

## **SOCIAL OR BUSINESS IMPACT**

### **Identifying patterns and trends in campus placement**

#### **Social impact:**

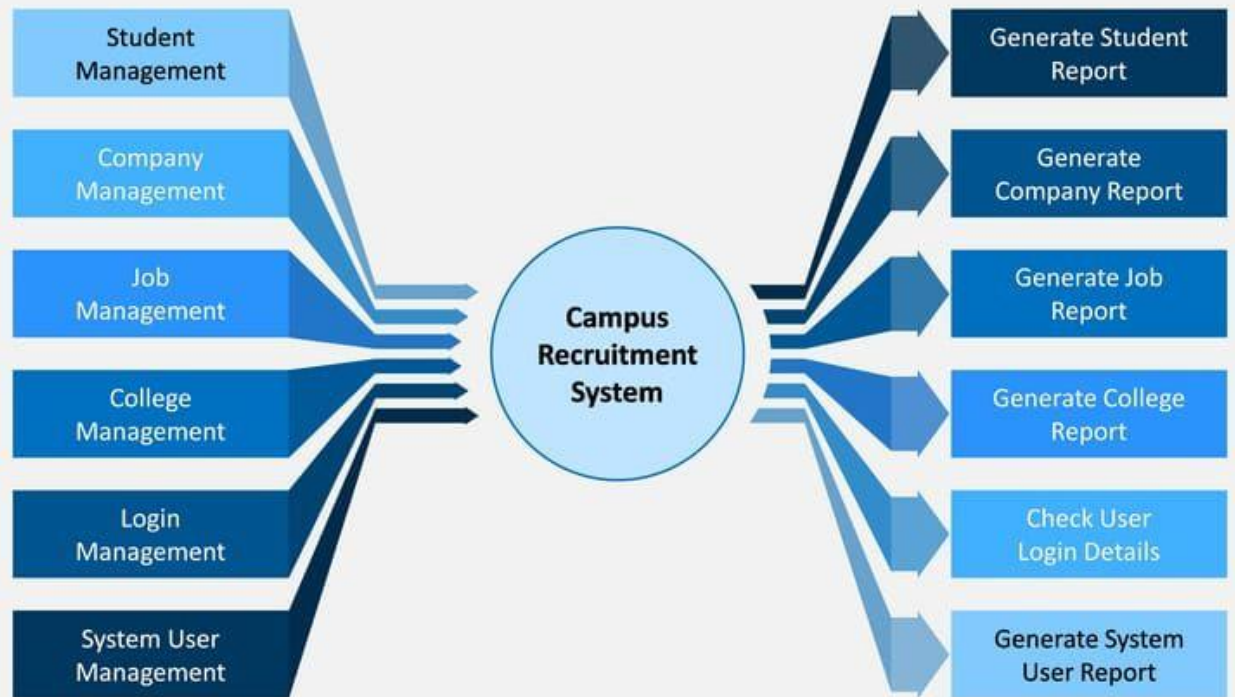
- ❖ Every day, people demonstrate their commitment to making a difference.
  - ❖ They invest money, passion and hard work in helping the disadvantaged improve their lives, in protecting the natural environment or in supporting their neighborhood's cultural life.
  - ❖ In short, these people aim to advance society and, thus, to achieve the greatest possible social impact every day.
  - ❖ The third outcome level is reached when the target group's circumstances change, and members are able to improve their living conditions
  - ❖ The business impact of a project that uses machine learning to
  - ❖ identify patterns and trends in campus placement data could be
- significant.

## **BUSINESS IMACT :**

- ❖ **Intern in an exciting, supportive environment.**
- ❖ **Learn key skills.**
- ❖ **“My role was to help find and apply for funding bids, which gave me an insight to the processes of fundraising.**
- ❖ **Gain insight into the sector.**
- ❖ **“During my placement, I saw that government cuts and rising living costs had led to more families needing support from charities.**
- ❖ **Ring my internship, I applied for one of the largest, most competitive funding grants awarded to charities across the UK. My bid was successful, me.**
- ❖ **Figure out your future.**

# CAMPUS HIRING

First Level DFD – Campus Recruitment System



❖ **“I now have a more in-depth insight into how charities work – how they are constantly fundraising and looking for more funding avenues to maintain their services.**