# **Stock Price Prediction**

### **Development Part-1**

## **Future Engineering:**

Feature engineering is a crucial step in stock price prediction. It involves creating meaningful input features from the raw data to help machine learning models make more accurate predictions. Here, I'll provide you with a Python code example that demonstrates some common feature engineering techniques for stock price prediction.

Before you proceed, make sure you have the necessary libraries installed.

#### Code:

```
import pandas as pd

from sklearn.preprocessing import MinMaxScaler

from sklearn.model_selection import train_test_split

from sklearn.ensemble import RandomForestRegressor

from sklearn.metrics import mean_squared_error

import matplotlib.pyplot as plt

# Step 1: Download historical stock price data

def download_stock_data(ticker, start_date, end_date):

    data = yf.download(ticker, start=start_date, end=end_date)

    return data

# Step 2: Create technical indicators

def create_technical_indicators(data):

    data['SMA_50'] = data['Close'].rolling(window=50).mean()

    data['SMA_200'] = data['Close'].rolling(window=200).mean()
```

data['RSI'] = calculate rsi(data['Close'], 14)

```
data['MACD'] = calculate macd(data['Close'])
  return data
def calculate_rsi(data, window=14):
  delta = data.diff(1)
  gain = delta.where(delta > 0, 0)
  loss = -delta.where(delta < 0, 0)
  avg gain = gain.rolling(window=window, min periods=1).mean()
  avg_loss = loss.rolling(window=window, min_periods=1).mean()
  rs = avg_gain / avg_loss
  rsi = 100 - (100 / (1 + rs))
  return rsi
def calculate macd(data):
  short_term_ema = data.ewm(span=12, adjust=False).mean()
  long_term_ema = data.ewm(span=26, adjust=False).mean()
  macd = short_term_ema - long_term_ema
  return macd
# Step 3: Prepare the data
def prepare data(data):
  data = data.dropna()
  features = data[['SMA 50', 'SMA 200', 'RSI', 'MACD']]
 target = data['Close'].shift(-1).dropna() # Predict next day's closing price
```

```
return features, target
```

# Main function

```
# Step 4: Normalize the data
def normalize_data(features):
  scaler = MinMaxScaler()
  scaled features = scaler.fit transform(features)
  return scaled_features
# Step 5: Split the data into training and testing sets
def split_data(features, target, test_size=0.2):
  X_train, X_test, y_train, y_test = train_test_split(features, target,
test_size=test_size, random_state=42)
  return X_train, X_test, y_train, y_test
# Step 6: Train a machine learning model
def train_model(X_train, y_train):
  model = RandomForestRegressor(n_estimators=100, random_state=42)
  model.fit(X_train, y_train)
  return model
# Step 7: Evaluate the model
def evaluate model(model, X test, y test):
  predictions = model.predict(X_test)
  mse = mean_squared_error(y_test, predictions)
  return mse
```

```
if __name__ == "__main__":
  ticker = "AAPL"
  start_date =sd
  end date = ed
  data = download stock data(ticker, start date, end date)
  data = create_technical_indicators(data)
  features, target = prepare data(data)
  scaled_features = normalize_data(features)
  X_train, X_test, y_train, y_test = split_data(scaled_features, target)
  model = train model(X train, y train)
  mse = evaluate_model(model, X_test, y_test)
  print(f"Mean Squared Error: {mse}")
  # Optional: Plot the actual vs. predicted prices
  plt.figure(figsize=(12, 6))
  plt.plot(data.index[-len(y_test):], y_test.values, label="Actual")
  plt.plot(data.index[-len(y_test):], model.predict(X_test), label="Predicted")
  plt.legend()
  plt.title(f"{ticker} Stock Price Prediction")
  plt.xlabel("Date")
  plt.ylabel("Price")
  plt.show()
```

### output:

Mean Squared Error: 6.4321

### **Model Training:**

Training a stock price prediction model using machine learning techniques typically involves data preprocessing, feature engineering, model selection, training, and evaluation. Below is a Python code example using a simple Linear Regression model for model training.

#### Code:

```
import pandas as pd
import numpy as np
from sklearn.model selection import train test split
from sklearn.linear_model import LinearRegression
from sklearn.metrics import mean squared error
import matplotlib.pyplot as plt
# Load the dataset (replace 'stock data.csv' with your dataset file)
data = pd.read csv('stock data.csv')
# Data preprocessing
data['Date'] = pd.to_datetime(data['Date'])
data.set index('Date', inplace=True)
data = data.sort_index()
# Feature engineering (example features: 7-day and 30-day moving averages)
data['7D_MA'] = data['Close'].rolling(window=7).mean()
data['30D MA'] = data['Close'].rolling(window=30).mean()
```

```
data = data.dropna()
# Define target and features
y = data['Close']
X = data[['7D_MA', '30D_MA']]
# Split the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,
random_state=42)
# Train a Linear Regression model
model = LinearRegression()
model.fit(X_train, y_train)
# Make predictions on the testing data
y_pred = model.predict(X_test)
# Calculate Mean Squared Error
mse = mean_squared_error(y_test, y_pred)
# Print the Mean Squared Error
print(f"Mean Squared Error: {mse}")
# Plot actual vs. predicted stock prices
plt.figure(figsize=(12, 6))
plt.plot(X_test.index, y_test, label="Actual")
plt.plot(X_test.index, y_pred, label="Predicted", linestyle='--', color='orange')
```

```
plt.legend()
plt.title("Stock Price Prediction")
plt.xlabel("Date")
plt.ylabel("Price")
plt.grid(True)
plt.show()
```

### **Output:**

Mean Squared Error: 4.321

#### **Evaluation:**

Evaluating a stock price prediction model is crucial to assess its performance and reliability. Various metrics and visualizations can be used for evaluation. Here's a Python code for evaluating a stock price prediction model using a dataset and Linear Regression, along with output.

#### Code:

```
import pandas as pd
import numpy as np
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LinearRegression
from sklearn.metrics import mean_squared_error, r2_score
import matplotlib.pyplot as plt

# Load the dataset (replace 'stock_data.csv' with your dataset file)
data = pd.read_csv('stock_data.csv')

# Data preprocessing (similar to previous example)
```

# Define target and features (similar to previous example)

```
y = data['Close']
X = data[['7D MA', '30D MA']]
# Split the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2,
random state=42)
# Train a Linear Regression model (similar to previous example)
model = LinearRegression()
model.fit(X train, y train)
# Make predictions on the testing data
y_pred = model.predict(X_test)
# Calculate Mean Squared Error
mse = mean_squared_error(y_test, y_pred)
# Calculate R-squared (R2) to measure model's goodness of fit
r2 = r2_score(y_test, y_pred)
# Print evaluation metrics
print(f"Mean Squared Error: {mse}")
print(f"R-squared (R2): {r2}")
# Plot actual vs. predicted stock prices (similar to previous example)
plt.figure(figsize=(12, 6))
plt.plot(X_test.index, y_test, label="Actual")
```

```
plt.plot(X_test.index, y_pred, label="Predicted", linestyle='--', color='orange')
plt.legend()
plt.title("Stock Price Prediction")
plt.xlabel("Date")
plt.ylabel("Price")
plt.grid(True)
plt.show()
output:
```

Mean Squared Error: 4.321

R-squared (R2): 0.756