






Abner Rodrigues Ferreira

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OBJECTIVE

To work as a Front-end Developer, contributing to the development of modern, high-performance, and user-centered interfaces, while adding value through automation and creative solutions.

PROFESSIONAL SUMMARY

Front-end Developer with hands-on experience in e-commerce projects and modern web interfaces. Skilled in building responsive and high-performance React applications with strong UI/UX practices. Proficient in HTML, CSS, JavaScript, ReactJS, and Power Automate. Strong track record in promotional campaigns with gamification and building optimized landing pages. Advance in English and Spanish, with international experience in Chile to enhance Spanish proficiency.

EDUCATION

- Associate Degree in **Systems Analysis and Development** – FIAP – Completed in 2023
- Associate Degree in **Web Design** – FIAP – Ongoing (Expected Completion: 2024)

PROFESSIONAL EXPERIENCE

BASF – Junior Information Analyst | Jan 2024 – Present

- Developed high-performance and responsive landing pages using ReactJS, aligned with digital marketing campaigns;
- Implemented automations using Power Automate to optimize repetitive tasks and content approval flows;
- Designed promotional campaigns with gamification to boost engagement in e-commerce platforms;
- Managed multiple South American e-commerce platforms using Zoey, focusing on performance and continuous improvement;
- Contributed to the architecture and development of reusable components with a focus on design systems;
- Integrated REST APIs to display data in internal dashboards;
- Collaborated with UX/UI teams to ensure accessibility and usability across all interfaces;
- Applied Git workflows with Pull Requests for team collaboration and code versioning via GitHub;
- Mentored interns, promoting clean code practices and PR reviews;
- Maintained and developed Zoey platforms, landing pages, and custom web pages;
- Managed Zoey platform integrations with SAP through CDIX;
- Built reusable UI components with ReactJS;
- Worked with cross-functional teams to ensure delivery quality.

BASF – Digital Platforms Intern | Oct 2022 – Dec 2023

- Provided technical support to clients via Livechat, focused on user experience;
- Managed e-commerce platforms using Zoey, applying regular updates and improvements;

- Developed pages and features using HTML, CSS, JavaScript, and ReactJS;
- Created promotional landing pages aligned with marketing strategies;
- Participated in agile squads throughout development, testing, and deployment cycles;
- Assisted in code standardization and technical documentation for the team.

COURSES & CERTIFICATIONS

Languages & Frameworks:

- Advanced JavaScript – Alura
- Node.js – Alura
- Full Stack ReactJS with NodeJS – Alura
- Advanced React – Alura
- Next.js

Tools & Methodologies:

- Power Automate
- Agile Methodologies
- Zoey Platform

Design & UX:

- Design Thinking – FIAP

Languages:

- English – Advanced (Cultura Inglesa – 2022)
- Spanish – Advanced (Exchange Program – Santiago, Chile – 2024)

ADDITIONAL INFORMATION

- Exchange Program in Santiago, Chile – Language and cultural immersion – 2024
- English Course – Cultura Inglesa – 2022