

Ideation & Brainstroming


Date	September 19
Team ID	NM2023TMID07349
Project Name	Electronic Voting Machine
Maximum Marks	4 Marks

Brainstorming:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Electronic Voting Machine:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 🙊 Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

take turn
sticky not
bigger than

Abel

Difficulty
user
interface

Reliability
and
accuracy

Inadequate
technical
support

Jonathan

Security
problems

Limited
accessibility

Incompatibility
issues

Cristiano

Insufficient
training

Unclear
instructions

Lack of a
transparent

Gerald

Delay in
software
updates

Malfunctioning

Limited
capacity

Mbappe

Lack of Clear
guidelines

Limited
transparency

Challenges
in securing

Step-3: Idea Prioritization

