

This is simple dashboard for two data tables (customers and sales) made via Microsoft PowerBI.

Author: Moamen Abdelrahman

I hope you share me your feedback at: <https://www.linkedin.com/in/moamen-abdelrahman05/>

Thanks for your interest!

Data is collected from January 1, 2019 to March 30, 2019

Overview of sales

5.10
Average rating

1000
Count of customers

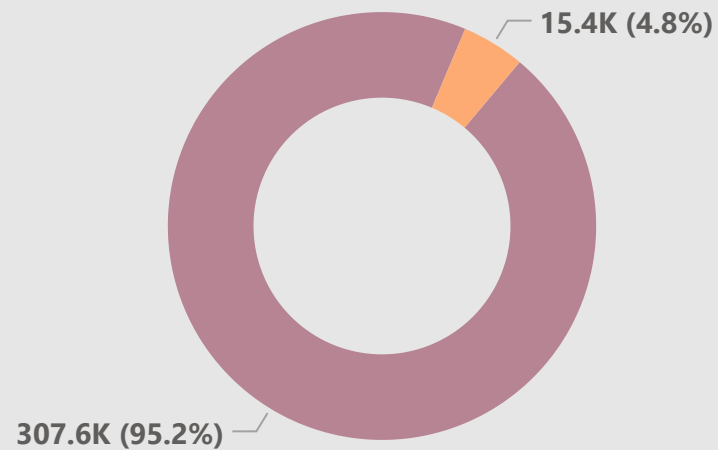
5
Branches

3
Cities

5510
Items sold

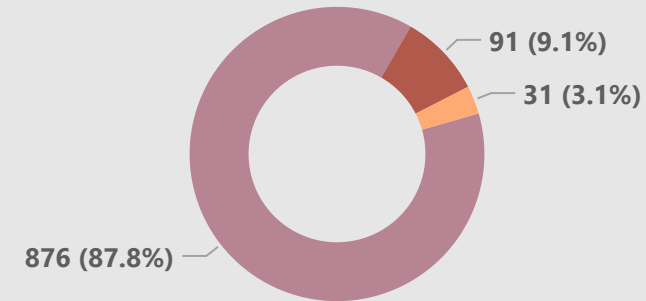
322,966.75
Total sales (in \$)

● Total COGS ● Total gross income



Overview of customers

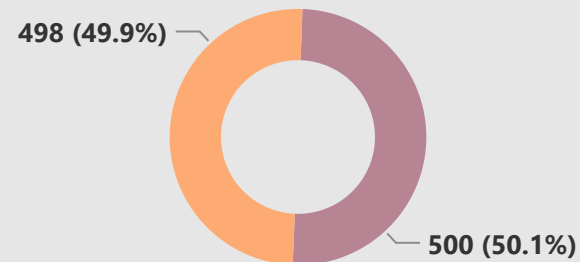
Customer type ● New ● Returned ● Up-Selled



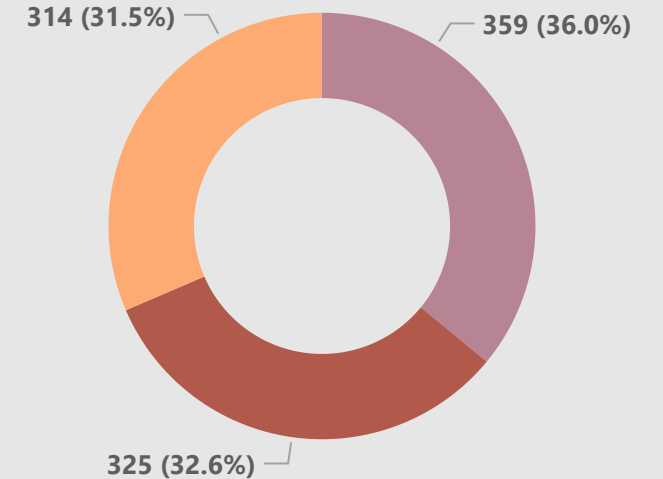
36.4

Average of age

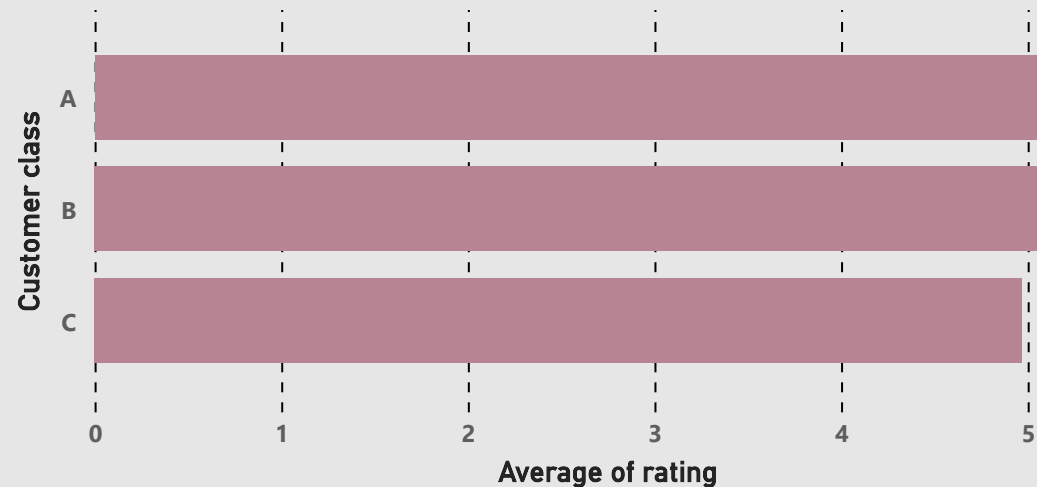
Gender ● Female ● Male



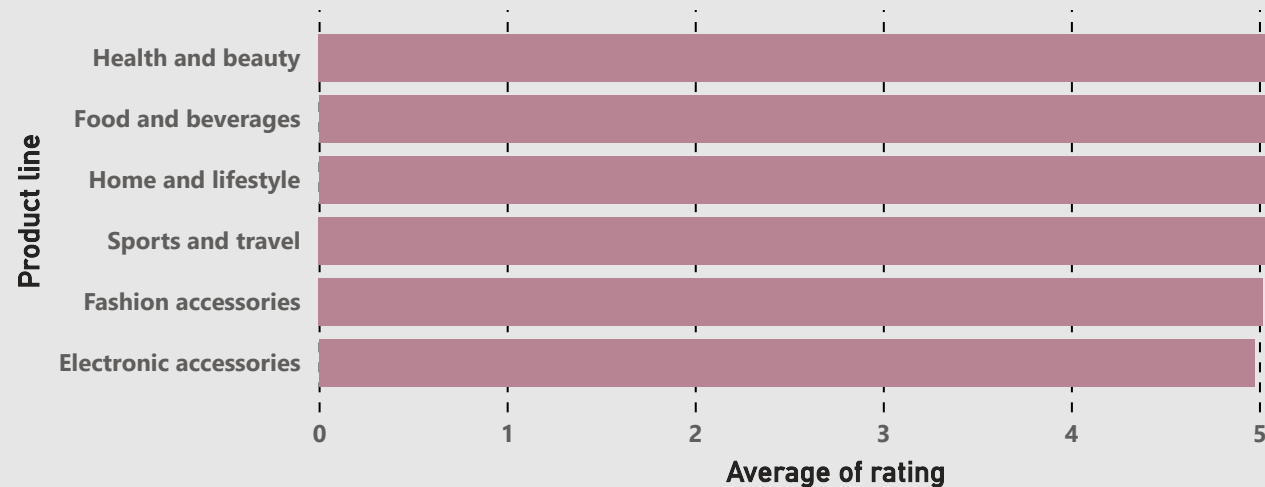
Class ● A ● B ● C



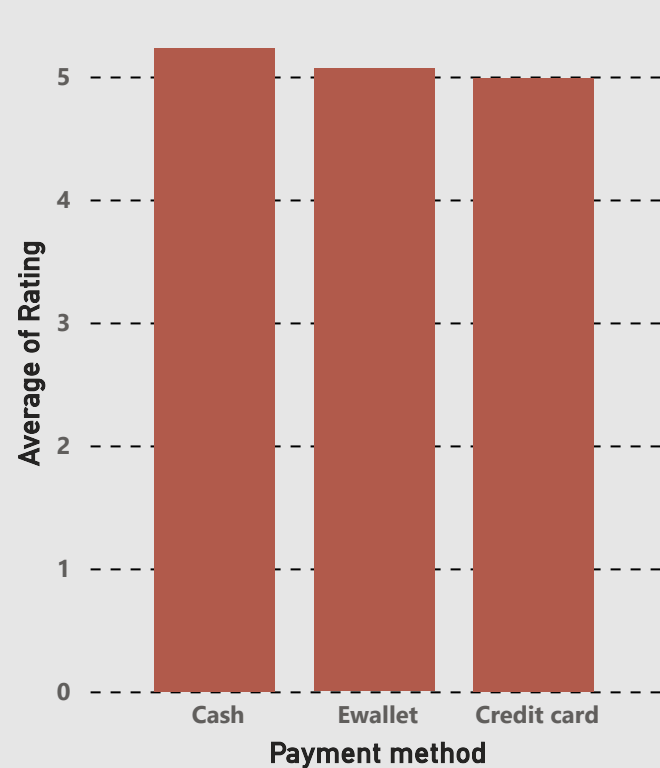
Average of rating by Customer class



Average of rating by Product line



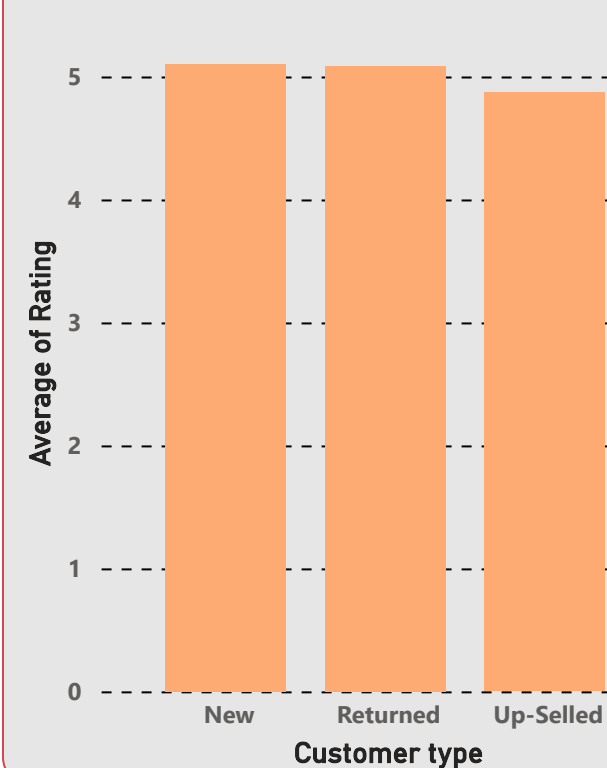
Average of Rating by Payment method



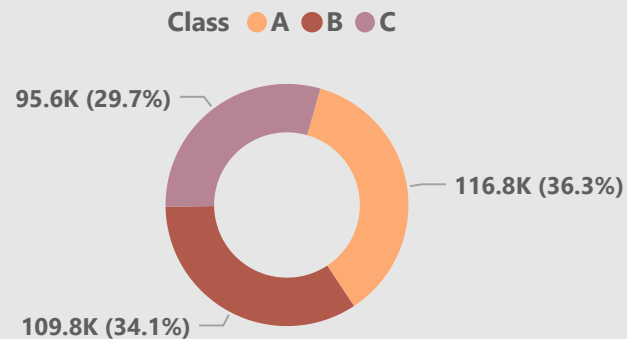
Customer rating vs. amount customer paid (in \$)



Average of Rating by Customer type



Total earnings by Class



Slicer by Date

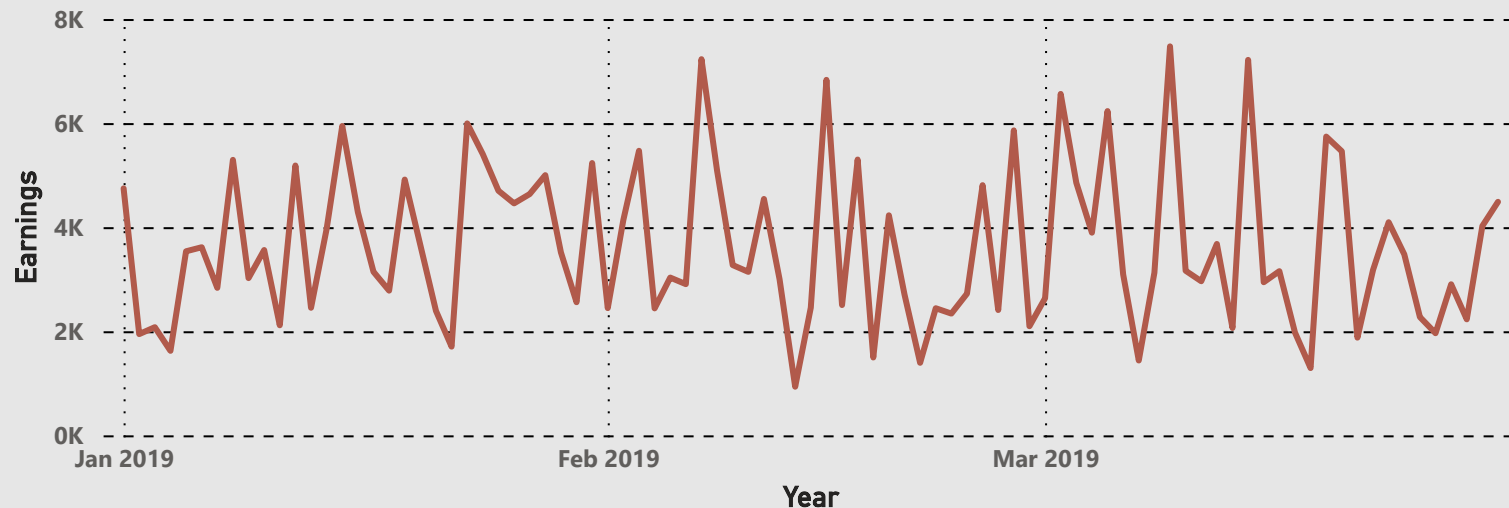
1/1/2019



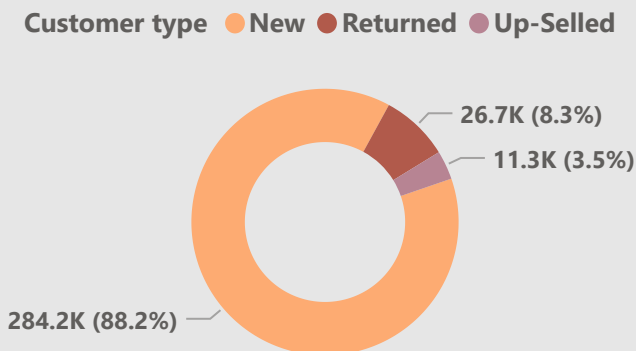
3/30/2019



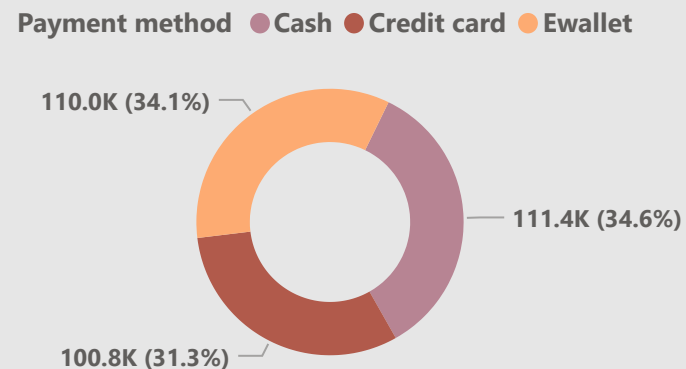
Earnings by Year, Quarter, Month and Day



Total earnings by Customer type



Total earnings by Payment method



Total earnings by Product line and Gender

