

Day 1 Tasks

Step 01 :

Marketplace Type and it's primary purpose?



STEP 02 :

What problem does my marketplace aim to solve?

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BUSSINESS GOALS

Many customers struggle to find high-quality, affordable, and stylish furniture that fits their needs.

Common challenges includes :

1. Limited variety in local stores
2. Overpriced furniture with no budget-friendly options
3. Inconvenience of physically visiting multiple stores
4. Lack of customization options

Solution:

A dedicated online marketplace for furniture offering sofas, chairs, tables, and more

Who is your target audience?

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TARGET AUDIENCE

Many customers struggle to find high-quality, affordable, and stylish furniture that fits their needs.

Our furniture marketplace is designed for:

1. Homeowners & Renters
2. Young Professionals
3. Newlyweds & Families
4. Small Business Owners
5. Interior Designers

Our platform makes furniture shopping affordable, convenient, and hassle-free for every customer.

What products or services will you offer?

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PRODUCTS & SERVICES OFFER

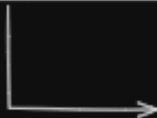


Our furniture marketplace will provide:



Furniture Products

1. Sofas, couches, and recliners
2. Dining tables and chairs
3. Office desks and workstations
4. Beds and wardrobes
5. Coffee tables, bookshelves, and cabinets



Services

1. Customization
2. Delivery & Assembly

What Sets Our Marketplace Apart?

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Customization

– Customers can personalize furniture (size, material, color) to match their style and needs.

Affordability

– Competitive pricing with budget-friendly options, including installment plans and rental choices.

Convenience

– Hassle-free shopping with doorstep delivery and professional assembly services.

Sustainability

– Offering eco-friendly and durable furniture options.



Our marketplace isn't just about selling furniture - it's about creating spaces that feel like home

Step 03 :

Identify the Entities in Your Marketplace & Draw Relationships Between Entities:

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