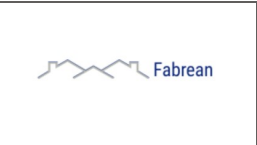
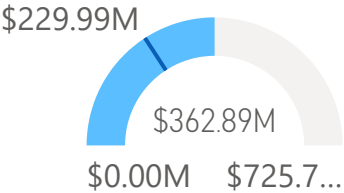


Competitor Sales Analysis



Total Revenue



19.63%

Sintec Market Share

Date

01/01/2017

31/12/2021

Competitor Sales Analysis

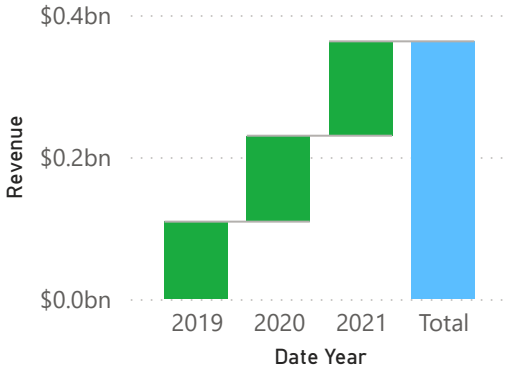
Sintec Revenue By Country

Year 2021 Revenue MoM trends

Revenue By Category for USA

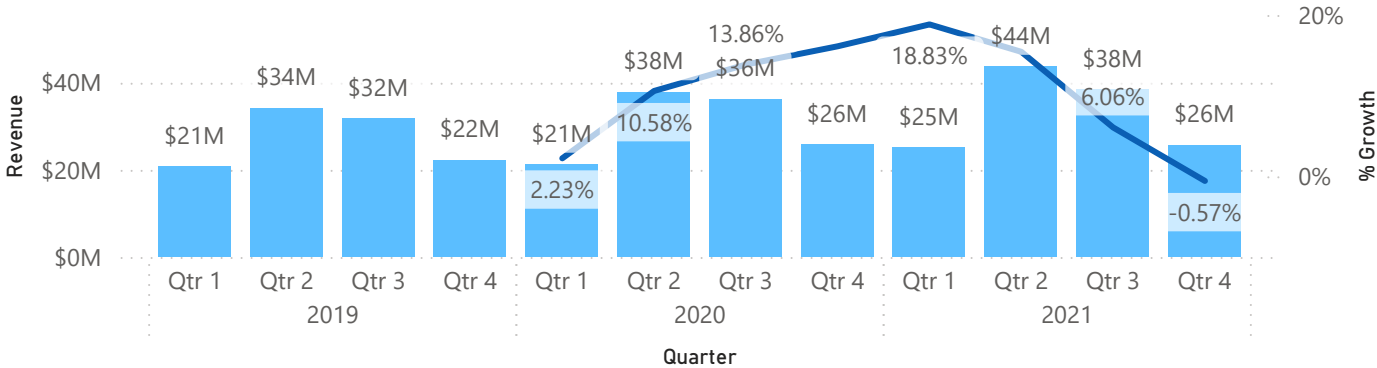
Revenue by Year, Quarter

● Increase ● Decrease ● Total



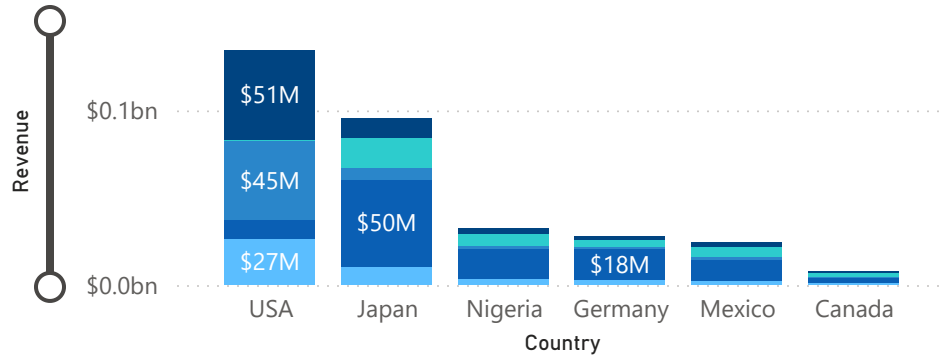
Revenue by Date

● Revenue ● % Growth



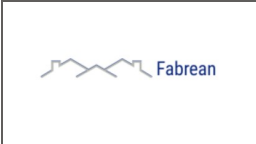
Revenue by Country and Manufacturer

Manufacturer ● Aquatail ● Artisans ● Ductal ● Ondex ● Sintec



Category	Revenue	% Growth	%GT Revenue
<input type="checkbox"/> Youth	\$10,730,209.64	64.49%	2.96%
<input type="checkbox"/> Youth	\$7,540,992.45	66.76%	2.08%
<input type="checkbox"/> Productivity	\$3,189,217.19	59.35%	0.88%
<input type="checkbox"/> Mix	\$8,395,722.52	62.97%	2.31%
<input type="checkbox"/> All Season	\$7,552,582.76	69.38%	2.08%
<input type="checkbox"/> Productivity	\$838,940.81	21.14%	0.23%
<input type="checkbox"/> Extreme	\$4,198.96		0.00%
<input type="checkbox"/> Urban	\$280,029,932.94	58.66%	77.17%
<input type="checkbox"/> Productivity	\$2,028,022.86	77.27%	0.81%
Total	\$362,890,869.78	57.79%	100.00%

Sales Distribution Analysis



\$71.23M

Revenue

\$43.12M

PY Sales

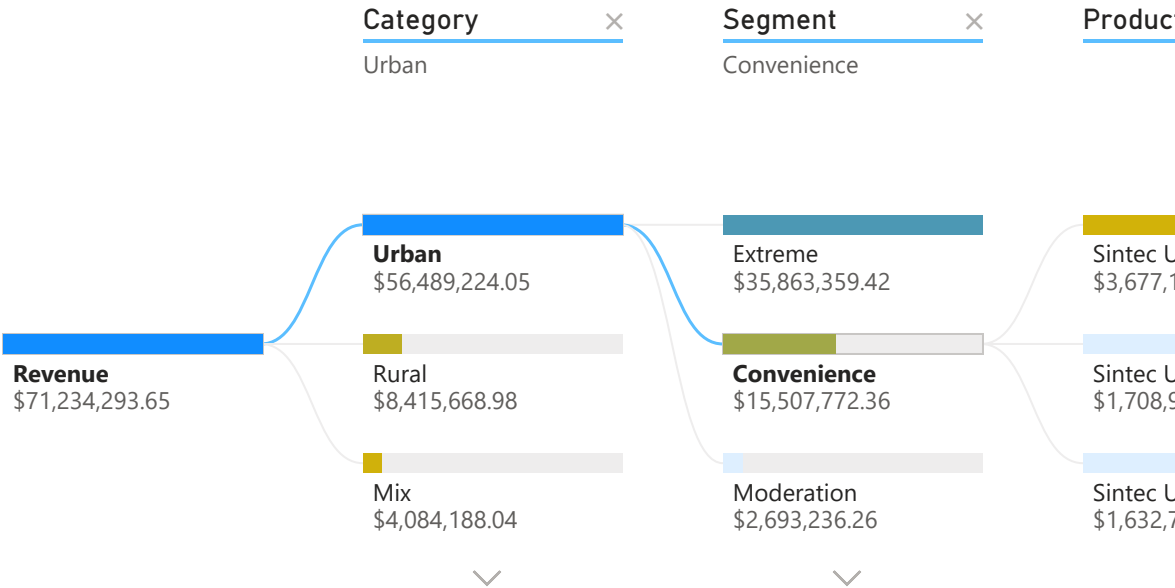
200K

Units

65.20%

% Growth

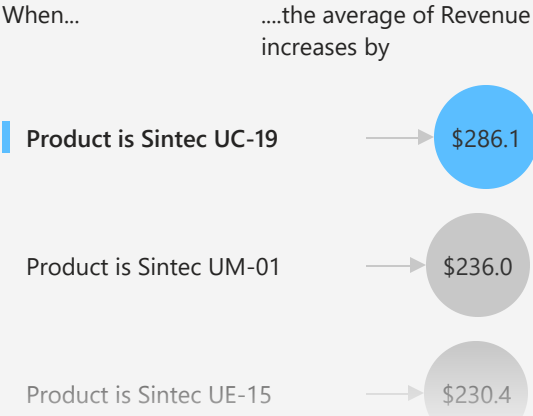
Category Distribution



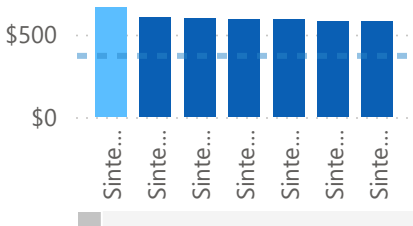
Key influencers Top segments



What influences Revenue to ?



← Revenue is more likely to increase when Product is Sintec UC-19 than otherwise (on average).



☐ Only show values that are influencers

Revenue Increased the most (by 528.32) when Manufacturer was Artisans. 3 other factors also caused Revenue to Increase, explore them in the key influencers visual.