

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	29 April 2023
Team ID	NM2023TMID03952
Project Name	Identifying perinatal health risks using machine learning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Perinatal health refers to the health of women during pregnancy, childbirth and the post-partum period, whereas perinatal health refers to health from 22 completed weeks of gestation until 7 completed days after birth.

Signs & Symptoms

- Abdominal pain (ongoing)
- Chest pain.
- Decreased or no fetal movement.
- Extreme fatigue.
- Fainting or lightheaded.
- Heart palpitations.
- Nausea and vomiting.
- Trouble breathing.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization