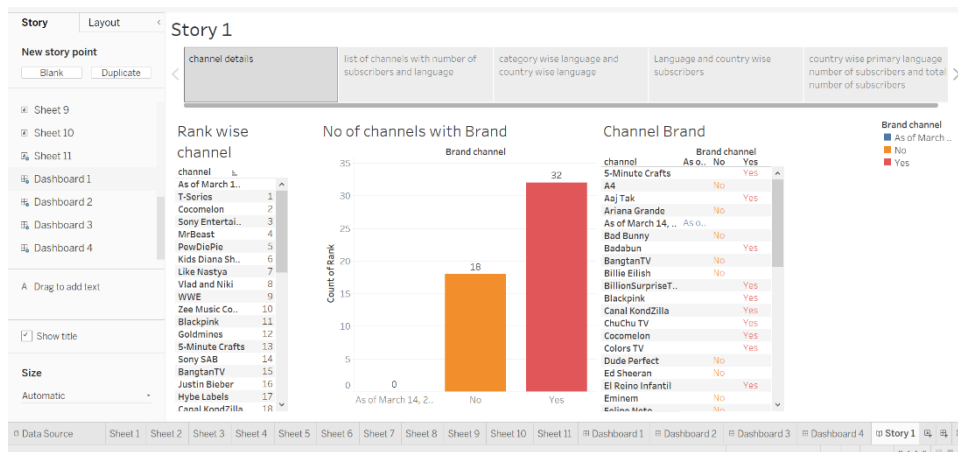
Dashboard 3



Dashboard 4



Story 1



4.ADVANTAGE & DISADVANTAGES

Advantage:

Social media plays an increasingly significant part in peoples lives because uses spend lots of tie in online and consider social media to be an important source of information on topics that users are interested in . YouTube, as one of the most popular social media platfroms, allows users to post their vidoes online, set up their channels, and thus create virtual communities that are united by similar interest .

Disadvantage:

Apart from the advantages and benefits,there are also some negative aspects of youtube for youtubers and viewers,according to research done by the collective,the issue of distractions while driving can be a worldwide problem that kills and injures thousands of people each year.youtube make more distractions .

5.Application

We can use the visualizations in different areas , using youtube we can share our videos, by subscribing the channel we able to watch the video content of the youtubers and we can comment and llike the channel.the videos can be embedded and shared on other site.

6.conclusion

By using the youtube channels we get more good information from our place,it plays an important role in education ,because it allows student to learn more about a particular topic or subject just watching a short video.youtube is full of different types of videos that can be easily corporate and used in classrooms that give student a better insight on particular sight.the visualizations in tableau helps for better understanding about the top youtube channels and also see the primary language and country wise subscriptions.

7.Future scope

The future scope of educational; youtube channels in india looks promising .with the increasing popularity of onlune learning and widespread availability of internet access ,many students tuning to youtube for educational content.

8.Appendix

<https://www.kaggle.com/datasets/rajkumarpandey02/list-of-most-subscribed-youtube-channels-in-world>