

Ideation Phase

Define the Problem Statements

Date	29 april 2023
Team ID	NM2023TMID03952
Project Name	Identifying perinatal health risks
Maximum Marks	2 Marks

Customer Problem Statement Template:

Perinatal health refers to the health of women during pregnancy, childbirth and the post-partum period, whereas perinatal health refers to health from 22 completed weeks of gestation until 7 completed days after birth.

Signs & Symptoms

- Abdominal pain (ongoing)
- Chest pain.
- Decreased or no fetal movement.
- Extreme fatigue.
- Fainting or lightheaded.
- Heart palpitations.
- Nausea and vomiting.
- Trouble breathing.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (patient)	I'm trying to	But	Because	Which makes me feel
PS-1	P1: 25 years	Get solution to my problem	Take long time to cure my problem	Irregular periods	Depression, frustrated
PS-2	P2:35 years	To get treatment for my complication	Solution doesn't give permanent relief	Stressful living condition	Stress, low self esteem