






Abner Rodrigues Ferreira

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 Portfolio: <https://portfolio-abner.vercel.app/>

MAIN GOAL

Front-end Developer | ReactJS, NextJS, TypeScript, UX/UI

PROFESSIONAL SUMMARY

Front-end developer with practical experience in developing responsive websites, e-commerce and digital platforms. Experience in projects using ReactJS, NextJS and TypeScript, with a focus on performance, accessibility and UX/UI best practices. Knowledge in creating HTML5 banners, marketing emails and interactive animations with CSS3 and JavaScript libraries. Strong command of tools such as SASS, Git, Figma and API integration. Experience in collaborating with agile teams, applying unit and integration tests, as well as continuous integration and continuous delivery (CI/CD) using Azure DevOps.

ACADEMIC EDUCATION

- Technologist in **Web Design** – FIAP – In progress (Expected completion: 2026)
- Technologist in **Systems Analysis and Development** – FIAP – Completed in 2024

PROFESSIONAL EXPERIENCE

BASF – Jr. Information Analyst | Jan/2024 – Jul/2025

- I developed high-performance and responsive landing pages using ReactJS, NextJS, applying UX/UI concepts and animations with CSS3, aligned with digital marketing campaigns;
- I implemented automations with Power Automate to optimize repetitive team tasks and content approval flows;
- I designed promotional campaigns with a focus on gamification to increase engagement in e-commerce;
- I managed and optimized multiple e-commerces in South America, using the Zoey platform, with a focus on performance, cross-browser compatibility, continuous maintenance and optimization based on Core Web Vitals;
- I used tools such as Google Lighthouse to monitor web performance.
- I participated in the structuring and development of reusable components with a focus on design systems;
- I integrated REST APIs for data consumption in internal dashboards;
- I collaborated with UX/UI teams to ensure accessibility and usability in interfaces; Implemented versioning and collaboration practices with Git and Pull Requests via GitHub;
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- Assisted in mentoring interns, promoting good code practices and review in PRs;
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- Developed and maintained Zoey platforms, landing pages and created custom pages;
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- Managed the integration of the Zoey platform with SAP via CDIX;
- Created reusable UI components with ReactJS;

- Collaborated with multidisciplinary teams to ensure quality in deliveries;

BASF – Digital Platform Intern | Oct/2022 – Dec/2023

- I provided technical support to customers through Livechat, focusing on user experience;
- I managed e-commerce using the Zoey platform, with continuous updates and improvements;
- I developed pages and features with HTML, CSS, JavaScript and ReactJs;
- I collaborated in agile squads in the complete development, testing and deployment cycle;
- I helped standardize the team's code and technical documentation.

COURSES AND QUALIFICATIONS

Languages and Frameworks:

- Advanced Javascript – Alura
- Node.js – Alura
- ReactJs with NodeJs Full Stack – Alura
- Advanced React – Alura
- Next.js
- Next.js: React Framework for Production – Alura
- ReactJS and NextJS – Modern Front-end Development
- SASS – Advanced Styling
- Git and Code Versioning
- Core Web Vitals and Performance Optimization for the Web
- State Management with Redux and Context API – Alura

Tools:

- Power Automate
- Metodologia Agile
- Zoey Platform
- Vite
- Azure Devops
- Azure

Design & UX:

- Design Thinking – FIAP

Languages:

- Spanish – Advanced (Exchange – Santiago/Chile – 2024)
- English – Advanced (Cultura Inglesa – 2022)