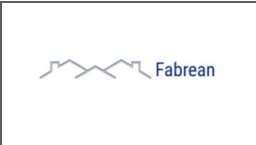
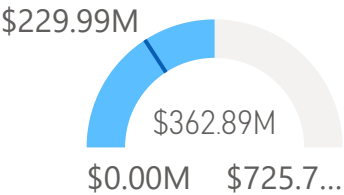


# Competitor Sales Analysis



## Total Revenue



19.63%

Sintec Market Share

Date

01/01/2017

31/12/2021

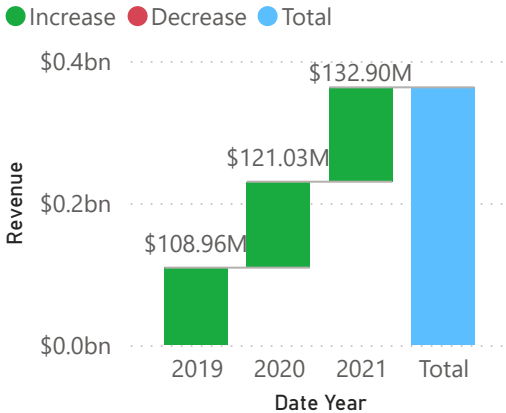
Competitor Sales Analysis

Sintec Revenue By Country

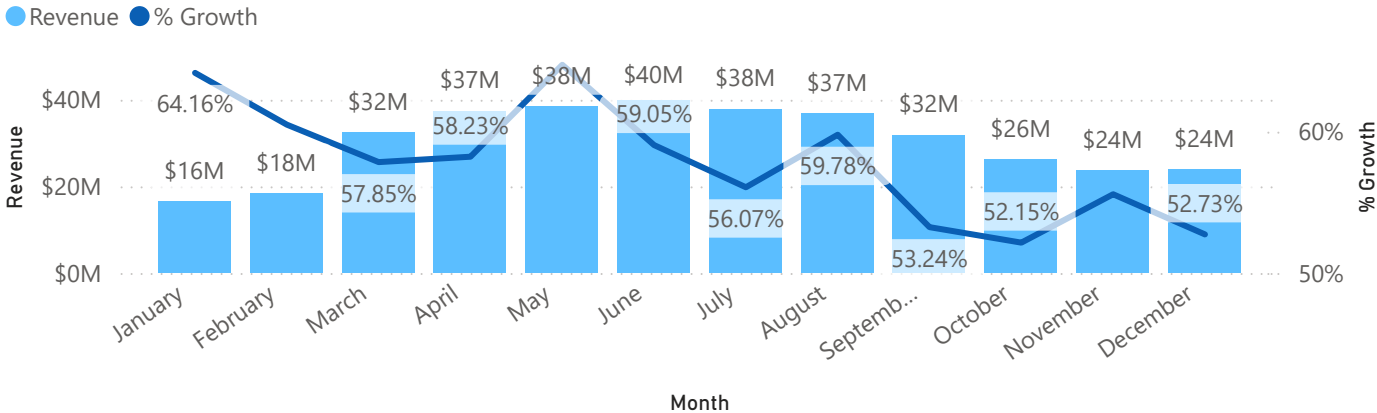
Year 2021 Revenue MoM trends

Revenue By Category for USA

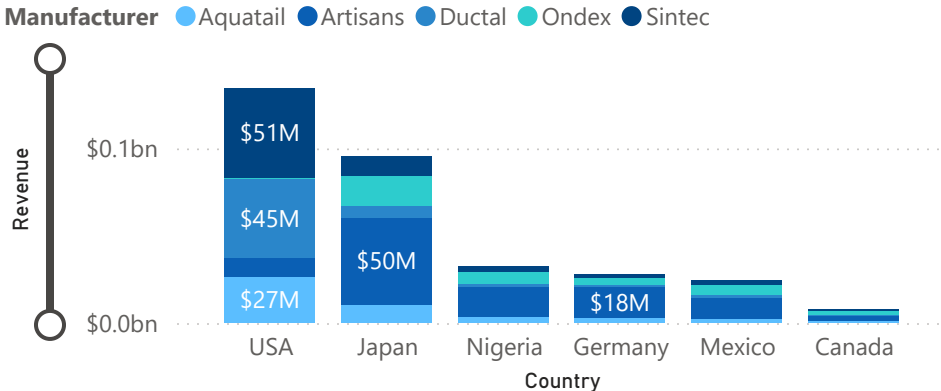
## Revenue by Year



## Revenue by Date



## Revenue by Country and Manufacturer



Category	Revenue	% Growth	%GT Revenue
Urban	\$280,029,932.94	58.66%	77.17%
Convenience	\$113,808,200.98	53.25%	31.36%
Moderation	\$78,292,899.68	62.75%	21.57%
Extreme	\$77,223,309.51	64.87%	21.28%
Regular	\$7,050,174.77	39.03%	1.94%
Productivity	\$3,038,032.86	77.37%	0.84%
Select	\$617,315.13	22.55%	0.17%
Rural	\$63,735,004.68	52.41%	17.56%
Productivity	\$48,182,004.82	48.22%	13.28%
Total	\$362,890,869.78	57.79%	100.00%

# Sales Distribution Analysis



\$71.23M

Revenue

\$43.12M

PY Sales

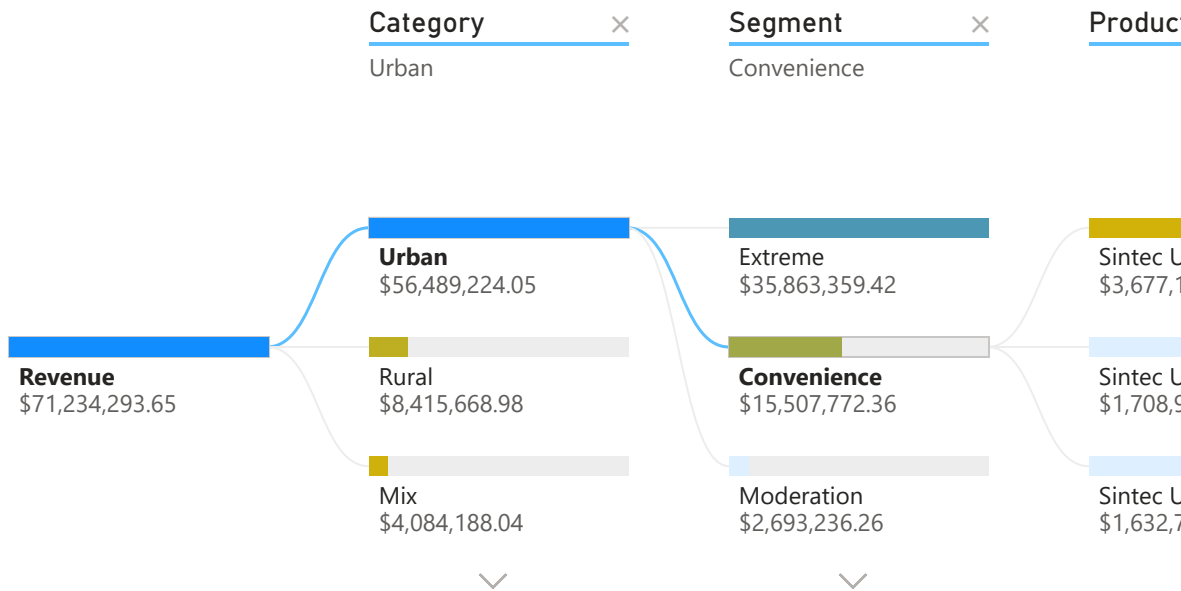
200K

Units

65.20%

% Growth

## Category Distribution



## Key influencers Top segments

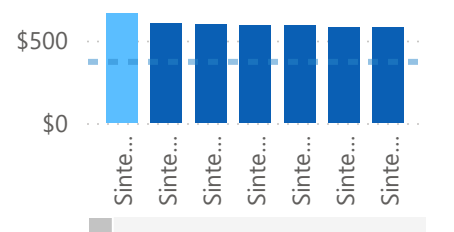


What influences Revenue to  ?

When... ..the average of Revenue increases by



← Revenue is more likely to increase when Product is Sinterc UC-19 than otherwise (on average).



☐ Only show values that are influencers

Revenue Increased the most (by 528.32) when Manufacturer was Artisans. 3 other factors also caused Revenue to Increase, explore them in the key influencers visual.