



Says

What have we heard them say?  
What can we imagine them saying?



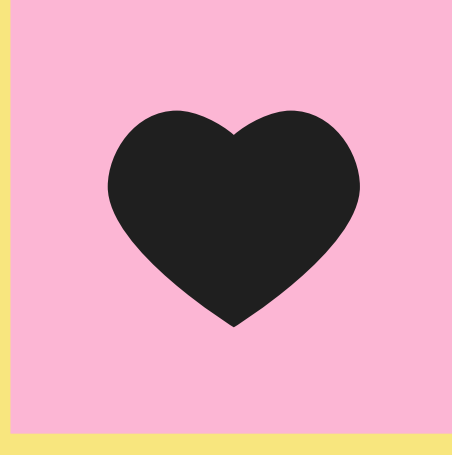
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Does

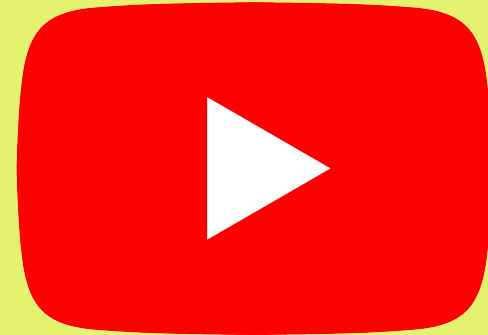
What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

See an example



YOUTUBE SUBSCRIBERS GALORE  
NM2023TMID00600

Promotes the various type of contents easily

One of the biggest digital medium

One of the source of learning

Source to earn money

Reach the audience quickly

Visual presentation

Provides Information

Mind relaxation

Makes the users relax

Makes place for earning

Gain knowledge about various contents

Connecting peoples from various countries