



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



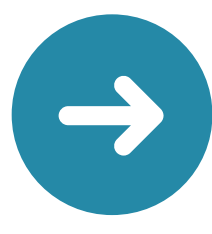
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## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



## Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

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## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

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- In our Country , Agriculture is the main occupation . Most of the people lead their life from agriculture fields,they are fully relaying on agriculture product.
- In agricultural aspects , if plant is affected by diseases then it reduces both quality and quantity.
- Thus detection and diagnosing the diseases is essential for farmers.
- Analyzing and diagnosing the plant diseases and recommending a suitable solution helps in the mass global production

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Abishek K

- The AI to train the system to identify the disease accurately
- A user-friendly platform for the farmers to access the resources
- The range of fertilizer to recommended
- To identify the different form of disease
- Deep learning based mathematical model for detecting and recognizing plant disease
- Fertilizer recommended to give more yield

Barath kumar R

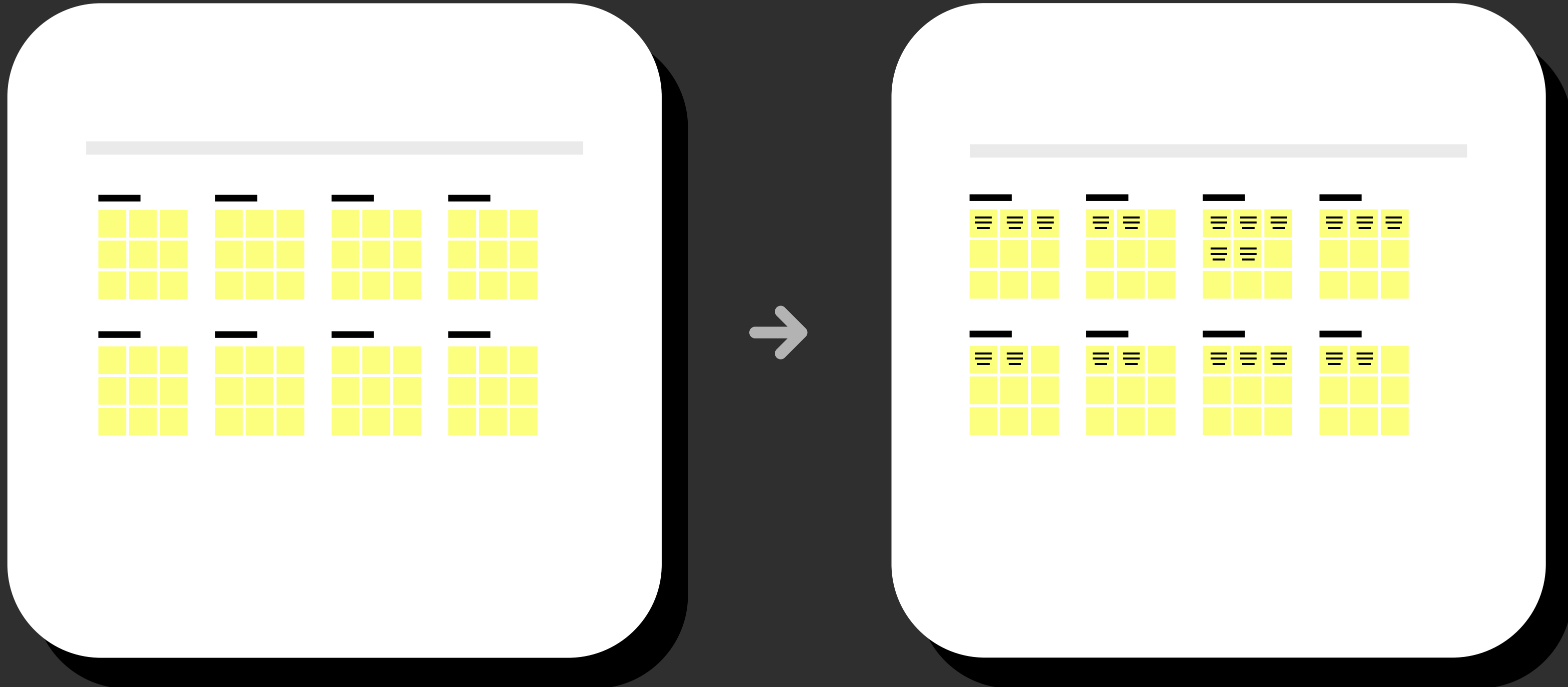
- Fertilizer recommended to give more yield
- To overcome production loss
- Use SVM algorithm
- Available of nearby fertilizer store
- To identify the vegetable form of disease
- Classify the diseases into the domains

Chandru R

- To identify different plants
- Feedback from the farmers
- Fertilizer recommended to give more yield
- To recommend the fertilizer store
- To make high yield
- Usage of well defined algorithm

Karthikeyan K

- Useful for both vegetable and fruits
- The system detects almost all possible diseases and also addresses the severity levels of the disease
- Classification of disease using Svm algorithm and image processing
- To recommend the best fertilizer brand
- Fertilizer recommended to give more yield
- Prediction of the fertilizer through comparing and classification.



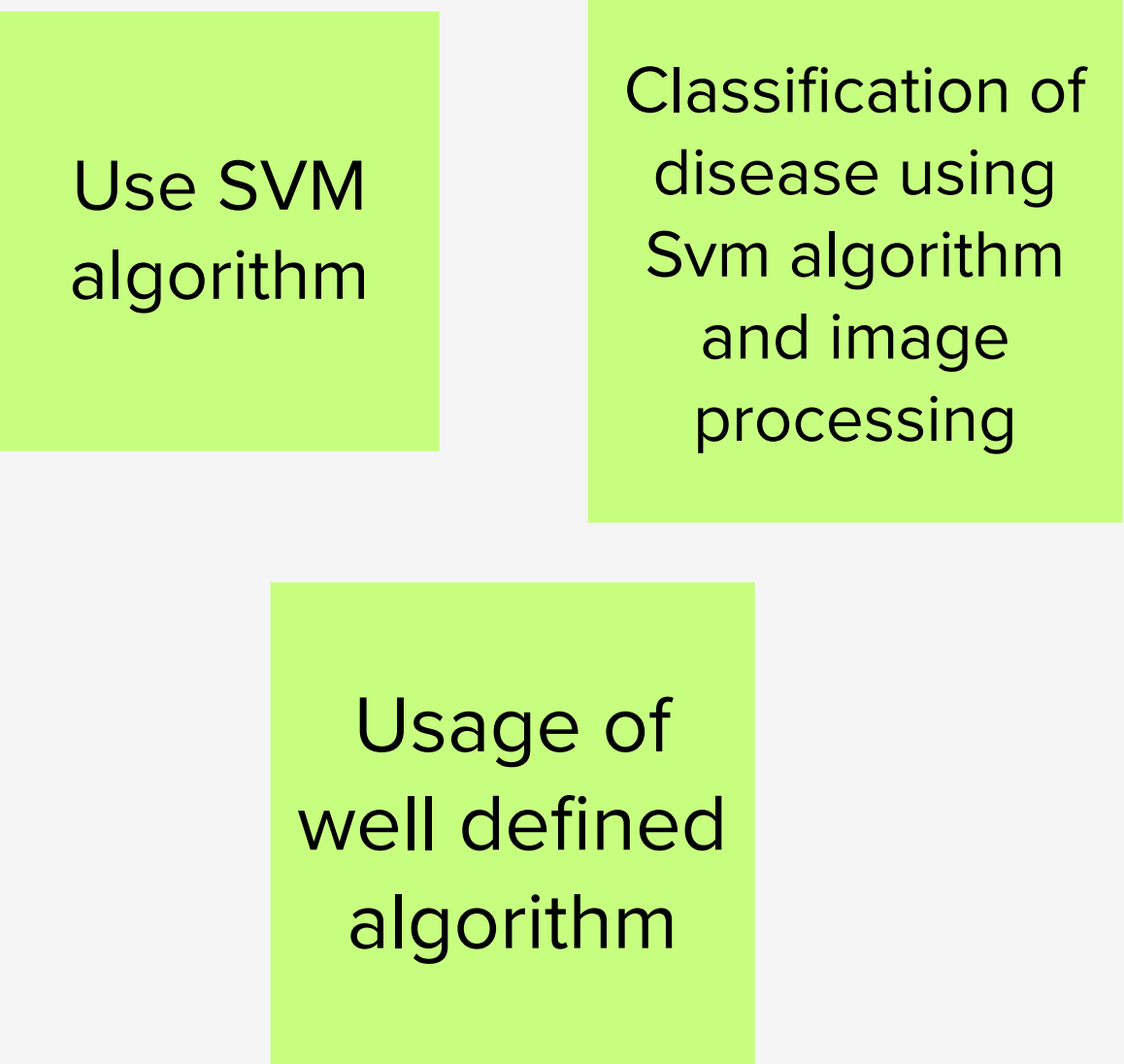


Group ideas

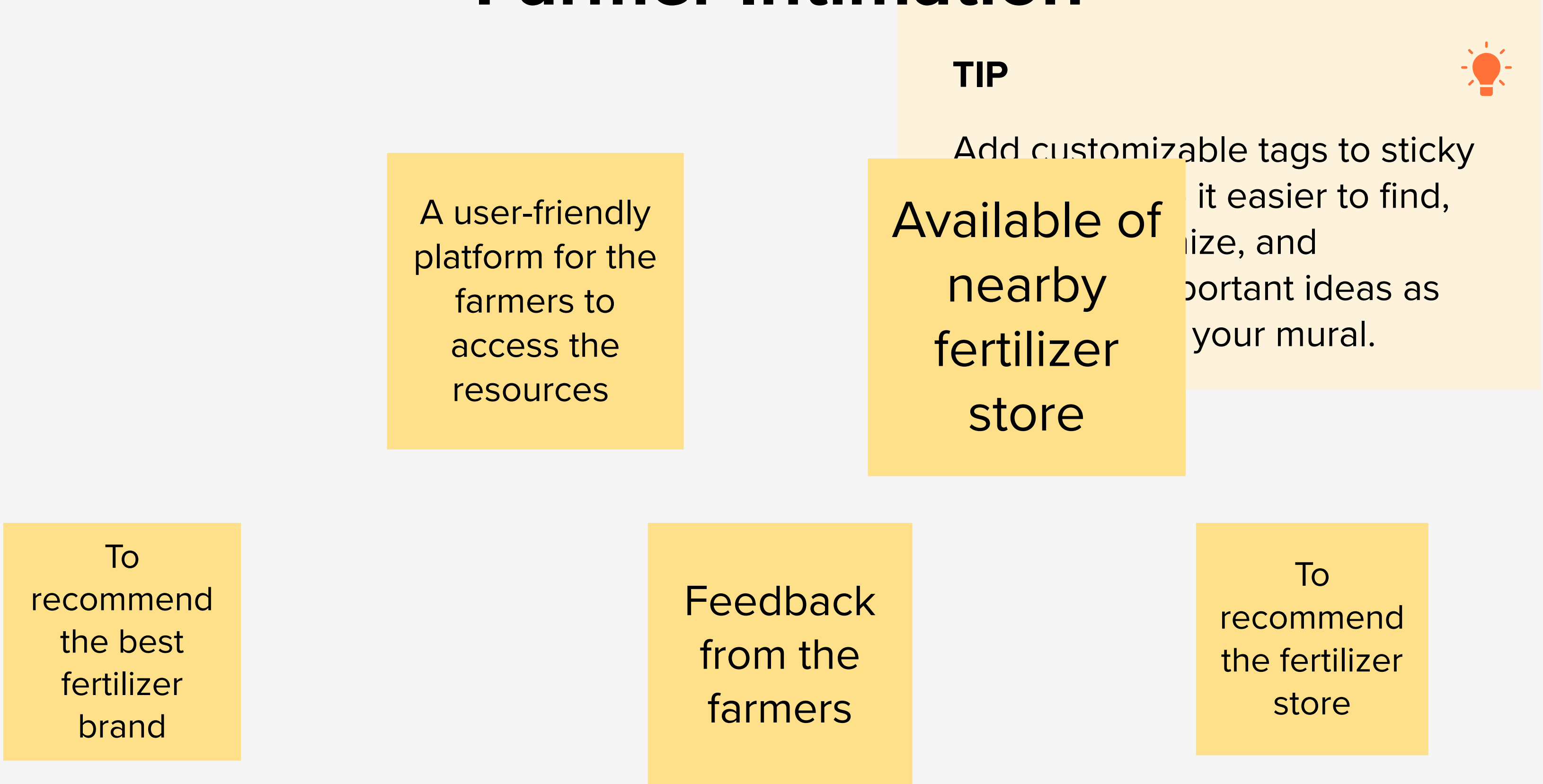
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

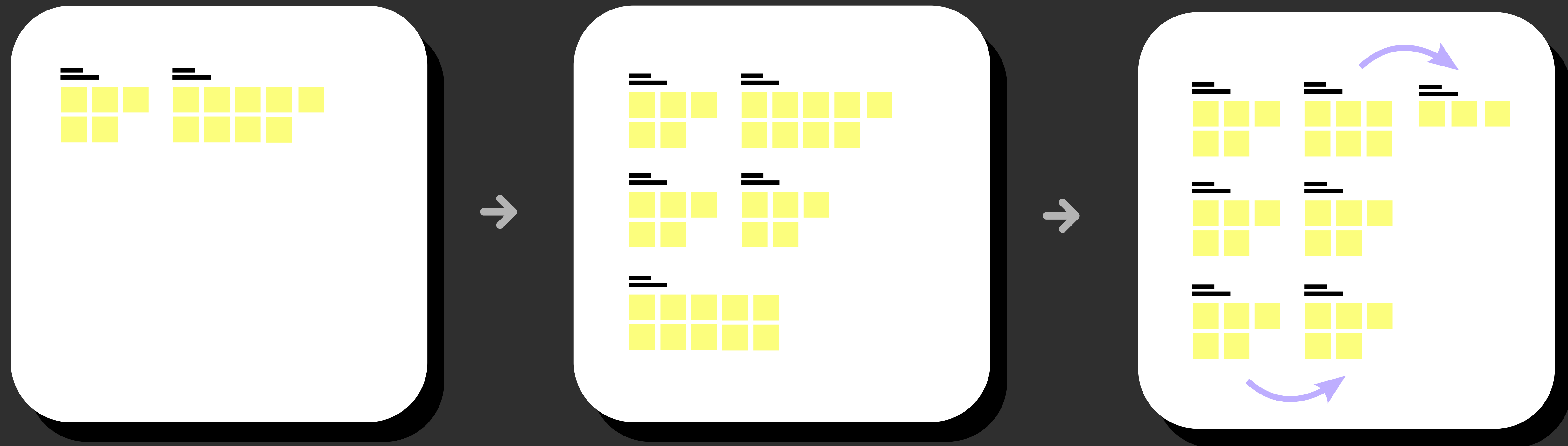
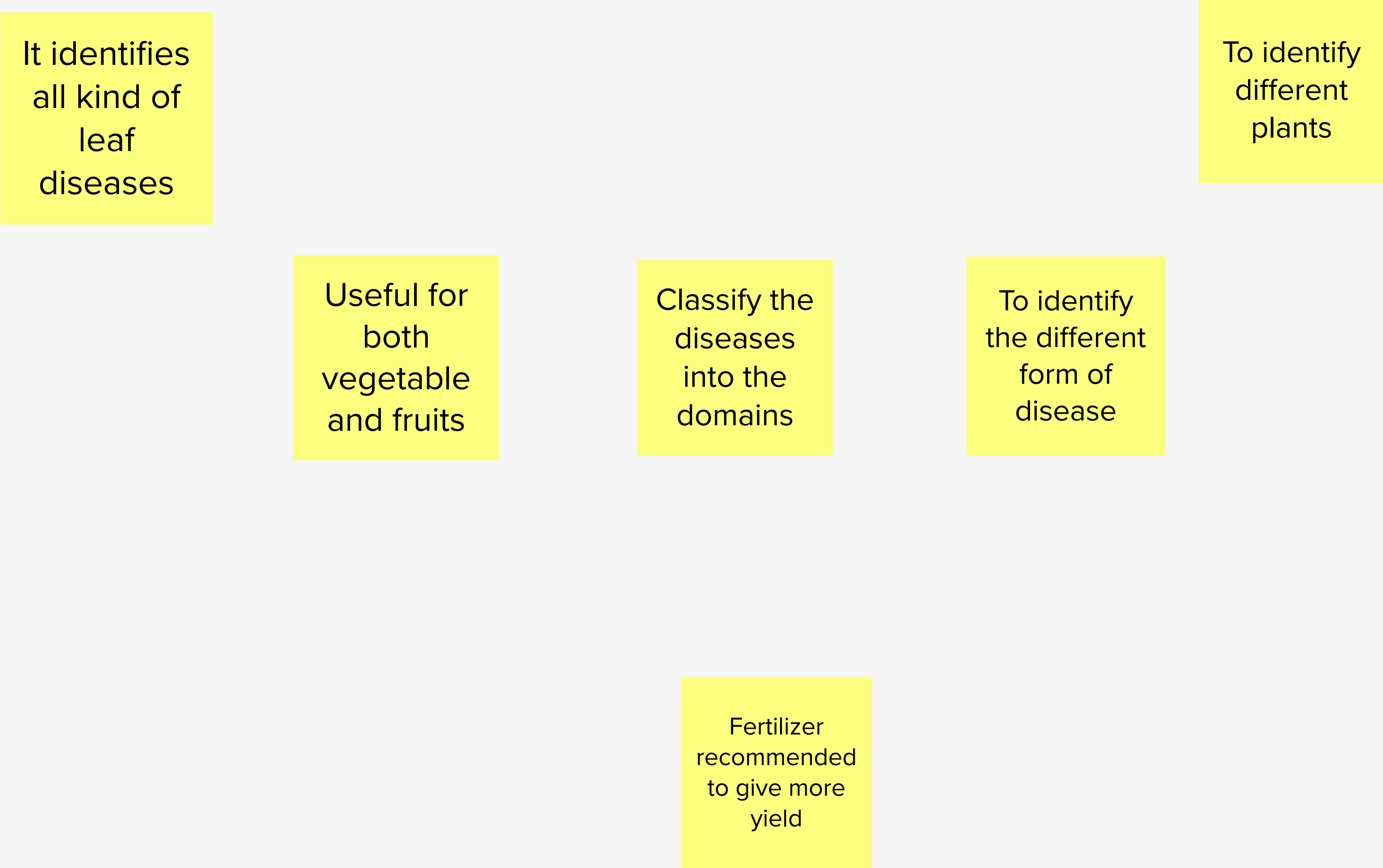
Algorithm Usage



Farmer Intimation



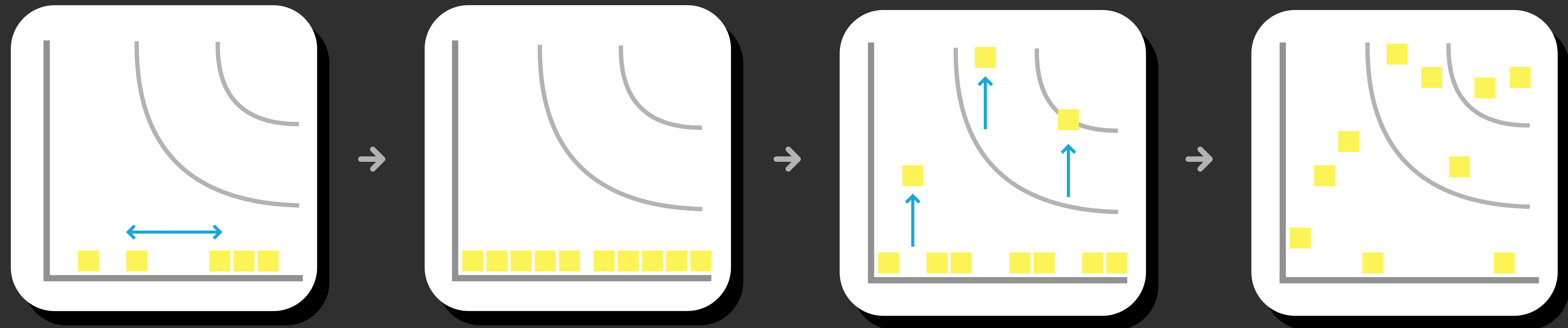
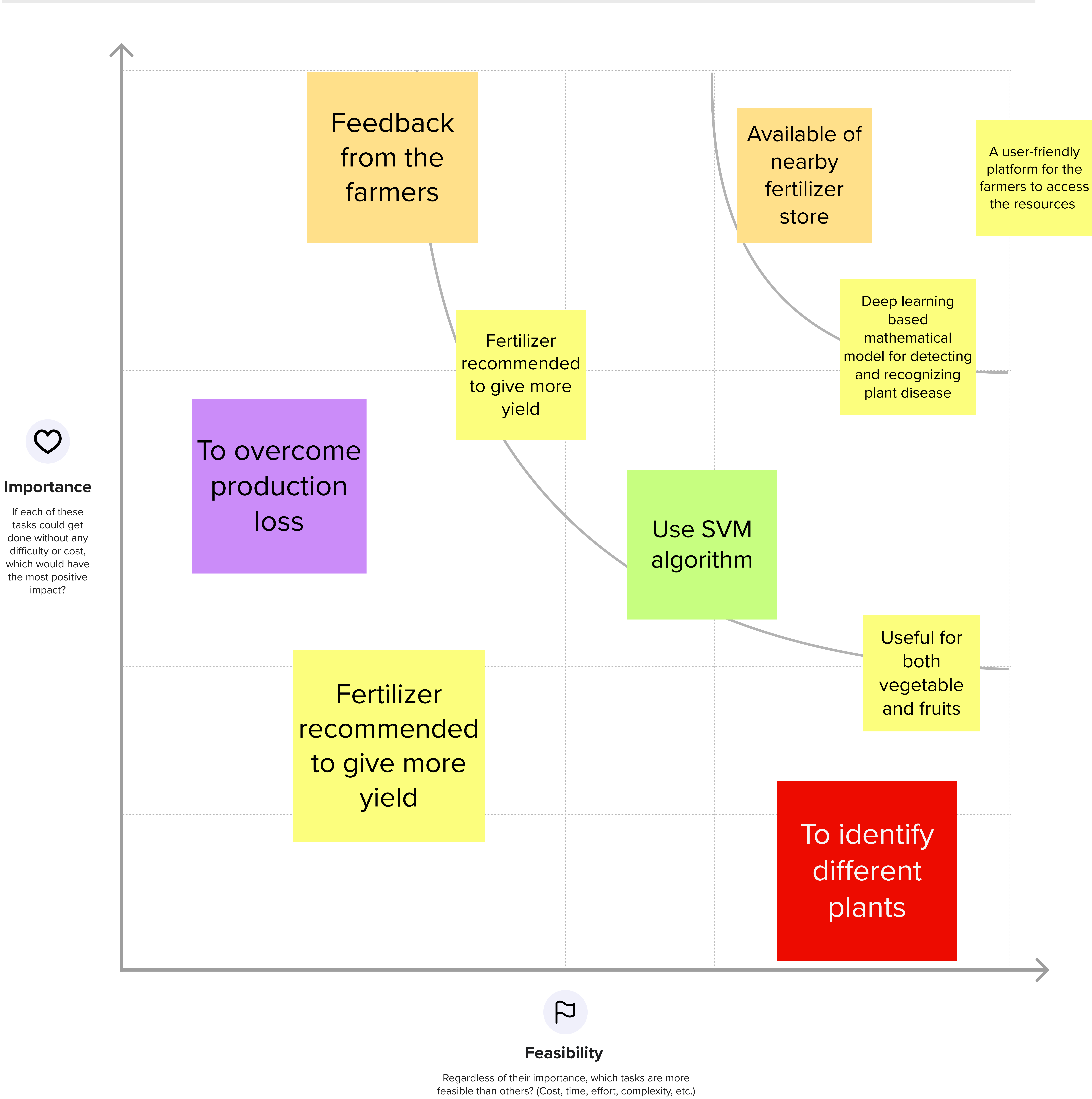
Fertilizer recomendation



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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