

## **PROJECT REPORT TEMPLATE**

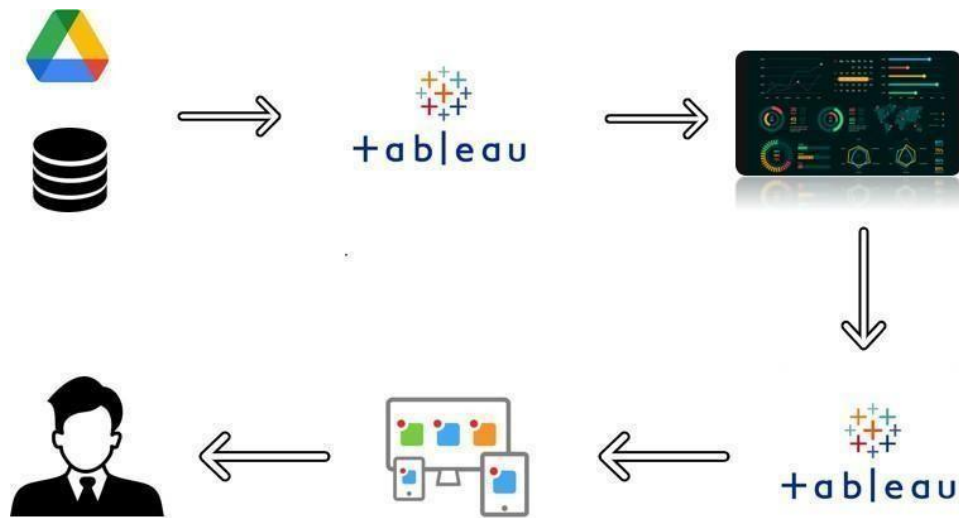
### **1.INTRODUCTION**

#### **1.1 Overview**

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first. Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

**Technical Architecture:**



## 1.2 PURPOSE

Youtube subscribers Galore have a lot of use to my teams. Most likely, It helpful knowing about the rank of the countries with their catogaries, Subscribers, Primary languages, Music etc..

Country with catogary , Brandchannels, Brandchannal with subscribers, Youtube channel with their ranks, Top10 youtube channels in the world etc.. as the acieivement of my project.

## 2.PROBLOMS DEFINITION & DESIGN THINKING

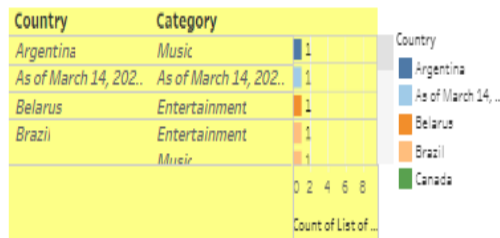
### 2.1 EMPATHY MAP



## 2.2 BRAINSTORM AND IDEA PRIORITIZISATION

## DASHBOARD OF YOUTUBE SUBSCRIBERS

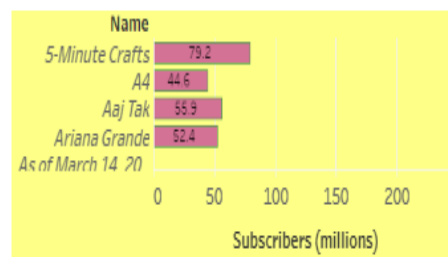
COUNTRY WITH CATEGORY



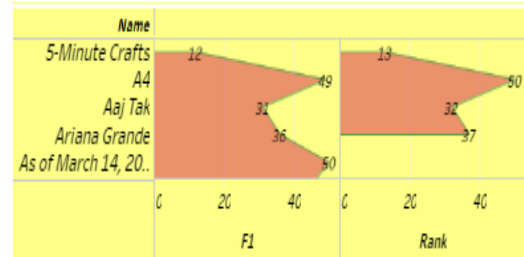
RANK OF THE COUNTRY



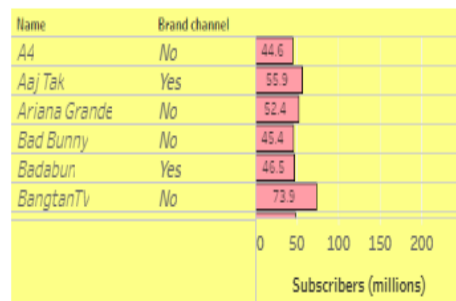
CHANNEL'S WITH SUBSCRIBERS



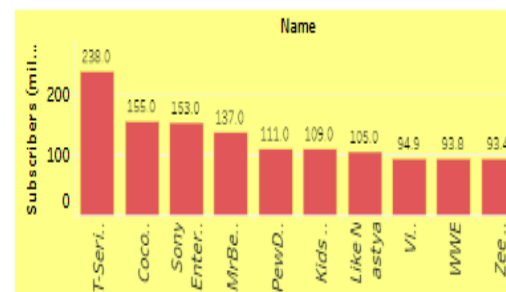
YOUTUBE CHANNEL WITH F1 &amp; RANK



BRAND CHANNEL WITH SUBSCRIBERS



TOP 10 YOUTUBE CHANNEL



## STORY FOR YOUTUBE SUBSCRIBERS

This Visualization explains about Country of the Youtube Subscribers with their Catogary.

This visualisation teach about the Primary languages of the country with Subscriber .

Name of the Youtube channel with Their Subscribers.

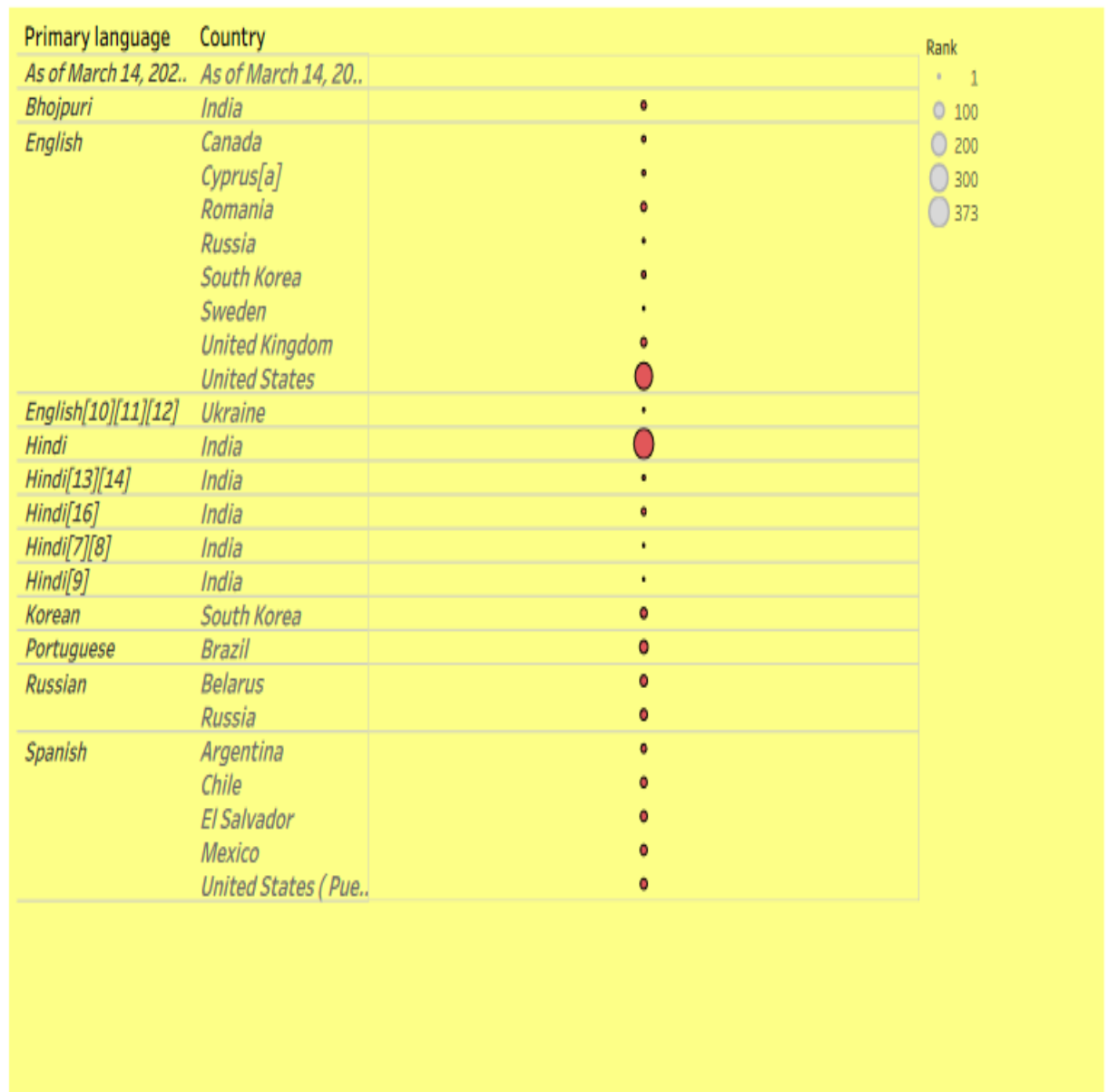


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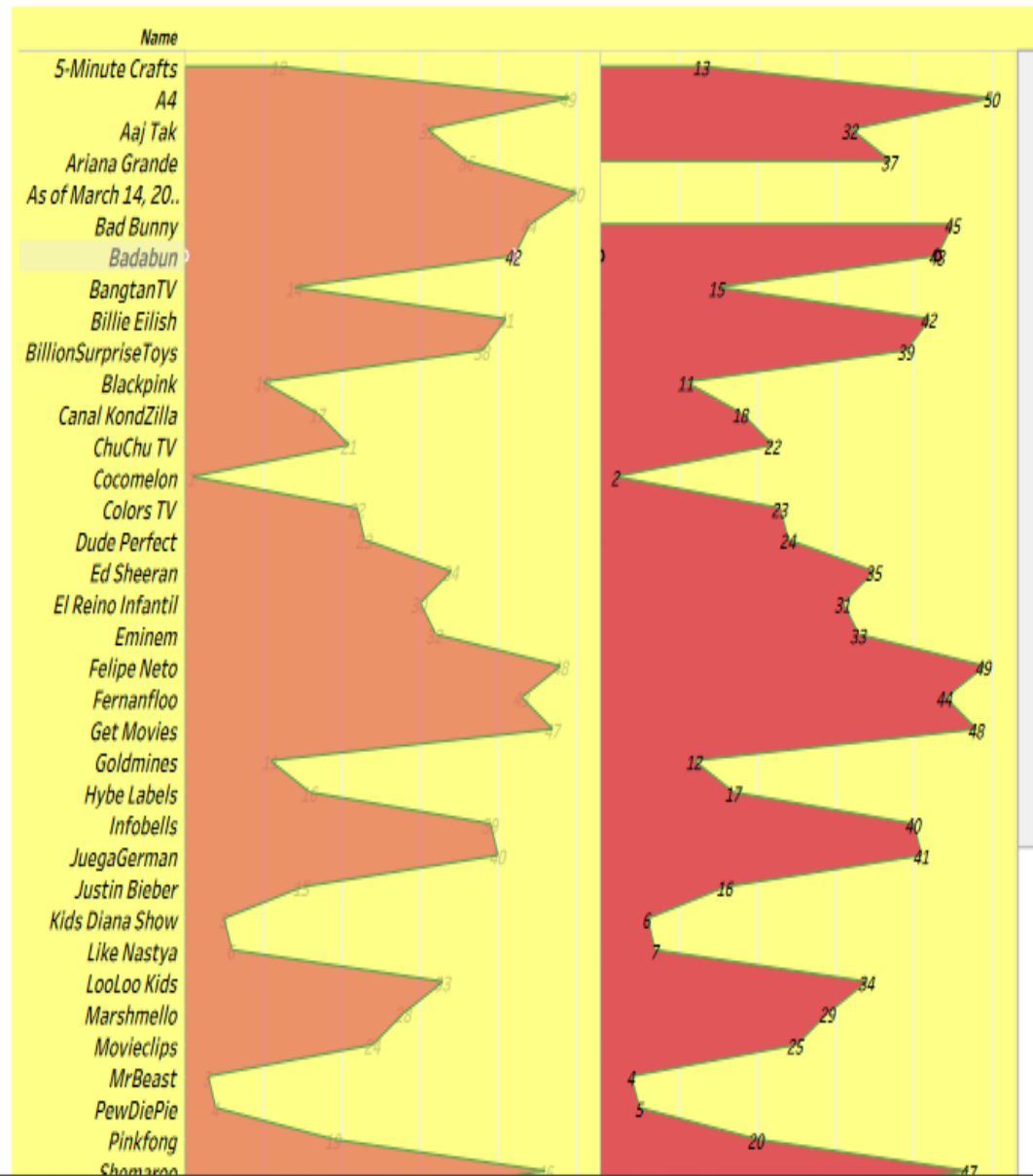


## STORY FOR YOUTUBE SUBSCRIBERS

Name of the Youtube channel with Their Subscribers.

This explains that a world Youtube channels with their Ranks.

The subscriber of the Youtube channel which is as a Brand channel.

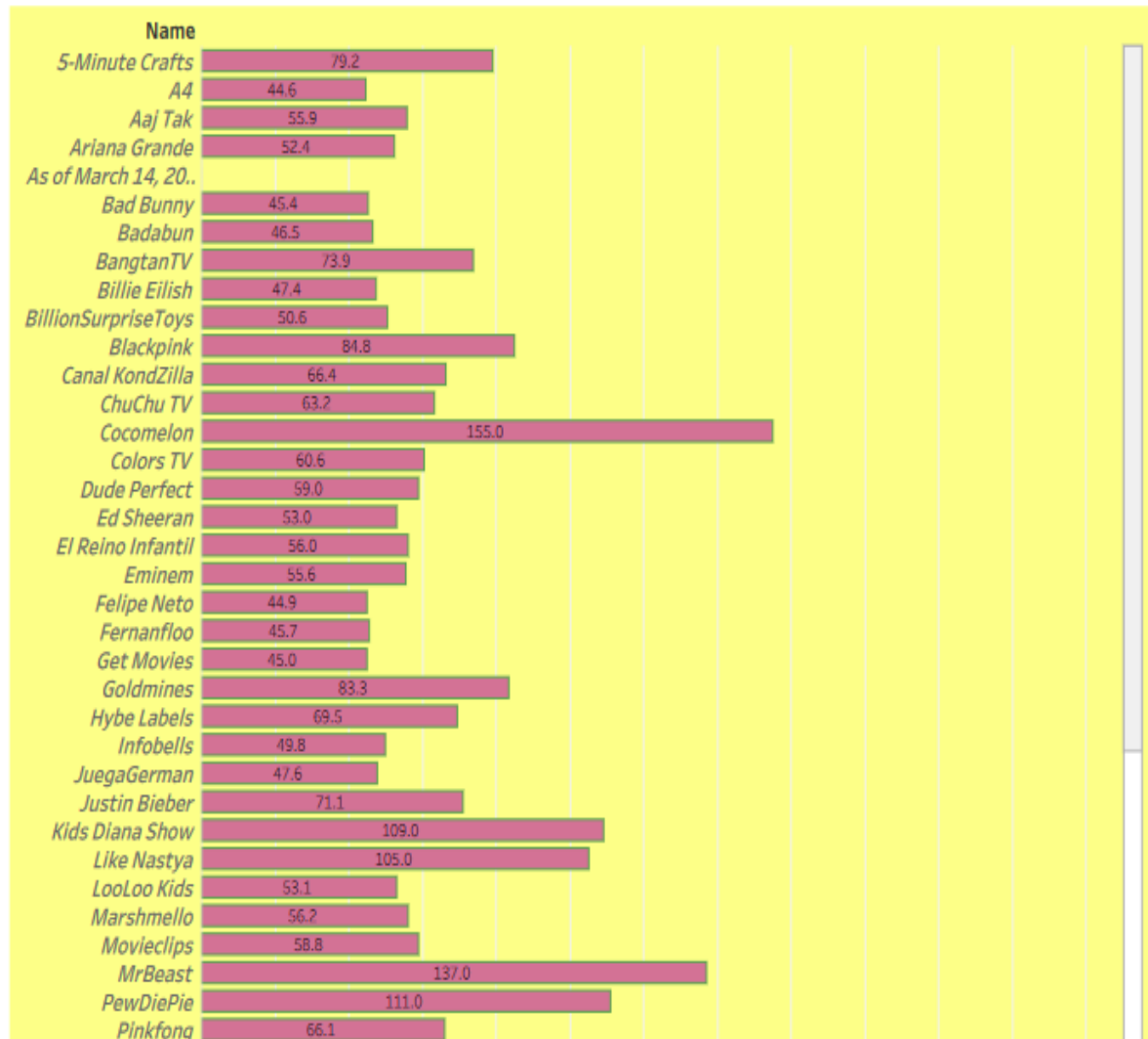


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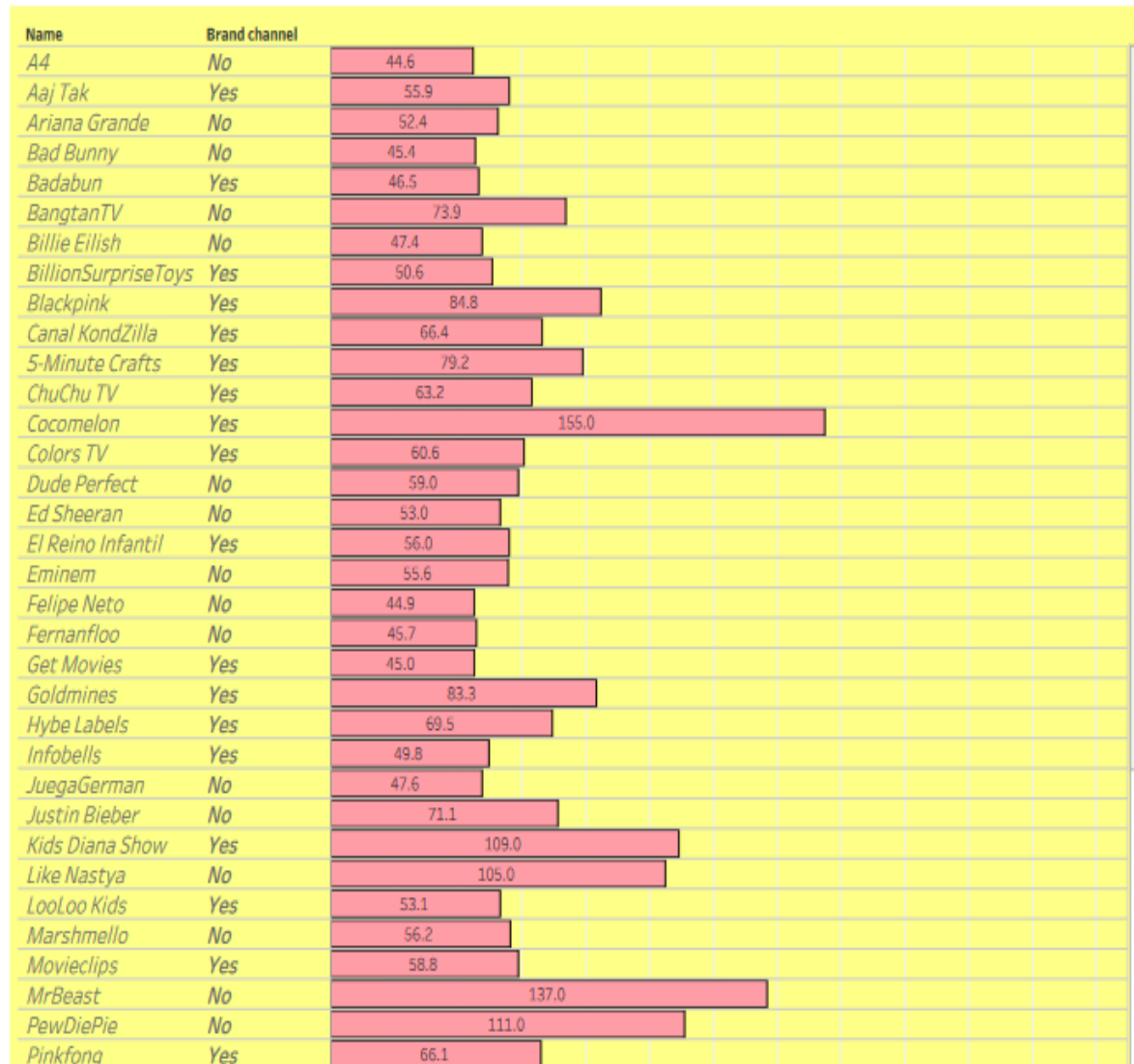


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The subscriber of the Youtube channel which is as a Brand channel.

This visualization explains that the WORLD TOP10 Youtube channel.

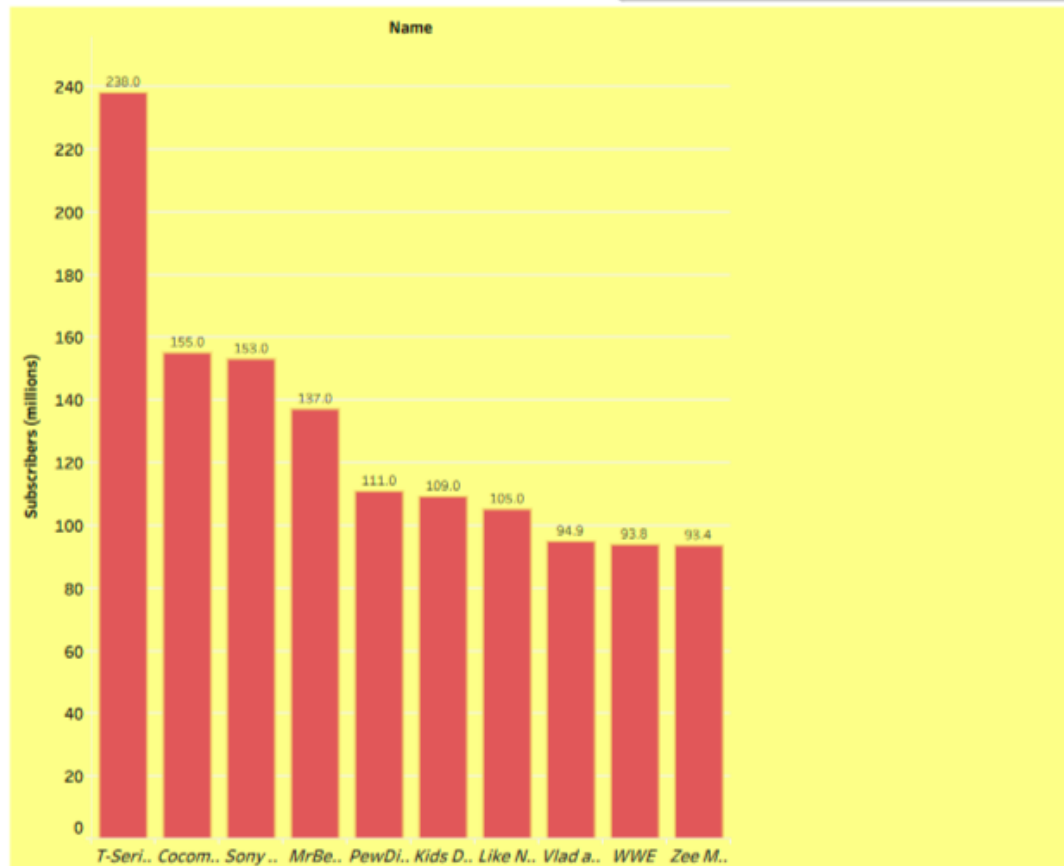


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### DASHBOARD PUBLIC LINK

<https://public.tableau.com/app/profile/abi.abishek/viz/AbisTableauDashboard/Dashboard1?publish=yes>

### STORY PUBLIC LINK

<https://public.tableau.com/app/profile/abi.abishek/viz/AbisTableauDashboard/Story1?publish=yes>

### VIDEO DEMONSTRATION LINK

<https://www.youtube.com/watch?v=427boxM61lc>

### OUTPUT PROJECT GITHUB LINK

<https://github.com/Abishek300804/Subscribers-Galore>

## 4. ADVANTAGES & DISADVANTAGES

### ADVANTAGES

\$ Everyone is interested in the opportunity to turn their passion into a profit. This is exactly the kind of thing Youtube can offer any creator who has viewers. If your channel is populated with viewers and interesting content, you'll benefit the most from a YouTube Channel.

\$ YouTubers with millions of subscribers show off their expertise by creating stunning projects, whether it's woodworking or Scotty Kilmer's automotive techniques. All you need to do is be focused on your passions and then roll out your ideas in videos that demonstrate how your work is beneficial in everyday life.

\$YouTube videos have been an effective branding method for many businesses, especially during the lockdown. There are a lot of promotional videos from major business companies such as Redbull, shopping mode, Apple, BMW, Motorola, and many more.

#### **DISADVANTAGES**

There are some distinct disadvantages of watching YouTube videos, which include a lot of commercials. It is possible to skip your mainstream. However, you're often required to watch commercials lasting between 15 and 20 seconds.

The platform is updated with new content each minute, making it difficult to avoid engaging and interesting videos. When you begin viewing Youtube videos, you'll be able to continue watching more videos in the "Related Videos" section.

The official YouTube Studio app is the best way for you to understand and connect with the people in your community using the device you always have with you. Use the app to: - Get a quick overview of how your content and channel are performing with the new Channel Dashboard.

### **5. APPLICATION**

In this topic Youtube subscribers galore we are taking lot of data with a world countries it is very useful for to knowing a futures of youtube.

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### **6.CONCLUSION**

Country with their category, Subscribers with Channels, Top 10 youtube channels, Rank with their countries there are the visualization to make a my team.

Youtube is the NO.1 app of all to provide a useful idea for the viewers. it provides a lot of useful things for all us.

## **7.FUTURE SCOPE**

Overall, it's challenging to predict precisely what the future holds for YouTube. Still, it's likely that the platform will continue to evolve and adapt to changing user needs and technological developments, making it a central player in the online video space for years to come.