

# AI-POWERED CODE REVIEW TOOL:

## KEY PARTNERS

CLOUD SERVICE PROVIDERS (AWS, GCP, AZURE).  
OPEN-SOURCE COMMUNITIES.  
DEVELOPER TOOLS (GITHUB, GITLAB, BITBUCKET).  
AI/ML RESEARCH INSTITUTIONS.

## KEY ACTIVITIES

DEVELOPING AND TRAINING AI MODELS  
INTEGRATING WITH DEVELOPER WORKFLOWS  
CONTINUOUS IMPROVEMENT VIA MACHINE LEARNING  
CUSTOMER SUPPORT AND FEEDBACK ANALYSIS

## KEY RESOURCES

AI/ML ALGORITHMS  
CLOUD COMPUTING POWER  
SKILLED SOFTWARE ENGINEERS & DATA SCIENTISTS  
DATABASE OF PAST CODE REVIEWS

## VALUE PROPOSITIONS

AUTOMATED CODE REVIEW WITH AI  
FASTER DEBUGGING & CODE QUALITY CHECKS  
INTEGRATION WITH GITHUB, GITLAB, ETC.  
AI-BASED CODE SUGGESTIONS & BEST PRACTICES

## CUSTOMER RELATIONSHIP

SELF-SERVICE PLATFORM  
DEVELOPER COMMUNITY ENGAGEMENT  
ONLINE DOCUMENTATION & WEBINARS  
CUSTOMER SUPPORT (CHATBOTS, AI ASSISTANTS)

## CUSTOMER SEGMENTS

SOFTWARE DEVELOPERS  
DEVOPS TEAMS  
TECH STARTUPS  
ENTERPRISES & IT FIRMS

## CHANNEL

DIRECT WEBSITE & SAAS PLATFORM  
MARKETPLACE INTEGRATIONS (GITHUB MARKETPLACE, VS CODE EXTENSIONS)  
ONLINE DEVELOPER COMMUNITIES (REDDIT, DISCORD, STACK OVERFLOW)  
PARTNERSHIPS WITH CODING BOOTCAMPS & UNIVERSITIES

## COST STRUCTURE

AI MODEL TRAINING & INFRASTRUCTURE  
CLOUD STORAGE & HOSTING  
DEVELOPER SALARIES  
MARKETING & CUSTOMER ACQUISITION

## REVENUE STREAM

SUBSCRIPTION-BASED PRICING (FREEMIUM, PRO, ENTERPRISE)  
API LICENSING FOR COMPANIES  
ADS & SPONSORSHIPS FROM DEVELOPER TOOLS  
CONSULTING & AI CUSTOMIZATION SERVICES