

ABHISHEK BISHT

SOFTWARE DEVELOPER ENGINEER

DETAILS

ADDRESS

Laxmi Nagar, New Delhi
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India

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DATE OF BIRTH

25/12/1995

NATIONALITY

Indian

LINKS

[Portfolio](#)

[GitHub](#)

[Linkedin](#)

SKILLS

HTML5

CSS

JavaScript

React

Redux

Next

Vue

Nuxt

Zustand

Vite

NodeJs

PHP

Wordpress

PROFILE

Results-driven Frontend Engineer with 5+ years of experience building optimized, user-focused web applications. Expertise in modern JavaScript frameworks, performance optimization, and design systems implementation. Demonstrated success in reducing page load metrics and implementing A/B testing frameworks. Strong problem-solving abilities with a collaborative approach and proven track record of ownership in fast-paced environments.

EMPLOYMENT HISTORY

Software Developer Engineer, Editorialist

Oct 2021

Currently working as a Software Developer Engineer at Editorialist, contributing to the design and development of dynamic web applications. This role involves working with a variety of technologies to create seamless user experiences and ensure optimal performance. Collaborating closely with designers and project managers to interpret requirements and deliver high-quality software solutions is a key part of the job.

- Enhanced application performance and user engagement through effective coding and optimization techniques.
- Led the migration of legacy PHP application to Next.js, resulting in a 40% improvement in core web vitals and 25% increase in organic traffic
- Architected and implemented a modular component library using React and Ant Design, increasing development velocity by 30%
- Spearheaded the implementation of an A/B testing framework that enabled data-driven decision making, leading to a 15% increase in conversion rates
- Reduced LCP by 45% through strategic code splitting, image optimization, and server-side rendering implementation
- Owned and delivered the express checkout feature with a team of 4 engineers, reducing checkout abandonment by 20%
- Integrated ChatGPT API for dynamic product descriptions, enhancing user engagement and improving SEO rankings
- Implemented comprehensive performance monitoring using New Relic, identifying and resolving P0 issues proactively
- Designed and built a custom search autocomplete feature, improving search accuracy by 35% and reducing bounce rates
- Created custom widget for article pages which help editor team to create a article pages with modern designs
- Led the migration of Editorialist chrome extension plugin from manifest v2 to manifest v3
- Led the Editorialist plugin revamp where we have inject our extension on the website using content script and also scrap the website data using Gemini API

LANGUAGES

Hindi

English

HOBBIES

Cricket | Football | Music
| Gaming | Sketching |
Reading | Traveling

Frontend Engineer, So Delhi

Sep 2019 — Sep 2021

Served as a Frontend Engineer at So Delhi, where the focus was on crafting user-friendly interfaces for various web applications. The role required a strong understanding of web standards and best practices to ensure high-quality deliverables.

- Developed and maintained interactive web applications that boosted user engagement.
- Utilized frameworks like React and Vue to enhance application functionality.
- Worked closely with UX/UI designers to translate designs into functional web interfaces.
- Optimized application performance through code reviews and testing.
- Built critical COVID-19 applications including resource directory and vaccine slot finder, serving over 100,000 users during the pandemic
- Developed an internal admin dashboard using React.js for content management, increasing team productivity by 35%
- Redesigned and implemented the company website using Nuxt.js (SSR), improving SEO rankings and mobile performance
- Engineered AMP pages for Question and Polls RTR feature, decreasing page load time by 60% and increasing user engagement
- Created real-time tracking dashboard for monitoring user-generated content, improving content moderation efficiency by 25%

ADDITIONAL SKILLS

1. **Testing & Quality:** Jest, React Testing Library, A/B Testing methodologies
2. **Performance:** Web Vitals optimization (LCP, FCP, CLS, TBT), SEO best practices
3. **Tools:** Git, Webpack, Google Analytics 4, Google Tag Manager, New Relic, Cloudflare
4. **UI/UX:** Ant Design, Component-driven development, Design system implementation
5. Cross-browser compatibility and responsive design expertise
6. Experience with CI/CD pipelines

EDUCATION

Btech Electronics, Maharaja Agrasen College

Jan 2013 — Jan 2017