

Excellent Care Medical Co. Ltd

Saudi Arabia

Company Profile

نبذة تعريفية

2021



Excellent Care Medical Co. Ltd
شركة الرعاية الممتازة الطبية المحدودة

Our Story

Excellent Care Medical Co is a Saudi Company that provides medical devices to the market since 2015. Our company focuses on acquiring innovative medical technologies that enable us to serve HCPs excellent product quality with honesty, integrity, and professionalism.

Our team possesses over 15 years of hands-on experience in building brand equity for different medical agencies through multichannel marketing and targeted customer-engagement strategies. By gathering solid data, we develop highly effective long-term strategies and go-to-market plans capable of developing products and drive business profitability.

Our vision, mission & motto integrated with our values defines our culture, commitments & beliefs. Our people reflect the same in the way they do things ensuring **accurate, reliable & high quality of work**.

We aim to contribute positively to the society that we serve, by being a reliable partner, by facilitating the flow of information among medical practitioners/providers & by introducing the safest & excellent medical solutions/technologies.

Hazem Bin Abdullatif Al- Hamad
General Manager



Our Story

"الرعاية الممتازة الطبية" هي شركة سعودية _ ذات مسئولية محدودة _ تأسست مطلع العام ٢٠١٥ ، متخذة من العاصمة الرياض مركزاً رئيسياً ليشهد بداية الانطلاق وباكورة النجاح في مجال خدمة القطاع الصحي في شتى أرجاء المملكة العربية السعودية بدايةً _ ومن ثم دول مجلس التعاون الخليجي _ من خلال رؤية واضحة ومحددة تطمح من خلالها للحفاظ على استقطاب أحدث ماتتوصل إليه التقنية الطبية الحديثة، للمشاركة به بشكل فاعل متميز ومتنامي في سبيل خدمة صحة الإنسان على أرض هذا البلد الطيب المعطاء، ملتزمة بمعايير الجودة العالمية التي توصي بها كبرى المراكز المرجعية والشركات الطبية الصانعة.

ونحن كمؤسسين ، ولأننا ندرك مسئوليتنا الاجتماعية والإنسانية، اتخذنا من الهدف "اسماً" .. ومن الرؤية "شعاراً" ، فكانت "شركة الرعاية الممتازة الطبية المحدودة "والتي نتطلع من خلالها لترسيخ قناعاتنا والعمل على تحقيق طموحاتنا في سبيل خدمة المستفيدين من القطاع الصحي بشكل متميز . فإيماننا بأن "التقنية الطبية الحديثة" إنما هي وسيلة لفرصة بحياة أفضل، وبأنها حق للجميع ، جعلنا نعتد منهجية مدروسة نسعى من خلالها لتسهيل وصول تلك التقنيات إلى أكبر شريحة ممكنة من المستفيدين، ودون أدنى تأثير على مستوى الجودة العالمية لمنتجاتنا، بأي صورة من الصور، كما أن إيماننا المطلق بالكفاءات الوطنية التي تضاهي العالمية _ والتي لازالت تملك الكثير لتقدمه للبشرية جمعاء _ جعلنا نعمل جاهدين على خلق قنوات من التواصل الفعال فيما بينهم وبين الشركات المصنعة، في سبيل تحقيق شراكة مثالية يكون "المريض" من خلالها هو المستفيد الأول.

في "شركة الرعاية الممتازة الطبية المحدودة" .. نحن حقاً نسعى جاهدين .. لكي نكون دائماً معكم هناك يدأ بيد .. في سبيل تحقيق الرعاية الممتازة.

وبالله التوفيق،،،

حازم بن عبد اللطيف الحمد

The Idea

In 2014 a group of experienced, skilled, highly motivated team decided to startup a new company in Saudi Arabia that can adapt quickly to the market changes that was announced on that year.

Through multichannel marketing and targeted customer-engagement strategies, the team processed and built several brand equities for different medical agencies specialized in Neuro Spine & ENT such as Medtronic, Aesculap, Karl Storz , Carl Zeiss and several other brands.

In 2015 Excellent Care Medical Co. Ltd was started to be a specialized medical distributor that focus of Neuro, Spine & ENT Surgery.



**WE CARE ABOUT THE
HEAD**



**WE CARE TO SERVE
SAUDI ARABIA**



**WE DELIVER
EXCELLENT PRODUCTS**

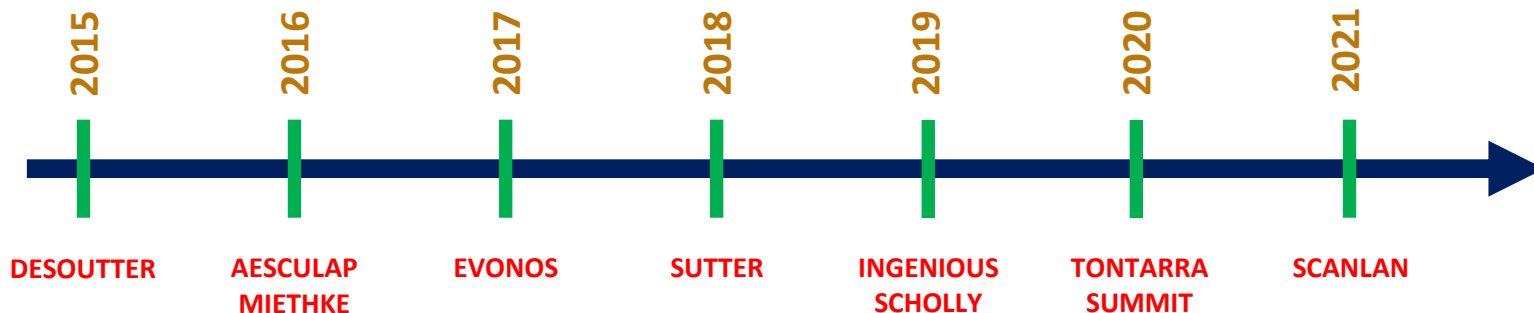


**WE ARE
EXCELLENT CARE**

The Growth

Excellent Care Medical Co was established in 2015 in Saudi Arabia by Mr. Hazem Al-Hamad who is the General Manager of the company up to present.

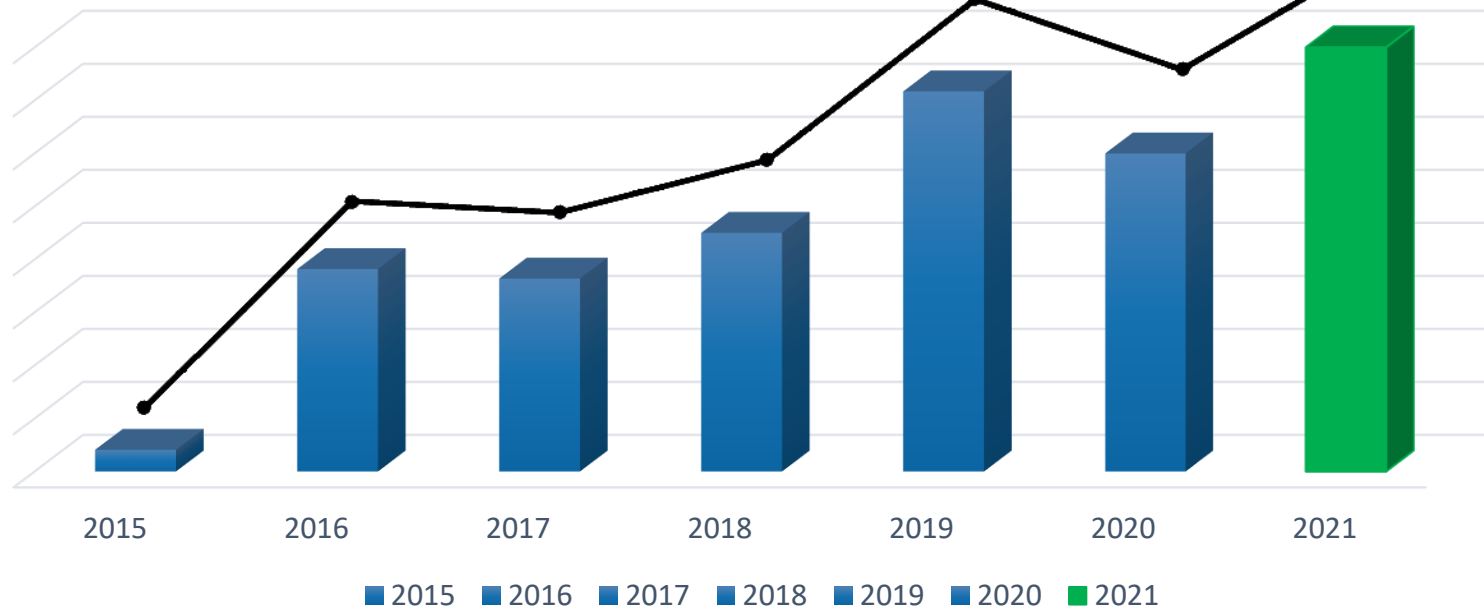
Within following years **Excellent Care** had grown up from the small company with 3 employees at the start to a national company with a full team operating in the Kingdom of Saudi Arabia and the Kingdom of Bahrain.



Since the beginning company has started to focus mainly on distribution of medical devices for Neurosurgery supplied by Excellent and esteemed medical devices' manufacturers. In 2017 we enlarged our portfolio from mostly neuro spectrum up to wide range of medical devices that included spine, orthopedic, ENT, plastic and reconstruction, general, Laparoscopic, Urology, Gynecology & recently cardiovascular surgery.

The Growth

Excellent Care Process



Our Offices



Our head office located in Riyadh aiming to serve the Central Zone region. Where we have two satellite offices in Jeddah & Al Ahsaa that serves the highly populated areas in Western & Eastern Zone.

Riyadh – Head Office (Central Zone)

2759 King Abdullah Road, Office # 13

Al-Khaleej District 13223-8331

Jeddah – Western & Southern Zone Office

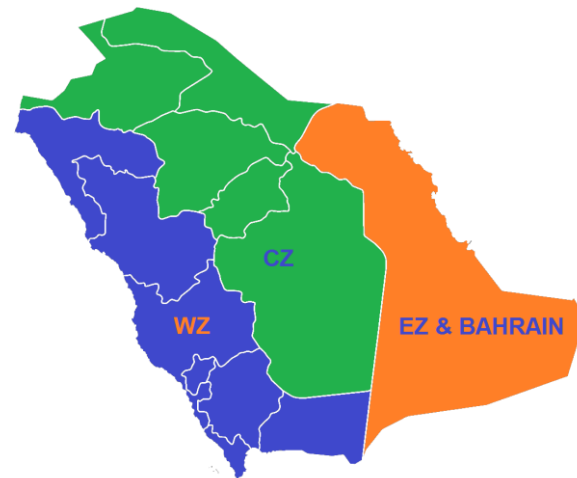
2826 King Abdullah Road, Office #37

Al-Sharafiyah Dist. 23216-6111

Al Ahsaa – Eastern Zone Office

2973 King Abdullah Road

Mansubi Al-Taleem District Al Hofuf 36443



P.O. Box 75911, Riyadh 11588

T: +966-11-4000048 | F: +966-11-4541900 | E: info@excecare.com | W: www.excecare.com



Our Vision

To **positively influence** patients' life by participating in enhancing their way of living.

To **provide the safest & latest** medical solutions technologies to the healthcare sector that we serve.

To **enhance & elevate** medical practitioners' skills by facilitating the flow of information & by keeping them updated about technology changes.

To **build & develop** a professional team that will assure achieving the best possible customer experience



Our Mission

We aim to **contribute positively** to the society that we serve.

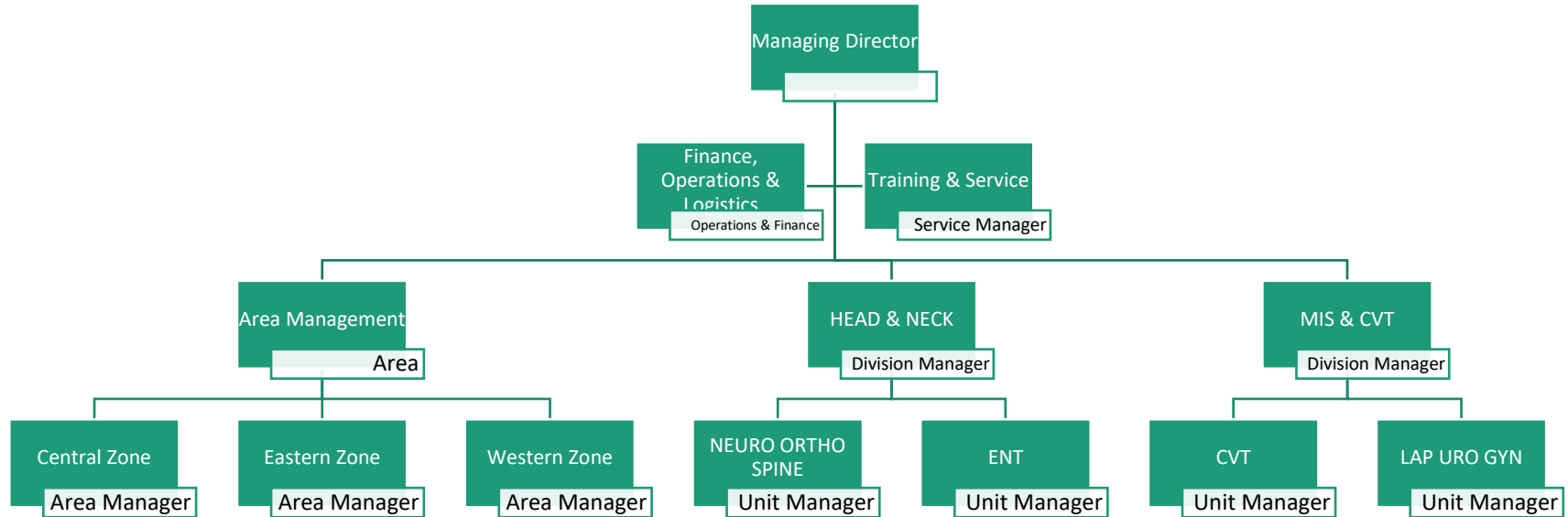
Our contribution starts by being a reliable partner, by facilitating the flow of information among medical practitioners, providers and never ends by introducing the safest & excellent medical solutions and technologies



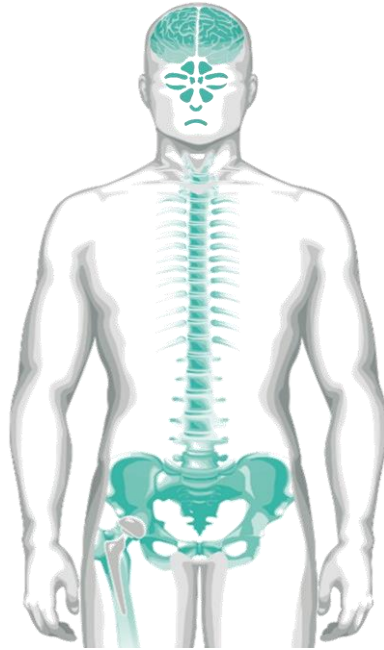
Our Structure



Excellent Care Structure is a matrix structure with 3 area managers ,2 division managers, & 4 business unit managers



Our Structure – The Division & Units



Head & Neck

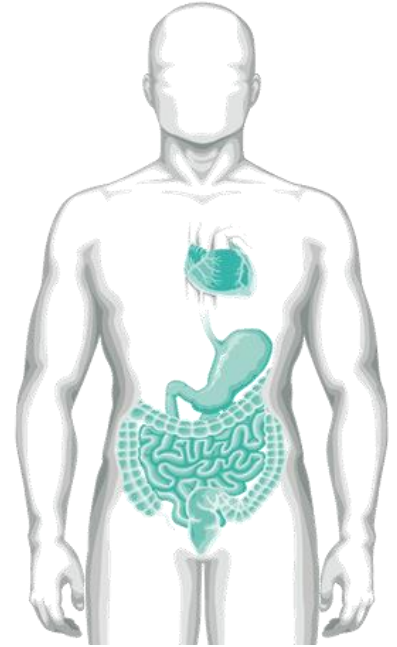
Division

**Neuro
Ortho Spine
Unit**

**Ear Nose
Throat Unit**

**CVT
Unit**

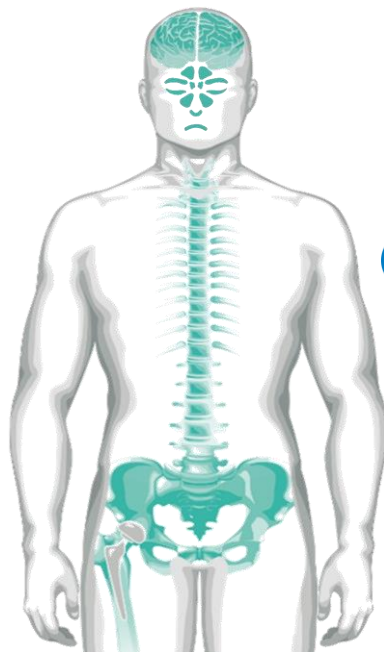
**LAP URO
GYN Unit**



CVT & MIS

Division

Our Structure – Our Partners



**Head & Neck
Division**

AESCULAP

**PRECISION
ELECTROSURGERY**
Sutter

MIETHKE

**deSouther
MEDICAL**

evonos
medical technology at the head

**INGENIOUS
medical**

NEUROMEDEX

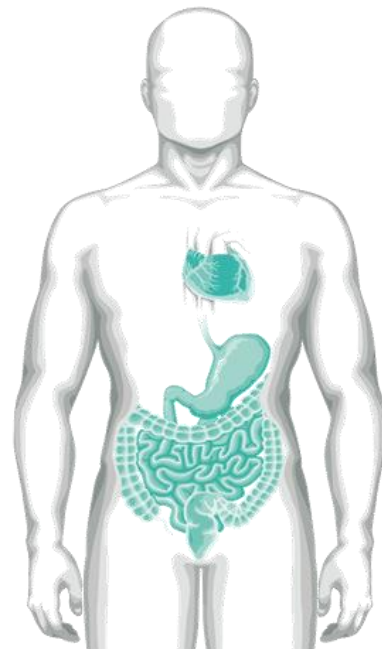
visionflex



TONTARRA

Schölly
EXCELLENCE INSIDE

INSTRUSAFE



**CVT & MIS
Division**

Olympus Business Plan – What do we need

