

**Ideation phase**  
**Empathize & Discover**

Date	17 march2023
Team ID	NM2023TMID18546
Project name	Identifying patterns and trends in campus placement using machine learning
Maximum mark	5 mark

**Empathy Map Canvas:**

In the ideation phase we have empathized have a client placement trends analysis and we have acquired details. Which are represented in the Empathy Map

Example: **Empathy map**



## Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.



